

CPAN 134

Mockup to Markup (Styling and Positioning Text & Graphics)

Due Date: **TBD**

Submit all files in a zipped folder to Blackboard: *YourName.zip*.

Guidelines and description (read the following criteria very carefully):

For this assignment, you will create a web page for the International Association of Business Communicators (IABC) based on the provided mockup image (see below on page 2). This assignment will test your ability to build with HTML using semantically appropriate elements, and style them with CSS. Completing this assignment will demonstrate your working knowledge of the information and skills gained in modules and labs so far.

- All of the images and text that you will need can be found inside the assignment folder.
- Note: some of the images may need to be resized with CSS to match the mockup.
- Start from scratch with a blank TEMPLATE.html file, and the provided CSS file.
- You do not need to add working hyperlinks to any elements in this assignment, however, note the CONTACT link in the mockup. That is what the navigation items should look like when the mouse moves over a menu item.
- Be sure to use the helper tools shown in class: the browser Developer Tools, and the W3C Validators for HTML & CSS.

Checklist Before you Submit

Did you...

- Validate your HTML & CSS?
- Include all assets (HTML file, CSS file, images) in your submission folder?
- Test your webpage in your submission folder before zipping?
- Rename your submission folder with your name as required?

Client Mockup

This is what your final webpage should look like.

The client mockup displays the homepage of the International Association of Business Communicators (IABC) website. The header features the IABC logo and navigation links for Resources, Events, Membership, About Us, and Contact. A large banner on the left promotes the Gold Quill Awards, celebrating communication excellence for over 40 years. On the right, a sidebar titled "IABC News" contains four links: "Enter IABC's Member Month social media contest", "IABC Member Month: Expand Your Impact", "2019 Gold Quill Awards program call for entries now open", and "IABC partners with IC Kollektif to launch a global report focused on communication". Below the banner, a section titled "Overview of IABC" includes a heading "Joining IABC Is An Investment In Your Career" and a paragraph about the organization's mission. A call-to-action button for Crisis Communication Management certification training is shown, along with a graphic for the Institute for Crisis Management (ICM). The footer contains copyright information and contact details.

IABC International Association of Business Communicators

RESOURCES EVENTS MEMBERSHIP ABOUT US CONTACT

GOLD QUILL AWARDS

CELEBRATING COMMUNICATION EXCELLENCE FOR OVER 40 YEARS

IABC News

- Enter IABC's Member Month social media contest
- IABC Member Month: Expand Your Impact
- 2019 Gold Quill Awards program call for entries now open
- IABC partners with IC Kollektif to launch a global report focused on communication

Overview of IABC

Joining IABC Is An Investment In Your Career

The International Association of Business Communicators (IABC) is a global network of communication professionals committed to improving organizational effectiveness through strategic communication. Established in 1970, IABC serves members in more than 70 countries for networking, career development and personal growth.

Learn more about what we offer for students, professionals and corporate groups who want to take their business communication skills to the next level.

CRISIS COMMUNICATION MANAGEMENT
CERTIFICATION COURSE & MEDIA TRAINING

Crisis Success strategy

Register for both courses and **SAVE \$349**

ICM INSTITUTE FOR CRISIS MANAGEMENT
Learn More at CrisisConsultant.com

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