

► Master's studies 

Education in English

Business, Administration and Law

AVBUM Degree Programme in Sustainable Aviation Business

LEBUM Degree Programme in Leading Business Transformation

► **STROME Degree Programme in Strategising in Organisations**

Information and Communication Technologies

Service Industry

STROME Degree Programme in Strategising in Organisations

Master of Business Administration, 90 ECTS

Master of Business Administration

Programme

Curricula

Implementations

Name and level of education

Master of Business Administration, Master's Degree

Admission requirements and applications

Act of Polytechnics 9.5.2003/351 20§

Before applying see the admission criteria at www.studyinfo.fi

Scope and duration

The scope of the studies is 90 ECTS completed in 1.5 to 3 years as part-time of full time studies.

Recognition of learning

Studies can also progress through the use of competencies acquired in the past or competencies acquired at work during the studies.

Mode of study

The degree programme in Strategising in Organisations is organised completely online, which enables flexible distance learning. The most important study courses in terms of the topic have been selected for the degree programme and they have been scheduled so that a student can study while working and graduate in 1.5 years.

Language of tuition

The language of the studies is English.

Requirements and decrees

The degree curriculum includes core studies, specialisation studies, free choice studies, thesis and maturity test.

Haaga-Helia's operations are governed by [the Act on Studies in Universities of Applied Science 18.12.2014/1129](#) (in Finnish) and [Haaga-Helia's Degree Regulations](#).

Study attainments and assessment

The course assessment criteria are available in the course descriptions. More information about the course assessment is available in [Haaga-Helia's Degree Regulations](#).

Targets and structure

The degree programme in Strategising in Organisations prepares the student to work in demanding strategy process expert, development and management positions, business planning and management positions, or to lead a function or to become an independent entrepreneur.

After the studies the graduates will be able to plan and implement strategy processes, lead change and develop the organisation's operations and competitiveness in different areas and in different business environments.

Curriculum Structure:
Core Studies 20 ECTS
Specialisation Studies 20 ECTS
Free Choice Studies 20 ECTS
Thesis 30 ECTS

The core competence studies focus on research and development skills as well as competencies needed in development projects and management of change. The studies strengthen the student's analytical and critical thinking as well as problem-solving skills.

The specialisation studies develop the skills needed to plan and manage a strategy process. The studies strengthen students' ability to apply new research information to their own business environment.

In advanced studies students concentrate on sub-strategies and crucial management practices in strategy processes.

Internationalisation

The students represent various nationalities and work in organisations operating in global settings, which allows learning to take place in multicultural teams. The learning assignments mirror professional's work in a global setting. The students can also take part in an exchange program with selected partner universities of Haaga-Helia UAS.

Work placement and cooperation with the business community

The courses include industry and business visitors and address the challenges of organisations and business. In addition, the thesis is a development project undertaken within an organisation.

Career opportunities

The programme encourages students to study and work concurrently, which gives the students the opportunity to integrate real-life projects in studies. This exchange between work and study enhances the skills and competencies the students need to advance professionally.

The programme gives the students excellent qualifications for a variety of managerial and specialist positions in business and other organisations.

Postgraduate studies

For example university studies (Ph.D.) or vocational teacher's programme

Alumni activities

Haaga-Helia's alumni network is very active. Read more about our [alumni relations](#) and update your contact information to receive information about upcoming events, further education and Haaga-Helia's news.

Contact information

Haaga-Helia University of Applied Sciences

Pasila campus
Ratapihantie 13
00520 Helsinki
admissionservices.pasila(at)haaga-helia.fi

Head of the Degree Programme
Heidi Rajamäki-Partanen, heidi.rajamaki-partanen(at)haaga-helia.fi