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Smartphone Use, Social Support, and Sleep Health

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Background



Sleep and Sleep Disorders

A third of US adults report that they usually get less than the recommended amount of sleep. Not getting enough sleep is linked with many chronic diseases



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The Harm of Sleep Deprivation

- The decline of memory
- Decrease work performance

- Mood: make one feel irritable
- Decrease driving ability



How Smartphones Affect Sleep



(c) Blue light ⇒ Circadian clock



(d) Reduce the time for sleep



(e) Increases alertness at night



May 6, 2023

Research Question

Is Smartphone Use Always Bad for Sleep?

- •Work vs. Romantic ⇒ Sleep?
- •Call vs. Message ⇒ Sleep?





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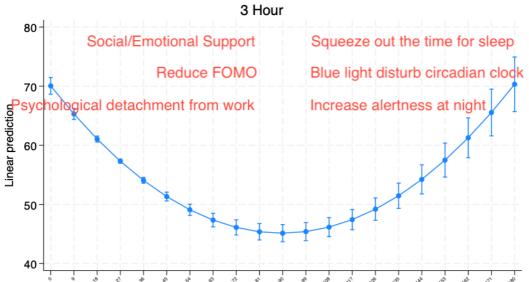
Research Question

- •How does smartphone communication affect sleep?
- •Does the effect vary with social relationships?





Theory



Data Source





551 Undergraduates

2015 ~2019

Data Source





551 Undergraduates

 $2015 \sim 2019$

Tools









Data Source





551 Undergraduates

 $2015 \sim 2019$

Tools

DV and IV

(N=297,458) Fitbit ↓



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Data Source





551 Undergraduates

2015 ~2019

Tools

DV and IV

Other Variables



Sleep Quality

Steps

Light Exposure







(N=60.5M)

Smartphone









Semester/Break











Model

Sleep Cycle





Model

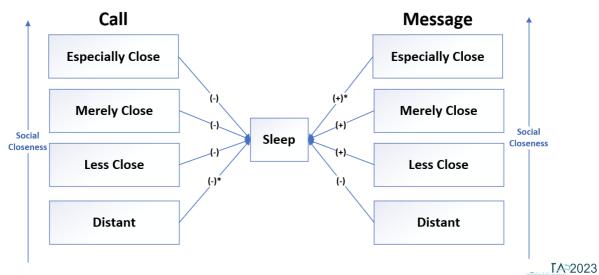
Sleep Cycle



Model

$$\textit{SleepDuration}_{\textit{it}} = \beta_0 + \beta_1 \cdot \textbf{Call}_{\textit{it}} + \beta_2 \cdot \textbf{Message}_{\textit{it}} + \theta \cdot \textbf{X}_{\textit{it}} + \alpha_{\textit{i}} + \eta_{\textit{t}} + \varepsilon_{\textit{it}}$$





With the increase of social closeness, communication with smartphones can be beneficial with the increase of social closeness.

Robustness Checks and Limitations

Robustness Checks

- Alternative DVs
- Reverse causality check
- Control for the time of falling asleep
- Day of the week/University schedule



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Limitations

- Archived data ⇒ Confounding Variables
- Non-representative sample of participants
- Other types of smartphones use



