

Degree Programme in Digital Business Innovations



Businesses around the world constantly experience and undergo digitalisation, global networking, and demand for sustainability. As digitalisation has allowed companies to develop and move into new markets, career opportunities in the field of digital business have also increased rapidly. This degree in digital business innovations is an excellent investment for your future career.

Haaga-Helia's BBA degree in Digital Business Innovations combines international business knowledge with key aspects of digital business innovations and digital marketing. Studies include close cooperation with companies and allow students to gain an understanding of how businesses operate and develop in the global and sustainable business environment. As a student, you can already start networking with companies during your first semester.

- Upon graduation from the Digital Business Innovations programme, you will have the skills for:
- Cross-cultural communication and leadership
- Data handling and service design
- Digital marketing
- Digital innovation
- Sustainable business
- Project management and teamwork

The degree is offered as full-time studies and is taught in Porvoo. Porvoo Campus offers a modern and innovative learning environment, where students work on real company projects. Porvoo Campus is truly international with approximately 50 nationalities and 1,100 students.



APPLYING

Full-time studies, August 2024 intake

Joint application to higher education, spring application 2024

Application period from 3 to 17 January 2024 at 15.00 (UTC/GMT +2).

- Information on applying and the application form will be published later on [Studyinfo.fi](#)
- Please see [frequently asked questions for the required documents of eligibility by country](#).
- Information about the [International UAS exam](#) will be published later

Rolling admission, spring application 2024

Application period trough Rolling admission from 22 January to 24 May 2024 at 15.00 (UTC/GMT +3)

- Admission criteria and application form in [Studyinfo.fi](#)
- Applying through Rolling admission, [Information on Haaga-Helia's webpage](#)

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Applying through Joint application	>
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Tuition fees and scholarships	>

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BACHELOR OF BUSINESS ADMINISTRATION, BBA

Scope of the Programme: 210 ECTS

Degree programme: Digital Business Innovations

Campus: [Porvoo](#)

Mode of Study: Full-time day studies

Duration: 3,5 years

Tuition fee for non-EU/EEA citizens:

9 500 €

Employment opportunities after graduation: Digital Marketing Specialist, Digital Planner, Content Designer, eCommerce Specialist, Digital Sales Manager and Business Innovation Specialist.

Contact



Admission Services

+358 400 230 409

admissions@haaga-helia.fi

Bachelor's
Degree

Bachelor of Business
Administration

University of applied
sciences

Digitality

innovation

More study options



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Bachelor's degree | 210 ECTS | Helsinki



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