

Project Title: Jordan Store

Goal: The primary goal of the Jordan Store website is to establish an online platform dedicated to providing an exceptional shopping experience for fans and enthusiasts of Jordan brand products, including footwear, apparel, and accessories. Drawing inspiration from W3schools platform, the website aims to create an intuitive and visually appealing e-commerce platform that caters specifically to the Jordan Brand community

The Target Audience: The target audience comprises sneaker enthusiasts, sports fans, and individuals passionate about the Jordan Store. The website aims to engage users through a seamless shopping experience, highlighting the iconic Jordan product and fostering a sense of community