CLEAR DECISIONS CROSSTAB

EXPLANATORY TOOLTIPS

Explanatory Tooltips displays the explanations of standard variables when hovering over the numbers in the Grid, Zoom/Zoom Chart, Multizoom, and Autochart Views.

Each pop-up will be created based on the active Base, Column, and Row for the selected cell.


The five (5) standard variables available in Explanatory Tooltips are:
1. UNWGT: Unweighted Count
2. (000): Weighted Count
3. VERT%: Vertical Percent
4. HORZ%: Horizontal Percent
5. Index

Explanatory Tooltips are activated by default, but can be activated or deactivtated by going to the **Options** tab at the top of the screen and clicking on the **Explanatory Tooltips** icon, in the Grid setion of the Ribbon. When the icon has a blue background, as shown below, it means that Explanatory Tooltips is activated:
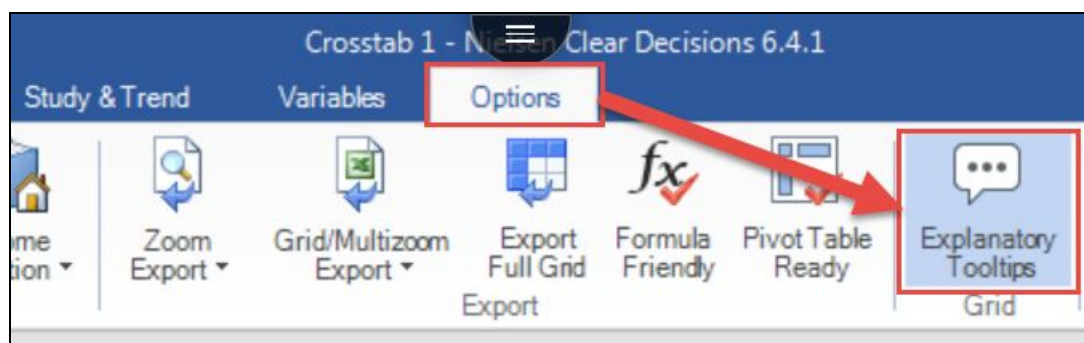
The following pages demonstrate how to view Explanatory Tooltips for each standard variable in each Crosstab View.

In all of the following examples:
- The active **Base** is All Respondents.
- The active **Column** is Millenials (b. 1977-1994).
- The active **Row** is "Visited a chat room (in the last 30 days)".

GRID VIEW [Example: Unweighted Count (Unwgt)]

ZOOM VIEW [Example: Weighted Count (000)]

ZOOM CHART VIEW [Example: Vertical Percent (Vert%)]
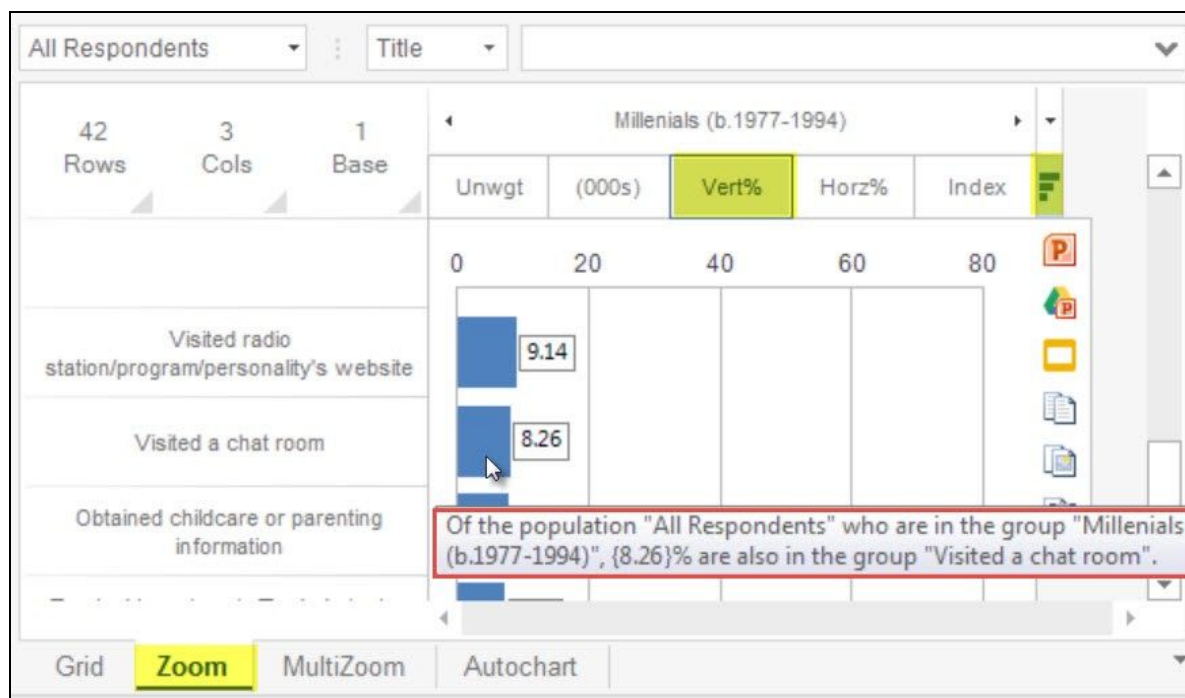
MULTIZOOM VIEW [Example: Horizontal Percent (Horz%)]
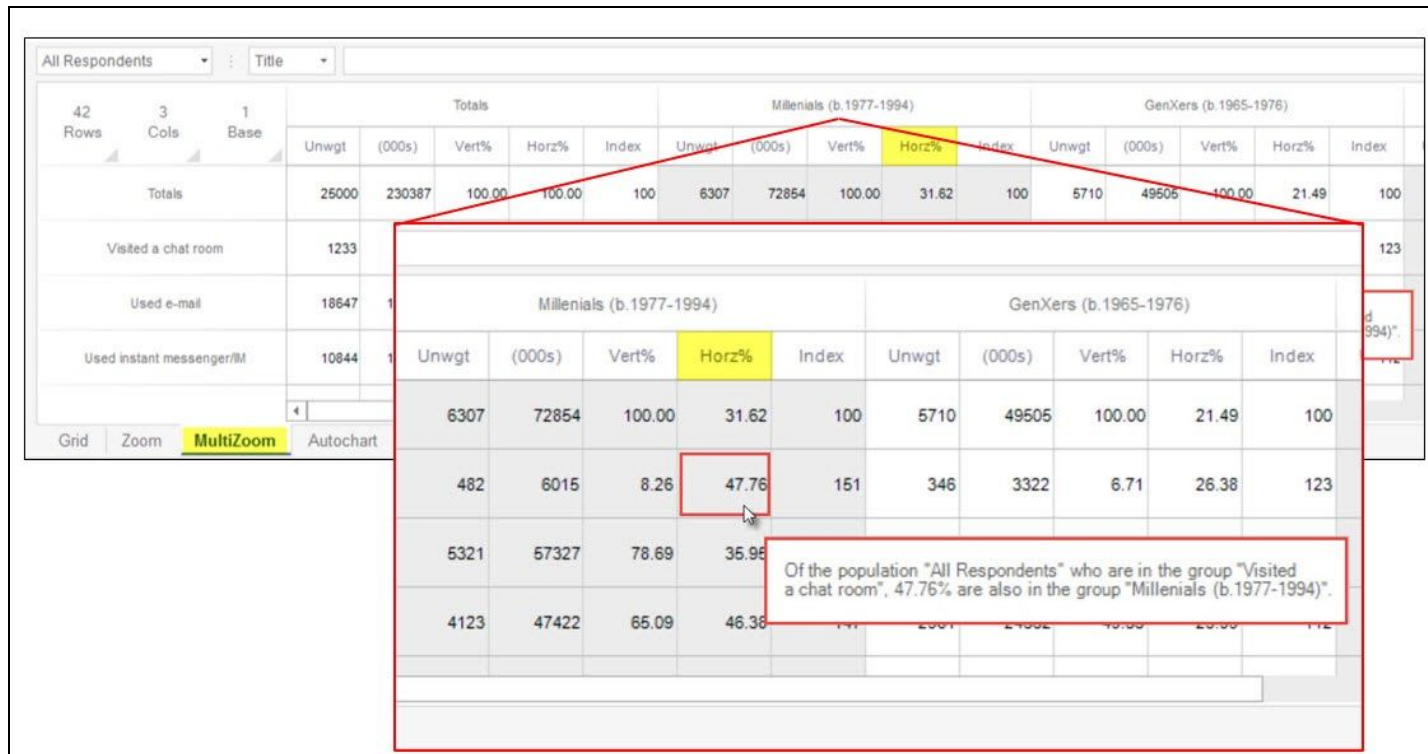
AUTOCHART VIEW [Example: Index]