

# Degree Programme in International Business



The International Business programme offers a holistic business understanding and competencies needed in the changing global and digital business environment. Studies include close cooperation with businesses.

The studies are in Haaga-Helia's truly international environment in Helsinki and in one's chosen exchange destinations abroad, where networks are built, and cultural intelligence is gained. Personal development is supported by student-centered learning methods that allow students to develop a professional mindset for a lifelong career anywhere in the world. Upon graduation, students have the skills to manage business ethically, responsibly, and sustainably.

The specialisation Major and Minor studies offered are:

- [Accounting and Finance](#)
- [International Business Communication](#)
- [People Management](#)
- [Marketing and Sales](#)
- [Supply Chain Management](#)

The specialisation studies consist of a minimum of 30 ECTS in Major and up to 40 ECTS of Major/Minor courses. Personal study path can be tailored flexibly as the Major/Minor courses complementing the Major can be chosen from different specialisations and other

Haaga-Helia degrees. Additionally, the thesis is written in the field of the specialisation Major.

A variety of language studies are offered in the degree. The degree offers excellent opportunities for networking and benefiting from cross-cultural collaboration. All students are encouraged to include exchange studies or work placement abroad in their degree; a requirement of students with a Finnish educational background in the full-time degree.

The degree is offered either as full-time or blended studies. The full-time studies are taught mainly on campus in the daytime. The blended studies are implemented partially on campus (2-3 evenings weekly) and partially online and are intended for students with prior work experience. The whole degree cannot be completed online.

**See the full curriculum in Study Guide**

#### APPLICATION

### **Full-time studies, January 2024 intake**

#### **Joint application to higher education, autumn 2023 application**

Application period from 4 to 14 September 2023 at 15:00 (UTC/GMT+3).

- Information on applying and the application form will be updated to [Studyinfo.fi](#).

#### **Rolling admission, summer/autumn 2023 application**

Application period through Rolling admission from 1 June to 29 September 2023 at 15:00 (UTC/GMT+3)

- Admission criteria and application form on [Studyinfo.fi](#).
- Applying through Rolling admission, please see [Rolling admission](#).

### **Full-time studies, August 2024 intake**

#### **Joint application to higher education, spring 2024 application**

Application period from 3 to 17 January 2024 at 15:00 (UTC/GMT+2).

- Information on applying and the application form can later be found on [Studyinfo.fi](#).
- Please see [frequently asked questions for the required documents of eligibility by country](#).

- Information about the [International UAS exam](#).

## Rolling admission, spring 2024 application

Application period through Rolling admission from 22 January to 24 May 2024 at 15:00 (UTC/GMT+3)

- Admission criteria and application form on [Studyinfo.fi](#)
- Read more on [Applying through Rolling admission](#)

## Blended learning, August 2024 intake

### Joint application to higher education, spring 2023 application

Application period from 3 to 17 January 2024 at 15.00 (UTC/GMT+2).

- Information on applying and the application form can later be found on [Studyinfo.fi](#).
- Please see [frequently asked questions for the required documents of eligibility by country](#).
- Information about the [International UAS exam](#).

Admission criteria & application form on [Studyinfo.fi](#)

Apply now at [Studyinfo.fi](#)

Applying through Joint application

Applying through Rolling Admission

Admission statistics

Tuition fees and scholarships

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Finland

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## BACHELOR OF BUSINESS ADMINISTRATION (TRADENOMI)

Scope of the Programme: 210 ECTS credits

Degree programme: International Business

Campus: [Pasila](#)

Mode of Study: Full-time and blended studies

Duration: 3,5 years

Tuition fee for non-EU/EEA citizens:  
9 500 €

Apply Now at [Studyinfo.fi](https://Studyinfo.fi) ➤

## Contact



### Admission Services

+358 400 230 409  
[admissions@haaga-helia.fi](mailto:admissions@haaga-helia.fi)

Bachelor's Degree

## Student experiences



24.11.2020

STUDENT TESTIMONIAL

**“Haaga-Helia prepares you to enter the business world,” says second-year business student ...**



20.11.2020

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**First-year business student, Hà Búi, says that Haaga-Helia is the best thing that happened...**

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Bachelor's degree | 210 ECTS | Porvoo



### **Degree Programme in Business Information Technology**

Bachelor's degree | 210 ECTS | Helsinki



## Degree Programme in Digital Business Innovations

Bachelor's degree | 210 ECTS | Porvoo

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