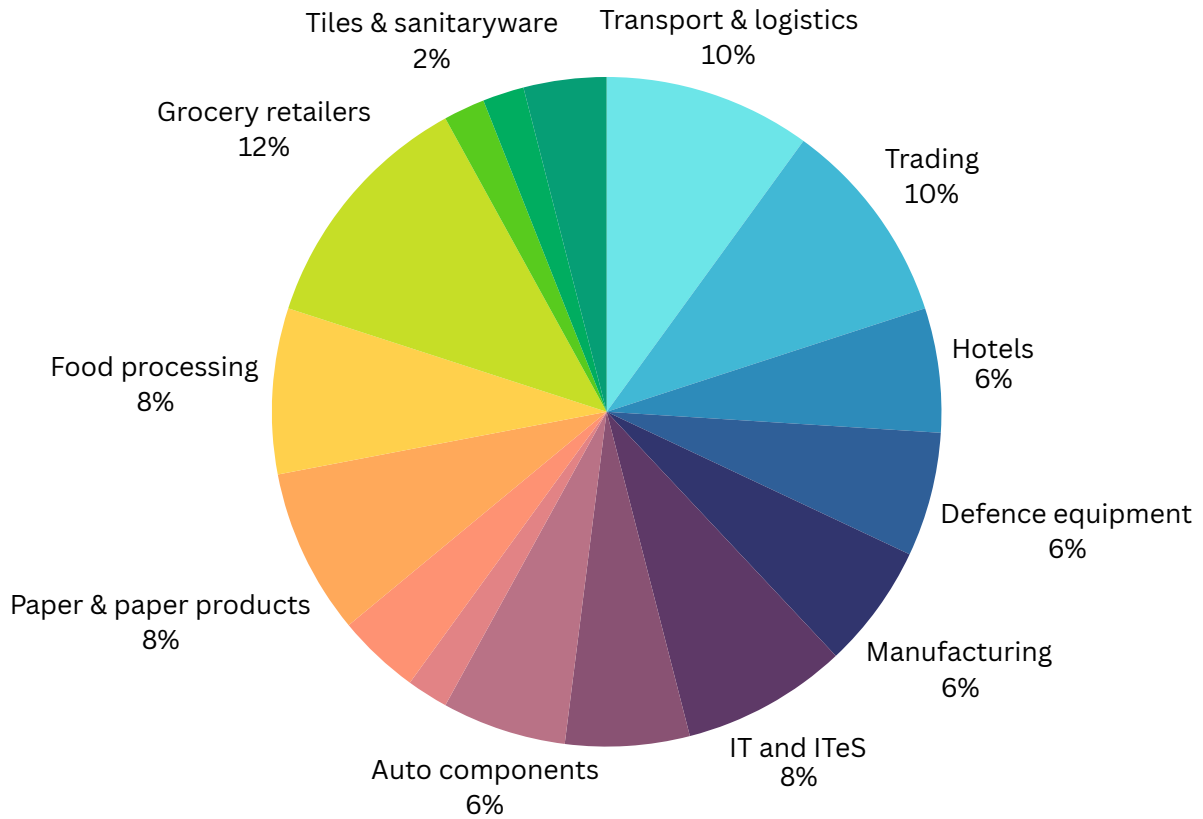
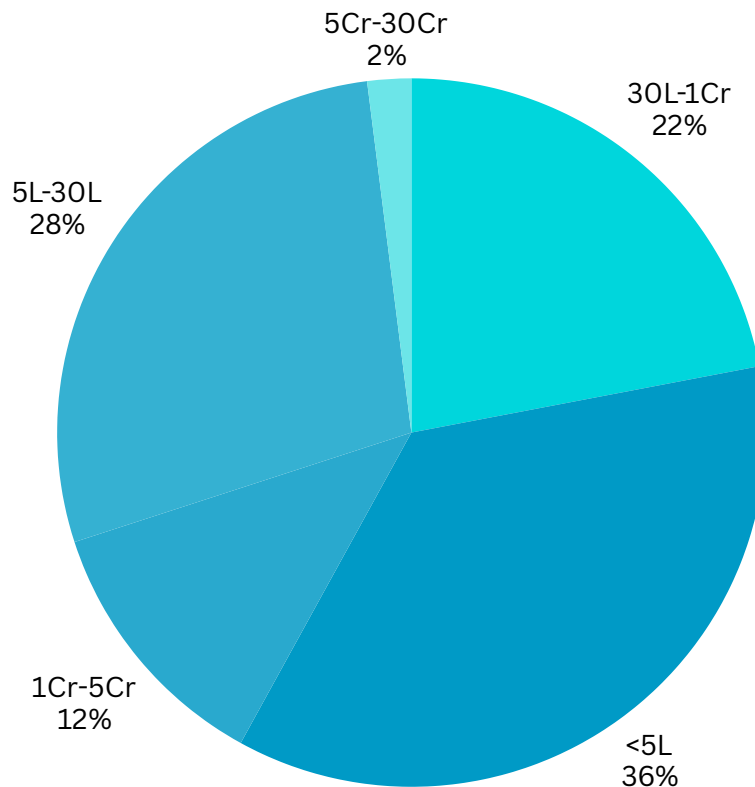


Survey Report

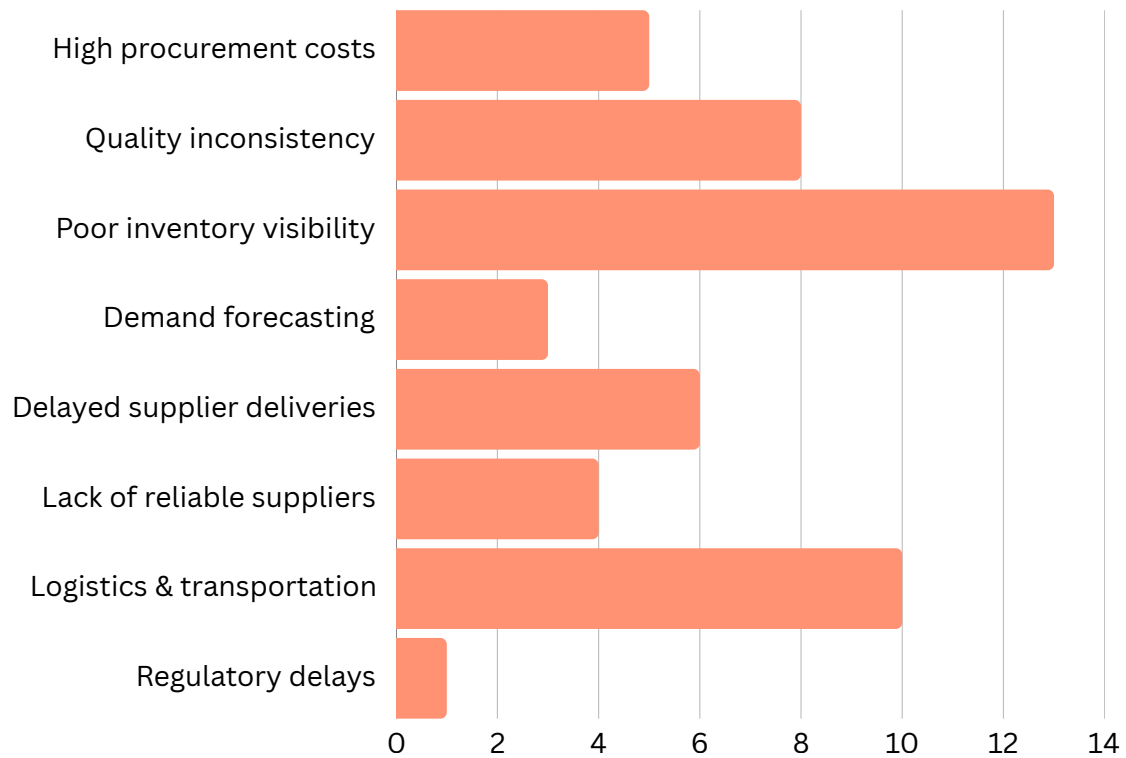
Q1. What is your industry?



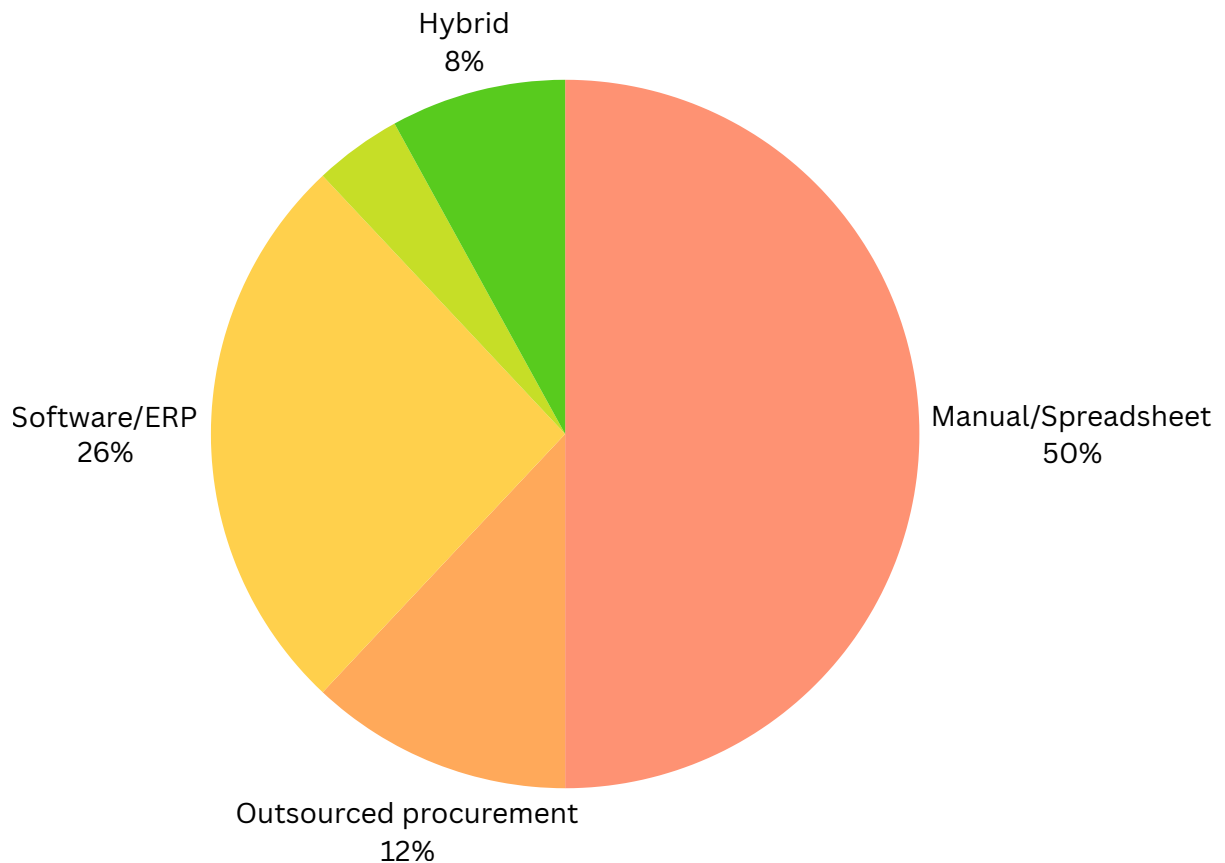
Q2. What is your annual turnover range?



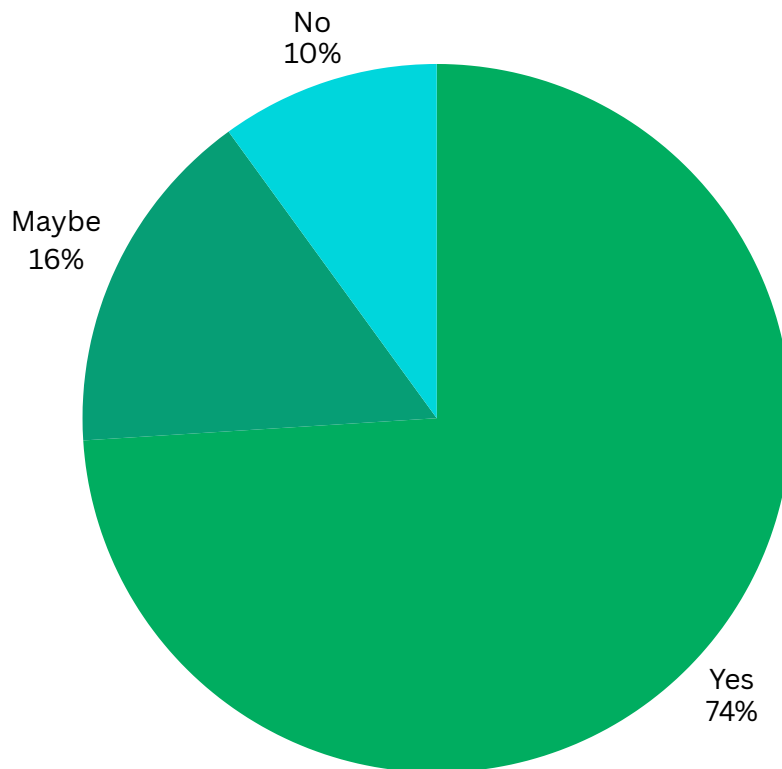
Q3. What is your biggest supply chain challenge?



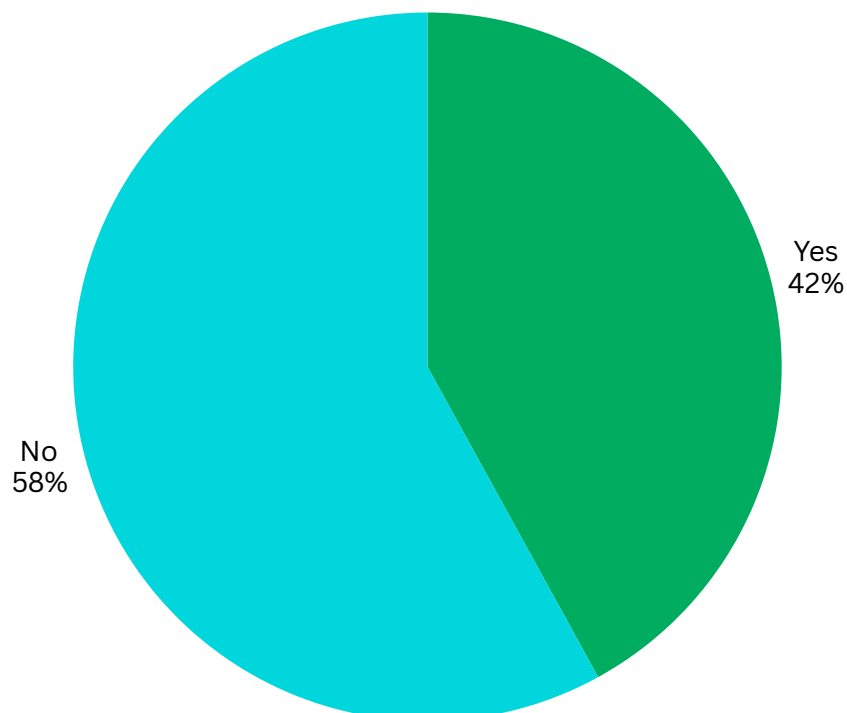
Q4. How do you currently manage your supply chain?



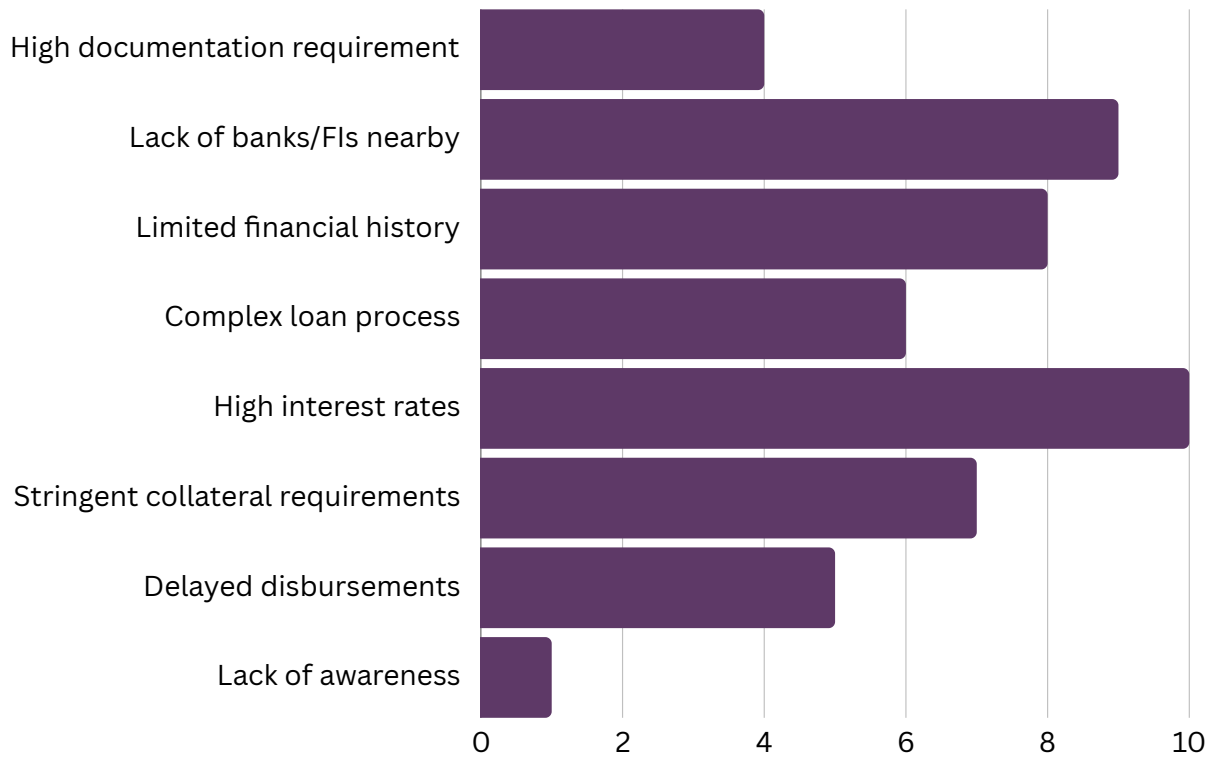
Q5. Would you be interested in a digital platform that simplifies procurement, inventory, and logistics?



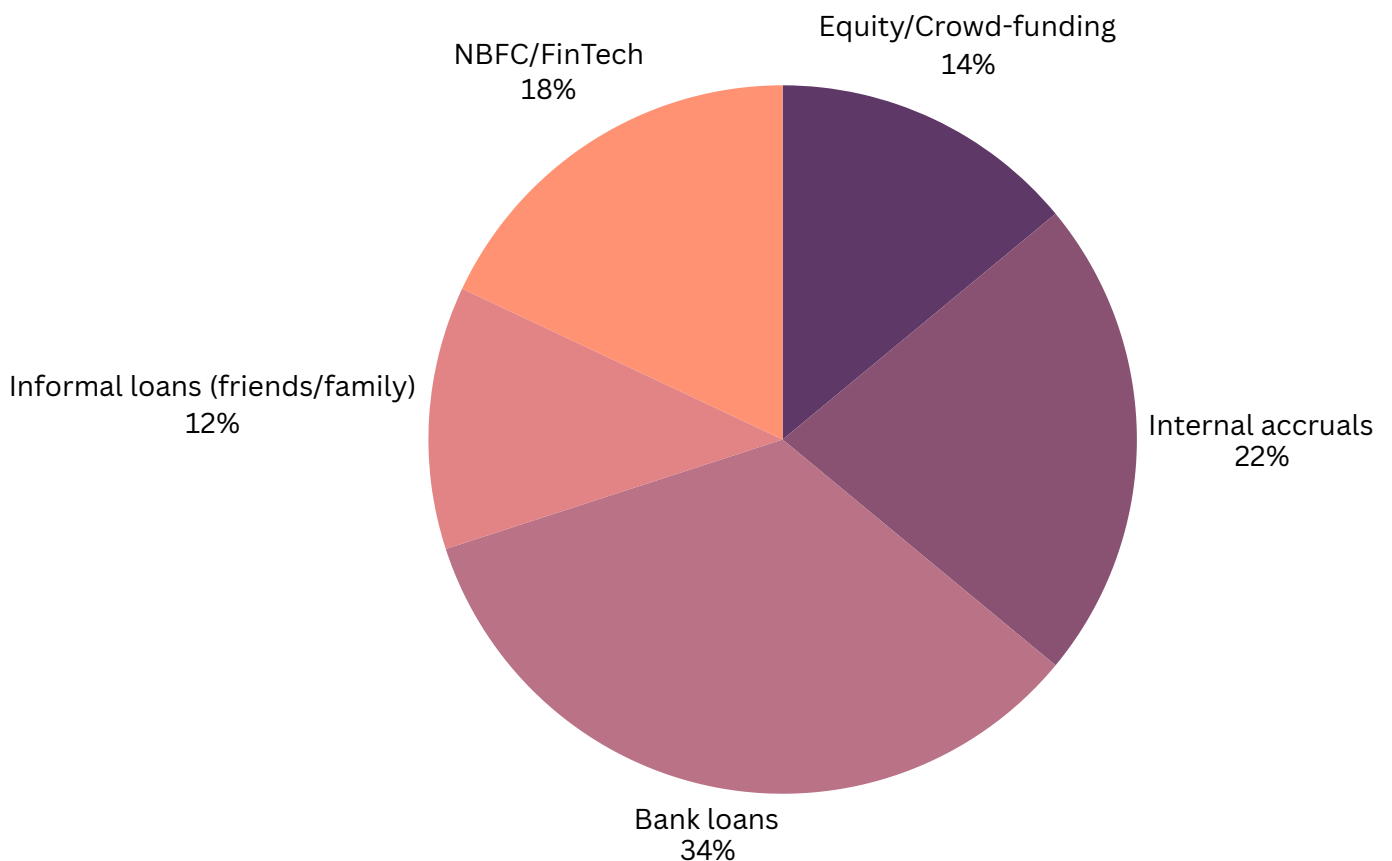
Q6. Have you ever faced difficulty in getting a business loan or working capital?



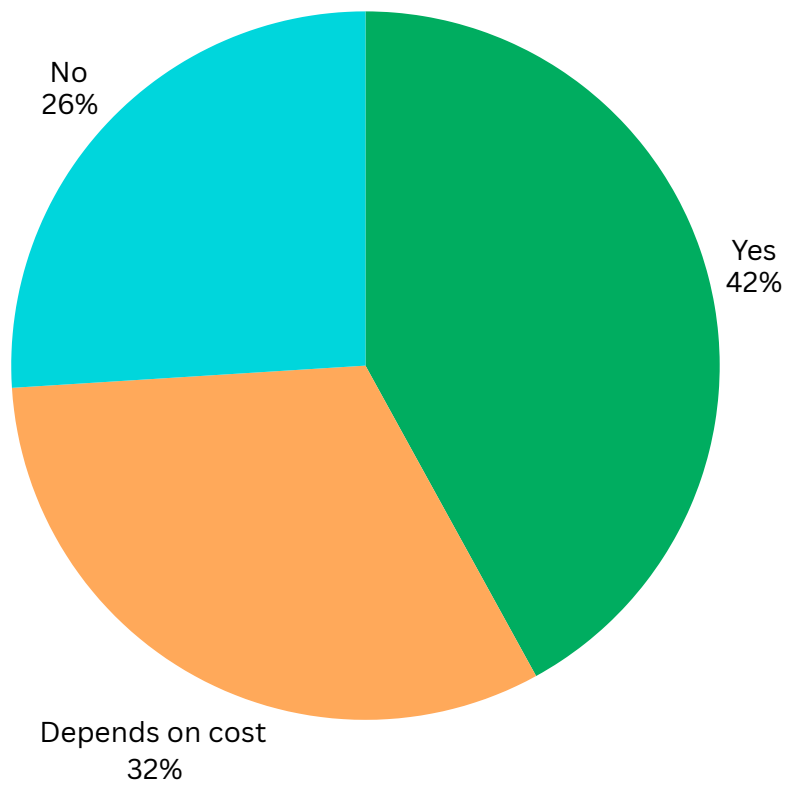
Q7. What is the main challenge with loans?



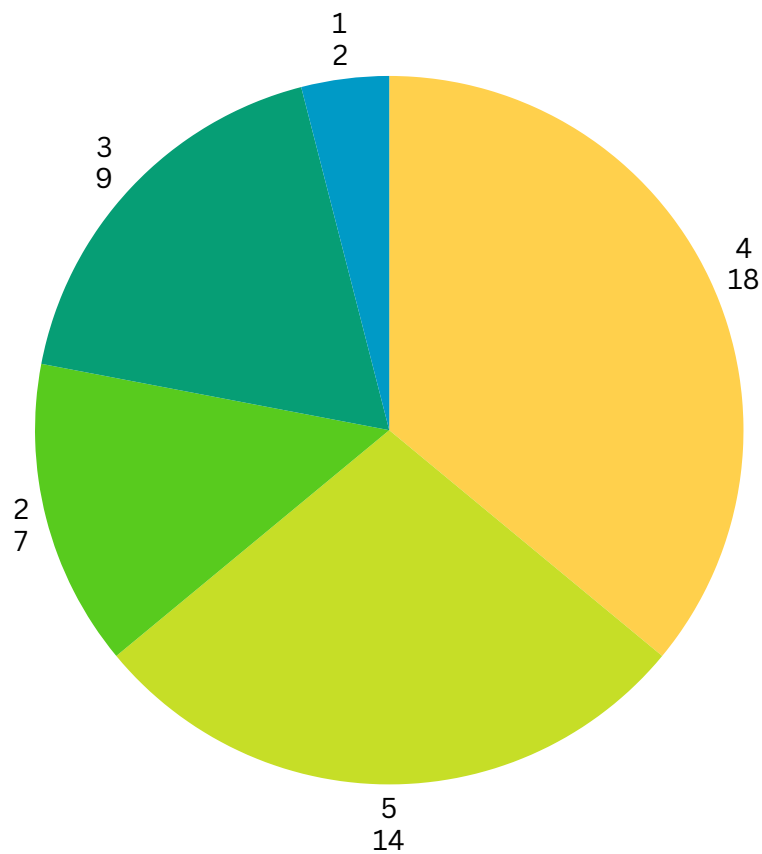
Q8. How do you currently finance your supply chain needs?



Q9. Would you be willing to pay a small fee/commission for faster supply + easy loan access?



Q10. Please rate our business plan



Conclusion:

Our survey shows that MSMEs struggle with delayed supplies, high procurement costs, and limited access to loans. Around two-thirds are open to a digital solution, and over half face financing challenges such as high interest rates and paperwork. Many are willing to pay a small fee for faster supply and easier credit. This validates Capmateria's model of combining simplified procurement, logistics, and embedded finance for MSMEs.