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## *SCIC-Assignment02*

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### **1. What are your core values and beliefs?**

**Answer:** Being a believer, I have always held the belief that "Every work that you do, either good or bad, you'll be paid according to your work." So, being honest with your work is crucial. I have always tried to be honest with my work, my words, and every little thing that happens due to my decisions. It not only helps me avoid bad deeds but also brings peace to my mind and satisfaction, even if I get little output from my work.

At the same time, to keep myself consistent, I push myself so that I don't get distracted. No matter what I receive from my efforts, I take inspiration from my success, and if I am unsuccessful, I increase my effort more than before. I genuinely believe it may take a bit longer to achieve what you deserve, but eventually, it will come to you if you are hardworking and honest with your work.

My parents have always advised me to be kind to every living being. The values I have within me are nothing but a reflection of what they taught me throughout my life. They have always encouraged me to treat people politely and to be down to earth with others. As we learn until death, I'm not perfect either. I try to absorb the good things from my surroundings and avoid the bad ones. I hope this will help me become a better version of myself.

## **2. What are your goals and aspirations?**

**Answer:** My main goal is to grow as a skilled full stack web developer by embracing new challenges and expanding my abilities. I'm focused on mastering various programming languages and frameworks while also exploring related areas like machine learning.

At the same time, I aim to contribute to larger projects that enhance user experiences and solve complex problems. I find joy in creating user-friendly applications that make use of the latest technology.

## **3. What are the first steps you will take to build your personal brand?**

**Answer:** To build my personal brand, I'd start by figuring out what makes me unique. Then, I'd create a clear vision of how I want to be known professionally. Next, I'd make sure to have a good online presence, sharing my work and thoughts. Engaging with others in the field, learning from their feedback, and making adjustments along the way would be key steps for me. If I want to say the same thing more precisely then,

**Find my Special Thing:** First, figure out what makes me different. Maybe it's a hobby, a skill, or your way of doing things. It's what makes me stand out from everyone else.

**Imagine my Professional Reputation:** Imagine how i want people to see me in my work. Am i creative, reliable, or a problem solver? That's my professional reputation goal.

**Be Online-Savvy:** Show off my work and ideas online. Share stuff i've done or thoughts i have about my field. It's like telling the world, "Hey, this is what I'm good at!"

**Talk, Learn, and Adjust:** Interact with others in my field. Listen to what they say about my work or ideas. Learning from their feedback helps me get even better. Adjust things based on what i learn.

#### **4. How does personal branding differ from self-promotion, and why is this distinction important?**

**Answer:** Personal Branding is like my overall reputation. It's about showing my true self, my skills, values, and what makes me unique. It's like saying, "This is who I am, what I believe in, and what I'm good at." Self-Promotion, on the other hand, is more about talking specifically about my achievements or skills. It's like saying, "Look at what I've done or how good I am at something."

The key difference between personal branding and self-promotion is, personal branding is about building something lasting and authentic, while self-promotion is a short-term strategy to achieve a specific goal. If i want to explain it more simply, "If I imagine personal brand as a house. It's built over time, brick by brick, with each contribution reflecting my skills, values, and personality. This house represents who am i as a web developer to the world. Self-promotion, on the other hand, is like a flyer i hand out to advertise my house. It's focused on grabbing attention and highlighting specific strengths, like a big "For Sale" sign.

Balancing personal branding and self-promotion is important. While it's important to highlight my strengths and accomplishments, it should align with my overall personal brand and values. This balance ensures that my self-promotion efforts contribute positively to my broader image and reputation.

## **5. What are you most proud of?**

**Answer:** I think there are many things to be proud of. If I have to mention a few, I would say I'm proud of the support I get from my family and friends. Sometimes, it becomes suffocating to be focused enough, but in those moments, the way they mentally support me is very precious to me. I am proud that I do have some people in my life who care for me a lot, are friendly, broad-minded, and comfortable to collaborate with. Eventually, all these things have helped me form the quality of teamwork within me. This aspect makes me feel proud at the end of the day.

Also, I personally feel that I am not a person who is dissatisfied with what I get. I always try to wear a smile, no matter the situation I am in. This tendency halves my difficulties, and I think it's also a matter to be proud of!