

Week Start Name

All

F

739.07M

M

738.93M

Silver

740.41M

Blue

738.99M

Gold

738.42M

Platinum

729.88M

Low

3T

Med

2T

High

2T

Revenue by Card Usage Type

Swipe

35M

Chip

17M

Online

3M

Revenue by Card Category

Blue

46M

Silver

6M

Gold

2M

Platinum

1M

CREDIT CARD TRANSACTION

Q4

2T

Q3

2T

Q2

2T

Q1

2T

Revenue

55M

Total Transaction

45M

Interest

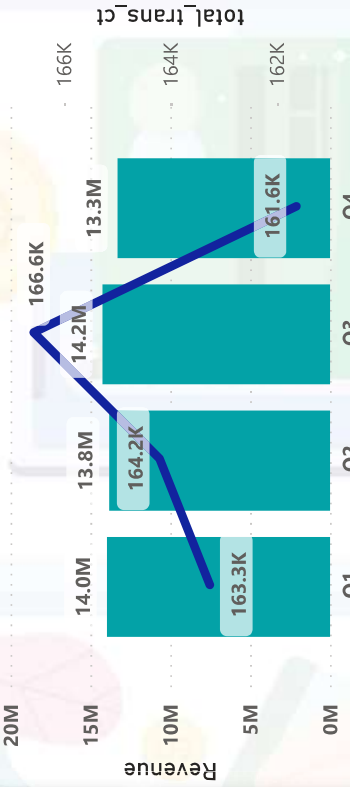
7.84M

Transaction count

656K

QTR Revenue and Total Transaction Count

Revenue ● total_trans_ct



Card Category	Revenue	Total Transaction	Interest Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

Revenue by Customer Job

Businessman

17M

White-collar

10M

Selfemployed

8M

Govt

8M

Blue-collar

7M

Retirees

5M

Revenue by Education Level

Graduate

22M

High School

11M

Unknown

8M

Uneducated

8M

Post-Graduate

3M

Doctorate

2M

Revenue by Expenditure type

Bills

14M

Entertainment

10M

Fuel

9M

Grocery

9M

Food

8M

Travel

6M