


► Bachelor studies from August 2022 onwards 

Education in English

Business, Administration and Law

AVIBBA Aviation Business

DIGIBBA Digital Business Innovations

► **INTBBA International Business**

Information and Communication Technologies

Service Industry

## INTBBA22 International Business, Daytime and Blended Learning, Pasila Campus

### Bachelor of Business Administration, 210 ECTS

Spring 2024

#### Structure

Classification

Due to the timing of optional and elective courses, credit accumulation per semester / academic year may vary.

Select visible years, semesters and periods (when only one year is selected) by clicking buttons on the right. (S = Spring, A = Autumn)

Year of study **1** 2 3 4

Semesters **1S** 1A 2S 2A  
3S 3A 4S

Search:  

ECTS **1** 2 3 4

#### Key Competencies (Select 95 ECTS)

##### Brush up Studies (Select 0-6 ECTS)

SWE002HH1AE	Brush up Swedish	3	●			
ANA002HH1AE	Brush up Business Mathematics	3	●			

##### Haaga-Helia Key Competencies (All compulsory)

COM001HH1AE	Professional Communication	5	●			
MAR001HH1AE	Customer Insight and Marketing	5	●			
ICB001HH1AE	ICT Competencies	5	●			
SAL001HH1AE	Customer Experience and Sales	5	●			
HRL001HH1AE	Teamwork and Project Management	5	●			
ANA001HH1AE	Research and Development Skills	5			●	
ECO001HH1AE	Basics of Financial Management	5	●			
ENT001HH1AE	Entrepreneurship and Business Operations	5	●			

##### Keys to Studies and Career (Select 5 pieces)

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<b>Common Part (All compulsory)</b>						
STU001HH1AE	Introduction to Studies	1	●			
<b>Elective Part (Select 4 ECTS)</b>						
STU002HH1AE	Introduction to Digital Learning Environments	1	●			
STU003HH1AE	Study Skills	1	●			
STU004HH1AE	Time Management	1	●			
STU005HH1AE	Wellbeing and Self-Leadership Skills	1	●			
STU006HH1AE	Recognise and Communicate Your Strengths	1	●			
STU007HH1AE	Career Planning	1	●			
STU008HH1AE	Job-Seeking Skills	1	●			
STU009HH1AE	Speed Up Your Career with Alumni	1		●		
STU010HH1AE	Studies and Entrepreneurship	1	●			
STU011HH1AE	Employment in Finland	1	●			

**Key Competencies in Business  
Administration Studies  
(All compulsory)**

ECO001TR1AE	Principles of Economics	5		●		
HRL001TR1AE	People and Culture	5	●			
LAW001TR1AE	International Business Law	5	●			
ECO002TR1AE	Principles of Accounting and Finance	5	●			
ANA001TR1AE	Introduction to Data Analytics for Business	5		●		
ENT002TR1AE	Expanding to Foreign Markets	5		●		

**Key Language Competencies  
(Select 20 ECTS)**

CHI001AS2AE	Chinese 1	5	●			
CHI002AS2AE	Chinese 2	5	●			
CHI003AS2AE	Chinese 3	5		●		
CHI004AS2AE	Chinese 4	5		●		
FIN001AS2AE 1	Finnish Language and Culture 1	5	●			
FIN002AS2AE 2	Finnish Language and Culture 2	5	●			
FIN003AS2AE 3	Finnish Language and Culture 3	5		●		
FIN004AS2AE 4	Finnish Language and Culture 4	5		●		
FIN007AS2AE	Finnish for Work 1	5			●	
FIN008AS2AE	Finnish for Work 2	5			●	
FRE001AS2AE	French 1	5	●			

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FRE002AS2AE	French 2	5	●			
FRE003AS2AE	French 3	5		●		
FRE004AS2AE	French 4	5		●		
GER001AS2AE	German 1	5	●			
GER002AS2AE	German 2	5	●			
GER003AS2AE	German 3	5		●		
GER004AS2AE	German 4	5		●		
SPA001AS2AE	Spanish 1	5	●			
SPA002AS2AE	Spanish 2	5	●			
SPA003AS2AE	Spanish 3	5		●		
SPA004AS2AE	Spanish 4	5		●		
RUS001AS2AE	Russian 1	5	●			
RUS002AS2AE	Russian 2	5	●			
RUS003AS2AE	Russian 3	5		●		
RUS004AS2AE	Russian 4	5		●		
SWE001HH1AE	Professional Swedish	5	●			
FIN014AS2AE	Finnish Business Communication (for Finnish-speaking students)	5		●		
			131	81	15	0

**Professional Competencies**  
(Select 70 ECTS)

**Major Studies**  
(Select 30-60 ECTS)

<b>Accounting and Finance</b> (Select 30 ECTS)						
ECO001AS2AE	Management Accounting	5		●		
ECO002AS2AE	Financial Accounting	5		●		
ECO006AS2AE	Enterprise Finance Planning	5		●		
ECO023AS2AE	Financial Statement Analysis	5		●		
ECO005AS2AE	Financial Statements and Corporate Tax	5			●	
ECO004AS2AE	Financial Processes and Service Design	5			●	
<b>International Business Communication</b> (Select 30 ECTS)						
COM003AS2AE	International Business Communication with Impact	5		●		
ICB013AS2AE	ICT Applications for Business Communication	5			●	
SER021AS2AE	Corporate Meetings and Events	5			●	
INT003AS2AE	Knowledge of the European Union and Public Administration	5			●	
HRL007AS3AE	Strategy Work and Development	5		●		

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1

2

3

4

COM006AS3AE	Crisis Communication	5		●		
<b>People Management (Select 30 ECTS)</b>						
HRL002AS2AE	HR Processes	5		●		
LAW005AS2AE	Labour Law	5			●	
HRL009AS2AE	Organizational Behaviour and Wellbeing at Work	5			●	
HRL010AS3AE	Employer Branding and Talent Acquisition	5			●	
HRL011AS3AE	Employee Experience	5		●		
HRL012AS3AE	Technologies in People Management	5		●		
<b>Marketing and Sales (Select 30 ECTS)</b>						
MAR003AS2AE	Integrated Marketing Communication	5		●		
SAL001AS2AE	CRM and ERP for Sales	5		●		
SAL004AS2AE	B2B Sales Skills	5		●		
MAR001AS2AE	Strategic Branding	5		●		
MAR002AS2AE	Data-Driven Marketing	5			●	
SER020AS2AE	Service Design and Co-Innovation	5			●	
<b>Supply Chain Management (Select 30 ECTS)</b>						
COR007AS2AE	Principles of Logistics and Supply Chain Management	5		●		
COR011AS2AE	International Trade and Business Law	5			●	
COR001AS2AE	Quality Management	5			●	
COR003AS2AE	Principles of Procurement	5			●	
COR008AS2AE	Circular Economy and Supply Chain Management	5		●		
COR003AS3AE	Sourcing and Supplier Relationship	5		●		

**Complementary Professional Competencies  
(Select 0-40 ECTS)**

<b>Finance and Accounting (Select 0-40 ECTS)</b>						
ECO007AS2AE	Business Simulation	5			●	
ECO006AS3AE	Management Reporting, BI	5		●		
ECO016AS3AE	Corporate Finance and Investment	5			●	
ECO017AS3AE	International Accounting - IFRS I	5			●	
ECO020AS3AE	International Economics	5		●		
ECO028AS3AE	Automation and Robotics in Finance	5				●

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<b>Languages and Communication</b> (Select 0-40 ECTS)					
<b>HR and Leadership</b> (Select 0-40 ECTS)					
HRL005AS2AE	Leading People and Teams	5		●	
<b>Marketing and Communication</b> (Select 0-40 ECTS)					
<b>Service Business</b> (Select 0-40 ECTS)					
<b>Entrepreneurship</b> (Select 0-40 ECTS)					
ENT001AS2AE	From Idea to Innovation	5		●	
ENT005AS2AE	Forms of Entrepreneurship	5	●		
ENT008AS2AE	Entrepreneur's Networks and Arenas	5		●	
<b>Corporate Planning</b> (Select 0-40 ECTS)					
COR012AS2AE	Green Packaging	5		●	
<b>Analytics and Development</b> (Select 0-40 ECTS)					

**Minor Package**  
(Select 0-30 ECTS)

		0	100	100	5
<b>Work Placement</b> (Select 30 ECTS)					
PLA001HH1AE	Basic Work Placement	15			●
PLA001HH2AE	Professional Work Placement	15			●
		0	0	0	30

**Thesis**  
(Select 15 ECTS)

THE7HH801	Thesis Phase 1	5		●	
THE7HH802	Thesis Phase 2	5		●	
THE7HH803	Thesis Phase 3	5		●	
		0	0	15	0

ECTS credits per period / semester / academic year 131 181 130 35