How Matrix Lets you Build & Own Communication

GOAL

MATRIX IS TO BE A UBIQUITOUS MESSAGING PLATFORM FOR SYNCING YOUR DATA

The end goal of Matrix is to be a ubiquitous messaging layer for synchronising arbitrary data between sets of people, devices and services – be that for instant messages, VoIP call setups, or any other objects that need to be reliably and persistently pushed from A to B in an interoperable and federated manner.

-MATRIX.ORG

YOUR COMMUNICATION HAS

PATTERNS
CHANNELS
AUTOMATION OPPORTUNITY
OWNERSHIP
INTELLIGENCE
COMMUNITY

WHAT IF ... YOU OWN COMMUNICATION

Matrix Manifesto

- People should have full control over their own communication.
- People should not be locked into centralised **communication silos**, but instead be free to pick who they choose to host their communication without limiting who they can reach.
- The ability to converse securely and privately is a basic human right.
- Communication should be available to everyone as a free and open, unencumbered, standard and global network.

HTTPS://GITHUB.COM/INSIGHTBUILDER

WHAT FEATURES & FUNCTIONS

federation servers

3rd party PID

User Public Key

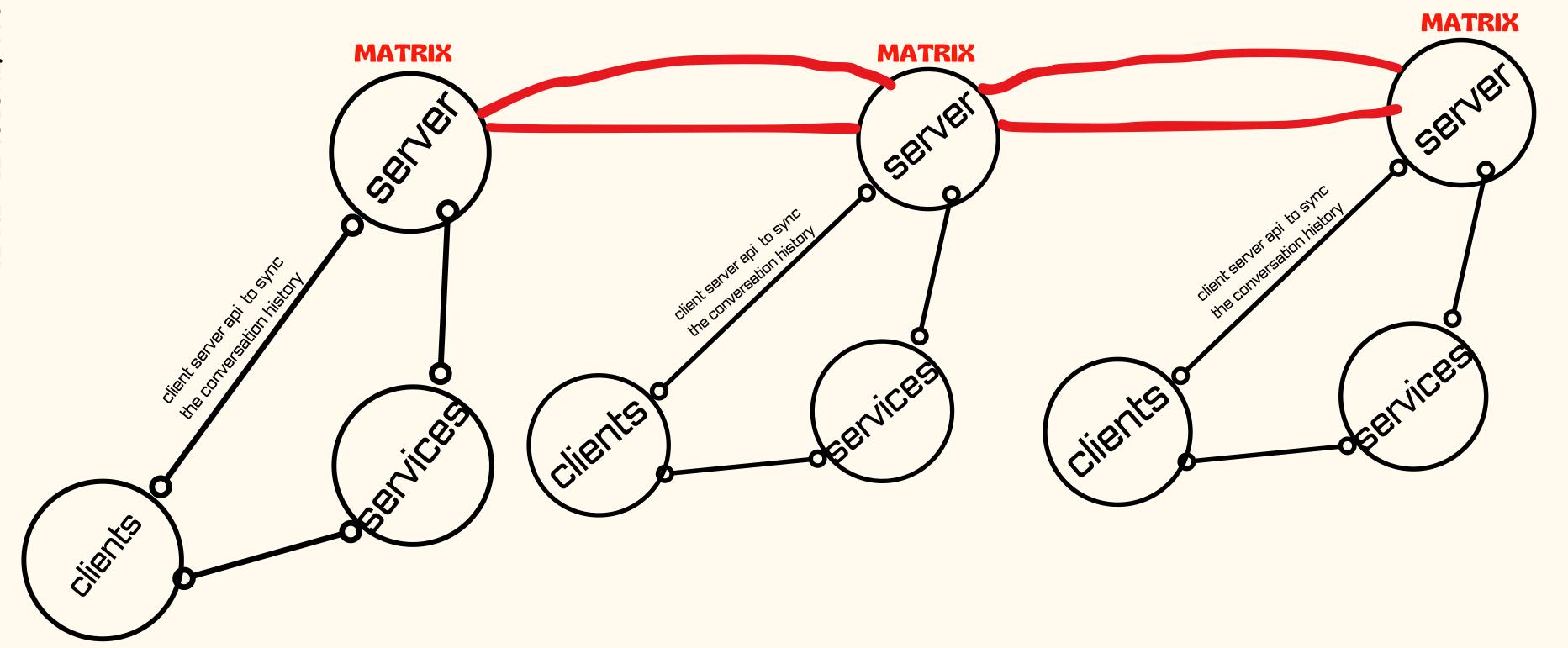
3PIDs to Matrix ID

DISTRIBUTED **CHAT ROOM**

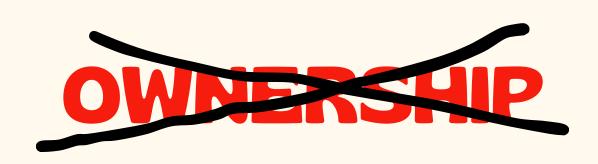
EXTEN user management SIBLE

room state profile management

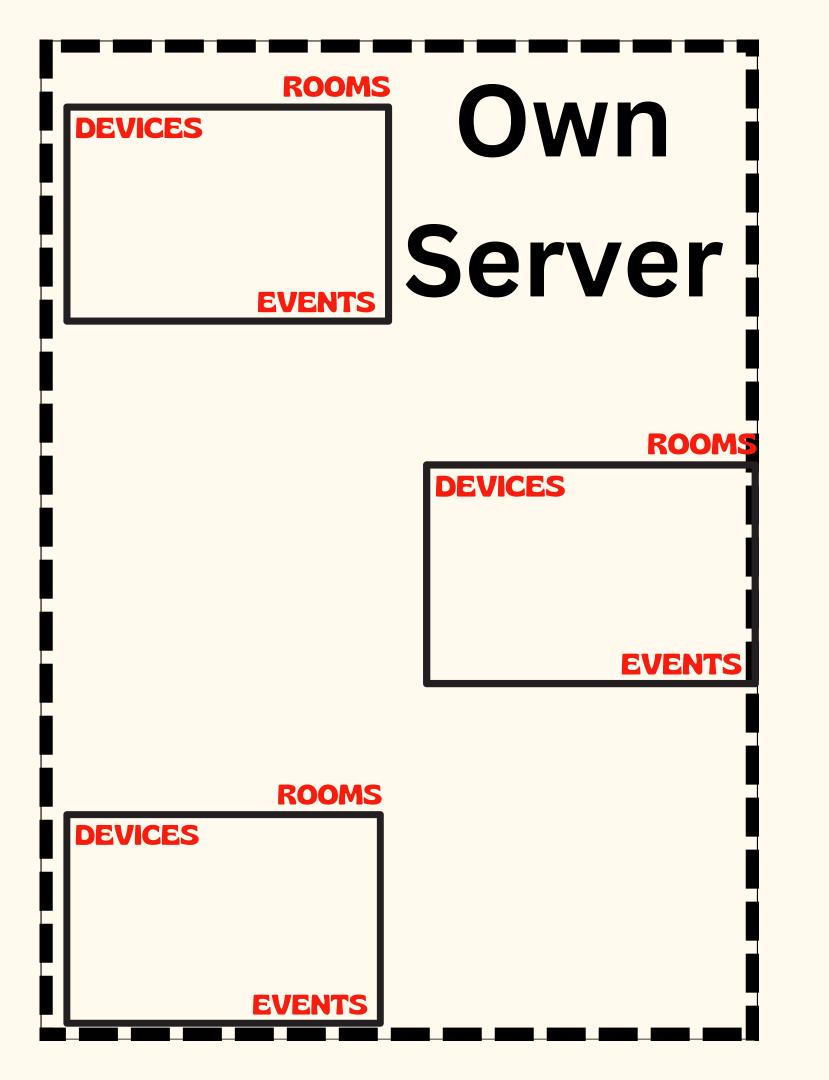
ARCHITECTURE

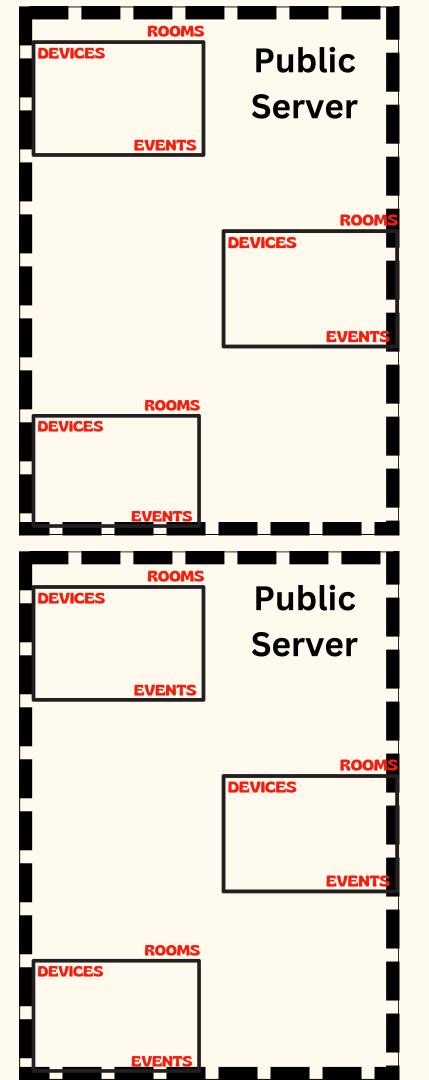


FEDERATION



This process of synchronising shared conversation history between homeservers run by different parties is called "Federation".





MATRIX COMPONENTS

THANKS FOR WATCHING



HTTPS://GITHUB.COM/INSIGHTBUILDER

DOMAIN NAME

< 0.34 USD /MTH

PUBLIC IP

CLOUD IP

FROM 20.0 USD

< 4 USD / MONTH

OWN A MATRIX
SERVER

SPARE LAPTOP

CLOUD SERVER

ITS FREE...

< 30.00 USD / MONTH

< 35 USD / MONTH < 3000 INR / MONTH

UBUNTU 22.04 ITS FREE

TERMINAL CONN
ITS FREE

FINE ... WHAT WE CAN DO WITH MATRIX??

UNIFIED COMMUNICATION AND COLLABORATION

SECURE AND PRIVATE MESSAGING

CUSTOMIZABLE AND EXTENSIBLE PLATFORMS

CROSS-ORGANIZATION COMMUNICATION

INTEGRATION WITH EXISTING SYSTEMS

COMMUNITY BUILDING AND CUSTOMER ENGAGEMENT

DATA OWNERSHIP AND COMPLIANCE

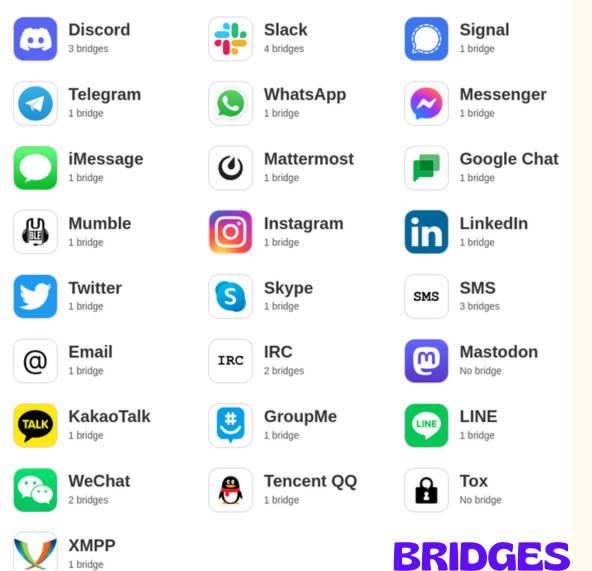
SCALABILITY AND PERFORMANCE

USE CASES IN SPECIFIC INDUSTRIES

COST SAVINGS AND ROI

SECURITY AND COMPLIANCE

CONNECTING IOT DEVICES & BOTS



FluffyChat

Cute instant messaging app

for all platforms.

Web

Open client details

Linux

iOS Android

Element

Element is a glossy client

with an emphasis on

performance and usability.

Android

macOS Linux Web

Open client details

Windows

CLIENTS

Cinny

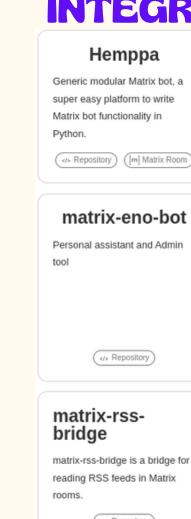
A Matrix client focusing

primarily on simple, elegant

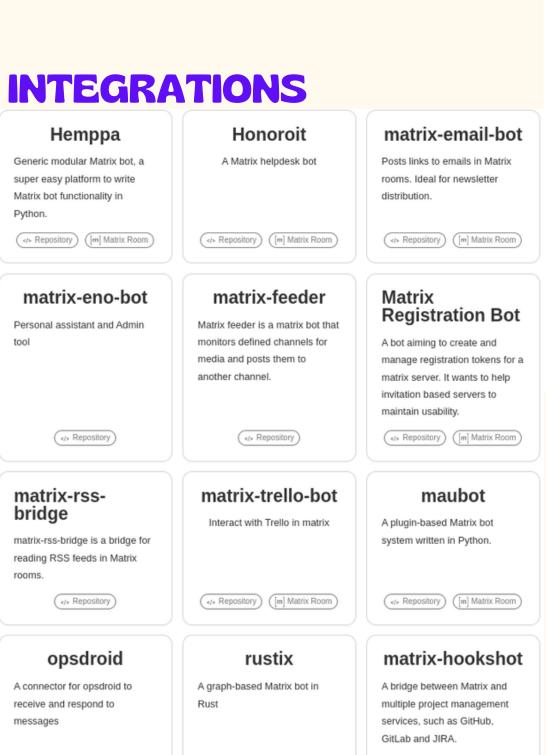
and secure interface.

Open client details

Windows macOS

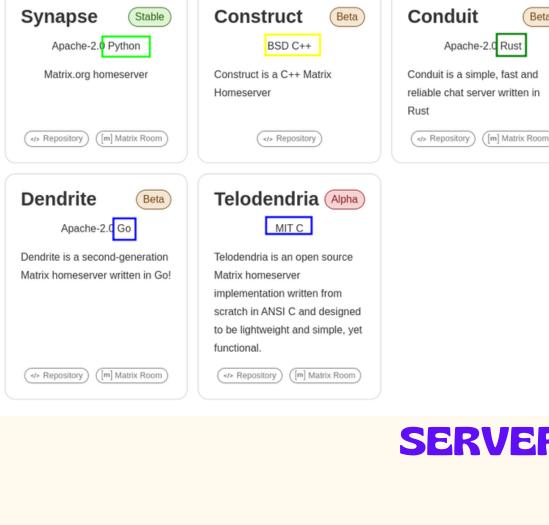


(</> Repository



Repository

(</> Repository) ([m] Matrix Room)





Beta

Apache-2.0 Rust

ECOSYSTEM





SHARE

SUBSCRIBE

GET READY TO OWN YOUR SERVER