

Customer Behaviour Dashboard

Shopping

Subscription Status

No Yes

Gender

Female Male

Category

Accessories

Clothing

Footwear

Outerwear

Subscription Status

2-Day
Shipping

Next Day
Air

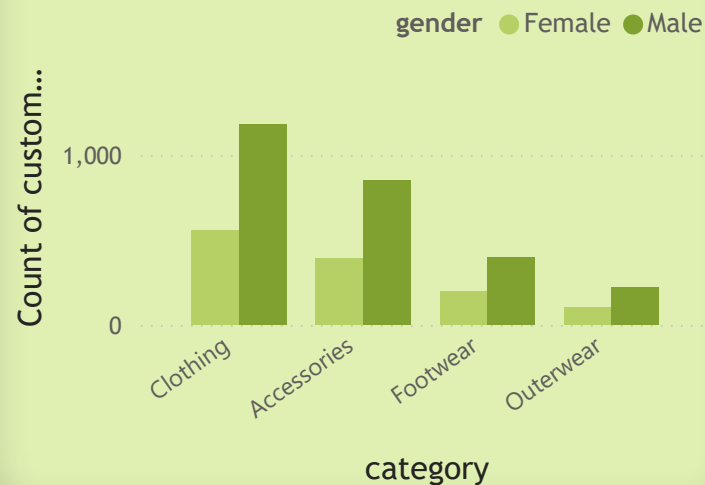
Express

Standard

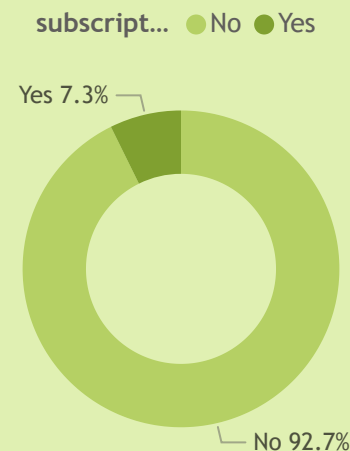
Free
Shipping

Store
Pickup

Numbe of Customer by Gender & Category



% of Customers Subscription



Total Customers

3900

Avg Review Rating

3.75

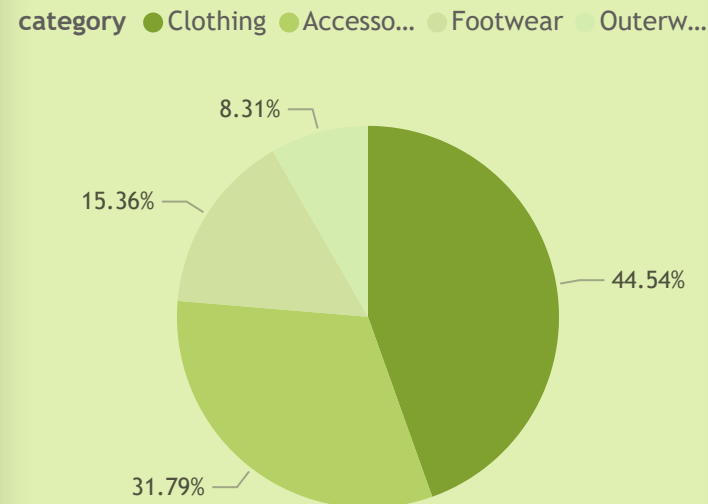
Avg Purchase Amt

59.76

Total Revenue

233K

Count of customer_id by category



Sum of purchase_amount by category



Revenue by Age Group

