

# Uber Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K Miles

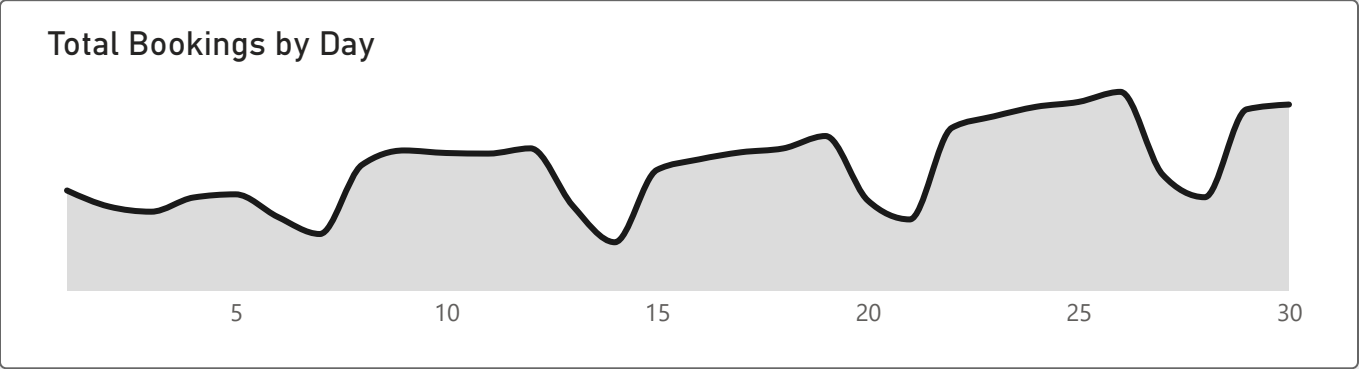
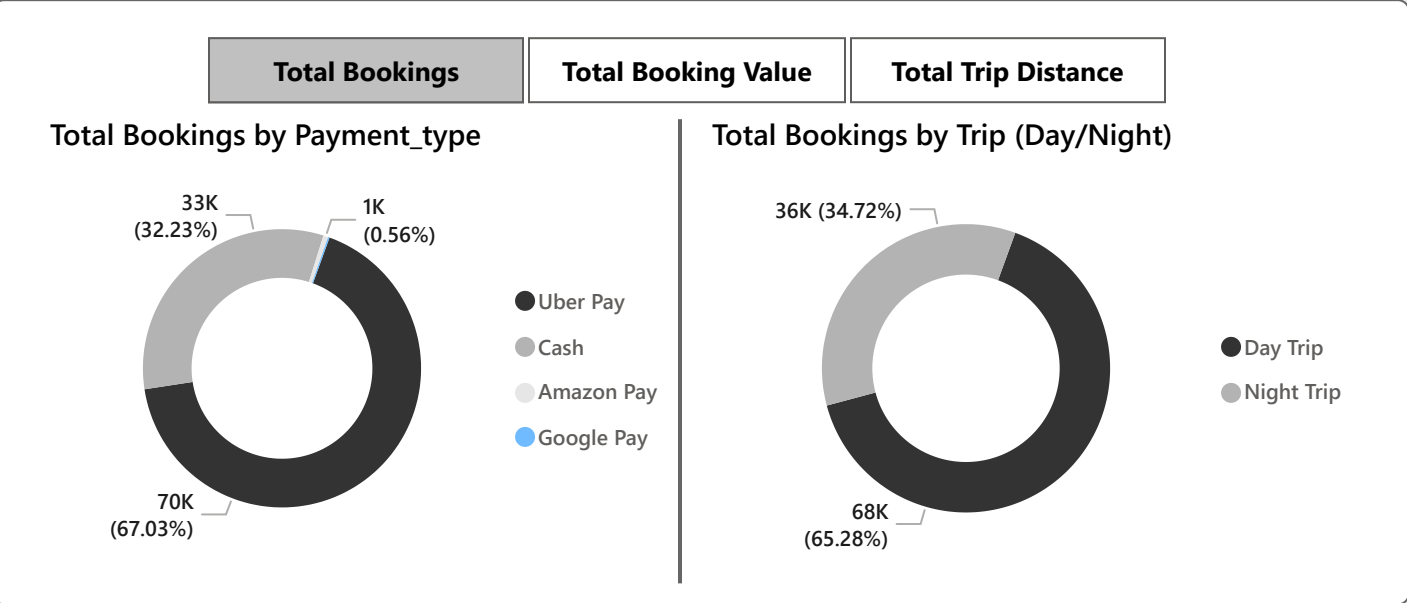
Total Trip Distance

3 Miles

Avg Trip Distance

16 Min

Avg Trip Time



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent DropOff Point

Upper East Side North

Farthest Trip

Pickup: Lower East Side→ Drop-off: Crown Heights North (144.1miles)

Total Bookings by Location

Most preferred vechicle type by pickup location

Penn Statio...

Upper East ...

Upper East ...

Lenox Hill E...

Upper West...

4.5K

4.5K

4.1K

4.0K

3.8K

UberX

Uber Comfort

Uber Black

UberXL

Uber Green

7.7K

3.4K

3.4K

3.4K

2.9K

Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	UberXL	16698	\$249,424	\$15	55,721
	UberX	38744	\$583,880	\$15	131,496
	Uber Green	14498	\$216,181	\$15	48,778
	Uber Comfort	17078	\$253,995	\$15	56,790
	Uber Black	16710	\$250,192	\$15	56,149

# Uber Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K Miles

Total Trip Distance

3 Miles

Avg Trip Distance

16 Min

Avg Trip Time

Total Bookings

Total Booking Value

Total Trip Distance

