

Project Report On "Malignant Comment Classification"



Submitted by:

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References:

I have also used few external resources that helped me to complete this project successfully. Below are the external resources that were used to create this project.

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1. INTRODUCTION

Over the years, social media and social networking use have been increasing exponentially due to an upsurge in the use of the internet. Flood of information arises from online conversation in a daily basis as people are able discuss, express themselves and air their opinion via these platforms.

Every day, we get a tremendous amount of short content data from the blast of online correspondence, web-based business and the utilization of advanced gadgets. This volume of data requires text mining apparatuses to carry out the various report tasks in an opportune and suitable way. Detecting and controlling verbal abuse in an automated fashion is inherently an NLP task (Natural Language Processing). Text Classification is a great point for NLP.

Nowadays, every social media site and applications use machine learning approach. Machine Learning has simplified the task that may take long duration to complete without it. Most of the approaches require text analysis and classification techniques. Classification of the comments is necessary before posting on online platforms. This paper discusses different methodologies like logistic regression, support vector machine, multinomial naïve bayes etc. for comment classification into 6 different categories viz. malignant, highly malignant, rude, threat, abuse and loathe.

1.1 Business Problem Framing

Social media has given a lot of people which beyond imagination. In this era of technology, it has become the hub of information. The numbers of contents on social media are vast and rich and everything has found a place on social media that may be anything. It has given wings to its users to fly high and express their feelings. It has become a boon for the mankind but we all know that if there is good there must be bad. Likewise, social media has also got the dark side.

The proliferation of social media enables people to express their opinions widely online. However, at the same time, this has resulted in the emergence of conflict and hate, making online environments uninviting for users. Although researchers have found that hate is a problem across multiple platforms, there is a lack of models for online hate detection. Online hate, described as abusive language, aggression, cyberbullying, hatefulness and many others has been identified as a major threat on online social media platforms. Social media platforms are the most prominent grounds for such toxic behaviour.

There has been a remarkable increase in the cases of cyberbullying and trolls on various social media platforms. Many celebrities and influences are facing backlashes from people and have to come across hateful and offensive comments. This can take a toll on anyone and affect them mentally leading to depression, mental illness, self-hatred and suicidal thoughts.

Internet comments are bastions of hatred and vitriol. While online anonymity has provided a new outlet for aggression and hate speech, machine learning can be used to fight it. The problem we sought to solve was the tagging of internet comments that are aggressive towards other users. This means that insults to third parties such as celebrities will be tagged as unoffensive, but "u are an idiot" is clearly offensive.

1.2 Conceptual Background of the Domain Problem

In the past few years, it is seen that the cases related to social media hatred have increased exponentially. The social media is turning into a dark venomous pit for people now a days. Online hate is the result of difference in opinion, race, religion, occupation, nationality etc. In social media the people spreading or involved in such kind of activities uses filthy languages, aggression, images etc. to offend and gravely hurt the person on the other side. This is one of the major concerns now.

The result of such activities can be dangerous. It gives mental trauma to the victims making their lives miserable. People who are not well aware of mental health online hate or cyberbullying become life threatening for them. Such cases are also at rise. It is also taking its toll on religions. Each and every day we can see an incident of fighting between people of different communities or religions due to offensive social media posts.

Online hate, described as abusive language, aggression, cyberbullying, hatefulness, insults, personal attacks, provocation, racism, sexism, threats, or toxicity has been identified as a major threat on online social media platforms. These kinds of activities must be checked for a better future.

1.3 Review of Literature

Aggression by text is a complex phenomenon, and different knowledge fields try to study and tackle this problem. In this study, several related literatures are used to express different types of aggression. Some of those are hate, cyberbullying, abusive language, malignant, flaming, threating, extremism, radicalization and hate speech. This research found a few dedicated works that addresses the effect of incorporating different text transformations on the model accuracy for sentiment classification. In this work, we performed a systematic review of the state-of-the-art in malignant comment classification using machine learning methods with NLP text processing. In our analysis of every primary study, we investigated data set used, evaluation metric, used machine learning methods, classes of malignant and non-malignant, and comment language.

1.4 Motivation for the Problem Undertaken

The main objective of this study is to investigate which method from a chosen set of machine learning techniques performs the best. So far, we have a range of publicly available models served through the Perspective API, including toxicity/malignant comments. But the current models still make errors, and they don't allow users to select which type of toxicity they are interested in finding.

The project which is given by Flip ROBO as a part of the internship programme which gives an insight to identify major factors that lead to cyberbullying and online abusive comments. The exposure to real world data and the opportunity to deploy my skillset in solving a real time problem has been the primary objective. However, the motivation for taking this project was that it is relatively a new field of research. Here we have many options but less concrete solutions. The main motivation was to classify the news in order to bring awareness and reduce unwanted chaos and make a good model which will help us to know such kind of miscreants. Our goal is to build a prototype of online hate and abuse comment classifier which can used to classify hate and offensive comments so that it can be controlled and restricted from spreading hatred and cyberbullying.

2. ANALYTICAL PROBLEM FRAMING

2.1 Mathematical/ Analytical Modelling of the Problem:

We are provided with two different datasets. One for training and another one to test the efficiency of the model created using the training dataset. The training data provided here has both dependent and independent variables. As it is a multiclass problem it has 6 target variables. Here the target variables named "malignant", "highly malignant", "rude", "threat", "abuse" and "loathe". The label can be either 0 or 1, where 0 denotes a NO while 1 denotes a YES. There are various comments which have multiple labels. The first attribute is a unique ID associated with each comment.

Clearly it is a binary classification problem as the target columns giving binary outputs and all independent variables has text so it is clear that it is a supervised machine learning problem where we can use the techniques of NLP and classification-based algorithms of Machine Learning. Here we will use NLP techniques like word tokenization, lemmatization, stemming and tfidf vectorizer then those processed data will be used to create best model using various classification based supervised ML algorithms like Logistic Regression, Multinomial NB, LGBM Classifier, XGB Classifier, Gradient Boosting Classifier, LinearSVC, Decision Tree Classifier and Adaboost Classifier.

2.2 Data Sources and their formats

Data set provided by Flip Robo was in the format of CSV (Comma Separated Values). The data set contains the training set, which has approximately 159571 samples and the test set which contains nearly 153164 samples. All the data samples contain 8 fields which includes 'Id', 'Comments', 'Malignant', 'Highly malignant', 'Rude', 'Threat', 'Abuse' and 'Loathe'. In the particular dataset all the columns are of object data type. The attribution information is as follows:

Variables	Definition
id	It includes unique Ids associated with each comment text given
comment_text	The comments extracted from various social media platforms
malignant	It denotes the comments are malignant or not
highly_malignant	It denotes comments that are highly malignant and hurtful
rude	It denotes comments that are very rude and offensive

threat	It contains indication of the comments that are giving any threat
	to someone
abuse	It is for comments that are abusive in nature
loathe	It describes the comments which are hateful and loathing in
	nature

2.3 Data Pre-processing Done

Data pre-processing is the process of converting raw data into a wellreadable format to be used by Machine Learning model. Data pre-processing is an integral step in Machine Learning as the quality of data and the useful information that can be derived from it directly affects the ability of our model to learn; therefore, it is extremely important that we pre-process our data before feeding it into our model. I have used following pre-processing steps:

- O Importing necessary libraries and loading dataset as a data frame.
- Checked some statistical information like shape, number of unique values present, info, null values, value counts, duplicated values etc.
- Checked for null values and did not find any null values. And removed Id.
- Done feature engineering and created new columns viz label: which contain both good and bad comments which is the sum of all the labels, comment_length: which contains the length of comment text.
- Visualized each feature using seaborn and matplotlib libraries by plotting categorical plots like pie plot, count plot, distribution plot and wordcloud for each label.
- O Done text pre-processing techniques like Removing Punctuations and other special characters, Splitting the comments into individual words, Removing Stop Words, Stemming and Lemmatization. Then created new column as clean_length after cleaning the data. All these steps were done on both train and test datasets. Checked correlation using heatmap.
- After getting a cleaned data used TF-IDF vectorizer. It'll help to transform the text data to feature vector which can be used as input in our modelling. It is a common algorithm to transform text into numbers. It measures the originality of a word by comparing the frequency of appearance of a word in a document with the number of documents the words appear in.

Mathematically,

TF-IDF = TF(t*d)*IDF(t,d)

O Balanced the data using Randomoversampler method.

2.4 Data Inputs-Logic-Output Relationships

The train dataset consists of multilabel and features. The features are independent and label is dependent as the values of our independent variables changes as our label varies.

- I checked the distribution of skewness using dist plots and used count plots to check the counts available in each column as a part of univariate analysis.
- Got to know sense of loud words in every label using wordcloud which gives the words frequented in the labels.
- I have checked the correlation between the label and features using heat map.

2.5 Hardware & Software Requirements & Tools Used

To build the machine learning projects it is important to have the following hardware and software requirements and tools.

Hardware	Processor: core i5 RAM: 12 GB ROM/SSD: 512 GB
Software	Distribution: Anaconda Navigator Programming language: Python
	Browser based language shell: Jupyter Notebook

Libraries required:

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
warnings.filterwarnings('ignore')
# Evaluation Metrics
from sklearn import metrics
from sklearn.model_selection import train_test_split
from sklearn.model_selection import cross_val_score
from sklearn.metrics import confusion_matrix,classification_report
from sklearn.metrics import accuracy_score,roc_curve,roc_auc_score,hamming_loss,log_loss
from sklearn.model_selection import GridSearchCV
# Algorithms
from xgboost import XGBClassifier
from sklearn.svm import LinearSVC
from lightgbm import LGBMClassifier
from sklearn.naive_bayes import MultinomialNB
from sklearn.tree import DecisionTreeClassifier
from sklearn.linear_model import LogisticRegression
from sklearn.ensemble import GradientBoostingClassifier, AdaBoostClassifier
```

import numpy as np: It is defined as a Python package used for performing the various numerical computations and processing of the multidimensional and single dimensional array elements. The calculations using Numpy arrays are faster than the normal Python array.

import pandas as pd: Pandas is a Python library that is used for faster data analysis, data cleaning and data pre-processing. The data-frame term is coming from Pandas only.

import matplotlib.pyplot as plt: Matplotlib and Seaborn acts as the backbone of data visualization through Python.

Matplotlib: It is a Python library used for plotting graphs with the help of other libraries like Numpy and Pandas. It is a powerful tool for visualizing data in Python. It is used for creating statical interferences and plotting 2D graphs of arrays.

import seaborn as sns: Seaborn is also a Python library used for plotting graphs with the help of Matplotlib, Pandas, and Numpy. It is built on the roof of Matplotlib and is considered as a superset of the Matplotlib library. It helps in visualizing univariate and bivariate data.

With the above sufficient libraries, we can perform pre-processing and data cleaning and model building.

3. MODEL/S DEVELOPMENT AND EVALUATION

3.1 Identification of possible Problem-solving approaches (Methods):

In this project there were 6 features which defines the type of comment like malignant, hate, abuse, threat, loathe but we created another feature named as "label" which is combined of all the above features and contains the labelled data into the format of 0 and 1 where 0 represents "NO" and 1 represents "Yes". In this NLP based project we need to predict the multiple labels which are binary. I have converted text into feature vectors using TF-IDF vectorizer and separated our feature and labels. Also, before building the model, I made sure that the input data is cleaned and scaled before it was fed into the machine learning models.

3.2 Testing of Identified Approaches (Algorithms)

Since the target variable is categorical in nature, from this I can conclude that it is a classification type problem hence I have used following classification algorithms. After the pre-processing and data cleaning I left with 10 columns including targets. The algorithms used on training the data are as follows:

- 1. Logistic Regression
- 2. MultinomialNB
- 3. LightGBM Classifier
- 4. LinearSVC
- 5. Gradient Boosting Classifier
- 6. Decision Tree Classifier
- 7. Extreme Gradient Boosting Classifier (XGB)
- 8. AdaBoost Classifier

3.3 Run and evaluate selected models

I have used 8 classification algorithms after choosing random state as 42. First, I have created 8 different classification algorithms and are appended in the variable models. Then, ran a for loop which contained the accuracy of the models along with different evaluation metrics.

```
# Creating instances for different classifiers
LR = LogisticRegression()
MNB = MultinomialNB()
SVC = LinearSVC()
lgbm = LGBMClassifier()
GB = GradientBoostingClassifier()
DTC = DecisionTreeClassifier()
ABC = AdaBoostClassifier()
xgb = XGBClassifier(verbosity=0)
# Creating a list model where all the models will be appended for further evaluation in loop.
models=[]
models.append(('LogisticRegression',LR))
models.append(('MultinomialNB',MNB))
models.append(('LinearSVC',SVC))
models.append(('LGBMClassifier',lgbm))
models.append(('GradientBoostingClassifier',GB))
models.append(('DecisionTreeClassifier',DTC))
models.append(('AdaBoostClassifier',ABC))
models.append(('XGBClassifier',xgb))
```

```
# Creating empty Lists
Model=[]
Score=[]
Acc_score=[]
cvs=[]
rocscore=[]
lg_loss=[]
Hamming_loss=[]
for name, model in models:
    print("********",name,"********")
    print("\n")
    Model.append(name)
    model.fit(x_train,y_train)
    print(model)
    y_pred=model.predict(x_test)
# Accuracy Score
    acc_score=accuracy_score(y_test,y_pred)
    print('Accuracy_Score: ',acc_score)
    Acc_score.append(acc_score*100)
# Model Score
    score=model.score(x_train,y_train)
    print('Learning Score : ',score)
    Score.append(score*100)
# Cross Validation Score
    cv=cross_val_score(model,X,y,cv=5,scoring='accuracy').mean()
    print('Cross Validation Score: ',cv)
    cvs.append(cv*100)
```

```
# Auc Roc Score
    roc_auc= roc_auc_score(y_test,y_pred)
    print('roc_auc_score: ',roc_auc)
    rocscore.append(roc_auc*100)
# Log Loss
   loss = log_loss(y_test,y_pred)
    print('Log loss : ', loss)
   lg_loss.append(loss)
# Hamming Loss
   ham loss = hamming loss(y test,y pred)
   print("Hamming loss: ", ham_loss)
   Hamming_loss.append(ham_loss)
   print('\n')
# Confusion Matrix
   print('Confusion matrix: \n')
   cm=confusion_matrix(y_test,y_pred)
   print(cm)
   print("\n")
# Classification Report
    print('Classification Report:\n')
    print(classification_report(y_test,y_pred))
   print("************
    print('\n\n')
```

```
******* LogisticRegression *******
LogisticRegression()
Accuracy_Score: 0.9548170120320856
Learning Score: 0.9597937313673355
Cross Validation Score: 0.9559694385067514
roc_auc_score: 0.8013347079673924
Log loss: 1.5605694276054651
Hamming loss: 0.04518298796791444
Confusion matrix:
[[42746 258]
 [ 1905 2963]]
Classification Report:
             precision
                       recall f1-score support
                           0.99
                                             43004
                  0.92
                           0.61
                                     0.73
                                              4868
                                              47872
   accuracy
  macro avg
                  0.94
                           0.80
                                              47872
weighted avg
                  0.95
                           0.95
                                     0.95
                                              47872
******************
```

****** MultinomialNB ******* MultinomialNB() Accuracy_Score: 0.9461271724598931 Learning Score : 0.9493549628913419 Cross Validation Score: 0.9463248326658406 roc_auc_score: 0.7489517036385066 Log loss: 1.86070408299808 Hamming loss: 0.05387282754010695 Confusion matrix: [[42852 152] [2427 2441]] Classification Report: precision recall f1-score support 0.95 1.00 0.97 43004 0.94 0.50 0.65 4868 0.95 47872 accuracy 0.94 0.75 47872 macro avg 0.81 47872 weighted avg 0.95 0.95 0.94 **************** ******* LinearSVC *******

LinearSVC()

Accuracy_Score: 0.9588694852941176
Learning Score: 0.9748610103940053
Cross Validation Score: 0.9592845795400062

roc_auc_score: 0.8462179799993194 Log loss : 1.4206065363346432 Hamming loss: 0.04113051470588235

Confusion matrix:

[[42472 532] [1437 3431]]

Classification Report:

all f1-score support	recall	precision	
99 0.98 43004	0.99	0.97	0
70 0.78 4868	0.70	0.87	1
0.96 47872			accuracy
85 0.88 47872	0.85	0.92	macro avg
96 0.96 47872	0.96	0.96	weighted avg

******* LGBMClassifier *******

LGBMClassifier()

Accuracy_Score: 0.954608121657754 Learning Score: 0.9622198945379995 Cross Validation Score: 0.9555182262655185

roc_auc_score: 0.8097804071960745 Log loss : 1.5677859826288998 Hamming loss: 0.04539187834224599

Confusion matrix:

[[42642 362] [1811 3057]]

Classification Report:

	precision	recall	f1-score	support
0	0.96	0.99	0.98	43004
1	0.89	0.63	0.74	4868
accuracy			0.95	47872
macro avg	0.93	0.81	0.86	47872
weighted avg	0.95	0.95	0.95	47872

******* GradientBoostingClassifier *******

 ${\tt GradientBoostingClassifier()}$

Accuracy_Score: 0.9393382352941176 Learning Score: 0.9414318839022731 Cross Validation Score: 0.9401394969802276

roc_auc_score: 0.7142952515853945 Log loss : 2.0951854318864056 Hamming loss: 0.06066176470588235

Confusion matrix:

[[42866 138] [2766 2102]]

Classification Report:

support	f1-score	recall	precision	
43004	0.97	1.00	0.94	0
4868	0.59	0.43	0.94	1
47872	0.94			accuracy
47872	0.78	0.71	0.94	macro avg
47872	0.93	0.94	0.94	weighted avg

****** DecisionTreeClassifier ******

DecisionTreeClassifier()

Accuracy_Score: 0.9406542446524064 Learning Score: 0.9990868315741412 Cross Validation Score: 0.9404026947283743

roc_auc_score: 0.8298856245204532 Log loss : 2.0497520889059997 Hamming loss: 0.059345755347593586

Confusion matrix:

[[41668 1336] [1505 3363]]

Classification Report:

	precision	recall	f1-score	support
0	0.97	0.97	0.97	43004
1	0.72	0.69	0.70	4868
accuracy			0.94	47872
macro avg	0.84	0.83	0.84	47872
weighted avg	0.94	0.94	0.94	47872
********	********	******	******	******

1

AdaBoostClassifier() Accuracy_Score: 0.9262408088235294 Learning Score : 0.8403911206277975 Cross Validation Score: 0.9457733566448472 roc_auc_score: 0.8143030798686669 Log loss: 2.547584664694112 Hamming loss: 0.07375919117647059 Confusion matrix: [[41061 1943] [1588 3280]] Classification Report: precision recall f1-score support 0.96 0.95 0.96 43004 0.63 0.67 0.65 4868 0.93 47872 accuracy macro avg 0.80 0.81 0.80 47872 weighted avg 0.93 0.93 0.93 47872 ****************

Accuracy_Score: 0.9496156417112299 Learning Score : 0.910568457499516 Cross Validation Score: 0.9536005912254529 roc auc score: 0.8558230275267432 Log loss: 1.7402330758439741 Hamming loss: 0.050384358288770054 Confusion matrix: [[41867 1137] [1275 3593]] Classification Report: recall f1-score precision support 0.97 0.97 0.97 43004 0.76 0.74 0.75 4868 accuracy 0.95 47872 0.87 0.86 0.86 47872 macro avg weighted avg 0.95 0.95 0.95 47872 *******************

Model Selection:

	Model	Learning Score	Accuracy Score	Cross Validation Score	Auc_Roc_Score	Log_Loss	Hamming_loss
0	LogisticRegression	95.979373	95.481701	95.596944	80.133471	1.560569	0.045183
1	MultinomialNB	94.935496	94.612717	94.632483	74.895170	1.860704	0.053873
2	LinearSVC	97.486101	95.886949	95.928458	84.621798	1.420607	0.041131
3	LGBMClassifier	96.221989	95.460812	95.551823	80.978041	1.567786	0.045392
4	Gradient Boosting Classifier	94.143188	93.935912	94.013323	71.439796	2.094464	0.060641
5	DecisionTreeClassifier	99.908683	94.065424	94.040269	82.988562	2.049752	0.059346
6	AdaBoostClassifier	94.614097	94.487383	94.574829	76.637996	1.903997	0.055126
7	XGBClassifier	96.139625	95.233122	95.362566	79.293759	1.646426	0.047669

After creating and training different classification algorithms, we can see that the difference between accuracy and cross validation score is less for "LinearSVC". And it is giving less loss values, auc roc score and high accuracy score compared to other algorithms. On this basis I can conclude that "LinearSVC" as the best fitting model. Now, we will try Hyperparameter Tuning to find out the best parameters and using them to improve the scores and metrics values.

Hyper Parameter Tuning:

```
# Let's Use the GridSearchCV to find the best paarameters in LinearSVC
# Extreme LinearSVC
parameters = {'penalty':['11','12'],
              'loss':['hinge','squared_hingemulti_class'],
              'multi_class':['ovr','crammer_singer'],
              'fit_intercept':['True','False'],
              'class_weight':['dict','balanced']}
# Running GridSearchCV for the model Bagging Regressor.
GCV=GridSearchCV(LinearSVC(),parameters,cv=5,scoring='accuracy')
  1 # Training the best model
  2 GCV.fit(x_train,y_train)
GridSearchCV(cv=5, estimator=LinearSVC(),
             param_grid={'class_weight': ['dict', 'balanced'],
                         'fit_intercept': ['True', 'False'],
                         'loss': ['hinge', 'squared_hingemulti_class'],
                         'multi_class': ['ovr', 'crammer_singer'],
                         'penalty': ['l1', 'l2']},
             scoring='accuracy')
  1 #Getting best parameters
  2 GCV.best_params_
{'class_weight': 'balanced',
 'fit_intercept': 'True',
 'loss': 'hinge',
 'multi_class': 'ovr',
 'penalty': '12'}
```

I Have used 5 LinearSVC parameters to be saved under the variable "parameters" that will be used in GridSearchCV for finding the best output. Assigned a variable to the GridSearchCV function after entering all the necessary inputs. And we used our training data set to make the GridSearchCV aware of all the hyper parameters that needs to be applied on our best model.

Creating Final Model:

```
# Creating final model
comment_model = LinearSVC(penalty='12',fit_intercept='True',loss='hinge',multi_class='ovr',class_weight='balanced')
comment_model.fit(x_train,y_train)
pred = comment_model.predict(x_test)
acc_score = accuracy_score(y_test,pred)
print("Accuracy score:", acc_score*100)
roc_auc = roc_auc_score(y_test,y_pred)
print('roc_auc_score: ',roc_auc*100)
print('Log loss : ', log_loss(y_test,pred))
print("Hamming loss: ", hamming_loss(y_test,pred))
print("Hamming loss: ", hamming_loss(y_test,pred))
print("\n")
print('Confusion Matrix: \n',confusion_matrix(y_test,pred))
print('\n')
print('Classification Report:','\n',classification_report(y_test,pred))
```

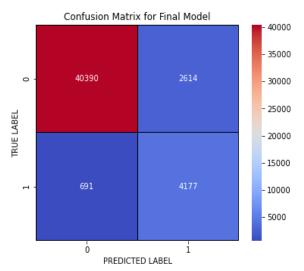
Accuracy score: 93.09617312834224 roc_auc_score: 79.29375891883555 Log loss: 2.3845409870668104 Hamming loss: 0.06903826871657753

Confusion Matrix:

[[40390 2614] [691 4177]]

Classification Report:

020002120		precision	recall	f1-score	support
	0	0.98	0.94	0.96	43004
	1	0.62	0.86	0.72	4868
accur	асу			0.93	47872
macro	avg	0.80	0.90	0.84	47872
weighted	avg	0.95	0.93	0.94	47872

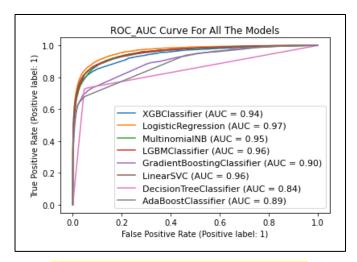


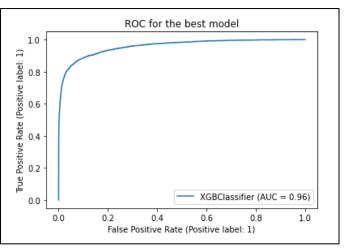
correct prediction.

I have successfully incorporated the hyper parameter tuning using best parameters of LinearSVC and the accuracy of the model after hyperparameter tuning is 93.09% which is very good.

With the help of confusion matrix, we can able to see actual and predicted values for the final model. And also, we can understand the number of times we got the correct outputs and the number of times my model missed to provide the

ROC-AUC Curve for all the models used and for best model:





ROC-AUC Curve for all the models

ROC-AUC Curve for final model

I have generated the ROC Curve for all the models and for the best model and it shows the AUC score for the models. The AUC score for my final model is 96% which is increased after tuning the model.

Saving the final model and predicting the results

```
# Saving the model using .pkl
import joblib
joblib.dump(comment_model, "Malignant_Comments_Classification.pkl")
['Malignant_Comments_Classification.pkl']
```

I am using the joblib option to save the final classification model in the form of .pkl.

```
1 # Predicting the trained final model
2 comment_model.predict(X)

array([0, 0, 1, ..., 0, 0, 0])

1 # Loading the fianl model
2 model = joblib.load("Malignant_Comments_Classification.pkl")
```

```
# Predicting the values for test dataset after loading the trained model
Predictions = model.predict(x)
Predictions
```

array([0, 0, 0, ..., 1, 0, 0])

These are the predicted values for test data.

1 2 3

	id	comment_text	comment_length	clean_length	Predicted_values
0	00001cee341fdb12	yo bitch ja rule succesful ever whats hating s	367	227	0
1	0000247867823ef7	rfc title fine imo	50	18	0
2	00013b17ad220c46	source zawe ashton lapland	54	26	0
3	00017563c3f7919a	look back source information updated correct f	205	109	0
4	00017695ad8997eb	anonymously edit article	41	24	0
			-		teres
153159	fffcd0960ee309b5	totally agree stuff nothing long crap	60	37	0
153160	fffd7a9a6eb32c16	throw field home plate get faster throwing cut	198	107	0
153161	fffda9e8d6fafa9e	okinotorishima category see change agree corre	423	238	1
153162	fffe8f1340a79fc2	one founding nation eu germany law return quit	502	319	0
153163	ffffce3fb183ee80	stop already bullshit welcome fool think kind	141	74	0

3.4 Key Metrics for success in solving problem under consideration

In order to evaluate the performance of each algorithm, several metrics are defined accordingly, and are discussed briefly below.

 Accuracy score: This metric measures how many of the comments are labelled correctly. However, in our dataset, where most of comments are not toxic, regardless of performance of model, a high accuracy was achieved. Accuracy is the ratio of number of correct predictions into number of predictions. In binary classification problem, accuracy can be calculated as below,

$$Accuracy = \frac{TP + TN}{TP + FP + FN + TN}$$

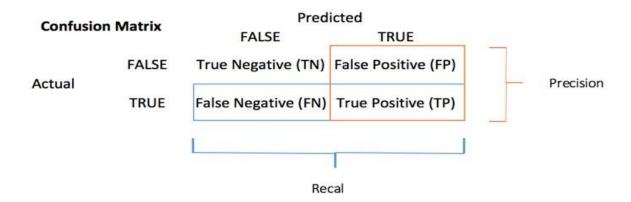
Where TP = True Positive, TN = True Negative, FP = False Positive, FN = False Negative.

 Precision and Recall: Precision and recall were designed to measure the model performance in its ability to correctly classify the malignant comments. Precision explains what fraction of malignant classified comments are truly malignant, and Recall measures what fraction of malignant comments are labelled correctly.

• **F1 Score** is used to express the performance of the machine learning model (or classifier). It gives the combined information about the precision and recall of a model. This means a high F1-score indicates a high value for both recall and precision.

$$F1 \ score = 2 * \frac{Precision * Recall}{Precision + Recall}$$

 Confusion Matrix is one of the evaluation metrics for machine learning classification problems, where a trained model is being evaluated for accuracy and other performance measures. And this matrix is called the confusion matrix since it results in an output that shows how the system is confused between the two classes.



Cross Validation Score is a technique in which we train our model using
the subset of the data-set and then evaluate using the complementary
subset of the data-set. It is used to protect against overfitting in a
predictive model, particularly in a case where the amount of data may be
limited. In cross-validation, you make a fixed number of folds (or
partitions) of the data, run the analysis on each fold, and then average the
overall error estimate. It is used to estimate the performance of ML
models.

- Roc Auc Score: The Receiver Operator Characteristic (ROC) curve is an evaluation metric for binary classification problems. It is a probability curve that plots the TPR against FPR at various threshold values. The Area Under Curve (AUC) is the measure of the ability of a classifier to distinguish between classes and is used as a summary of the ROC curve.
- **Log Loss** is the most important classification metric based on probabilities. Log Loss is the negative average of the log of corrected predicted probabilities for each instance. Log loss for binary classification is:

Log loss =
$$\frac{1}{N} \sum_{i=1}^{N} -(y_i * \log(p_i) + (1-y_i) * \log(1-p_i))$$

Where pi is the probability of class 1, and (1-pi) is the probability of class 0.

Log loss for multi-class classification is:

$$logloss = -\frac{1}{N} \sum_{i}^{N} \sum_{j}^{M} y_{ij} \log(p_{ij})$$

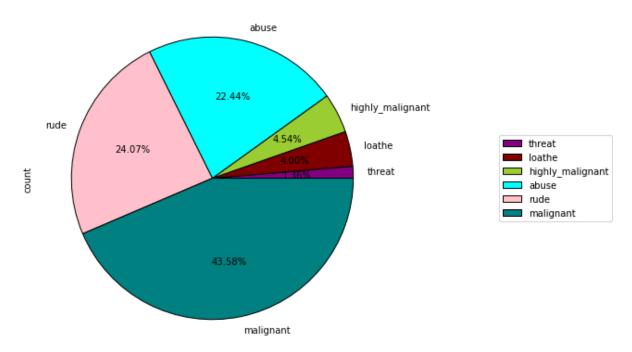
N is the number of rows and **M** is the number of classes.

'Hamming Loss is the fraction of wrong labels to the total number of labels. In multi-class classification, hamming loss is calculated as the hamming distance between y_true and y_pred. In multilabel classification, hamming loss penalizes only the individual labels.

3.5 Visualizations

I used pandas profiling to get the over viewed visualization on the preprocessed data. Pandas is an open-source Python module with which we can do an exploratory data analysis to get detailed description of the features and it helps in visualizing and understanding the distribution of each variable. I have used wordcloud to get the sense of loud words in the labels.

Label distribution over comments



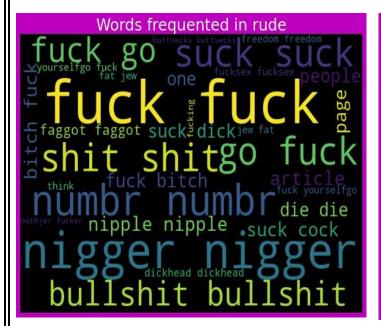
Observations:

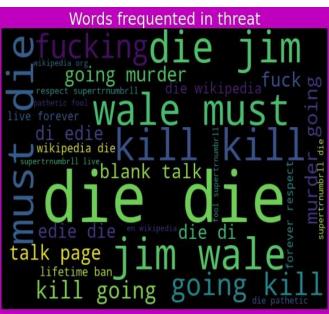
 From the pie chart we can notice approximately 43% of the comments are malignant, 24% of the comments are rude and 22% are abuse. The count of malignant comment is high compared to other type of comments and the count of threat comments are very less.

Plotting WordCloud for each label:













Observations:

- From the above plots we can clearly see the toxic words which are indication of malignant, highly malignant, rude, threat, abuse and loathe words.
- Here most frequent words used for each label is displayed in the word cloud based on different label.

3.6 Interpretation of the Results

<u>Visualizations:</u> I have used distribution plot to visualize how the data has been distributed. Used count plots and pie charts to check the count of particular category for each feature. The heat map helped me to understand the correlation between dependent and independent features. Also, heat map helped to detect the multicollinearity problem and feature importance. With the help of Word Clouds I would able to sense the loud words in each label. AUCROC curve helped to select the best model.

<u>Pre-processing:</u> The dataset should be cleaned and scaled to build the ML models to get good predictions. I have performed few NLP text processing steps which I have already mentioned in the pre-processing steps where all the important features are present in the dataset and ready for model building.

Model building: After cleaning and processing data, I performed train test split to build the model. I have built multiple classification models to get the accurate accuracy score, and evaluation metrics like precision, recall, confusion matrix, f1 score, log loss, hamming loss. I got Extreme Gradient Boosting Classifier (XGB Classifier) as the best model which gives 94.96% accuracy score. I checked the cross-validation score ensuring there will be no overfitting. After tuning the best model XGB Classifier, I got 95.47% accuracy score and also got increment in AUC-ROC curve. Finally, I saved my final model and got the good predictions results for test dataset.

4.CONCLUSION

4.1 Key Findings and Conclusions of the Study

From the above analysis the below mentioned results were achieved which depicts the chances and conditions of a comment being a hateful comment or a normal comment;

With the increasing popularity of social media more and more people consume feeds from social media and due differences they spread hate comments to instead of love and harmony. It has strong negative impacts on individual users and broader society.

The conclusion for our study:

- In training dataset, we have only 10% of data which is spreading hate on social media.
- o In this 10% data most of the comments are malignant, rude or abuse.
- After using the wordcloud we find that there are so many abusive words present in the negative comments. While in positive comments there is no use of such comments.
 Some of the comments are very long while some are very short

4.2 Learning Outcomes of the Study in respect of Data Science

While working on this project I have learned many things and gains new techniques and ways to deal with uncleaned text data. Found how to deal with multiple target features. Tools used for visualizations gives a better understanding of dataset. We have used a lot of algorithms and find that in the classification problem where we have only two labels, LinearSVC gives better results compared to others.

It is possible to classify the comments content into the required categories of authentic and however, using this kind of project an awareness can be created to know what is fake and authentic.

4.3 Limitations of this work and scope for future work

Limitations: This project was amazing to work on, it creates new ideas to think about but there were some limitations in this project like unbalanced dataset. Every effort has been put on it for perfection but nothing is perfect and this project is of no exception. There are certain areas which can be enhanced. **Future work:** In future work, we can focus on performance and error analysis of the model as lots of comments are misclassified into the hate category. Previous work has achieved success using various algorithms on data in English language but in future, we can consider having data in regional languages. We can also work on after work of the detection of the malignant comments like automatic blocking of the user, auto-deletion of harmful comments on social media platforms. Comment detection is an emerging

research area with few public datasets. So, a lot of works need to be done on this field.

