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HOSBUM Degree Programme in Tourism and Hospitality Business

Master of Hospitality Management, 90 ECTS

Master of Hospitality Management

Programme

Curricula

Implementations

Name and level of education

Master of Hospitality Management, Master's Degree

Admission requirements and applications

Act of Polytechnics 9.5.2003/351 20§

Before applying see the admission criteria at www.studyinfo.fi

Scope and duration

The scope of the studies is 90 ECTS completed in 1.5 to 3 years as part-time of full time studies.

Recognition of learning

Studies can also progress through the use of competencies acquired in the past or competencies acquired at work during the studies.

Mode of study

The mode of studies is blended and the amount of independent studying, virtual studies and sessions on campus depend on the student's individual study plan and the chosen courses. There are several types of course implementations to choose from, such as evening, intensive, partly or fully virtual. Depending on the course implementation, the learning sessions take place in evenings, weekends, virtually, and as intensive studies.

Language of tuition

The language of the studies is English.

Requirements and decrees

The degree curriculum includes core studies, specialisation studies, free choice studies, thesis and maturity test.

Haaga-Helia's operations are governed by the Act on Studies in Universities of Applied Science 18.12.2014/1129 (in Finnish) and Haaga-Helia's Degree Regulations.

Study attainments and assessment

The course assessment criteria are available in the course descriptions. More information about the course assessment is available in Haaga-Helia's Degree Regulations.

Targets and structure

The Master's Degree Programme in Tourism and Hospitality Business is based on the future needs of the tourism and hospitality industries and gives a student an opportunity to focus on areas important for his/her own professional development. The studies are planned especially for experts in tourism and travel organisations as well as for experts working in the hospitality industry. The goal of the degree programme is to raise the knowhow of an expert to a developer level.

After the studies, the graduates will be able to implement change projects and lead the transformation of their organisation toward achieving its higher competitive advantage in a fast changing, global and international tourism and hospitality business environment. They will work in positions, for example: leading work development projects, planning and implementing business strategies, acting as leaders of their own business domestically and internationally.

Curriculum Structure: Core Studies 20 ECTS Specialisation Studies 20 ECTS Free-Choice Studies 20 ECTS Thesis 30 ECTS

Specialisations:

Communication and Marketing Management Digital Business Opportunities Experience Economy and Designing Services Leadership and People Management Leading Sales and Customer Experience Strategic Thinking and Management

Compulsory studies focus on research and development skills as well as competences needed in developing organisations and leading change. Studies enhance students' abilities in analytical and critical thinking and problem solving. Specialisation studies focus on sustainable tourism and hospitality related skills and competences. Studies enhance the students' ability to apply current research knowledge in their professional field. Free-choice studies provide students with more general business competences like communication and designing services to strategic thinking and digital business opportunities.

In the beginning of studies, students choose their specialisation, on the basis of individual career goals and development needs. The specialisation studies together with thesis account for the majority of the Master's studies.

Internationalisation

The students represent various nationalities and work in organisations operating in global settings, which allows learning to take place in multicultural teams. The learning assignments mirror professional's work in a global setting. The students can also take part in an exchange program with selected partner universities of Haaga-Helia UAS.

Work placement and cooperation with the business community

The courses include industry and business visitors and address the challenges of organisations and business. In addition, the thesis is a development project undertaken within an organisation.

Career opportunities

The programme encourages students to study and work concurrently, which gives the students the opportunity to integrate real-life projects in studies. This exchange between work and study enhances the skills and competencies the students need to advance professionally.

The programme gives the students excellent qualifications for a variety of managerial and specialist positions in business and other organisations.

Postgraduate studies

For example university studies (Ph.D.) or vocational teacher's programme

Alumni activities

Haaga-Helia's alumni network is very active. Read more about our<u>alumni relations</u> and update your contact information to receive information about upcoming events, further education and Haaga-Helia's news.

Contact information

Haaga-Helia University of Applied Sciences

Pasila campus Ratapihantie 13 00520 Helsinki admissionservices.pasila(at)haaga-helia.fi

Head of the Degree Programme Riina Iloranta, riina.iloranta(at)haaga-helia.fi