## COFFIE SHOP SALE



The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop



- How do sales vary by day of the week and hour of the day?
- Are there any peak day for sales activity?
- What is the total sales revenue for each month?
- How do sales vary across different store locations?

- What is the average price/order per person
- Which products are the bestselling in terms of quantity and revenue?
- How do sales vary by product category and type?
- •Which product are best selling in term of quantity revenue?