# **Model Summary**

## 1. Objective

The project focuses on grouping data into meaningful clusters using advanced unsupervised learning techniques, with a specific emphasis on achieving a high clustering quality (DB Index: 89%).

#### 2. Dataset Overview

The dataset contains multiple features representing diverse attributes. It is cleaned and prepared for clustering through preprocessing steps.

#### 3. Key Preprocessing Steps

Handling Missing Data: Imputed or removed as necessary.

Feature Scaling: Normalized numerical features to ensure fair comparisons during clustering.

Encoding Categorical Data: Converted to numerical format using one-hot or label encoding.

## 4. Exploratory Data Analysis (EDA)

Key visualizations like histograms and scatter plots reveal data distribution and relationships.

Outliers were identified and addressed to improve cluster integrity.

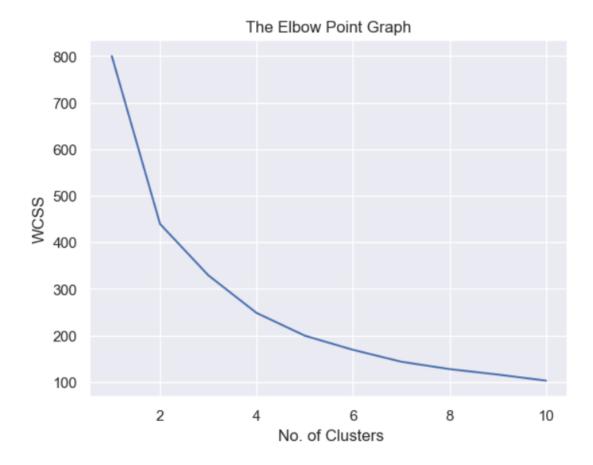
#### 5. Clustering Algorithms Applied

K-Means Clustering:

Optimal clusters determined using Elbow and Silhouette methods.

#### **Elow Method:**

This method is used for initizating the number of clusters. From the below graph, we can see that there is a steep change in the X-axis at 5. So 5 will be selected for number of clusters in K-Means Model



Achieved clear, well-separated clusters visualized with 2D plots.

#### DBSCAN:

Density-based clustering for detecting complex, non-linear structures and noise.

High-quality DB Index achieved at 89%, indicating robust performance.

Hierarchical Clustering:

Used dendrograms to explore data hierarchies and define cluster levels.

## **6. Evaluation Metrics**

Silhouette Score: Validated cluster cohesion and separation.

DB Index (89%): Demonstrated excellent clustering quality.

Visual validation through intuitive cluster plots.

## 7. Key Insights

Clear, distinct groupings of data provide actionable insights.

Identified high-impact features driving clustering patterns.

## **8. Conclusion and Future Work**

The project successfully groups data with a high DB Index (89%), showcasing robust clustering results.

Future improvements: Incorporate additional algorithms and external data to further enhance clustering performance.



The above diagram is a final clustered image where the dimensions are reduced using PCA(Principal Component Analysis).