

# Degree Programme in Hospitality and Tourism Experience Management



Do you want to be part of the world's most dynamic and leading socio-economic sector?

The Hospitality and Tourism Experience Management Programme (EXPER) is one of a kind. The 21st century is dominated by the Experience Economy. Today's experience-seeking guests want to stay in amazing and unusual hotels and restaurants, they want to go to see performances, immerse themselves into gamified new luxury, and experience artificial intelligence-based concepts.

As a student of Hospitality and Tourism Experience Management, you will learn the necessary skills to succeed in the customer service industry. Keep in mind; this also includes the new and exciting field of experience. Our studies provide students with an extensive professional learning experience. You are immediately put on the path towards earning a Bachelor's degree. As a graduate, you will be choosing one of many careers within the hospitality, tourism, and experience industry. The jobs include positions in management, entrepreneurship, industry specialist, or service and sales.

The degree programme in Hospitality and Tourism Experience Management provides students with multiple competencies. Students will accomplish their major in:

- Experience Management (30 ECTS)

In addition, students may choose one or several minor packages (15 ECTS) in the field of Hospitality, Tourism, and/or Experience or other business studies.

Studies improve students' skills in project management, team working, and presentation. With a Bachelor of Hospitality Management, one is an expert in the service sector.

## THE-ICE accredited degree programme

Haaga-Helia is Finland's first accredited member of the International Center of Excellence in Tourism and Hospitality Education ([THE-ICE](#)).

[Read more](#)



### APPLYING

## Full-time studies, August 2024 intake

### Joint application to higher education, spring application 2024

Application period from 3 to 17 January 2024 at 15.00 (UTC/GMT +2).

- Information on applying and the application form in [Studyinfo.fi](#).
- Please see [frequently asked questions for the required documents of eligibility by country](#).
- Information about the [International UAS exam](#).

## Rolling admission, spring application 2024

Application period through Rolling admission from 22 January to 24 May 2024 at 15.00 (UTC/GMT +3)

- Admission criteria and application form in [Studyinfo.fi](#).
- Read more on our website: [Applying through Rolling admission](#)

[Apply now at Studyinfo.fi](#)

[Admission statistics](#)

[Applying through Joint application](#)

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[Tuition fees and scholarships](#)

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## BACHELOR OF HOSPITALITY MANAGEMENT (RESTONOMI)

Scope of the Programme: 210 ECTS credits

Degree programme: Hospitality and Tourism Experience Management

Campus: [Haaga](#)

Mode of Study: Day-time studies

Duration: 3,5 years

Tuition fee for non-EU/EEA citizens:  
9 500 €

Employment opportunities after graduation: Experience Specialist, Innovator for Hospitality Services, People and Culture Manager, Event Manager, F&B Manager, Hotel Manager

Apply Now at  
Studyinfo.fi



## Contact



### Admission Services

+358 400 230 409  
admissions@haaga-helia.fi

Bachelor's  
Degree

Bachelor of Hospitality  
Management

## Student experiences



00.12.2020

STUDENT TESTIMONIAL

**The Resilient Art of  
Hospitality – Ilias Kuntras  
collects new experiences  
on Haaga campus**



10.01.2021

#### ALUMNI TESTIMONIALS

### **The power of networking and cultural intelligence**



22.11.2020

#### STUDENT TESTIMONIAL

### **Tatiana found her first job in Finland through Haaga- Helia studies**

## **Other study options**



## **Degree Programme in Aviation Business**

Bachelor's degree | 210 ECTS | Porvoo



## **Degree Programme in Sustainable Tourism and Event Management**

Bachelor's degree | 210 ECTS | Porvoo



## **Sports Coaching and Management**

Bachelor's degree | 210 ECTS |  
Vierumäki

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