

Credit Card transactional Report

Revenue

57M

Transaction
amount

46M

Total Interest

7.98M

Count

667K

Card_Category	revenue	Total_Trans_Amt	Interest_Earned
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Blue	47189K	37841K	6,614K
Gold	2534K	2091K	385K
Platinum	1136K	953K	162K
Silver	5659K	4648K	822K

Week_Start_Date

All

salary_group

All

Q1

Q2

Q3

Q4

F

M

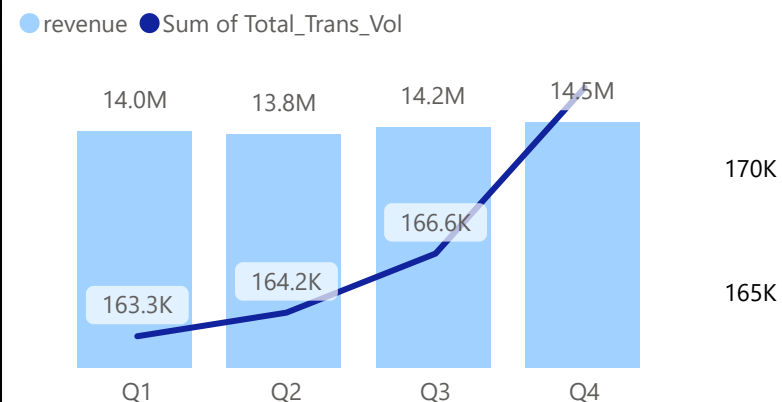
Blue

Platinum

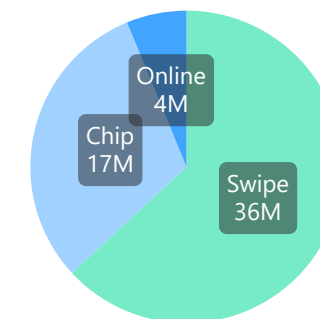
Gold

Silver

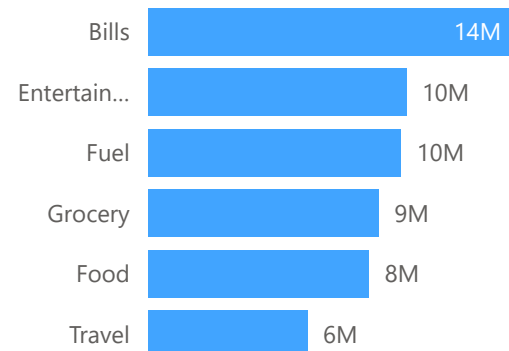
revenue and Sum of Total_Trans_Vol by Qtr



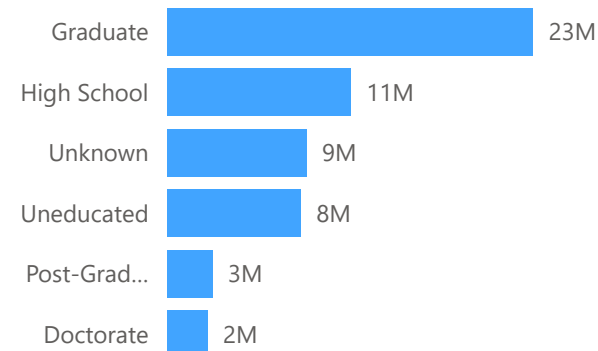
revenue by Use Chip



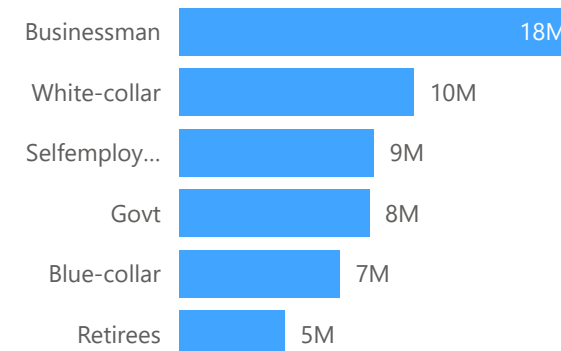
revenue by Exp Type



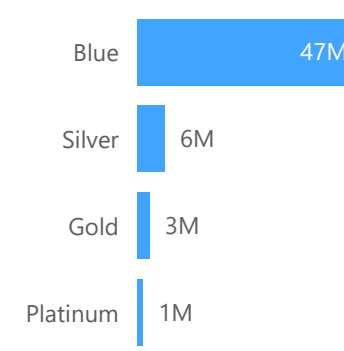
revenue by Education_Level



revenue by Customer_Job



revenue by Card_Category



Credit Card Customers Report

Revenue

57M

Income

588M

Total Interest

7.98M

CS report

3.19

Week_Start_Date

All

salary_group

All

Blue

Platinum

Gold

Silver

Q1

Q2

Q3

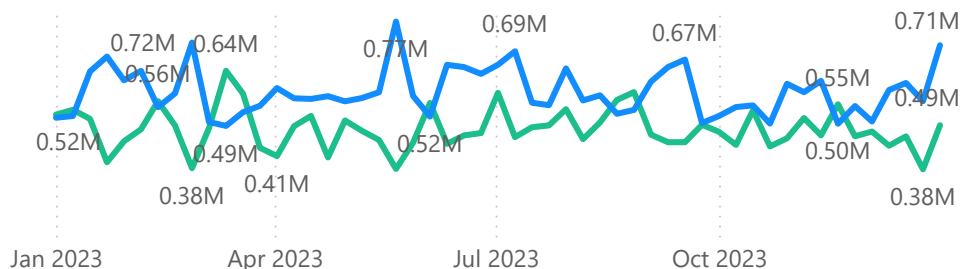
Q4

F

M

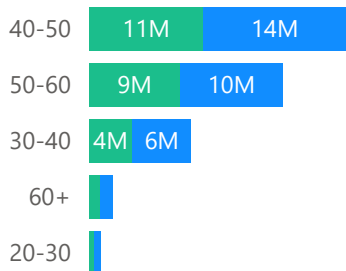
revenue by Week_Start_Date - Ind and Gender

Gender ● F ● M



revenue by age_group and Gender

Gen... ● F ● M

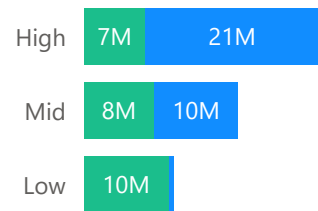


Customer_Job revenue Interest_Earned Sum of Income

Blue-collar	7041K	968K	73517K
Businessman	17697K	2,585K	190350K
Govt	8336K	1,182K	90835K
Retirees	4617K	642K	49619K
Selfemployed	8543K	1,142K	77660K
White-collar	10283K	1,465K	105618K

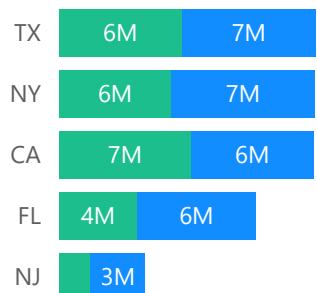
revenue by salary_group and Gender

G... ● F ● M



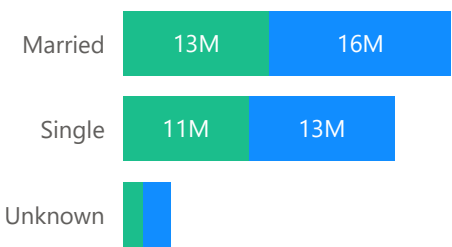
Top 5 states

Ge... ● F ● M



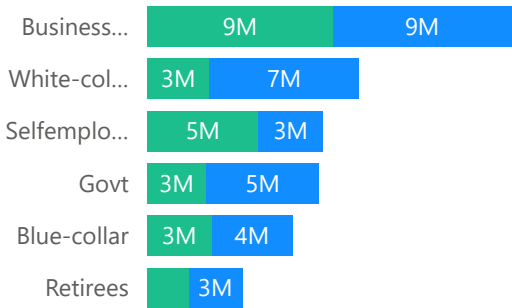
revenue by Marital_Status and Gender

Gender ● F ● M



revenue by Customer_Job and Gender

Gender ● F ● M



revenue by Education_Level and Gender

Gender ● F ● M

