Pizza Category

1/1/2015

12/31/2015 🖾

Home

Best/Worst Sellers

### **BUSIEST DAYS & TIMES**

# **DAYS**

Orders are highest on weekends, Friday/Saturday evenings.

### **MONTHLY**

There are maximum orders from month of July and **January** 

# **SALES PERFORMANCE**

# **CATEGORY**

**Classic category contributes to** maximum sales & total orders

#### **SIZE**

Large size pizza contributes to maximum sales.



817.86K

**Total Revenue** 



38.31

**Avg Order Value** 



49,574

**Total Pizzas Sold** 



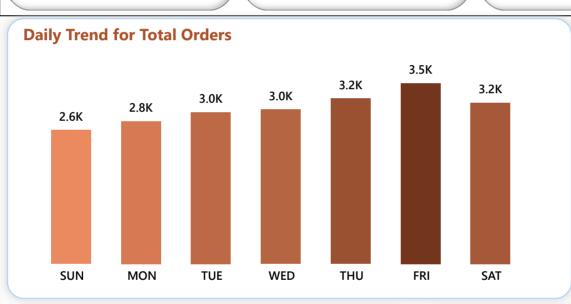
21,350

**Total Order** 



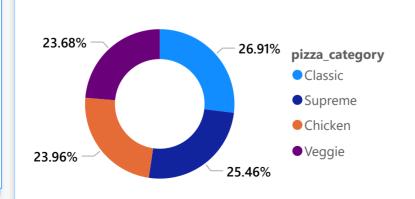
2.32

Avg Pizzas Per Order

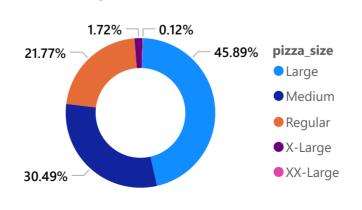




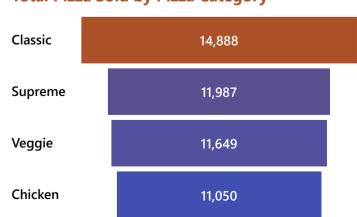




### % of Sales by Pizza Size



## **Total Pizza Sold by Pizza Category**



Pizza Category

2.5K

2.4K

1/1/2015 📟 12/31/2015 📟

817.86K

**Total Revenue** 

38.31

**Avg Order Value** 



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**Total Pizzas Sold** 



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**Total Order** 



2.32

Avg Pizzas Per Order

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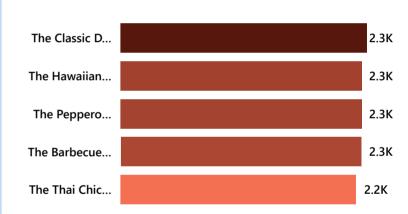




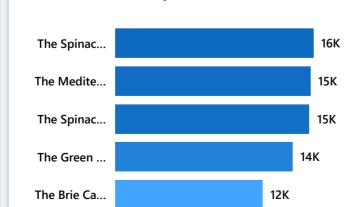




## Top 5 Best Sellers by Orders



# Bottom 5 Sellers by Revenue



# Bottom 5 Sellers by Quantity

