

Case Study RSVP Movies

Executive Summary

- 1. Based on the data provided, RSVP Movies should prioritize producing films within the drama genre. This genre was the most prolific in 2019 and typically has an average duration of 106.77 minutes.**
- 2. The report recommends two production companies: Dream Warrior Pictures and National Theatre Live, which produces the most number of hit movies with an average rating greater than 8.**
- 3. James Mangold , Joe Russo and Anthony Russo are suggested as a potential directors.**
- 4. For actors, the report suggests Mammooty & Mohanlal ,Taapsee Pannu as actress and Vijay Sethupathi as highest rated actor.**
- 5. Marvel Studios, Twentieth Century Fox and Warner Bros is a good choice for a global partner.**

Recommendations

* Based on the provided data, RSVP Movies should prioritize producing drama films with an average duration of 107 minutes. Collaborate with Dream Warrior Pictures or National Theatre Live. Consider James Mangold, Joe Russo and Anthony Russo as directors, and cast Mammooty, Mohanlal, Taapsee Pannu and Vijay Sethupathi. Partner with Marvel Studios, Twentieth Century Fox and Warner Bros for global reach.