PES317:SOFT SKILLS-II

L:1 T:2 P:0 Credits:3

Course Outcomes: Through this course students should be able to

CO1 :: prepare powerful brand for career progression

CO2:: articulate fluently with confidence

CO3:: demonstrate critical thinking while generating ideas

CO4:: apply successful answering techniques during an interview

CO5 :: develop positive mindset while handling tasks that require decision making ability

Unit I

Corporate readiness: building brand before hand- introduction, power dressing and effective language etiquette; understanding corporate expectations and building right attitude- assertive behaviour; aspiration building and goal setting- smart goals, breaking goals down into actionable steps; career trajectory- corporate jobs, higher studies, government sector, entrepreneurship, research, study abroad; professional portfolio – curriculum vitae, digital profiling- LinkedIn, github, pinterest, quora

Unit II

Group discussion: overview of group discussion; understanding the various types, tricks of group discussion; group discussion etiquette; idea generation techniques- brainstorming, SCAMPER (substitute, combine, adapt, modify, put to another use, eliminate and reverse), VAP (view point of affected parties), SPELT (social, political, economical, legal and technical), KWA (key word analysis), 5 why's, concept mapping, free writing, convergent and divergent thinking; roles in a group discussion; mock group discussions

Unit III

Interview skills: pre interview preparation- know the company and job description; overview of pre-placement etiquette and art of asking questions during pre-placement talk; expectations of the interviewer- focusing on indicators of job description- job profile, roles and responsibilities; understanding various styles and types of interviews- competency based, structured and unstructured; mock interviews

Unit IV

Advance interview dynamics: overview of case based and behavioural interview; skype and telephonic interview; techniques of handling tricky questions and possible answers- CAR (context, action and result), STAR (situation, task, action, result), elevator pitch; mock interviews

Unit V

Powerful presentations: importance and overview of powerful presentations; essentials of fruitful presentation; tips and tricks for using digital and oral presentation skills; crowd engagement and building topic awareness; understanding feedback mechanism

Unit VI

Life skills: time management – urgent important matrix, prioritization, scheduling and general time management tools; stress handling- managing performance stress, happiness and well-being, self-confidence and self-esteem; team building- understanding team dynamics, delegation and motivation, handling the challenges; reconditioning of thoughts- understanding thoughts, emotions and beliefs, results of behaviours and habits

References:

- 1. SOFT SKILLS FOR EVERYONE by JEFF BUTTERFIELD, CENGAGE LEARNING
- 2. PERSONALITY DEVELOPMENT AND SOFT SKILLS by BARUN K. MITRA, OXFORD UNIVERSITY PRESS
- 3. PERSONAL DEVELOPMENT FOR LIFE AND WORK by HAROLD R. WALLACE , ANN MASTERS, CENGAGE LEARNING

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