

► Bachelor studies, daytime learning, before August 2022

Education in English

Business, Administration and Law

Information and Communication Technologies

Service Industry

HOTEM Degree Programme in Hospitality, Tourism and Experience Management

SPOCMA Degree Programme in Sports Coaching and Management

, TEMPO Degree Programme in Tourism Event and Management

TEMPO20 Degree Programme in Tourism and Event Management

Bachelor of Hospitality Management, 210 ECTS

Autumn 2021

Structure

Description

Classification

Structure

Due to the timing of optional and elective courses, credit accumulation per semester / academic year may vary.

Select visible years, semesters and periods (when only one year is selected) by clicking buttons on the right. (S = Spring, A = Autumn)

Year of study 1 2 3 4

Semesters 1A 1S 2A 2S
3A 3S 4A

Search:



ECTS 1 2 3 4

Basic Studies (All compulsory)

Learning Camp (All compulsory)

INS1PO101	Learning Camp 1 – Learn to learn	5	●			
INS1PO102	Learning Camp 2 – Development methods	5	●			

Business Basics for Tourism Professionals (All compulsory)

BUS1RG101	Business Basics for Tourism Professionals 1	5	●			
BUS1RG102	Business Basics for Tourism Professionals 2	5	●			

Tourism Environment Analysis (All compulsory)

OPE1RG101	Tourism Environment Analysis 1	5	●			
OPE1RG102	Tourism Environment Analysis 2	5	●			

Customer Insight (All compulsory)

SAL1RG101	Customer Insight 1	5	●			
SAL1RG102	Customer Insight 2	5	●			

Self and Team Leadership (All compulsory)

Search: <input type="text"/>		ECTS	1	2	3	4
LEA1RG101	Self and Team Leadership 1	5	●			
LEA1RG102	Self and Team Leadership 2	5	●			
Areal Studies 1 (Select 10 ECTS)						
NRD1PO101	Nordic Areal Studies 1	5	●			
NRD1PO102	Nordic Areal Studies 2	5	●			
FIN1PO101	Welcome to Finland 1	5	●			
FIN1PO102	Welcome to Finland 2	5	●			
			70	0	0	0
Professional Studies (Select 60 ECTS)						
Learning Camp (All compulsory)						
INS2PO201	Learning Camp 3 – Service design	5		●		
INS2PO202	Learning Camp 4 – Orientation to thesis writing	5		●		
Business Operations in Tourism (All compulsory)						
BUS2RG201	Business Operations in Tourism 1	5		●		
BUS2RG202	Business Operations in Tourism 2	5		●		
Organisational Management and Leadership (All compulsory)						
LEA2RG201	Leading Human Resources	5		●		
LEA2RG202	Developing Human Resources	5		●		
Sales and Marketing in Tourism (Select 20 ECTS)						
SAL2RG201	Sales and Service in Business Tourism 1	5		●		
SAL2RG202	Sales and Service in Business Tourism 2	5		●		
SAL2RG203	Event Management 1	5		●		
SAL2RG204	Event Management 2	5		●		
SAL2RG205	Marketing Communication 1	5		●		
SAL2RG206	Marketing Communication 2	5		●		
Areal Studies 2 (Select 10 ECTS)						
ASA2PO201	Asian Areal Studies 1	5		●		
ASA2PO202	Asian Areal Studies 2	5		●		
COD2PO201	Applied Coding 1	5		●		
COD2PO202	Applied Coding 2	5		●		
GER2PO201	German Areal Studies 1	5		●		
GER2PO202	German Areal Studies 2	5		●		

ECTS	1	2	3	4
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Advanced Studies
(Select 30 ECTS)

AIR3PO303	Air Cargo	10			●	
AIR3PO301	Airline Business	10			●	
AIR3PO302	Airport Business	10			●	

BUS3PO320	Branding	10			●	
BUS3PO319	Digital Experience Design	10			●	
PSS3PO302	E-Business	10			●	
BUS3PO313	From Request for Quotation to Delivery	10			●	
BUS3PO315	Service Innovation and Entrepreneurship	10			●	

BUS3PO320	Branding	10			●	
BUS3PO319	Digital Experience Design	10			●	
LEA3PO301	Developing Emotional Intelligence	5			●	
PSS3PO301	Strategic Events Solutions	5			●	

BUS3PO317 Business 1	Experiential Luxury	5			●	
BUS3PO318 Business 2	Experiential Luxury	5			●	
BUS3PO321	Futures Thinking, Trends and Transformations	5			●	
TOU3PO302	Responsible Space Tourism	5			●	
BUS3PO310	Risk Management and Responsible Business	10			●	
TRA3PO303 1	Sustainable Nature Tourism	5			●	
TRA3PO304 2	Sustainable Nature Tourism	5			●	

Free Choice Studies
(Select 15 ECTS)

Work Placement
(Select 30 ECTS)

Bachelor's Thesis
(All compulsory)

Search:



ECTS

1

2

3

4

		0	0	0	0
ECTS credits per period / semester / academic year		70	110	150	0