

What is Cyber Essentials?

Cyber Essentials is a government certification scheme which **protects your business** against the most common kinds of cyber attacks

✓ Certified businesses are **92% less likely to make a claim** on their cyber insurance than those without Cyber Essentials

✓ **69%** of organisations say being Cyber Essentials certified has **increased their market competitiveness**

✓ **89%** of organisations would **recommend certifying** to other organisations like theirs

✓ **88%** say Cyber Essentials has **improved their understanding** of cyber security risks

