

Degree Programme in International Business



The International Business programme offers a holistic business understanding and competencies needed in the changing global and digital business environment. Studies include close cooperation with businesses.

The studies are in Haaga-Helia's truly international environment in Helsinki and in one's chosen exchange destinations abroad, where networks are built, and cultural intelligence is gained. Personal development is supported by student-centered learning methods that allow students to develop a professional mindset for a lifelong career anywhere in the world. Upon graduation, students have the skills to manage business ethically, responsibly, and sustainably.

The specialisation Major and Minor studies offered are:

- Accounting and Finance
- International Business Communication
- People Management
- Marketing and Sales
- Supply Chain Management

The specialisation studies consist of a minimum of 30 ECTS in Major and up to 40 ECTS of Major/Minor courses. Personal study path can be tailored flexibly as the Major/Minor courses complementing the Major can be chosen from different specialisations and other

Haaga-Helia degrees. Additionally, the thesis is written in the field of the specialisation Major.

A variety of language studies are offered in the degree. The degree offers excellent opportunities for networking and benefiting from cross-cultural collaboration. All students are encouraged to include exchange studies or work placement abroad in their degree; a requirement of students with a Finnish educational background in the full-time degree.

The degree is offered either as full-time or blended studies. The full-time studies are taught mainly on campus in the daytime. The blended studies are implemented partially on campus (2-3 evenings weekly) and partially online and are intended for students with prior work experience. The whole degree cannot be completed online.

See the full curriculum in Study Guide



APPLICATION

Full-time studies, January 2024 intake

Joint application to higher education, autumn 2023 application

Application period from 4 to 14 September 2023 at 15:00 (UTC/GMT+3).

• Information on applying and the application form will be updated to Studyinfo.fi.

Rolling admission, summer/autumn 2023 application

Application period through Rolling admission from 1 June to 29 September 2023 at 15:00 (UTC/GMT+3)

- Admission criteria and application form on Studyinfo.fi.
- Applying through Rolling admission, please see Rolling admission.

Full-time studies, August 2024 intake

Joint application to higher education, spring 2024 application

Application period from 3 to 17 January 2024 at 15:00 (UTC/GMT+2).

- Information on applying and the application form can later be found on Studyinfo.fi.
- Please see frequently asked questions for the required documents of eligibility by country.

• Information about the International UAS exam.

Rolling admission, spring 2024 application

Application period through Rolling admission from 22 January to 24 May 2024 at 15:00 (UTC/GMT+3)

- Admission criteria and application form on Studyinfo.fi
- Read more on Applying through Rolling admission

Blended learning, August 2024 intake

Joint application to higher education, spring 2023 application

Application period from 3 to 17 January 2024 at 15.00 (UTC/GMT+2).

- Information on applying and the application form can later be found on Studyinfo.fi.
- Please see frequently asked questions for the required documents of eligibility by country.
- Information about the International UAS exam.

Admission criteria & application form on Studyinfo.fi

Apply now at Studyinfo.fi

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BACHELOR OF BUSINESS ADMINISTRATION (TRADENOMI)

Scope of the Programme: 210 ECTS credits

Degree programme: International Business

Campus: Pasila

Mode of Study: Full-time and blended studies

Duration: 3,5 years

Tuition fee for non-EU/EEA citizens:

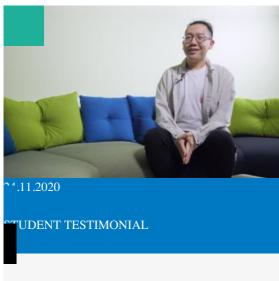
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Contact

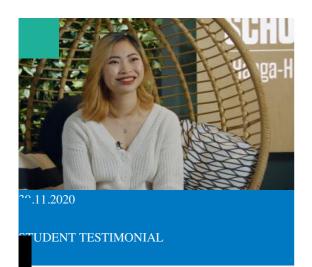


Bachelor's Degree

Student experiences



"Haaga-Helia prepares you to enter the business world," says second-year business student ...



First-year business student, Hà Bùi, says that Haaga-Helia is the best thing that happened...

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Bachelor's degree | 210 ECTS | Porvoo



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Degree Programme in Digital Business Innovations

Bachelor's degree | 210 ECTS | Porvoo

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