

► Master's studies 

Education in English

Business, Administration and Law

AVBUM Degree Programme in Sustainable Aviation Business

LEBUM Degree Programme in Leading Business Transformation

► **STROME Degree Programme in Strategising in Organisations**

Information and Communication Technologies

Service Industry

STROME22 Strategising in Organisations Master of Business Administration, 90 ECTS

Spring 2024

Structure

Description

Classification

Structure

Due to the timing of optional and elective courses, credit accumulation per semester / academic year may vary.

Select visible years, semesters and periods (when only one year is selected) by clicking buttons on the right. (S = Spring, A = Autumn)

Year of study 1 2

Semesters 1S 1A 2S 2A

Search:



ECTS

1

2

		ECTS	1	2
Compulsory Studies (All compulsory)				
RDI2HM101	Applied Design Research	5	●	
RDI2HM102	Data Analytics	5	●	
ORD2HM101	Evolving Organisations	5	●	
ORD2HM104	Organisational Behaviour	5	●	
			20	0
Specialisation Studies (All compulsory)				
STR4HM101	Strategic Thinking and Growth Strategies	5	●	
STR4HM102	Strategy in Practice	5	●	
STR4HM103	Experimental and Engaging Strategy	5		●
STR4HM105	Strategic Financial Management	5	●	
			15	5
Thesis (All compulsory)				
THE7HM601	Thesis Phase 1	10	●	
THE7HM602	Thesis Phase 2	10	●	
THE7HM603	Thesis Phase 3	10		●
			20	10
Additional Advanced Competencies (Select 20 ECTS)				
COM4HM101	Strategic Brand Management	5		●

Search:



ECTS

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LEA4HM101 Strategic Human Resources Management	5	●	
STR4HM104 Responsible Business and Sharing Economy	5		●
STR8HM101 Effective Management Team	5		●
		5	15
Other Studies (Select 0 ECTS)			
		0	0
ECTS credits per period / semester / academic year		60	30