

Credit Card transactional Report

Revenue

57M

Transaction
amount

46M

Total Interest

7.98M

Count

667K

Card_Category	revenue	Total_Trans_Amt	Interest_Earned
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Blue	47188612	37840749	6,614,172.62
Gold	2533682	2091362	384,755.16
Platinum	1135608	953314	161,629.05
Silver	5659109	4647596	821,922.98

Week_Start_Date

All

salary_group

All

Q1

Q2

Q3

Q4

F

M

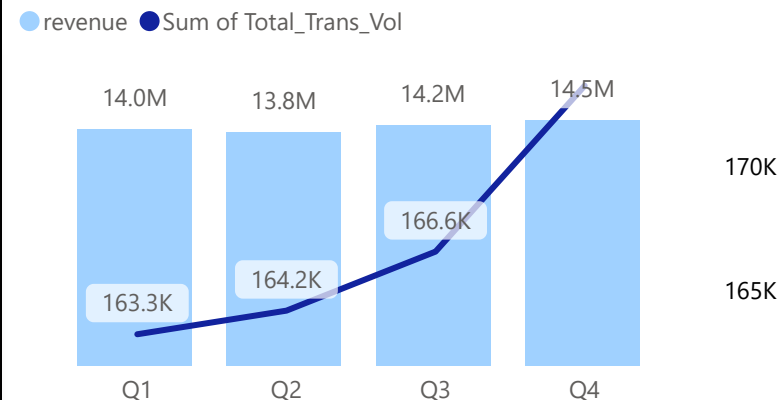
Blue

Platinum

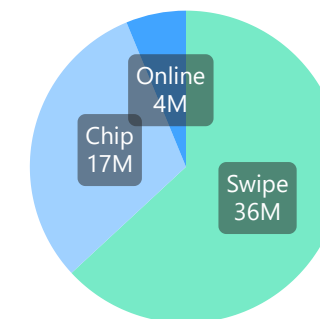
Gold

Silver

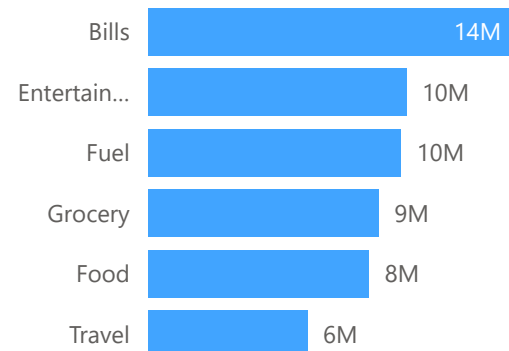
revenue and Sum of Total_Trans_Vol by Qtr



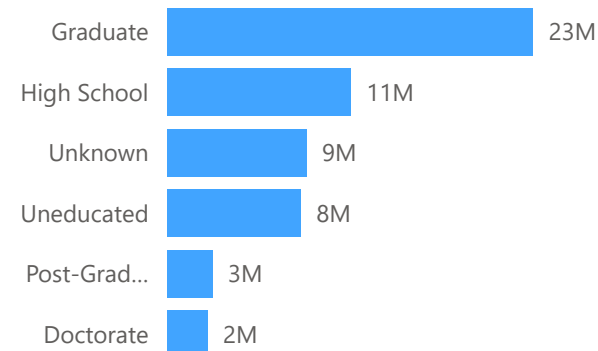
revenue by Use Chip



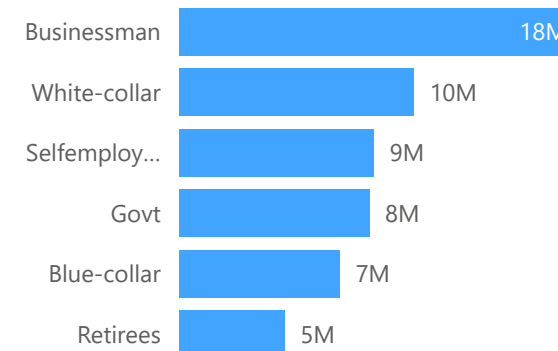
revenue by Exp Type



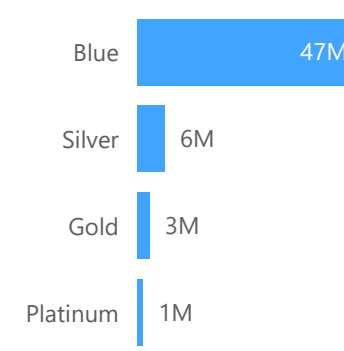
revenue by Education_Level



revenue by Customer_Job



revenue by Card_Category



Credit Card Customers Report

Revenue

57M

Income

588M

Total Interest

7.98M

CS report

3.19

Week_Start_Date

All

salary_group

All

Blue

Platinum

Gold

Silver

Q1

Q2

Q3

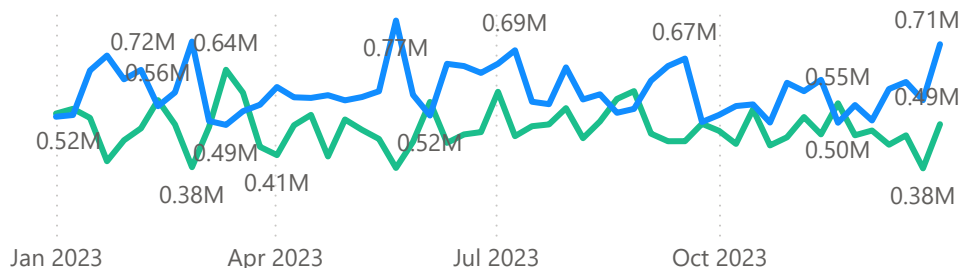
Q4

F

M

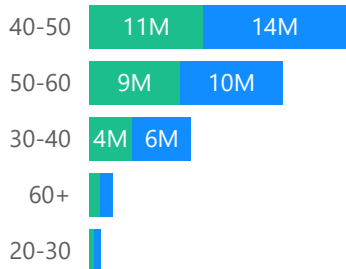
revenue by Week_Start_Date - Ind and Gender

Gender ● F ● M



revenue by age_group and Gender

Gen... ● F ● M

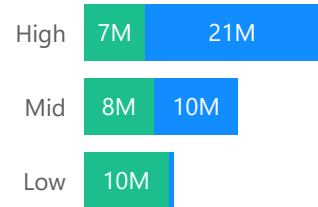


Customer_Job revenue Interest_Earned Sum of Income

Blue-collar	7040606	967,751.42	73516911
Businessman	17697472	2,584,604.01	190350431
Govt	8335534	1,182,230.84	90834727
Retirees	4617448	641,692.22	49619308
Selfemployed	8542826	1,141,510.40	77659931
White-collar	10283124	1,464,690.92	105618475

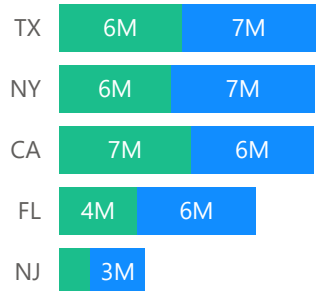
revenue by salary_group and Gender

G... ● F ● M



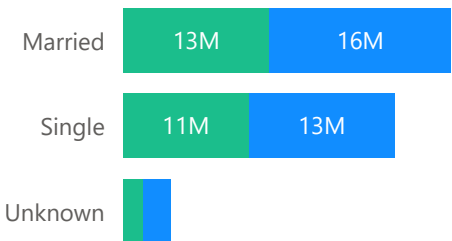
Top 5 states

Ge... ● F ● M



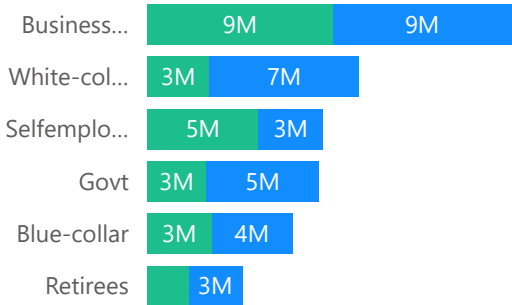
revenue by Marital_Status and Gender

Gender ● F ● M



revenue by Customer_Job and Gender

Gender ● F ● M



revenue by Education_Level and Gender

Gender ● F ● M

