

Customer Behaviour Dashboard

Shopping

Subscription Status



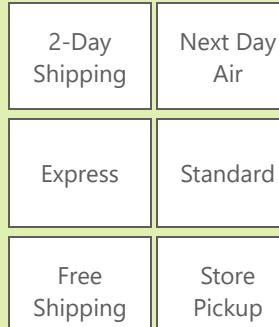
Gender



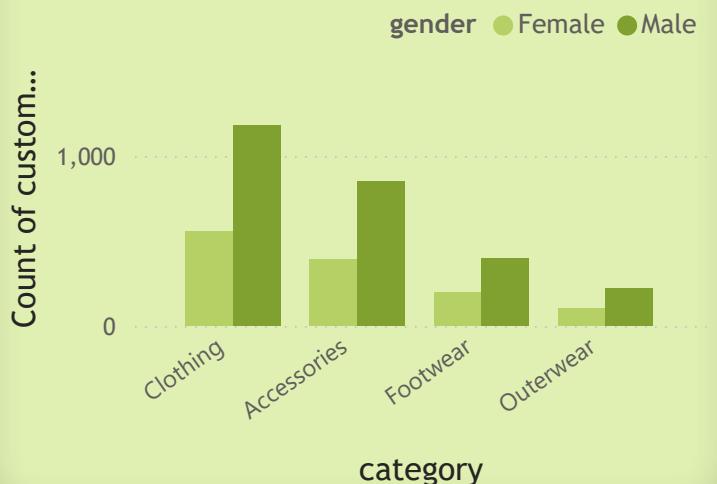
Category



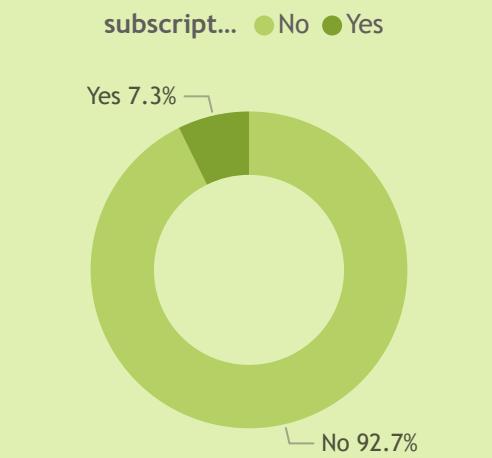
Subscription Status



Number of Customer by Gender & Category



% of Customers Subscription



Total Customers

3900

Avg Purchase Amt

59.76

Avg Review Rating

3.75

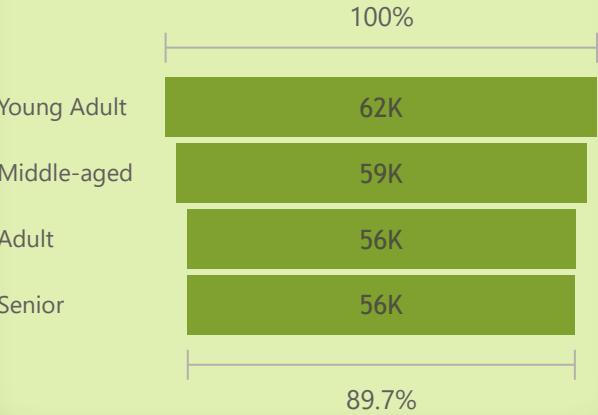
Total Revenue

233K

Sum of purchase_amount by category



Revenue by Age Group



Count of customer_id by category

category Clothing Accessories Footwear Outerwear

