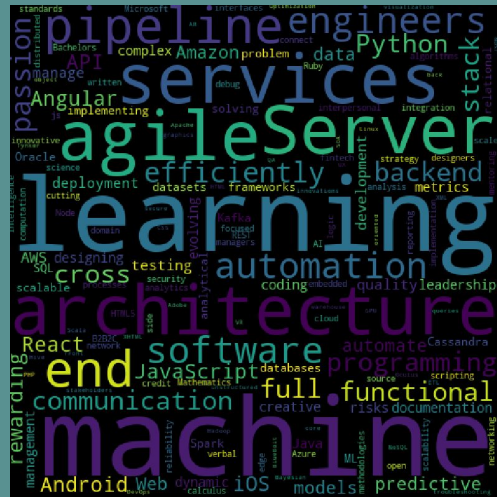


# Skills and Jobs Match using NLP

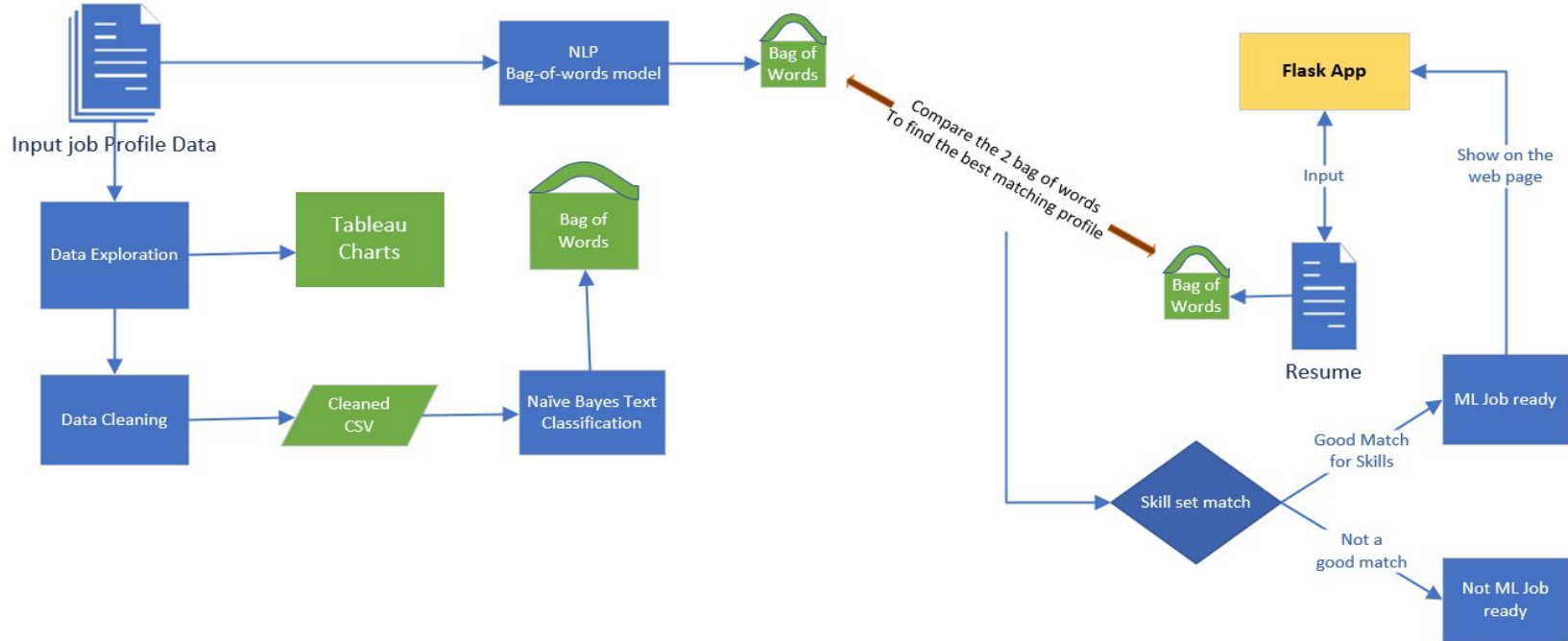
Contributors: Bhumika Sharma  
Cong Tran  
Denis Cohen  
Chris Janssen  
Imran Bawany  
Vijay Gangaprasad



# Goal of Project

1. Help Job seekers to find how their skills stack up against the most sought after Machine Learning skills and tools and also recommend job postings that matches their skills reflected in their resume.
2. We focused on Machine Learning type job postings as the basis of the application but the functionality can extend to all types of postings.
3. We used NLP techniques to build our matching process with machine learning libraries in Python.

## NLP Text Classification





# Data

## Source

Retrieved data set of job postings from Stack Overflow using the RSS Feed downloaded as an XML file and converted to a CSV.

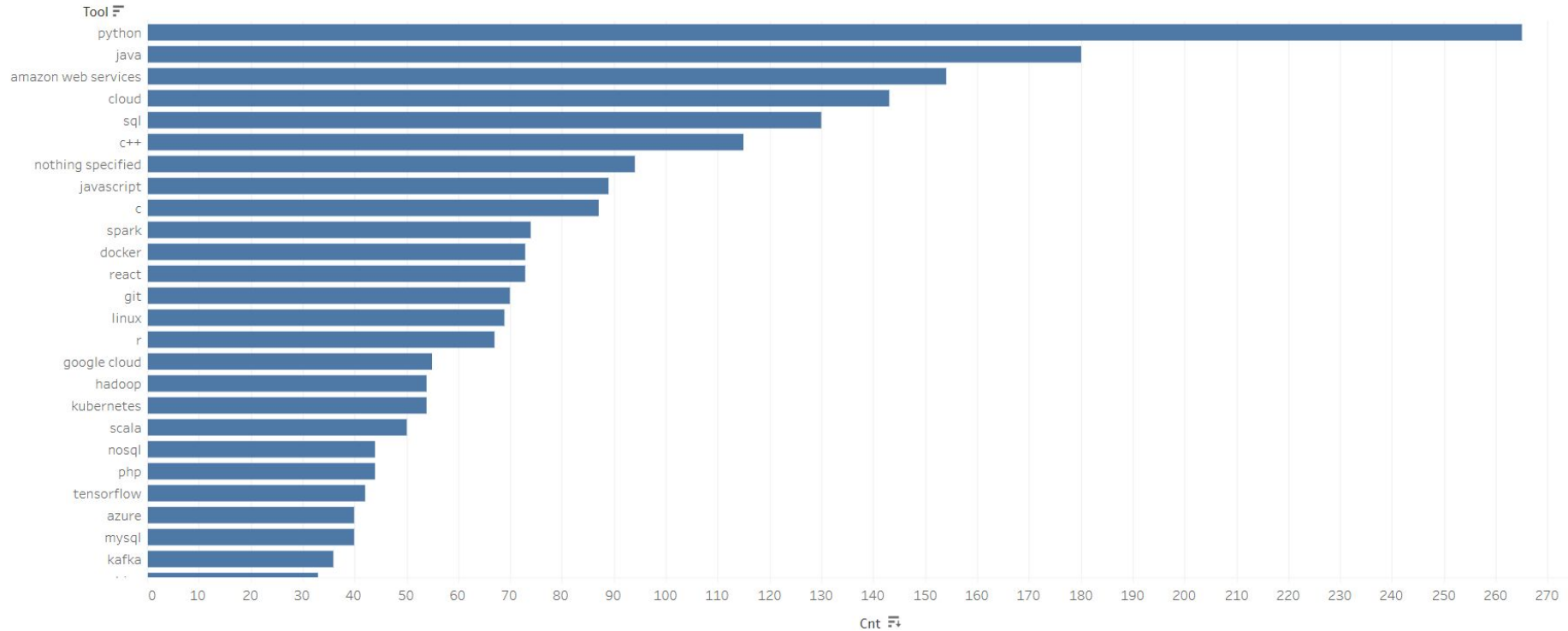
## Exploration and Cleansing

Used Tableau to build chart to visualize the data. Visualizations included Job Title by Company, Job count by State, and Job count by Company. Data cleaning is done using Python libraries like Pandas.

## Issues

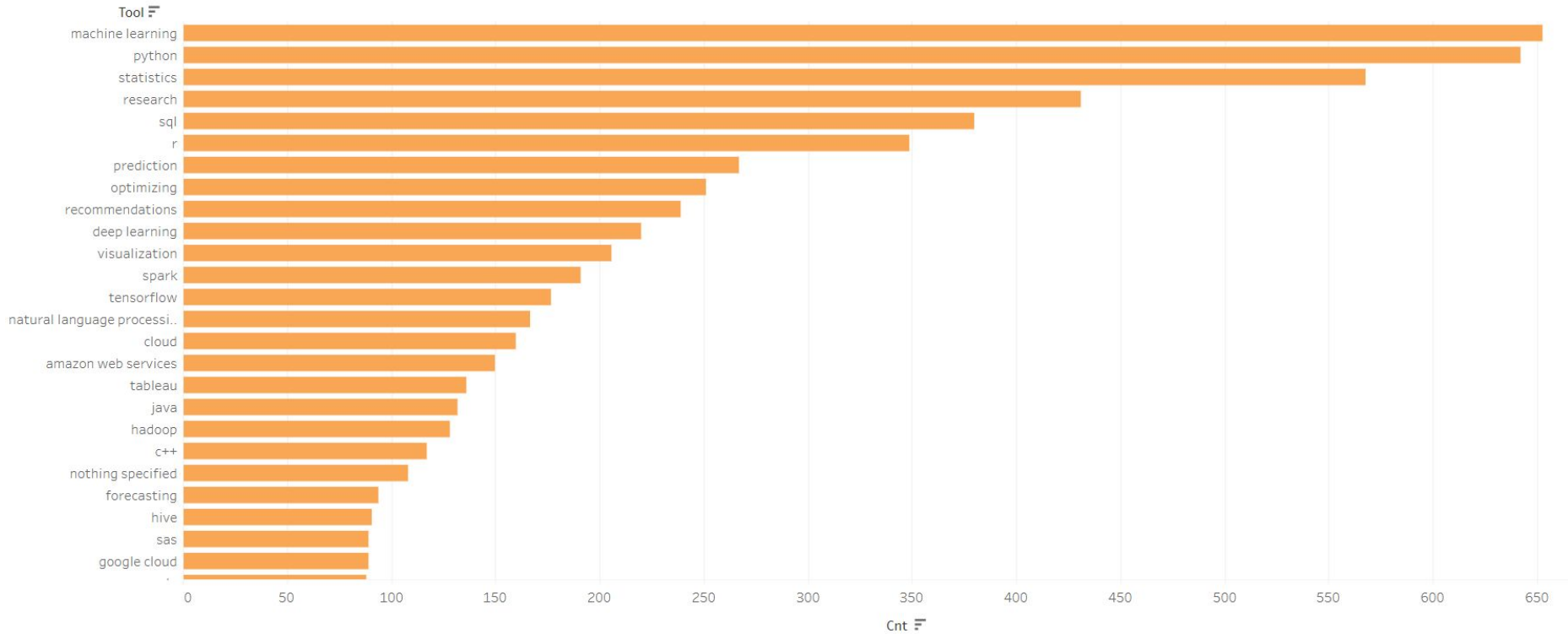
The biggest issue was finding a dataset of current job postings. Many of the job posting websites (Indeed, Monster, etc) did not have an accessible API.

## Stack Overflow Tools and Skills list



<https://public.tableau.com/profile/vijaybabu.gangaprasad#!/vizhome/StackOverflowToolsandSkills/Sheet1>

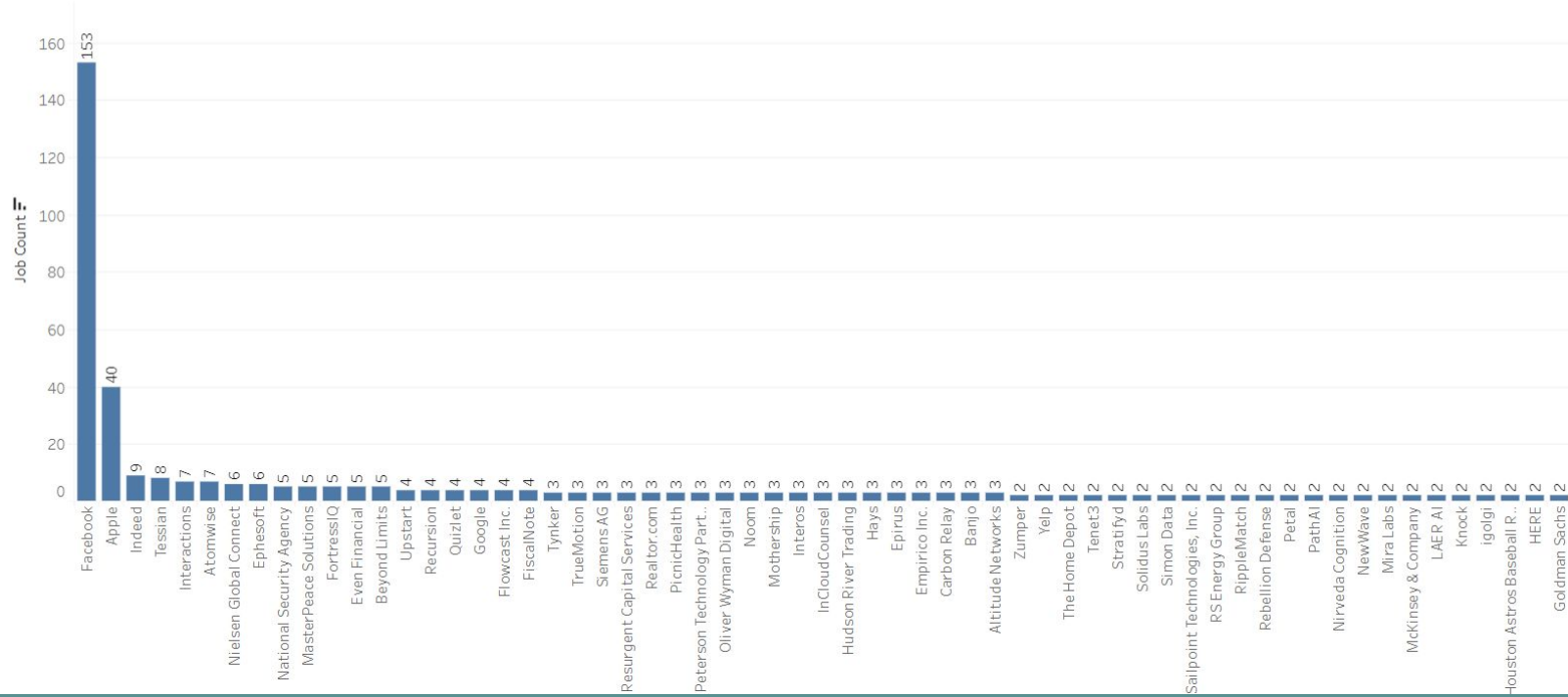
## Indeed



<https://public.tableau.com/profile/vijaybabu.gangaprasad#!/vizhome/IndeedSkillsandtools/Indeed>

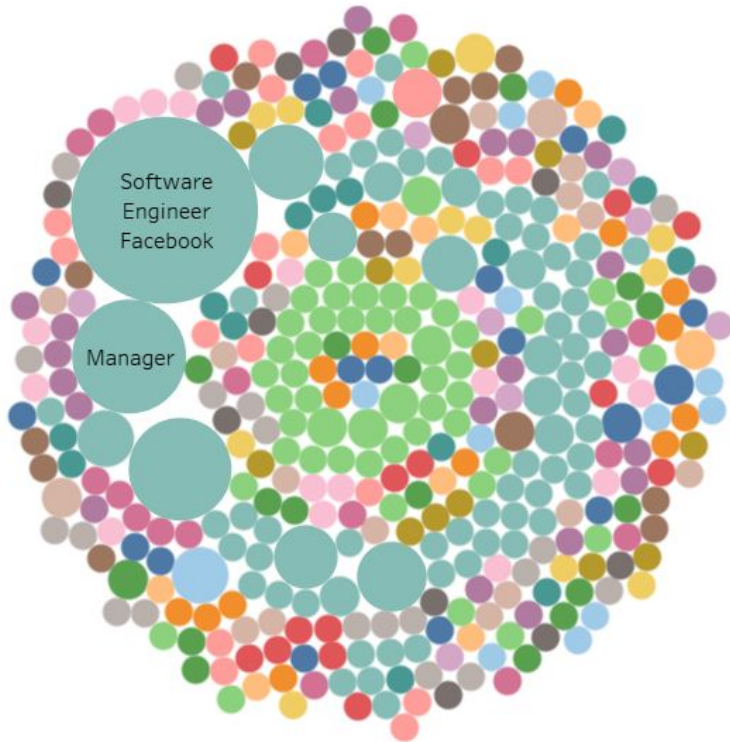
# Visualizations: Job Count by Company

job count by company



# Visualizations: Job Title by Company

Job Title by Company



Company

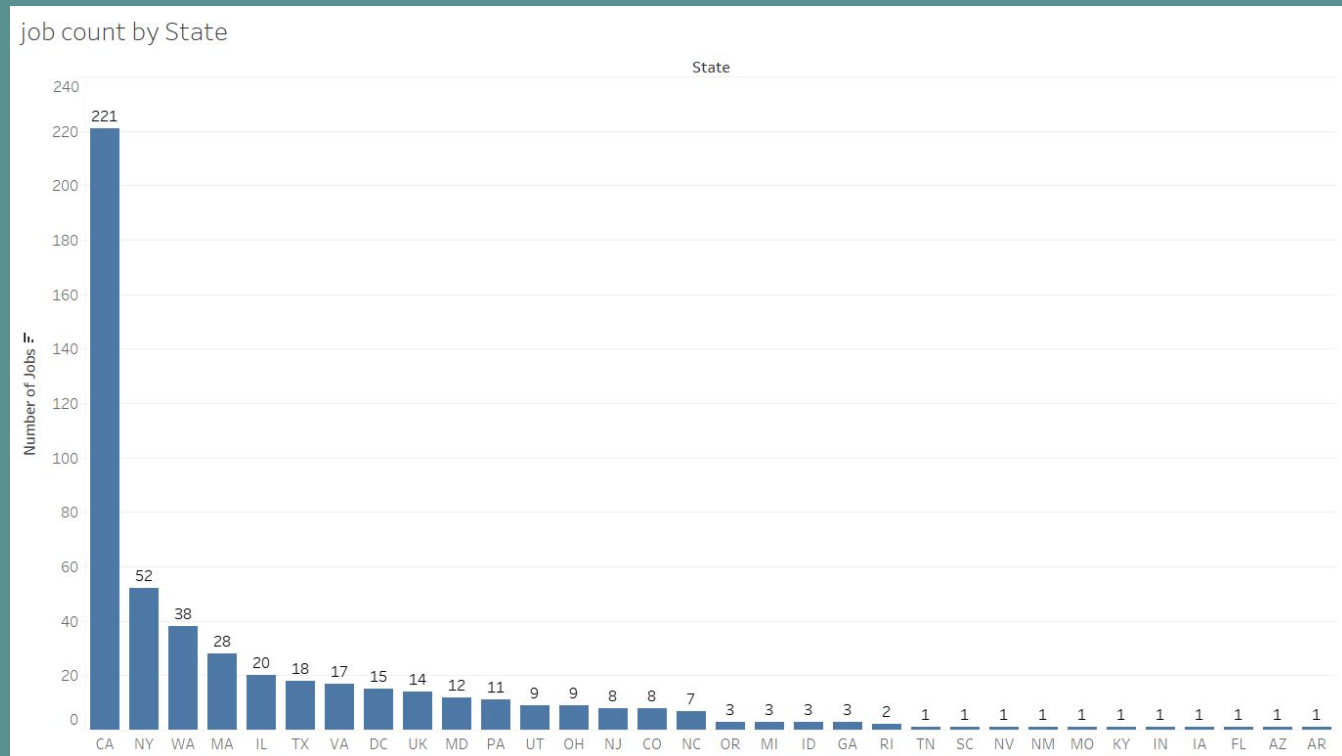
(All)

Company

- 7 Chord inc.
- AdhereTech
- Altitude Networks
- AMPSIGHT, Inc.
- APEX Expert Soluti..
- Apple
- Applied Research i..
- Ario
- Armored Things
- Atomwise
- Audible
- Authority Partners
- Babylist
- Banjo
- Barbaricum
- Beyond Limits
- BioDiscovery Inc
- Bloomberg LP
- Blue Orange Digital
- Bluebolt
- BluePath Solutions
- Brandify
- Braze



# Visualizations: Job Count by State



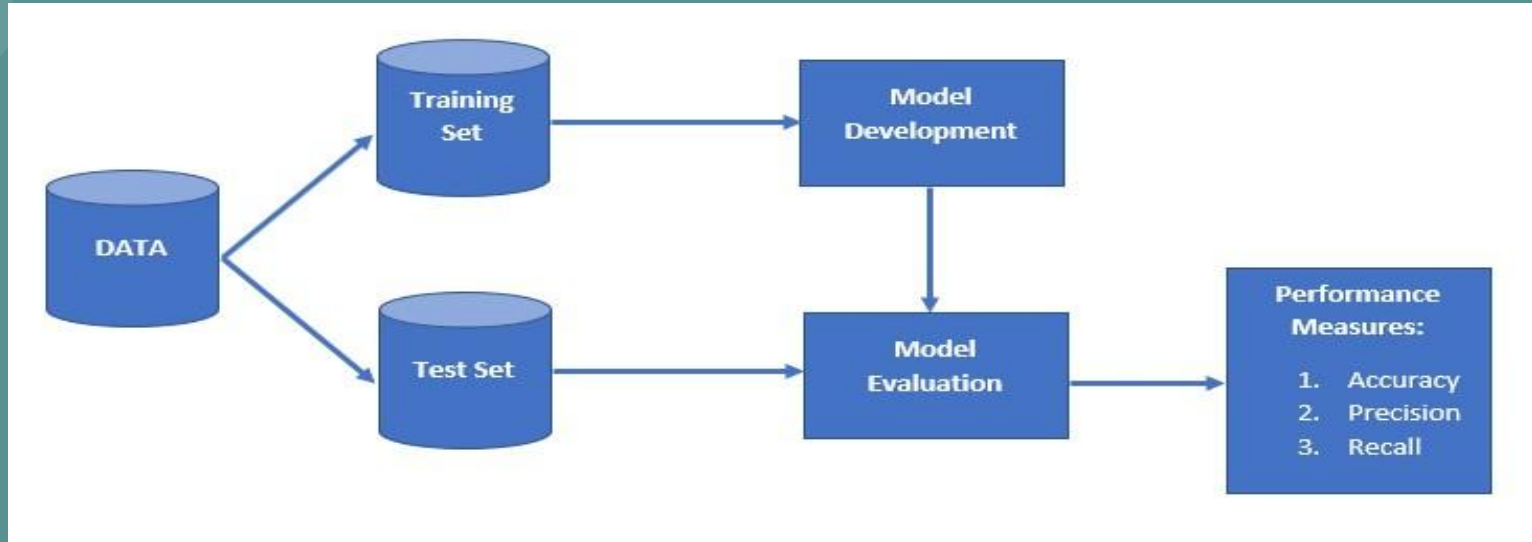
# Naive Bayes Classifier for Text Classification

Naive Bayes classifiers, a family of classifiers that are based on the popular Bayes' probability theorem, are known for creating simple yet well performing models, especially in the fields of document classification and disease prediction. Naive Bayes classifiers are linear classifiers that are known for being simple yet very efficient. In our case, the algorithm is applied to classify the job listing as either 'Machine Learning' or not.

## Steps:

- Data collection :StackOverflow job listings,data exploration, cleaning
- Create all the features to the data  
set:Labeling,Tokenization,Stemming,stopword removal,Hashing TF,IDF
- Naive Bayes model and fit training data
- Transform the model with the testing data
- Evaluation
- Prediction

# Naive Bayes Classification Workflow



## Terms:

*Tokenization*: general process of breaking down a text corpus into individual elements

*Stemming*: process of transforming a word into its root form

*Stop Words*: words that are particularly common in a text but rather un-informative (e.g., words such as so, and, or, the, ...)

*Bag of Words*: a collection of words from a text with word count and disregarding the order in which they appear

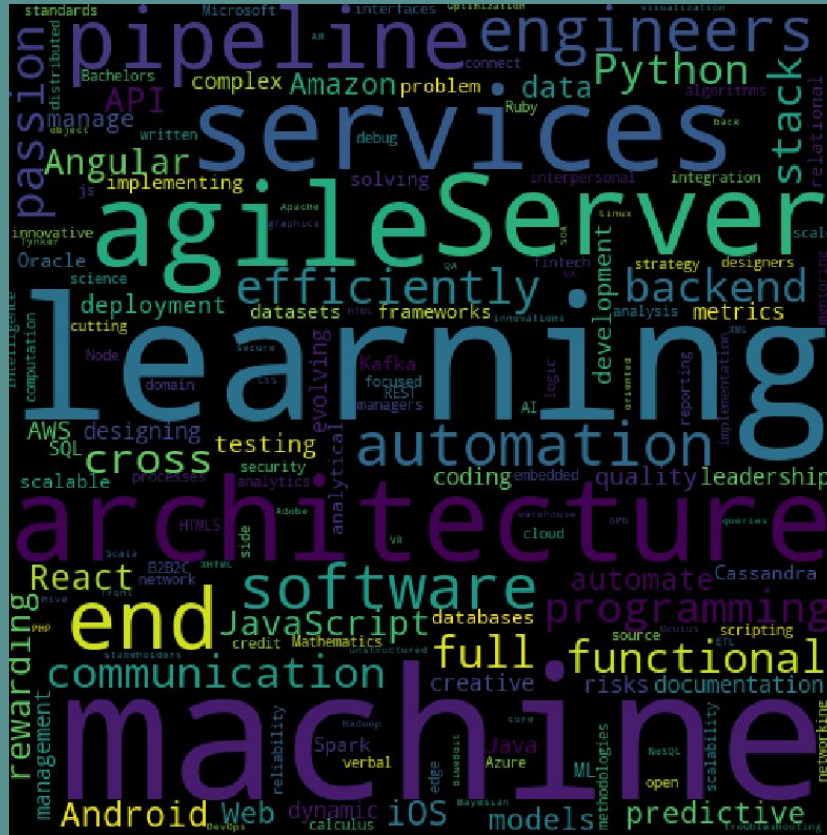
*TF(Term Frequency)*: number of times a word appears in a document divided by total number of words in the document

*IDF(inverse document frequency)*: measures how important a term is.

$IDF(t) = \log_e(\text{Total number of documents} / \text{Number of documents with term } t \text{ in it})$

*Data Pipeline*: data processing elements connected in series, where the output of one element is the input of the next one







# Process for App

## Design --->

Used NLP techniques to design application using Python to match the keywords from user input resume to match with the keywords in the corpus of job postings. The application was based on the ranking results of TF-IDF.

## Flask App --->

Built Flask App to serve our application and created a user interface with HTML to allow the user to enter their resume as text. The application is then able to run the resume through the NLP model to create the match.

## Hosting

Used AWS to host the server and datasets in S3 buckets. We are able to launch the application in the cloud through AWS.

# Programs/Libraries/Languages/Services Used

- Python
- Flask App
- HTML
- Pandas
- NLTK
- Gensim
- AWS
- Tableau
- Scikit-Learn
- Matplotlib
- WordCloud
- Numpy
- Math

# **Demo of Resume and Job Posting Application**



## Find Jobs:

### Principal Machine Learning Engineer

05/2016 – present

Collaborate with others in crafting and implementing your technical vision

Learn more about what we are doing at

<https://www.zillow.com/data-science> and

<https://www.zillow.com/engineering>

Fast-moving, developer-driven organization full of brilliant

Search

## Matching ML Skills

r  
cloud  
c++  
java  
python  
scala  
matlab  
machine learning  
deep learning  
data mining  
optimization  
probability  
research  
nlp  
statistics

## Recommended Positions

Full-Stack Engineer [React   Node] at Colaberry Data Analytics (St. Louis, MO)
Software Developer, Analytics Solutions at Facebook (Seattle, WA)
Machine Learning Engineer, AR/VR Discovery and Distribution at Facebook (Los Angeles, CA)
Applied Research Scientist - Computer Vision and Machine Learning at Apple (Seattle, WA)
Senior / Lead / Principal Data Engineer, Machine Learning / Deep Learning at Salesforce (San Francisco, CA)

# Github

Please visit our Github repository to see code and other resources:

[https://github.com/vgangaprasad/ML\\_Skills\\_Match](https://github.com/vgangaprasad/ML_Skills_Match)

# Questions?