

# Adesanya Mofeoluwa (Fola)

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Ogba, Lagos

## Summary

Results-driven professional with a versatile skill set in web development, UI/UX design, and digital marketing. Leveraging a deep understanding of user-centric design principles, I create visually stunning websites and intuitive interfaces that enhance user experiences. With a strategic approach to digital marketing, I drive targeted traffic, increase conversions, and optimize brand visibility. Committed to staying at the forefront of industry trends, I bring a holistic perspective and a passion for creating impactful online solutions.

## Experience

### BACKEND DEVELOPMENT

05/2023 - Present

- I continuously expand my knowledge base, staying updated with the latest industry trends and best practices. My goal is to leverage my expertise to create reliable, high-performance systems that drive the success of web and software applications.
- I thrive on designing and implementing robust APIs that facilitate seamless communication between the frontend and backend components. By adhering to RESTful architecture principles and leveraging my knowledge of web services, I create reliable interfaces that enable seamless data exchange and enhance user interactions.

### UI/UX Designer

06/2022 - Present

- I have honed my skills in wireframing, prototyping, and visual design. I am proficient in using industry-standard design tools such as Adobe XD, Sketch, or Figma to bring my creative ideas to life. By leveraging my expertise in typography, color theory, and layout design
- I create cohesive and visually pleasing designs that align with the brand identity and user expectations.
- I conduct thorough user research and analysis to gain insights into user behaviors, needs, and pain points. This allows me to design interfaces that are intuitive, accessible, and user-friendly. I pay meticulous attention to detail, ensuring that every interaction and element is thoughtfully designed to enhance the overall user experience.

### FRONTEND ASSISTANT

05/2022 - 05/2023

- Seamlessly write, test, and debug code in a single integrated environment. The code editors provide syntax highlighting, auto-completion, and error detection, making coding more precise and error-free.
- Create visually stunning and highly functional web applications. It serves as an invaluable assistant throughout the development process, helping developers bring their ideas to life with speed and precision.

## Skills

Html5, Css3, Scss, Tailwind Css, JavaScript, React, Typescript, Next, Node.js, MongoDB, Software Development, UI Design, Wireframing, Prototyping, Communication skills, Sketching, Figma, Graphics Design

## Education

### Electrical Electronics Engineering

Olabisi Onabanjo University • Ago-Iwoye Ogun State