



CyberUtsav 2.0

Event Proposal

A Nationwide Tech
Innovation _____
Hackathon _____

Will be Held on :

Date: 21st Ashar 2082

Duration: 3 Days

Cities: Kathmandu, Pokhara, Chitwan, Butwal

Prepared by :

Team Cyber Utsav

Email:- contact@cyberutsav.xyz

Proposed to :

Companie's

Marketing Manager

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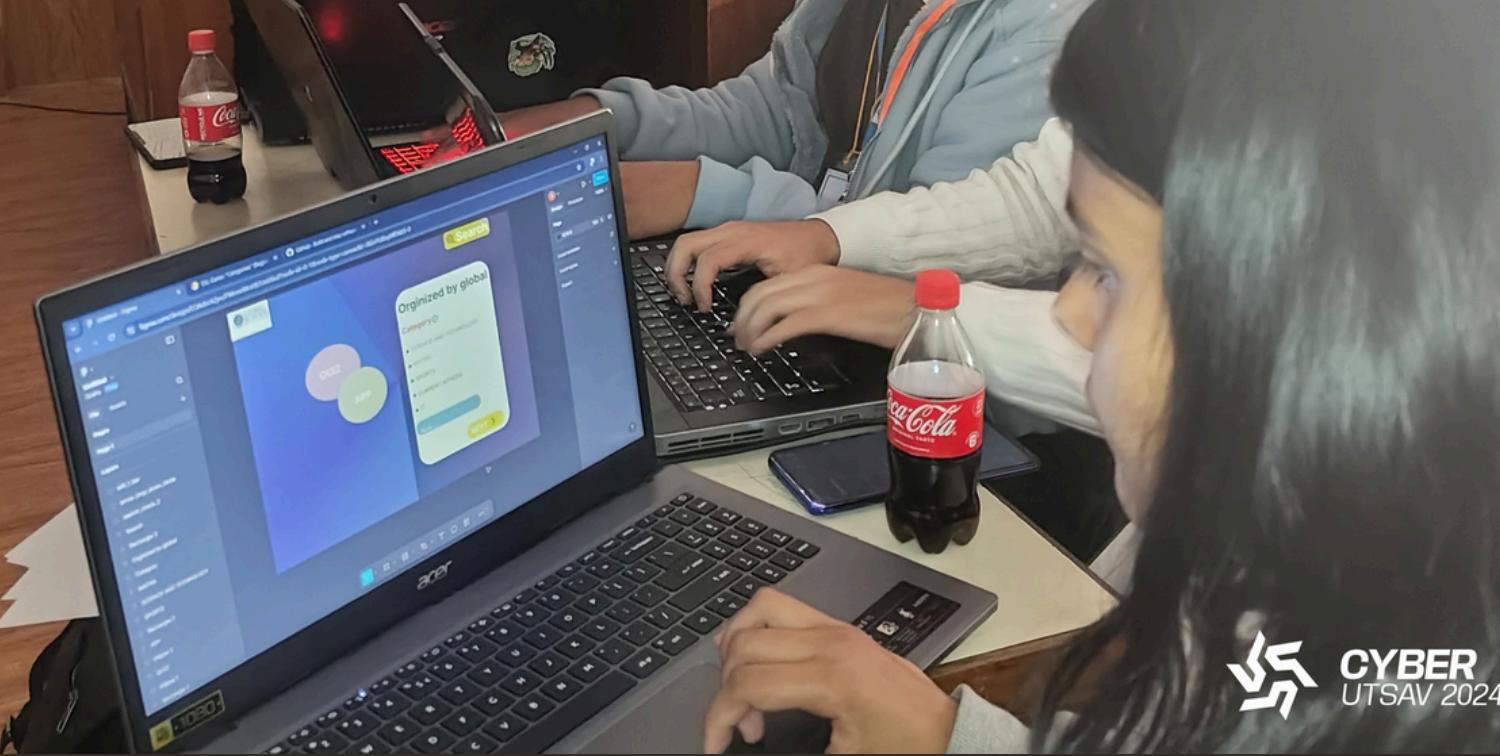
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FOREWORD

Cyber Utsav first launched in Kathmandu with great success, drawing hundreds of participants and notable guests, including VIP speaker Sid Ghimire. The event sparked energy, innovation, and collaboration across the tech community. It served as proof that Nepal's young minds are eager for opportunities to solve real-world problems and showcase their digital potential on a national stage.

Building on this momentum, Cyber Utsav is now expanding to five major cities across Nepal. This nationwide hackathon aims to inspire, connect, and empower the next generation of tech innovators. Through hands-on challenges, expert mentorship, and strategic partnerships, we are creating a platform where talent meets opportunity. We welcome you to join us in shaping Nepal's digital future.



Event Background

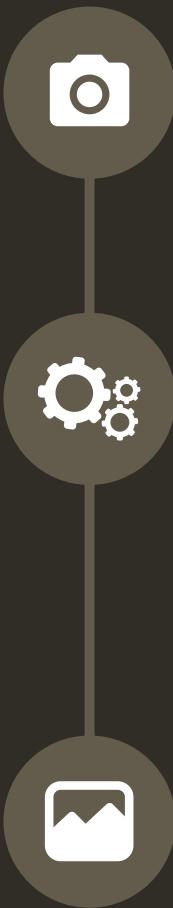
Cyber Utsav began as an initiative to bridge the gap between emerging tech talent and real-world innovation. First hosted in Kathmandu, the event brought together diverse participants to collaborate, code, and create. Its success reflected a growing demand for tech-focused platforms in Nepal. With this momentum, we are now expanding Cyber Utsav to five cities across the country.

With each city bringing its own unique energy and talent pool, Cyber Utsav aims to build a nationwide network of innovators. By encouraging collaboration between students, professionals, and industry leaders, the event fosters practical learning and meaningful connections. This expansion reflects our commitment to nurturing Nepal's digital ecosystem and creating opportunities across geographic and social boundaries.





Event Objective



Introducing Hackathon

Join us for an exciting hackathon where innovation meets collaboration. Talented minds will come together to build creative solutions, solve real-world challenges, and showcase their skills in a fast-paced, engaging environment. Whether you're a coder, designer, or problem-solver, this is your chance to shine.

Build and Strengthen Tech Communities

We aim to bring together developers, creatives, and innovators to share knowledge, build meaningful connections, and foster a vibrant, collaborative tech community that thrives beyond the event.

Foster Innovation and Creative Problem-Solving

We empower participants to think beyond boundaries, create bold solutions, and explore new ideas. The hackathon fosters a fast-paced environment where innovation thrives through teamwork, experimentation, and fresh perspectives.



Event Activity



SPEAKER



Dikshyant Pandey

Senior Developer

Project Development

Teams begin building solutions, brainstorming creative ideas. Code is written, tested, and improved with care. Collaboration drives progress in a fast-paced environment. Development continues through multiple focused hours. The goal is a working product by the final phase.



Project Presentation

Completed projects are showcased clearly, explained with confidence, and presented to expert judges. Each team highlights key features, goals, and impact. Judges evaluate on creativity, execution, and innovation. This is a high-energy, exciting moment for all.



Award Ceremony & Feedback

Top teams are recognized for excellence and creativity. Judges share insights and feedback to help teams grow. The atmosphere is celebratory, with cheers and applause. Awards inspire and motivate everyone to keep building. The event concludes with pride and memories.



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PLATINUM PACKAGE

Rs. 30,00,000

Sponsor Package

Benefit

Title branding on event name (e.g., Cyber Utsav powered by [Your Company])

Premium logo placement on all banners, websites, stage backdrops

Keynote speaking opportunity at any city

Exclusive booth presence in all cities

Full access to participant database (resumes, LinkedIn profiles)

Featured in all media releases and newsletters

Judge seat in final round

Full-page ad in printed/digital event booklet

10 VIP invitations per city



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GOLD PACKAGE

Rs. 20,00,000

Sponsor Package

Benefit

Prominent logo on banners, website, and T-shirts

Booth at any 2 cities of your choice

Mention in press releases & social media

Half-page ad in the event booklet

5 VIP invitations per city



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SILVER PACKAGE

Rs. 10,00,000

Sponsor Package

Benefit

Logo on website, presentations, and banners

Shared booth at 1 city

Quarter-page ad in the event booklet

Inclusion in social media mentions

Distribution of marketing materials in swag bags



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LOCAL PACKAGE

Rs. 3,50,000

Sponsor Package

Benefit

Logo displayed at 1 local city event

Shared booth space with other local sponsors

Name listed in event booklet under "Local Partners"

Swag item or flyer in welcome kit

Social media shoutout



Dikshant Pandey

Event Director



Sajwal Chalulagain

Operation Manager



Sharad Bhandari

Technical Lead



Sanskar Shrestha

Marketing Head



Sajal Devkota

Sponsorship Lead



Prayas Bhatt

Community
Manager



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Further information

Phone +977-9815210614

Website www.cyberutsav.xyz

Email contact@cyberutsav.xyz