Integration Model

Customer Relationship Management

CRM

Enterprise Resource Planning

ERP

Current & History Product Info

crm_prd_info
prd_id
Products

Transactional Records about
Sales & Orders

crm_sales_details
sls_prd_key
sls_cst_id
Sales

Customer Information

crm_cust_info
cst_id
cst_key
Customers

Product Categories

erp_px_cat_g1v2
id
Products

Extra Customer Information (Birthdate)

erp_cust_az12
cid
Customers

Location of Customers (Country)

erp_loc_a101
cid
Customers