SHARANYA **SINHA**



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SUMMARY

Innovative and detail-oriented design student with a strong foundation in fundamental design softwares along with branding, website design and deliverables. Highly motivated graphic design student who is comfortable working with clients speaking in Hindi, English and even Bengali languages. Proficiency in practical applications of design principles, Adobe software, visual communication, typography, layouting and mockups with some application of advertising and social media as well.

EDUCATION

Unitedworld Institute of Design

Visual Communication B. Des (Hons.) degree Expected year of Graduation - 2027

The Mother's International School

10th Percentage: 83% 12th Percentage: 89% Graduated in 2023

SKILLS

Hard/Software

Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Adobe Premier Pro | Adobe Aftereffects | Figma | Branding and Advertising | Graphic Illustration | Social Media Graphics | Motion Graphics | Print and Digital Media | UI/UX Design | Presentation Slides | Layouting

Soft Skills

Trilingual | English Fluency | Problem Solving | Attention to Detail | Client Collaboration | Time Management | Adaptability | Team Player | Critical Thinking

CERTIFICATIONS

- Internship Certificate Key Art N Design | Content Writer and Editor Issued: June 2023
- Internship Certificate Key Art N
 Design | Scriptwriter, Presentation
 Designer and Voiceover Artist |
 Issued: June 2024

PROFESSIONAL EXPERIENCE

Content Writer and Editor

INTERN AT KEY ART N DESIGN | APRIL 15TH - JUNE 15TH 2023

- Gained the ability to draft and structure written content and images for a published series of four books written for design entrances, thus demonstrating strong writing, editing, and paraphrasing abilities.
- Ensured accuracy and quality in the content while maintaining integrity and legibility by the students through analytical and proofreading abilities.
- Could manage time and write draft content and formatting images for each of the four books in the limited period of two months.

Slide Designer and Voiceover Artist

INTERN AT KEY ART N DESIGN | MAY 15TH - JUNE 30TH 2024

- Gained the ability to create engaging and well-structured slides optimized for effective teaching and learning.
- Applying video editing and strong verbal communication skills to create professional voiceovers, with fluent English speaking making it easy for students to grasp quickly.
- Successfully creating over 40 presentations on MS PowerPoint and voiceover videos on premier pro showing fluency in software skills and optimal time management.

Logo Designer

THREADS CONFIDENTIAL
PAID COURSE ON THREADS | FEBRUARY 2025

- Employing skill in understanding the essence of the course and translating it into a chic logo.
- Showcasing the ability to create an impactful logo that depicts the brand identity in the most accurate manner.
- Gained experience working with a client on a paid project and understanding the client's needs and delivering a high quality design for a professional setting,