



01-01-2016



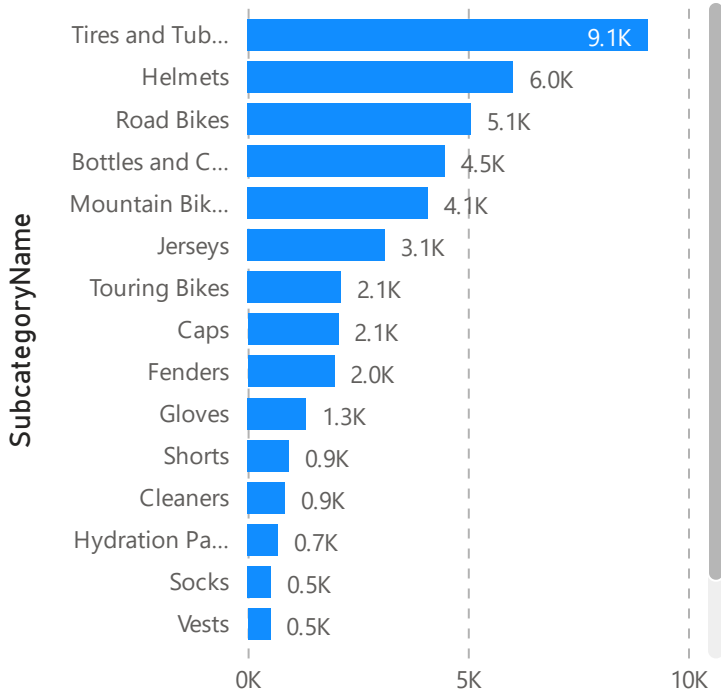
30-06-2017



Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Road-650 Red, 52	27	14.81%
Road-650 Red, 48	35	8.57%
Touring-2000 Blue, 46	96	8.33%
Mountain-500 Black, 52	41	7.32%
Road-650 Red, 60	15	6.67%
Road-250 Red, 52	48	6.25%
Road-650 Black, 58	33	6.06%
Road-250 Red, 58	197	5.58%
Touring-3000 Blue, 54	54	5.56%
Mountain-500 Silver, 44	38	5.26%
Classic Vest, S	157	5.10%
Women's Mountain Shorts, L	334	5.09%
Touring-3000 Yellow, 44	59	5.08%
Touring-1000 Yellow, 50	146	4.79%
Road-650 Black, 62	22	4.55%
Touring-3000 Yellow, 58	46	4.35%
Women's Mountain Shorts, S	283	4.24%
Road-250 Red, 48	71	4.23%
Road-750 Black, 48	355	4.23%
Road-550-W Yellow, 42	263	4.18%
Mountain-500 Black, 40	48	4.17%
Mountain-500 Silver, 52	48	4.17%
Touring-3000 Blue, 50	48	4.17%
Touring-3000 Yellow, 62	48	4.17%
Mountain-400-W Silver, 40	126	3.97%
Total	22,534	2.14%

View Product Detail



Monthly Revenue

\$1.83M✓
Goal: 1.77M (+3.31%)

Monthly Orders

2,146!
Goal: 2165 (-0.88%)

Monthly Returns
166✓
Goal: 169 (+1.78%)

Top Products(Orders)

Water Bottle - 30 oz.

Top Products(Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific



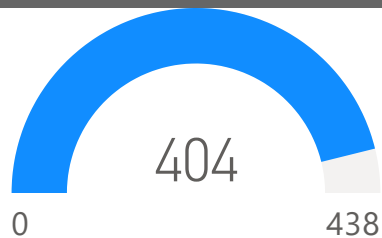
Microsoft Bing

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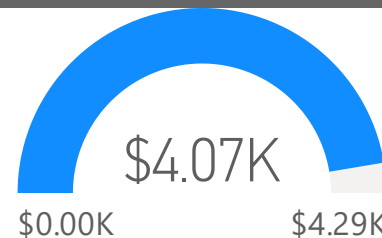


Water Bottle - 30 oz.

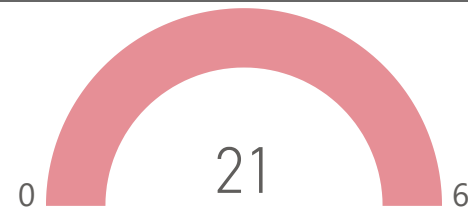
Current Month Orders Vs Target



Current Month Revenue Vs Target



Current Month Returns Vs Previous Month

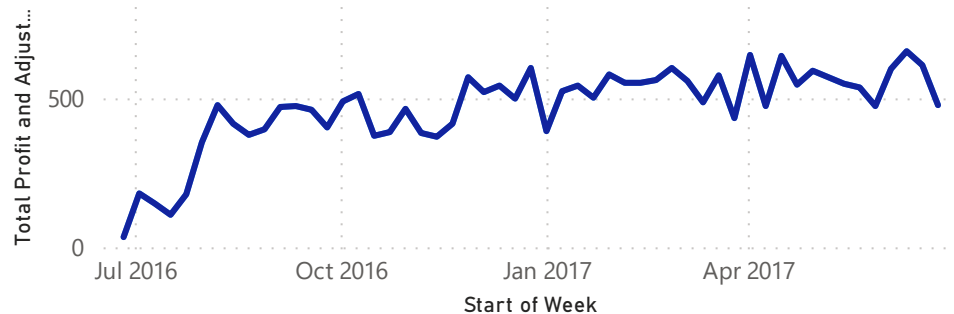


0.00

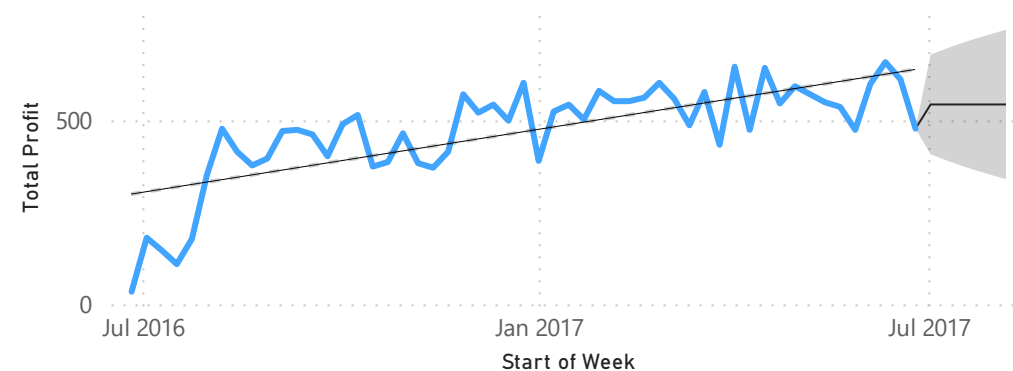
\$4.99
Avg Retail Price
4.99
Adjusted Price

Weekly Profit

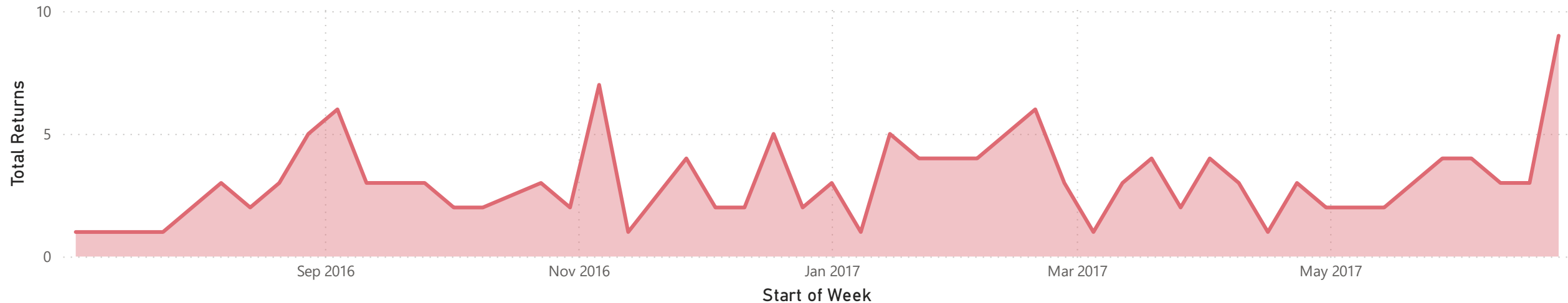
● Total Profit ● Adjusted Profit



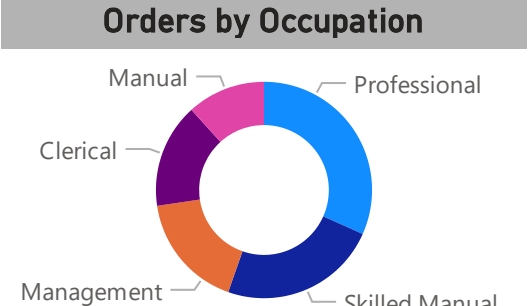
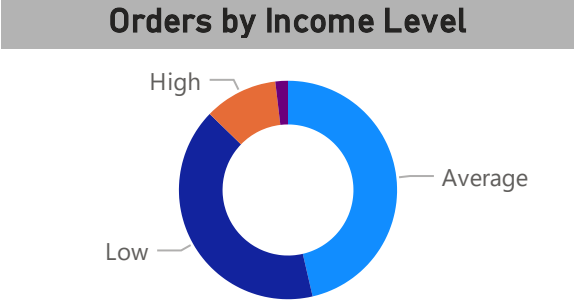
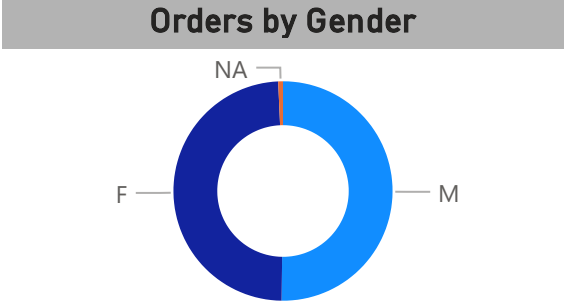
Weekly Profit



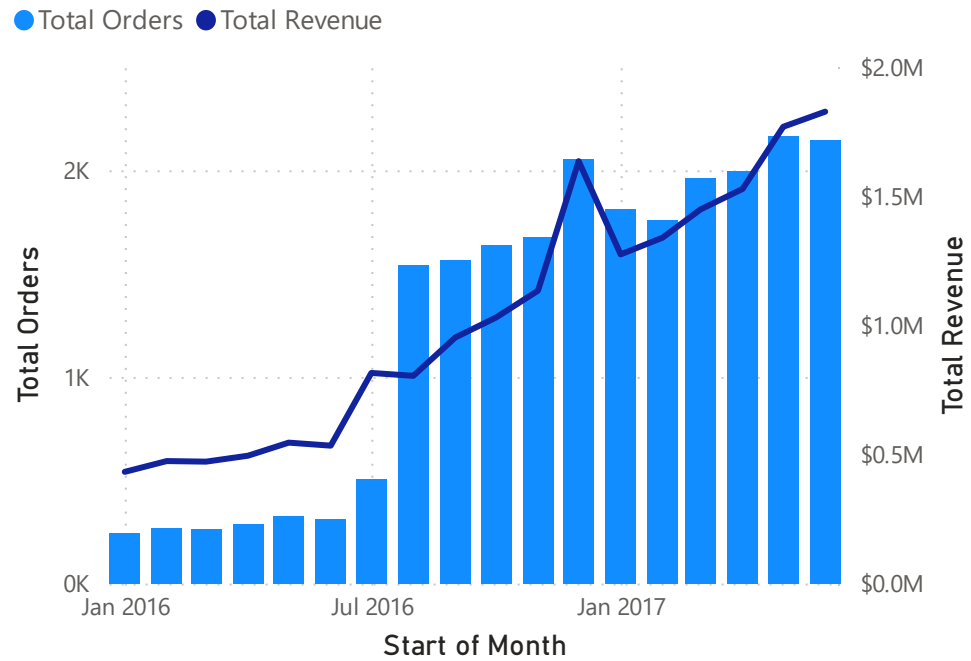
Weekly Return Volume



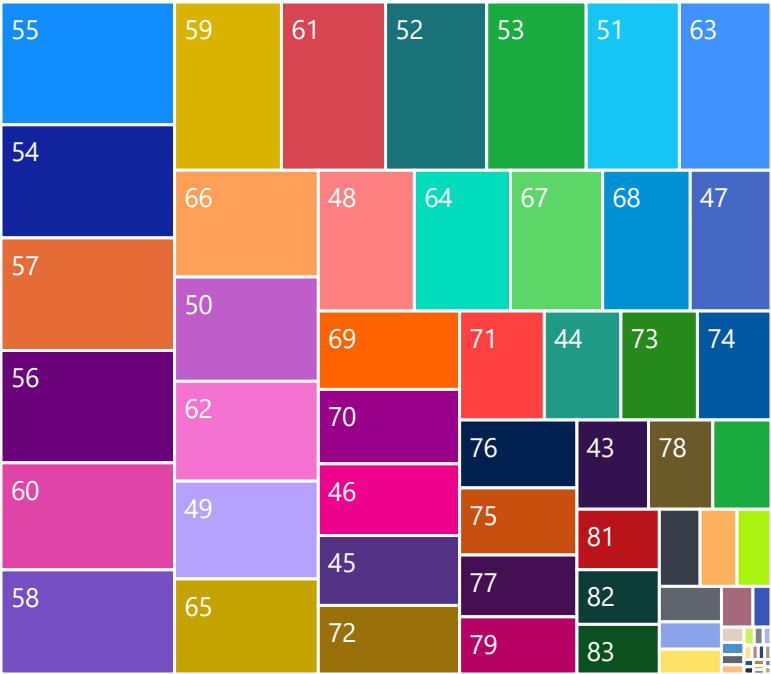
FullName	Total Orders	Total Revenue
Abby Rana	1	\$73.92
Adriana Gonzalez	4	\$9,195.69
Alejandro Beck	2	\$2,975.22
Alexa Cox	1	\$88.02
Alexa Watson	1	\$17.28
Alexander Jackson	1	\$49.98
Alexandra Evans	1	\$68.49
Alexandria Stewart	1	\$1,700.99
Alisha Liu	1	\$2,214.51
Alisha Shan	2	\$4,184.12
Amanda Perry	1	\$27.26
Andrea Wright	1	\$141.27
Angela Butler	2	\$2,896.52
Angela Perry	1	\$2,127.72
Anna Griffin	2	\$81.20
Anna Murphy	1	\$127.77
Arthur Rodriguez	2	\$3,809.94
Barbara Ma	1	\$628.58
Barry Perez	1	\$69.99
Benjamin Jackson	1	\$2,145.01
Brandon Kumar	1	\$50.83
Brett Gonzalez	1	\$32.60
Brianna Wood	1	\$59.96
Candice Chow	2	\$121.92
Casey Anand	1	\$650.46
Catherine Ward	1	\$65.94
Cedric Chen	1	\$839.48
Cesar Subram	1	\$67.76
Christian Harris	1	\$2,252.67
Christopher Davis	1	\$58.61
Christy Deng	1	\$90.72
Craig Vazquez	1	\$590.95
Cynthia Sanchez	2	\$2,017.54
Total	22,534	\$1,85,09,633.20



Total Orders and Total Revenue by Start of Month



Total Orders by Current Age



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12.41K