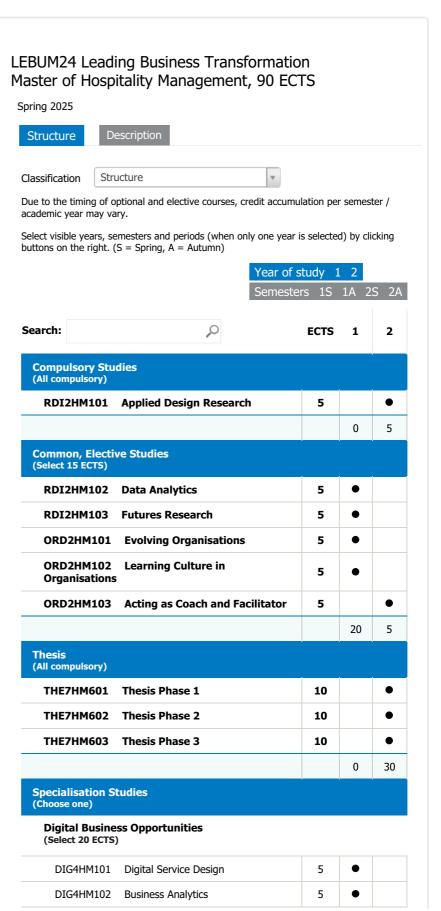


CURRICULA ARCHIVE ?SEARCH FOR COURSES

IN FINNISH

HOME > MASTER'S STUDIES > LEBUM DEGREE PROGRAMME IN LEADING BUSINESS TRANSFORMATION > LEADING BUSINESS TRANSFORMATION





rch:	٥	ECTS	1	:
DIG4HM103	Robotic Automation	5	•	
DIG4HM104	Emerging Technology Opportunities	5	•	
DIG4HM106 Business	Artificial Intelligence in Modern	5	•	
DIG4HM108	Digital Ethics	5		
DIG4HM109 Ecosystems	Digital Business Platforms and	5	•	
Experience Ed (Select 20 ECTS	conomy and Designing Services)			
EXP4HM101	Service Design	10	•	
EXP4HM102 Transformation	From Services to Experiences and ons	5	•	
EXP4HM103	Brand Experience Development	5	•	
EXP4HM104 Networks	Design Service Systems and Value	5		
Communication (Select 20 ECTS	on and Marketing Management)			
COM4HM101	Strategic Brand Management	5	•	
COM4HM102	H2H Communication	5	•	
COM4HM103	Digital Marketing Technologies	5	•	
COM4HM106 Production	Leading Creative Planning and	5	•	
COM4HM107 Management		5		
COM4HM108	Marketing and Sales in Metaversums	5		
Leading Sales (Select 20 ECTS	and Customer Experience			
SAL4HM101 of Sales	Processes and Strategic Development	5	•	
SAL4HM102 Organisation	Developing Sales Oriented	5	•	
SAL4HM103 and Leading	Development of Customer Journey Customer Experience	5		,
SAL4HM104	Online Store as Sales Channel	5		
Leadership ar (Select 20 ECTS	d Human Resource Management			
LEA4HM101 Management	Strategic Human Resources	5	•	
LEA4HM102	Leadership Clinic	5	•	
LEA4HM103	Reflective Leadership	5	•	
LEA4HM104 Brand	Employee Experience and Employer	5	•	
LEA4HM105	Conscious Leader	5		
LEA4HM110	Individuals in Organisation	5	•	
Strategic Thir (Select 20 ECTS	king and Management)			
STR4HM101 Strategies	Strategic Thinking and Growth	5	•	

Search:	ρ	ECTS	1	2
STR4HM102	Strategy in Practice	5	•	
STR4HM103	Experimental and Engaging Strategy	5	•	
STR4HM104 Economy	Responsible Business and Sharing	5	•	
STR4HM105	Strategic Financial Management	5		•
			122.5	42.5
Free-Choice Stu (Select 20 ECTS) Other Studies (Select 0 ECTS)	dies			
			0	0