Product Yield MIS 1 - 2023-01-11
1 message

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Reprofiled Customers Login Metrics - Daily

	Customer Type	Reprofile Expected	Reprofiled	Logged In	Logged In %
1	Amber	4842	1400	474	33.86%
2	Green	19728	15677	4893	31.21%
3	Red	12243	15020	4141	27.57%
4	Total	36813	32097	9508	29.62%

Reprofiled Customers Login Metrics - MTD

	Customer Type	Reprofiled	Logged In	Logged In %
1	Green	169199	72853	43.06%
2	Red	126113	48484	38.44%
3	Amber	18926	8457	44.68%
4	NH	314219	129782	41.30%

CHR Subscriptions

	OIC	Daily	MTD
1	Assisted	42	403
2	PA	7	46
3	STP	15	162
4	Total	64	611

CHR Subscriptions Vintage-wise

	Profiled Month	OIC	Daily Amber	Daily Red	Daily Green	MTD Amber	MTD Red	MTD Green
1	V0	Assisted	0	9	0	0	87	0
2	V1	Assisted	0	3	0	0	59	0
3	V2	Assisted	0	30	0	0	257	0
4	V0	PA	0	2	0	0	7	0
5	V1	PA				0	3	0
6	V2	PA	0	4	1	0	35	1
7	V0	STP	0	2	3	1	20	40
8	V1	STP	0	2	1	0	10	2
9	V2	STP	0	6	1	0	72	17
10	V0	Total	0	13	3	1	114	40
11	V1	Total	0	5	1	0	72	2
12	V2	Total	0	40	2	0	364	18
13	Total	Total	0	58	6	1	550	60

BYS Subscriptions

	OIC	Daily	MTD
1	PA		10
2	STP	1	11
3	Total	1	21

BYS Subscriptions Vintage-wise

	Profiled Month	OIC	Daily Amber	Daily Red	Daily Green	MTD Amber	MTD Red	MTD Green
1	V0	PA				9	0	0
2	V2	PA				1	0	0
3	V0	STP	1	0	0	10	0	0
4	V1	STP				1	0	0
5	V0	Total	1	0	0	19	0	0
6	V1	Total				1	0	0
7	V2	Total				1	0	0
8	Total	Total	1	0	0	21	0	0

IDPP Subscriptions

	OIC	Daily	MTD
1	STP		3
2	Total	0	3

IDPP Subscriptions Vintage-wise

	Profiled Month	OIC	Daily Amber	Daily Red	Daily Green	MTD Amber	MTD Red	MTD Green
1	V0	STP				1	0	0
2	V2	STP				0	0	2
3	V0	Total				1	0	0
4	V2	Total				0	0	2
5	Total	Total	0	0	0	1	0	2

HINS Subscriptions DTD

	Customer Type	HINS WITH CHR	HINS WITH BYS	HINS WITHOUT CHR/BYS

HINS Subscriptions MTD

Customer Type	HINS WITH CHR	HINS WITH BYS	HINS WITHOUT CHR/BYS

BHR Subscriptions DTD

Service.Type	Customer.Type	Assisted	System	PA	Total

BHR Subscriptions AGENCYWISE DTD

Service.Type	Customer.Type	Team	Total

BHR Subscriptions MTD

Service.Type	Customer.Type	Assisted	System	PA	Total

BHR Subscriptions AGENCYWISE MTD

Service.Type	Customer.Type	Team	Total

BHR Visits Yield

	Metrics	DTD	MTD
1	BHR Common Page Visit (030)	0	0
2	BHR Page Visit (040)	0	0
3	Payment Page (050)	0	0
4	Payment Made (070)	0	0

BHRL Subscriptions DTD

	Service Type	Customer Type	Assisted	System	PA	Total
1	BHRL	Red	27	3	0	30
2	BHRL	Total	27	3	0	30
3	Total	Total	27	3	0	30

BHRL Subscriptions AGENCYWISE DTD

	Service Type	Customer Type	Team	Total
1	BHRL	Red	Allset	1
2	BHRL	Red	Cogent	14
3	BHRL	Red	Comnet	12
4	BHRL	Red	System	3
5	BHRL	Red	Total	30
6	BHRL	Total	Total	30
7	Total	Total	Total	30

BHRL Subscriptions MTD

	Service Type	Customer Type	Assisted	System	PA	Total
1	BHRL	Green	0	2	0	2
2	BHRL	Red	239	25	6	270
3	BHRL	Total	239	27	6	272
4	Total	Total	239	27	6	272

BHRL Subscriptions AGENCYWISE MTD

	Service Type	Customer Type	Team	Total
1	BHRL	Green	System	2
2	BHRL	Green	Total	2
3	BHRL	Red	Allset	5
4	BHRL	Red	Cogent	91
5	BHRL	Red	Comnet	138
6	BHRL	Red	Inhouse	5
7	BHRL	Red	PORTFOLIO	6
8	BHRL	Red	System	25
9	BHRL	Red	Total	270
10	BHRL	Total	Total	272
11	Total	Total	Total	272

BHRL Visits Yield MTD

	Metrics	DTD	MTD
1	BHR Common Page Visit (030)	2	16
2	BHRL Page Visit (040)	2314	27196
3	Payment Page (050)	138	2462
4	Payment Made (070)	30	358

EMAIL/SMS Monitoring.AndroidApp Logins DTD

	Metrics	total_logins	unique_logins	total_nsaleable_logins	unique_nsaleable_logins	total_has_pass_050	has_pass_050	total_has_cis_sub	unique_has_cis_sub
1	EMAIL_SMS_MONITORING	3580	2296	2365	1548	811	504	5	4
2	ANDROIDAPP	6097	3059	3732	1891	265	139	18	11
3	GOOGLE_SEARCH	2787	2487	1669	1504	137	128	7	6
4	NOT_EMAIL_SMS_ANDROIDAPP	8032	5347	4448	3170	562	393	40	25