

# SHARDÉ HEIM

## PRODUCT DESIGNER

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## Education

### University of Queensland / BInfTech

2014 - 2018 / BRISBANE, AUSTRALIA

Major in Human Computer Interaction

### Minnow / Strategy & Structured Problem Solving Course

AUG 2022 - SEP 2022 / SYDNEY, AUSTRALIA

6-week intensive course for product people

## Experience

### Curious Thing / Product Designer

JAN 2021 - APR 2022 / SYDNEY, AUSTRALIA

My roles included leading product design for the CoDA portal and internal campaign builder, owning the entire design roadmap, contributing to the broader product roadmap, managing junior design members, and making the final design decisions on branding, style, website etc.

### Curious Thing / UX Designer

MAY 2019 - Jan 2021 / SYDNEY, AUSTRALIA

My roles included UX/UI design for the AI Job Interviewer portal, conversation UX design, creating the CT components library, brand identity, website design and commercial assets.

### Scrunch / UX and UI Designer

SEP 2017 - FEB 2019 / BRISBANE, AUSTRALIA

My roles included redesigning the end to end web app experience, a mobile app designed just for Influencers, front end development and design for the Scrunch website, preset development and general content for the company.

### IdataMap / UX Design and Front End Dev

NOV 2015 - SEP 2016 / ADELAIDE, AUSTRALIA

My roles included designing the interface for the company's RadCard software, designing and developing the front end of the company's web portal, company website, creating marketing videos and logo animation.

## Skills

### Design

Product Design  
UX/UI Design  
User Research  
Design Strategy  
Journey Mapping  
Usability Testing  
Wireframing  
Prototyping  
Visual Design  
Design Systems /Library's  
Responsive Design  
Storytelling

### Tools

Figma  
FigJam  
Sketch  
Jira/Confluence/Trello  
Webflow  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Invision

### Programming

HTML  
CSS  
SCSS  
Javascript  
Git

## Awards

### Best Industry Focused Project

2016 / UNIVERSITY OF QUEENSLAND

Design of a UV detection board at the Innovation showcase awards