# Shaomei Wu

shaomei@gmail.com

shaomei.github.io

## Areas of Interest

- AI & HCI: design human-centered, empowering AI experiences for marginalized groups.
- Accessibility: understand the experience of people with disabilities; build technologies for equal access and full inclusion.
- **Computational Social Sciences**: study social phenomena through data & computational methods.

## **Employment**

2013 - Present

#### Facebook

Oct 2020 - Present, Staff Software Engineer, Tech Lead, Instagram Equity

May 2018 - Oct 2020, Staff Research Scientist, Facebook AI

Mar 2013 - May 2018, Senior Research Scientist, Core Data Science

2011 - 2012

### **Cornell University**

Graduate Research Assistant, Social Dynamics Lab.

2006 - 2011

#### Google

Sep 2011 - Dec 2011, Software Engineering Intern, Google.org

Jun 2011 - Aug 2011, Research Intern, Google Research

May 2009 - Aug 2009, Software Engineering Intern, *Local Search* May 2008 - Aug 2008, Software Engineering Intern, *Local Search* Jun 2007 - Aug 2007, Software Engineering Intern, *Google Search* Jul 2006 - Sep 2006, Software Engineering Intern, *Google Beijing* 

2010

## Yahoo Research

May 2010 - Oct 2010, Research Intern, Yahoo Research New York

2004 - 2005

#### **Microsoft Research**

Research Intern, System Research Group

## Education

2012

PhD, Information Science, Cornell University

2007

MS, Computer Science, University of California, Santa Barbara

2005

BS, Computer Science, Tsinghua University

## **Publications**

AI, HCI, Accessibility

2019

Design and Evaluation of a Social Media Writing Support Tool for People with Dyslexia, Shaomei Wu, Lindsay Reynolds, Xian Li, Francisco (Paco) Guzman. In *Proc. of the ACM CHI Conference on Human Factors in Computing Systems (CHI '19)* 

Addressing the Accessibility of Social Media. Cole Gleason, Patrick Carrington, Lydia B Chilton, Benjamin M Gorman, Hernisa Kacorri, Andrés Monroy-Hernández, Meredith Ringel Morris, Garreth W Tigwell, and **Shaomei Wu**. *CSCW 2019 Extended Abstract*.

"I'm Never Happy with What I Write": Challenges and Strategies of People with Dyslexia on Social Media, Lindsay Reynolds, Shaomei Wu. In Proc. of the 12th International AAAI Conference on Web and Social Media (ICWSM). Best Paper Runner-up

The Effect of Computer-Generated Descriptions on Photo-Sharing Experiences of People with Visual Impairments, Yuhang Zhao, Shaomei Wu, Lindsay Reynolds, Shiri Azenkot. In Proc. of the ACM Conference on Computer-Supported Cooperative Work & Social Computing (CSCW '18)

A Face Recognition Application for People with Visual Impairments: Understanding Use Beyond the Lab, Yuhang Zhao, Shaomei Wu, Lindsay Reynolds, Shiri Azenkot. In Proc. of the ACM CHI Conference on Human Factors in Computing Systems (CHI '18)

Automatic Alt-text: Computer-generated Image Descriptions for Blind Users on a Social Network Service, Shaomei Wu, Jeffrey Wieland, Omid Farivar, Julie Schiller. In Proc. of the 20th ACM Conference on Computer-Supported Cooperative Work & Social Computing (CSCW '17)

How Blind People Interact with Visual Content on Social Networking Services, Violeta Voykinska, Shiri Azenkot, Shaomei Wu, and Gilly Leshed. In Proc. of the 19th ACM Conference on Computer-Supported Cooperative Work & Social Computing (CSCW '16)

Visually Impaired Users on an Online Social Network, Shaomei Wu, Lada Adamic. In Proc. of The ACM CHI Conference on Human Factors in Computing Systems (CHI '14).

Viralness & Social networks

2017

2016

2014

2015

2013

2011

2018

The Lifecycles of Apps in a Social Ecosystem, Isabel Kloumann, Lada Adamic, Jon Kleinberg, and Shaomei Wu. In *Proc. of the 24th International World Wide Web Conference (WWW '15)*.

Arrival and Departure Dynamics in Social Networks, Shaomei Wu, Atish Das Sarma, Alex Fabrikant, Silvio Lattanzi, and Andrew Tomkins. In *Proc. of the 6th ACM International Conference on Web Search and Data Mining (WSDM '13)*.

**Does Bad News Go Away Faster?**, **Shaomei Wu**, Chenhao Tan, Jon Kleinberg, and Michael Macy. In *Proc. of the 5th International AAAI Conference on Weblogs and Social Media (ICWSM '11)*.

Who Says What to Whom on Twitter, Shaomei Wu, Jake M. Hofman, Winter A. Mason, and Duncan J. Watts. In Proc. of the 20th International World Wide Web Conference (WWW '11). Over 1000 citations by 2019.

Mining Collective Local Knowledge from Google MyMaps, Shaomei Wu, Shenwei Liu, Dan Cosley, and Michael Macy. In Proc. of the 20th International World Wide Web Conference (WWW '11).

**Blogs** 

Using AI to help people with visual impairments share images on Facebook. Facebook Research Blog, November 2, 2018

Designing a face recognition application for people with visual impairments. (with Lindsay Reynolds). *Facebook Research Blog*, April 23, 2018

How blind people interact with visual content on social networking sites. *Facebook Research Blog*, April 4, 2016

Under the hood: Building accessibility tools for the visually impaired on Facebook. (with Darío García García, Manohar Paluri). *Facebook Engineering Blog*, April 4, 2016

Using Artificial Intelligence to Help Blind People 'See' Facebook. (with Hermes Pique and Jeffrey Wieland). *Facebook Newsroom*, April 4, 2016

## **Selected Press Citations**

2016

2016

2011

Featured (with Jeffrey Wieland, Matt King) in "Facebook Just Launched AI-Powered Technology That Reads Photos to the Blind", Fortune, April 5.

Featured in "The New York Times and Twitter", The New York Times, March 29.

Work featured in "The Twittersphere is Dominated By Less than One Percent of Twitter Users", *Time*, March 29.

Work featured in "Jack Dorsey Rejoins Twitter: Returning to the Nest", *The Economist*, March 29.

## **Professional Services**

- Associate Chair: the ACM CHI Conference on Human Factors in Computing Systems (CHI) (2018, 2020, 2021)
- Senior Program Committee: the International AAAI Conference on Web and Social Media (ICWSM) (2016 2021)
- Workshop Chair: ICWSM (2019)
- Tutorial Chair: ICWSM (2021)
- Doctorate Consortium Chair: WebForAll(W4A) (2021)
- **Program Committee**: the Web Conference (2019, 2021), the International ACM SIGACCESS Conference on Computers and Accessibility (ASSETS) (2015 2021), ICWSM (2013, 2014).
- Organizer: Addressing the Accessibility of Social Media Workshop @ CSCW (2019).
- **Reviewer**: the ACM Transactions on Accessible Computing, the ACM International Conference on Web Search and Data Mining (WSDM) (2012), CHI (2016, 2017, 2019), the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW) (2018, 2019, 2020), the ACM Symposium on User Interface Software and Technology (UIST) (2019), New Media & Society

## References

A full list of references is available upon request.