SHAKIRU OMOBA

BI professional

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PROFESSIONAL SUMMARY

Dynamic business intelligence professional seeking a full-time role in BI. Transitioned from a research scientist with over three years in the public sector, specializing in policy development, complex data analysis, and detailed reporting. Known for strong analytical skills, meticulous attention to detail, and effective cross-functional collaboration. Proficient in analyzing and interpreting data, creating visualizations and dashboards to deliver actionable insights.

SKILLS

Technical Skills | Excel, SQL, R
Analytical Skills | Data visualization, Data cleaning, Data collection, Data modelling, ETL, Query optimization
Tools | Tableau, Google Workspace, BigQuery, RStudio
Soft Skills | Attention to detail, Excellent Communication, Time management
Languages | French – Level 2 (ILR)

EXPERIENCE

Ministry of Digital Economy, Science and Technology, Benin City, ED *Research Scientist*
AUGUST 2021 - PRESENT

- Initiated 4 research proposals aligned with Ministry mandates, securing approval and funding within 6 months.
- Monitored the performance of 4+ research projects, ensuring 100% compliance with timelines and budgetary constraints quarterly.
- Compiled and analyzed research data, identifying key trends that informed policy and strategic planning, leading to 15% more effective resource allocation over 2 years.
- Generated comprehensive reports and analytics monthly, achieving a 98% satisfaction rate from internal and external stakeholders and facilitating evidence-based decisions.

PROJECTS

Google Fiber Customer Service *Business Intelligence Analyst*

Purpose: Analyze and identify trends in repeat customer calls, and develop a comprehensive dashboard that provides actionable insights. This dashboard will empower stakeholders to enhance customer communication strategies, with the ultimate goal of reducing call volume and improving overall customer satisfaction.

- Utilized SQL to merge customer datasets and create target tables within the ETL process.
- Developed an interactive Tableau dashboard to analyze customer call trends over various time periods and track actionable metrics for stakeholders

Edo State Digital Readiness Study *Research Supervisor*

Purpose: Assess the current state of digital readiness in Edo State, focusing on access, utilization, and willingness to adopt digital tools. This assessment will provide evidence to guide targeted investments and interventions, aimed at enhancing digital readiness and promoting gender-responsive digital programming.

- Led and coordinated a team of 8 researchers to conduct 400 survey sessions within households.
- Contributed to the development of the study design and a comprehensive data collection strategy across 18 LGAs.
- Engaged stakeholders at the local government and community levels, facilitating the study's community entry process.

EDUCATION

Google *Business Intelligence Professional Certificate*
APRIL 2024 - AUGUST 2024

Google *Data Analytics Professional Certificate*
OCTOBER 2023 - APRIL 2024

Ambrose Alli University, Ekpoma *Bachelor of Science: Chemistry*
OCTOBER 2011 - SEPTEMBER 2015