



Arab Academy for Science, Technology & Maritime Transport  
College of Computing and Information Technology

**IS371 E-Business Fundamentals**

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12-2021

## ***Red Store E-commerce Website***

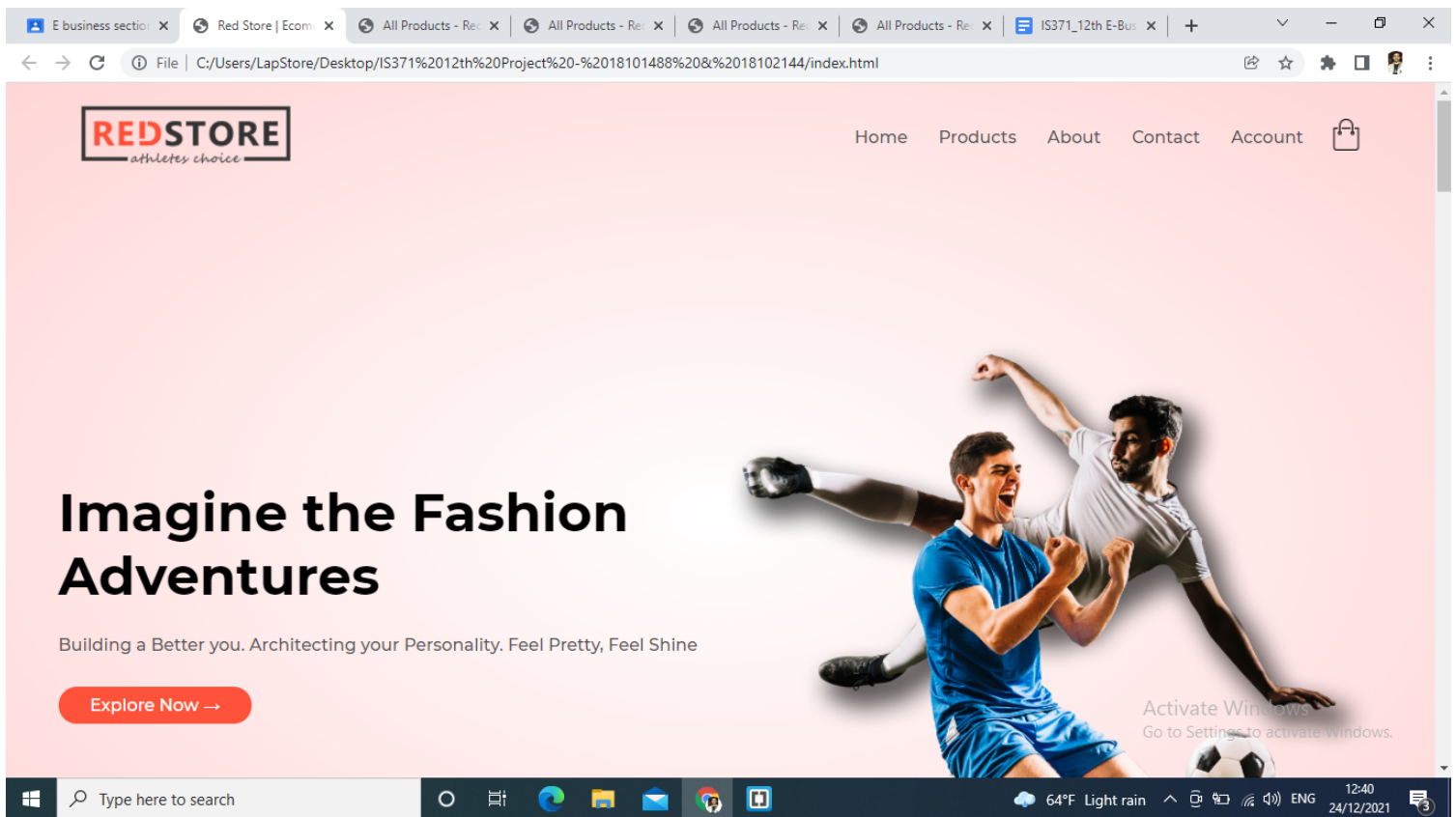
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- ❖ Mohamed Osama Mohamed - **18102144**

# Introduction

1. Red Store is a clothing store that focuses on selling men clothes and branding electronic accessories
2. The main business model is **B2C** since it focuses on selling new clothes for men
3. Also, it implements a primary revenue model, The **Advertising revenue model**, where other companies operate with store, like **Fawry**
4. And **Sales Revenue model**, because it sells its products directly to its customers
5. The Basic Fundamentals of any E-commerce website is implemented in this project,
  - 1) A Homepage displaying products to sell
  - 2) A Login & Registration page to an existing user or a new user.
  - 3) A cart for the user to buy his selected products.
6. In the next section, we discuss the technological tools that were used in this project and explain in each part what its main function

# Implementation

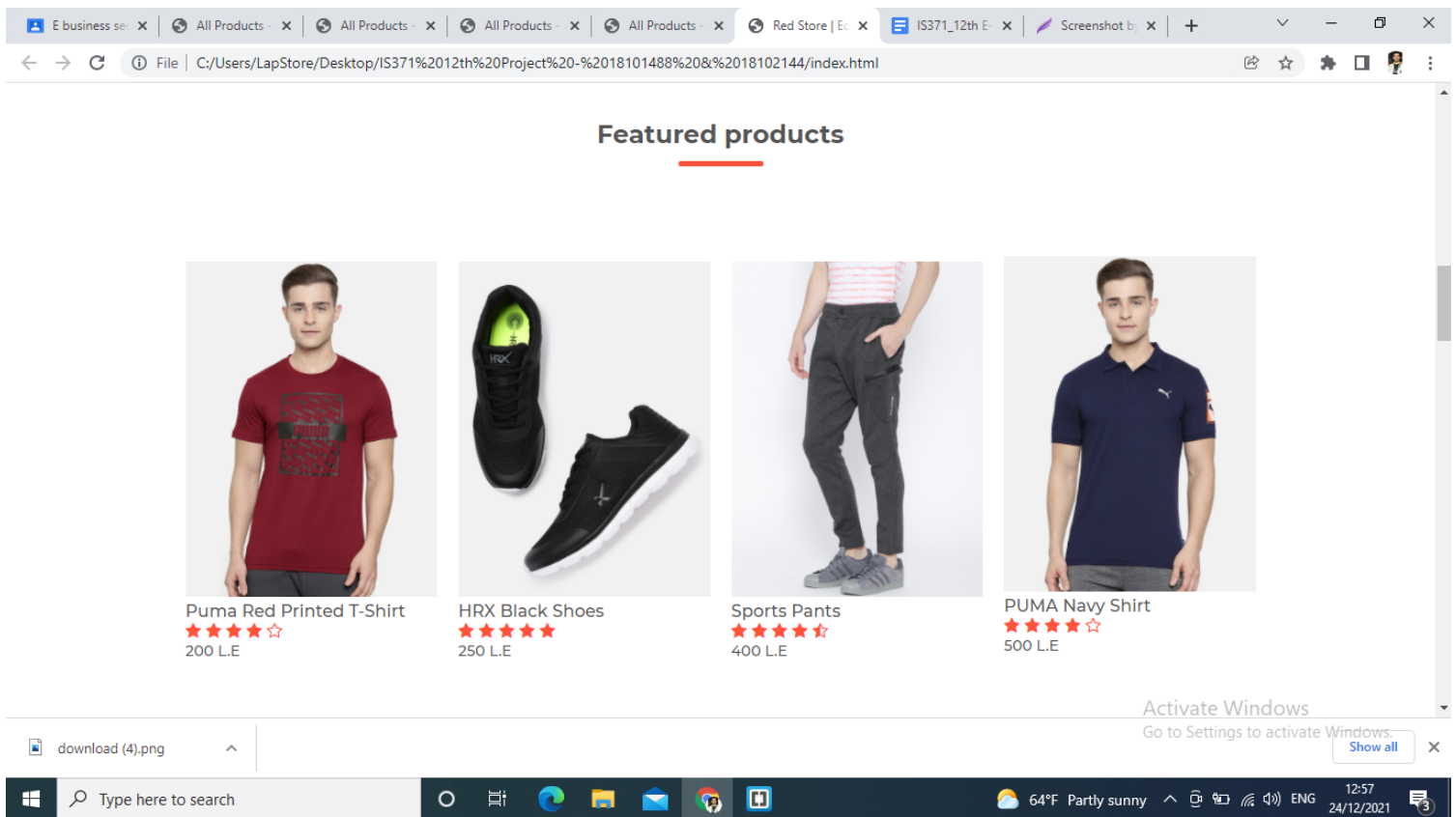
## *1. Home Page*



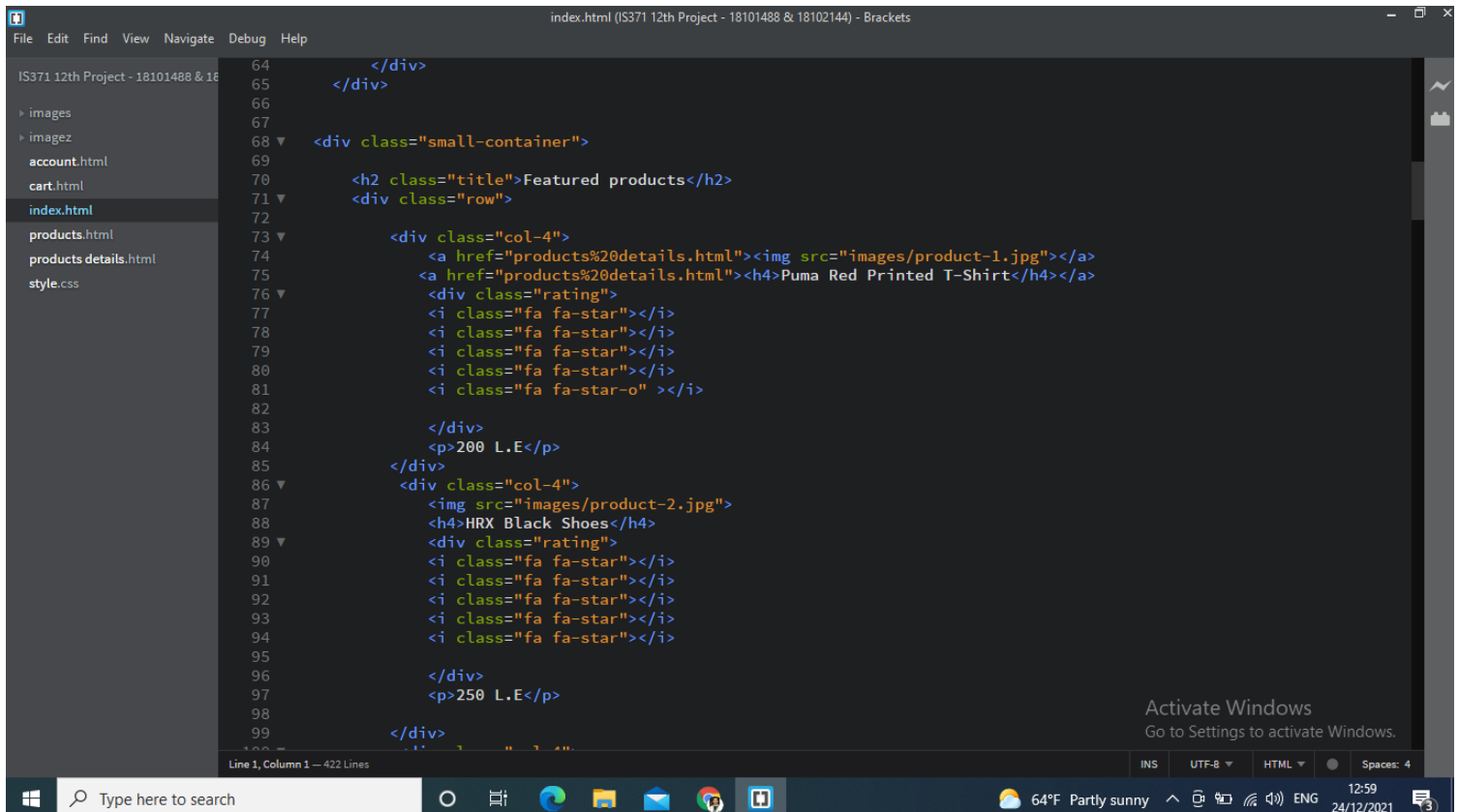
On the Home page, User can click the **Products** and it will display all the products that the store use, **Account** consists the user information once he has logged in , **Cart** consists the item the users has included.

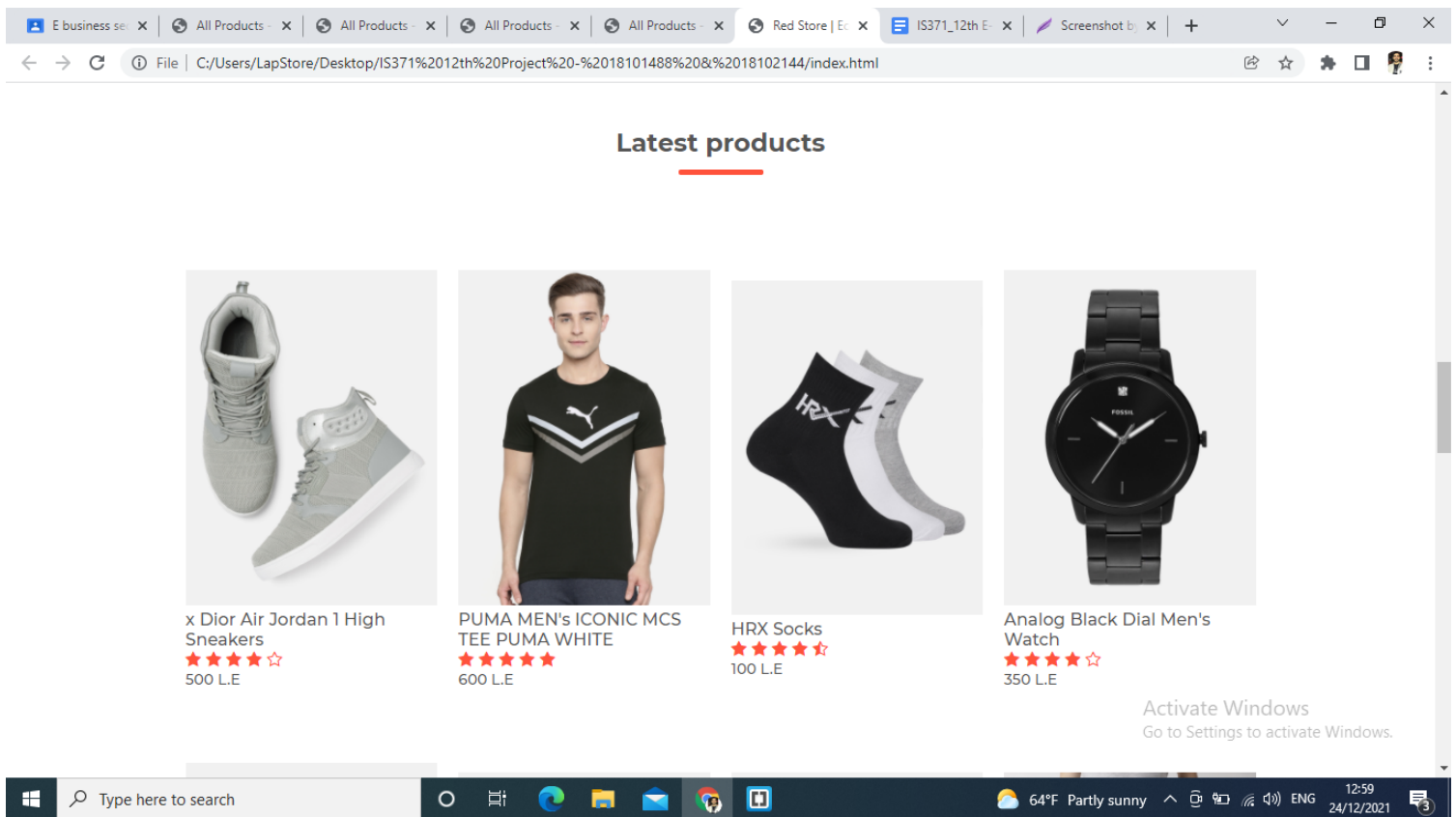
**Explore Now** lets the user watch the products available



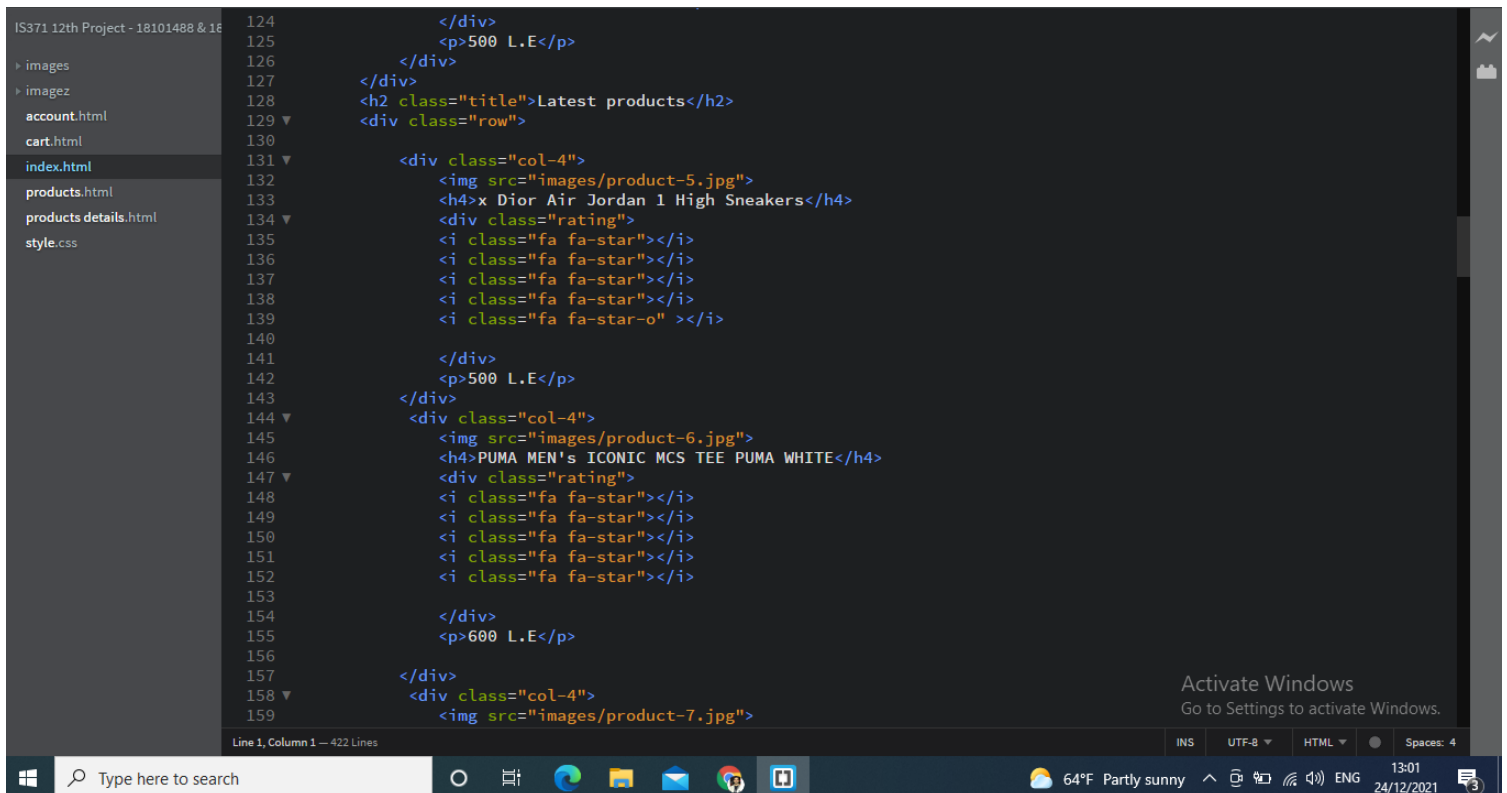


Once the user enters the item on the left , **PUMA Red Printed T-shirt** it will display all of its details and features






The latest Products can be found in **Explore Now** and **Products**, also on the home page if the user reaches it down.



← → ↻ ⓘ File | C:/Users/LapStore/Desktop/IS371%2012th%20Project%20-%2018101488%20&%2018102144/index.html



Exclusively Available on Microbus Store

## Smart Band 4

The Mi Smart Band 4 features a 39.9% larger (than Mi Band 3) AMOLED color full-touch display with adjustable brightness, so everything is clear.

[Buy Now →](#)

Activate Windows  
Go to Settings to activate Windows. [Show all](#) ×

download (8).png

Type here to search


64°F Partly sunny 13:01 24/12/2021

Branding a SmartWatch that the store sells, and reviews of Egyptian IT tech id displayed down below

“

With an improved display, more exercise profiles, and a rock-bottom price, the Xiaomi Mi Band 4 squares itself away as one of the best cheap fitness trackers of 2021

★★★★★




Abdelrahman Hawary

“

If you can live with these annoyances, the Mi Smart Band 4 is one of the best low-cost fitness bands you can buy right now, and is well worth its asking price of 600 L.E

★★★★★




Yehia Radwan

“

The Xiaomi Mi Band 4 is absolutely the best fitness tracker you can buy under 700 L.E. Mi Fit is kind of a headache to use.

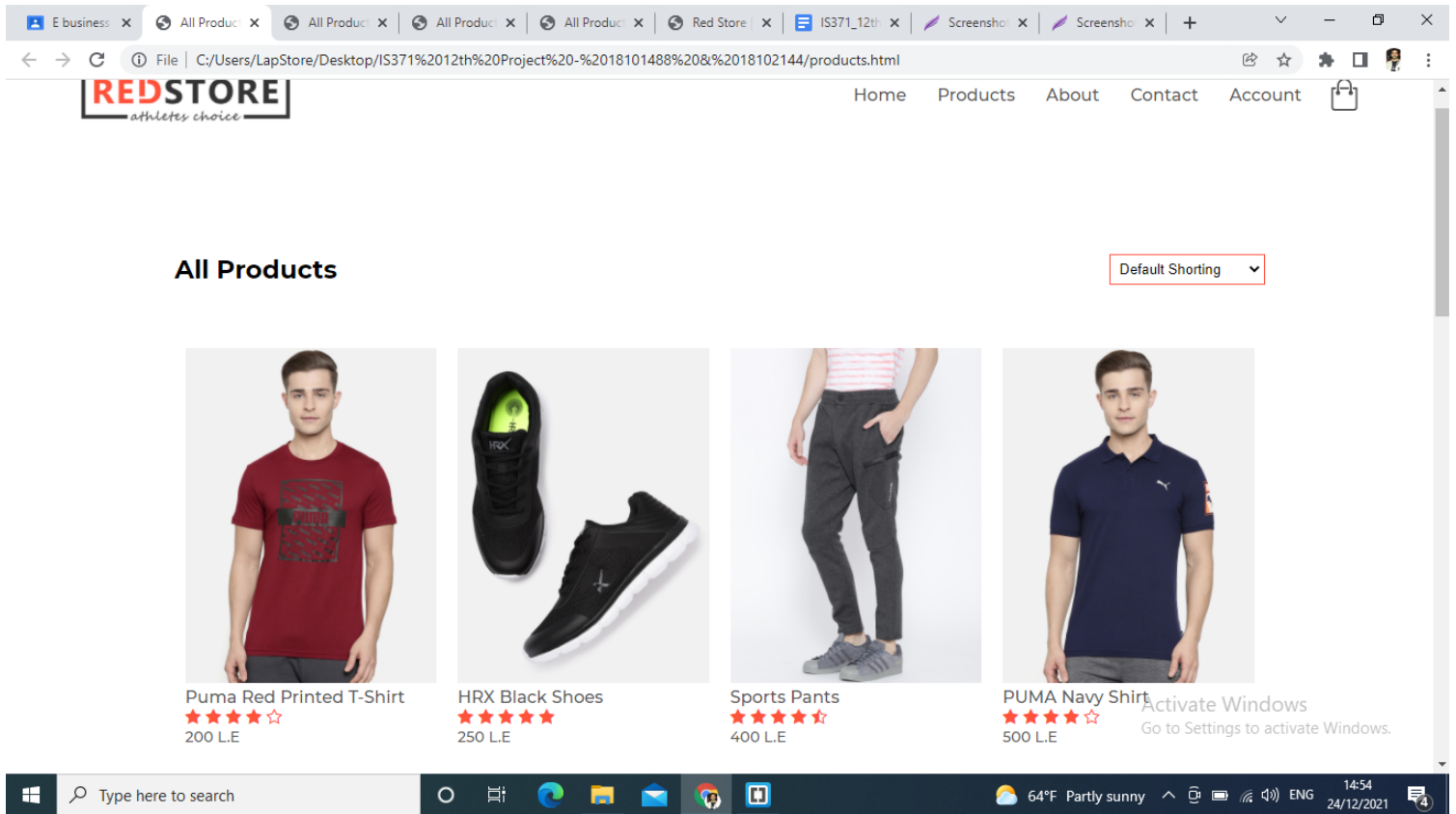
★★★★★



Lawendy Tech



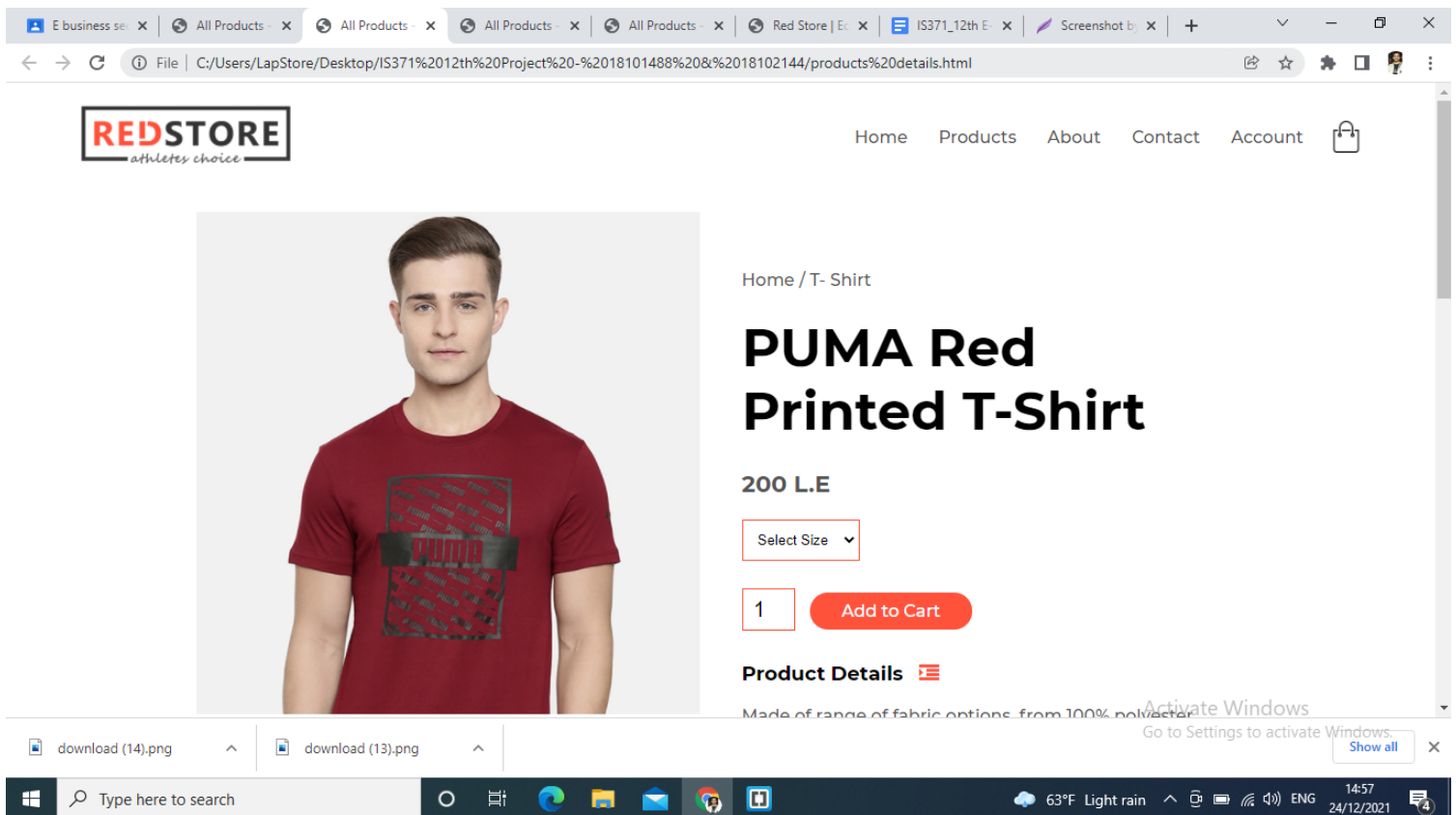




All products page display all the products the store sell, it also can change its searching by selecting the bar on the right

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IS371 12th Project - 18101488 & 18101444
> images
> imagez
account.html
cart.html
index.html
products.html
products details.html
style.css

1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="utf-8">
5   <title>All Products - Red Store </title>
6   <link rel="stylesheet" href="style.css">
7   <link href="https://fonts.googleapis.com/css2?family=Montserrat:ital,wght@0,300;0,500;0,600;0,700;1,400&display=swap" rel="stylesheet">
8   <link rel="stylesheet" href="https://stackpath.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css">
9 </head>
10 <body>
11
12
13
14
15 <div class="container">
16 <div class="navbar">
17 <div class="logo">
18   
19 </div>
20 <nav>
21 <ul id="MenuItems">
22 <li><a href="index.html">Home</a></li>
23 <li><a href="">Products</a></li>
24 <li><a href="">About</a></li>
25 <li><a href="">Contact</a></li>
26 <li><a href="account.html">Account</a></li>
27 </ul>
28 </nav>
29 
30 
31
32 </div>
33
34 </div>
```



Product details display all information related to the shirt that user choose



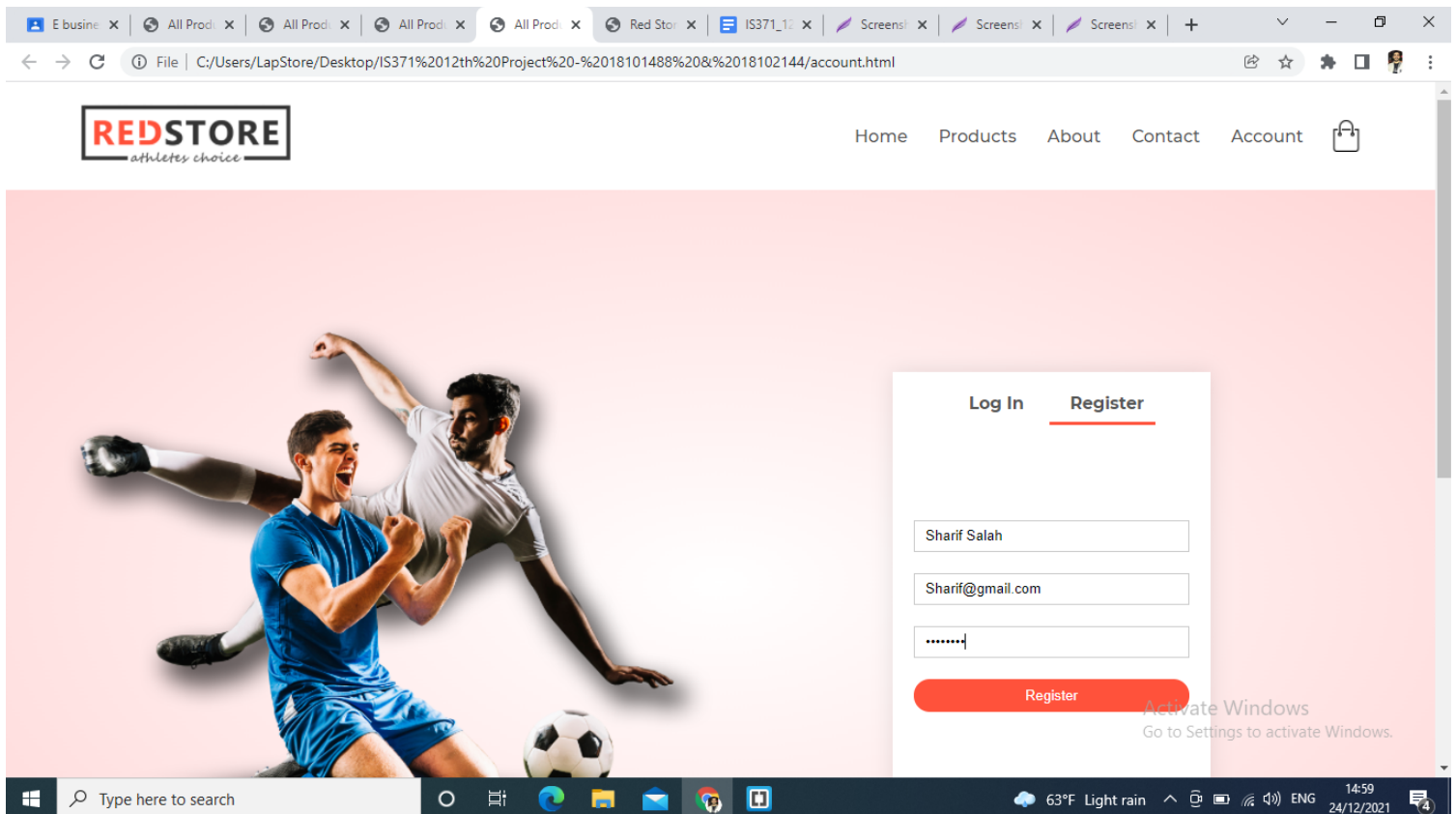
Select Size ▾

1


Add to Cart

### Product Details

Made of range of fabric options, from 100% polyester men's Puma golf shirts that stretch and move with you to blends that combine the lightweight feel of cotton with the performance features of polyester.



REDSTORE  
athletes choice

Home Products About Contact Account 

Log In Register

Sharif Salah

Sharif@gmail.com

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Register

Activate Windows  
Go to Settings to activate Windows.

Register page where new user or existing user can enter to the store

