

## Questions on Unit 4

### Objective Questions

1. Full form of EIP is \_\_\_\_\_.
  - a. **Enterprise Information Portal**
  - b. Enterprise Information Province
  - c. Enterprise Information Protocols
  - d. None of these
2. \_\_\_\_\_ is a type of portal.
  - a. Vertical
  - b. Horizontal
  - c. Domain
  - d. **All of these**
3. \_\_\_\_\_ eComemrce model deals with management of Business to Consumers operations.
  - a. **B2C**
  - b. C2B
  - c. C2C
  - d. All of these
4. \_\_\_\_\_ eCommerce model deals with management of Business to Business operations.
  - a. B2C
  - b. C2C
  - c. **B2B**
  - d. ES
5. \_\_\_\_\_ is one of the types of ERP software.
  - a. Centralized
  - b. **Generic**
  - c. Report oriented
  - d. None of these
6. \_\_\_\_\_ is one of the types of portal.
  - a. Vertical Portal (Vortal→ Vertical Portal)
  - b. Horizontal
  - c. Travel Portal
  - d. **All of these**

## Other Questions

1. Define eCommerce.
2. Define ERP.
3. Define eCommerce and discuss eCommerce models in brief with examples.
4. Explain B2C model of eCommerce by giving its diagram and at least one example.
5. Explain C2C model of eCommerce by giving its diagram and at least one example.
6. Define eBusiness.
7. Write a short note on ERP and explain in brief typical modules of ERP.
8. List only the types of ERP software.
9. Give operational benefits of ERP.
10. Give business benefits of ERP.
11. Give management benefits of ERP.
12. List any four types of portals.
13. What is eCRM? What are features of it? Explain in brief.
14. Write a short note on SCM.
15. List benefits of DSS.
16. What are the infrastructural requirements of a typical GDSS?

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