

Icons & Basic Terms

As a visual aid, Unisource displays the following icons under the product names. Icon inclusion may apply to all or some of the items listed in that product. Please refer to the product long descriptions and item groups for exceptions.

Icons are included where available for:

- Environmental attributes
- Fiber content attributes
- Performance attributes



Recycled - Designates paper products containing recovered fiber. Recovered fiber includes pre- or post-consumer sources, or both.



Forest Stewardship Council (FSC) - Products carrying the FSC label are independently certified to assure consumers that they come from forests that are managed to meet the social, economic and ecological needs of present and future generations



The Sustainable Forestry Initiative® (SFI) program promotes responsible environmental behavior and sound forest management. It's based on 13 objectives that address economic, environmental, and social issues.



Program for Endorsement of Forest Certification (PEFC) is a global organization for the assessment of national forest certification schemes developed in a multi-stakeholder process.



European Union Eco-Label. Manufactured with reduced emissions of sulfur and greenhouse gasses, decreased emissions to water of chlorine compounds and organic wastes, energy reduction and recycled fibers or virgin from sustainably managed forests.



Green-e offers certification and verification of renewable energy and greenhouse gas mitigation products.



Green Seal is a non-profit organization dedicated to safeguarding the environment by promoting the manufacture, purchase and use of environmentally responsible products and services.



Carbon Neutral means that the manufacturer has neutralized the effect of their greenhouse gas emissions. Unisource uses this symbol for any product that is carbon neutral, regardless of manufacturer.

General Information – Icon Usage



Renewable Energy Sources were either used directly or offset by credits. May include Biomass, Hydro, Wind and other alternative energy sources.



Alternative Fibers – May include fibers from Eucalyptus, Bamboo, Sugar Cane, Hemp or other non traditional fiber sources.



Cotton fiber content included. May be 25% or 100%. Traditional use of cotton linter fibers discarded by the textile industry.



Respect – Unisource's trademarked logo to identify environmentally responsible products, regardless of manufacturer or certifications ...so look for the leaf!

Respect paper products contains at least one of the following attributes:

- **Reforestation** attributes; forest sustainability certification of
 - FSC, SFI, or PEFC
- **Renewable energy & utilization** of manufacturing programs to safeguard resources
- **Recycled content**; containing a minimum of 30% post consumer fiber



Caliper Grade – traditionally marketed by caliper as opposed to basis weight. Found on board grades.



Digital Companion Sizes Available – See Digital Section for companion product or contact sales for mill availability.



HP Indigo Certified by Rochester Institute of Technology. Your guarantee that these papers will perform on your Indigo press. Recently changed to the new checkmark logo.



NexPress Qualified by RIT or NexPress Okay supported by the mill's guarantee.



iGen guaranteed or qualified.



Xeikon qualified or mill guaranteed.



ColorLok Technology represents an advanced standard for better printing. Papers with ColorLok Technology provide higher inkjet printing quality and optimal results on all printing devices.

HOW TO QUALIFY WEB AND SHEET COATED PRINTING PAPERS

Coated papers, as designated by the American Forest & Paper Association (AFPA), are graded according to brightness levels. Specifically, coated grades whether gloss, dull, or matte finishes are designated Premium, No. 1, 2, 3, 4, 5 quality levels with Premium being the highest quality. Other factors like gloss levels, coat weight, groundwood or free pulp content, quality of other additive ingredients, and price also are considered in determining the quality level of coated paper. The real determinate is end-use need, print quality, design considerations, and budgetary needs.

*Guide to Identifying Quality Levels**

Classifications	Brightness Levels	Weight Ranges	Pulp Content
Premium	88 and above	70-120# Book	Free
No. 1	85-87.9	70-120# Book	Free
No. 2	83-84.9	60-120# Book	Free
No. 3	79-82.9	50-110# Book	Free
No. 4 Premium	78-79	40-100# Book	Free & Groundwood
No. 4	73-78.9	40-100# Book	Groundwood
No. 5	72.9 and below	32-70# Book	Groundwood
Supercalendered	69		Groundwood
Groundwood Specialties	65-80		Groundwood
Directory	59		Groundwood
Newsprint	59-65	33-50# News	Groundwood

*AFPA designates coated quality levels using only Premium, No. 1, 2, 3, 4, 5 levels. Due to changing marketing strategies and the blurring of these long established criteria, we have added a No. 4 Premium to the web coated designation.

An important note is that paper is graded by brightness alone. Do not be misled by this grading system. There are some No. 4 sheets that print as well as some No. 1, 2, and 3's. For example, some sheets have been introduced as a No. 4 due to brightness. However, the sheet actually out printed some No. 1, 2 and 3's because of printed gloss hold out and smoothness.

Terms

Brightness Refers to ability of paper surface to reflect light. The higher the reflectance or brightness, the more contrast, brilliance and sparkle are affected in relation to the color printed matter.

Pulp Content All paper is made from cellulose fiber which is manufactured in two manners:

- **Mechanical or Groundwood**
Cellulose pulp manufactured retaining all the non-fiber elements of the wood.
- **Chemical**
Free sheet paper manufactured using only the cellulose fiber while removing all the non-cellulose elements of the wood.

HOW TO FIGURE THE AMOUNT OF STOCK NEEDED FOR A JOB**Example:**

Suppose the job calls for 5,000 pieces which will cut 15 out of a given sheet. To find the amount of paper required, follow the first column to 15, then across on that line to the 5,000 column. Result is 334 sheets. No allowance is made for spoilage.

	500	1,000	1,500	2,000	2,500	3,000	3,500	4,000	4,500	5,000	
1	500	1,000	1,500	2,000	2,500	3,000	3,500	4,000	4,500	5,000	1
2	250	500	750	1,000	1,250	1,500	1,750	2,000	2,250	2,500	2
3	167	334	500	667	834	1,000	1,167	1,334	1,500	1,667	3
4	125	250	375	500	625	750	875	1,000	1,125	1,250	4
5	100	200	300	400	500	600	700	800	900	1,000	5
6	84	167	250	334	417	500	584	667	750	834	6
7	72	143	215	286	358	429	500	572	643	715	7
8	63	125	188	250	313	375	438	500	563	625	8
9	56	112	167	223	278	334	389	445	500	556	9
10	50	100	150	200	250	300	350	400	450	500	10
11	46	91	137	182	228	273	319	364	410	455	11
12	42	84	125	167	209	250	292	334	375	417	12
13	39	77	116	154	193	231	270	308	347	385	13
14	36	72	108	143	179	215	250	286	322	358	14
15	34	67	100	134	167	200	234	267	300	334	15
16	32	63	94	125	157	188	219	250	282	313	16
17	30	59	89	118	148	177	206	236	265	295	17
18	28	56	84	112	139	167	195	223	250	278	18
19	27	53	79	106	132	158	185	211	237	264	19
20	25	50	75	100	125	150	175	200	225	250	20
21	24	48	72	96	120	143	167	191	215	239	21
22	23	46	69	91	114	137	160	182	205	228	22
23	22	44	66	87	109	131	153	174	196	218	23
24	21	42	63	84	105	125	146	167	188	209	24
25	20	40	60	80	100	120	140	160	180	200	25
26	20	39	58	77	97	116	135	154	174	193	26
27	19	38	56	75	93	112	130	149	167	186	27
28	18	36	54	72	90	108	125	143	161	179	28
29	18	35	52	69	87	104	121	138	156	173	29
30	17	34	50	67	84	100	117	134	150	167	30
31	17	33	49	65	81	97	113	130	146	162	31
32	16	32	47	63	79	94	110	125	141	157	32
33	16	31	46	61	76	91	107	122	137	152	33
34	15	30	45	59	74	89	103	118	133	148	34
35	15	29	43	58	72	86	100	115	129	143	35
36	14	28	42	56	70	84	98	112	125	139	36
37	14	28	41	55	68	82	95	109	122	136	37
38	14	27	40	53	66	79	93	106	119	132	38
39	13	26	39	52	65	77	90	103	116	129	39
40	13	25	38	50	63	75	88	100	113	125	40

WEIGHTS PER M SHEETS

Grade of Paper

Bond	Basis	12	13	16	20	24	28	32	36
	8½ x 11	6	6.5	8	10	12	14	16	18
	17 x 22	24	26	32	40	48	56	64	72
	17 x 28	31	33	41	51	61	71½	81½	92
	19 x 24	29	32	39	49	58½	68½	78	88
	22 x 34	48	52	64	80	96	112	128	144
	22½ x 35	51	56	67	84	101	118	134	152
	24 x 38	58	64	78	98	117	137	156	176
	28 x 34	62	66	82	102	122	143	163	184
Book and Offset	Basis	40	45	50	55	60	70	80	100
	8½ x 11	7.86	8.84	9.84	10.82	11.8	13.76	15.74	19.68
	12 x 18	18.19	20.46	22.74	25.01	27.28	31.83	36	45
	17 x 22½	33	38	41	46	50	58	66	82
	19 x 25	40	45	50	55	60	70	80	100
	23 x 29	56	63	70	77	84	98	112	140
	23 x 35	68	76	85	93	102	119	136	170
	25 x 38	80	90	100	110	120	140	160	200
	26 x 40	88	98	110	130	132	154	176	218
	28 x 40	94	114	118	130	141	165	189	236
	35 x 45	132	150	166	182	198	232	266	332
	38 x 50	160	180	200	220	240	280	320	400
Cover	Basis	50	60	65	80	90	100	130	
	8½ x 11	17.98	21.58	23.38	28.77	—	35.96	46.75	
	12 x 18	41.54	49.85	54	66	—	83	108	
	20 x 26	100	120	130	160	180	200	260	
	23 x 29	128	154	167	205	231	256	334	
	23 x 35	155	186	201	248	279	310	402	
	26 x 40	200	240	260	320	360	400	520	
	28 x 40	212	258	325	345	388	431	560	
	35 x 46	310	372	402	496	558	620	804	
Index	Basis	90	110	140					
	8½ x 11	21.64	26.44	33.66					
	20½ x 24¾	117	144	182					
	22½ x 28½	148	182	230					
	22½ x 35	182	222	283					
	25½ x 30½	180	220	280					
Vellum Bristol	Basis	57	67	80	100				
	8½ x 11	16.62	19.54	23.32	29.16				
	22½ x 28½	114	134	160	200				
	23 x 29	119	140	166	208				
	23 x 35	143	168	201	252				
	26 x 40	185	218	260	324				
	35 x 46	286	336	402	502				
Tag	Basis	100	125	150	175	200	250		
	8½ x 11	21.64	27.05	32.46	37.88	43.29	54.11		
	22½ x 28½	148	186	222	260	296	371		
	24 x 36	200	250	300	350	400	500		
	28½ x 45	296	372	446	520	594	742		
Coated One Side Cover*	Basis	8 Pt	10 Pt	12 Pt	15 Pt	18 Pt	20 Pt	24 Pt	10 Pt
		Coated Cover			Coated Blanks				Low Density
	20 x 26	135	163	185	—	—	—	—	149
	23 x 29	173	208	237	270	310	343	408	191
	23 x 35	209	252	287	326	375	414	492	231
	26 x 40	270	325	371	421	484	534	636	299

*Federal Paper Board Weights; International Paper and Union Camp's grades may vary slightly from these M weights.

EQUIVALENT WEIGHTS

The table below shows basic sizes and weights of the seven most widely used types of paper and indicate what these weights become when they are translated from one basic weight to another basic weight. For example, the table shows that a 70 lb. book paper is the equivalent of a 28 lb. bond paper and a 38 lb. cover paper.

All weights are for reams of 500 sheets.

Bold figures are standard basis weights.

Grade of Paper	Bond 17 x 22	Book and Offset 25 x 38	Cover 20 x 26	Index 25½ x 30½	Bristol 22½ x 28½	Tag 24 x 36	Metric Grams/ Sq Meter
Bond	13	33	18	27	22	30	49
	16	41	22	33	27	37	61
	20	51	28	42	34	46	75
	24	61	33	50	41	56	90
	28	71	39	58	48	64	105
	32	81	45	67	55	74	120
	36	91	50	75	62	83	135
	40	102	56	83	69	93	151
Book and Offset	12	30	16	25	20	27	44
	16	40	22	33	27	36	59
	18	45	25	37	30	41	67
	20	50	27	41	34	45	74
	24	60	33	49	40	55	89
	28	70	38	57	47	64	104
	31	80	44	65	54	73	118
	35	90	49	74	60	82	133
	39	100	55	82	67	91	148
	47	120	66	98	80	109	178
Cover	36	91	50	75	62	82	135
	43	110	60	90	74	100	163
	47	119	65	97	80	108	176
	58	146	80	120	99	134	216
	65	164	90	135	111	149	243
	72	183	100	150	124	166	271
Index	43	110	60	90	74	110	163
	53	135	74	110	91	122	203
	67	170	93	140	115	156	252
	82	208	114	170	140	189	328
Bristol	39	100	55	81	67	91	148
	47	120	65	98	80	109	178
	58	148	80	121	100	135	219
	70	176	97	146	120	162	261
	82	207	114	170	140	189	306
	93	237	130	194	160	216	351
Tag	43	110	60	90	74	100	163
	54	137	75	113	93	125	203
	65	165	90	135	111	150	244
	76	192	105	158	130	175	284
	87	220	120	180	148	200	326
	109	275	151	225	186	250	407

PAPER TEMPERATURE

GENERAL TEMPERATURE CONDITIONING CHART FOR PAPER

Temperature differences between paper on arrival (outdoor temperature may be used for easy calculation), and temperature of pressroom (room in which paper is to be opened).

Cubic Volume of Paper On Skid or In Case	DEGREES							
	10°	15°	20°	25°	30°	40°	50°	60°
	HOURS							
6 cubic feet	5	9	12	15	18	25	35	54
12 cubic feet	8	14	18	22	27	38	51	78
24 cubic feet	11	16	23	28	35	48	67	100
48 cubic feet	14	19	26	32	38	54	75	109
96 cubic feet	15	20	27	34	41	57	79	115

Hours shown are approximate time paper should stand unopened, to come into balance with room temperature.

NOTE: Determine the cubic volume of paper on a skid (or in cases) by multiplying length x width x height (in inches) and dividing that total by 1728.

Excerpt from Technical Bulletin No. 8 of the *Graphic Arts Technical Foundation*:

"If paper is unwrapped while cold and allowed to stand in the pressroom, it will very quickly develop a bad case of waviness because its low temperature chills the air immediately surrounding the pile and raises the relative humidity to approximately the saturation point, or 100 percent. Under these conditions, the edges of the sheet may pick up 10 or 12 percent of moisture before the pile warms up. As the temperature of the pile rises, this excess moisture will be partially given off, but in the process, the moisture content of the paper at the edges will follow the desorption curve and will not return to the same moisture content as the rest of the sheet. While the waviness may be reduced somewhat, it will not disappear."

GRAIN DIRECTION

One or more of the following tests will determine the direction of the grain:

1. Cut a sample about 2 inches square from the sheet marking its original position on the sheet. Wet one side. As it dries it will curl (see Diagram at right).
2. Moisten two right-angle edges of the sheet, and press between the fingers. As the sheet dries, the edge across the grain will be wavy; with the grain, straight.
3. Tear the sheet in two directions. It tears straighter and cleaner with the grain.
4. Fold the sheet in two directions. It folds easier and smoother with the grain.
5. If the paper has a laid finish, the grain is usually parallel to the chain marks (widely spaced lines), and across the wire marks (closely spaced lines.) This is not a conclusive test because paper is sometimes made with the chain marks running across the grain.

