Hotel Booking Analytics with RAG System

A full-stack, intelligent analytics system for hotel booking data — combining traditional metrics with Retrieval-Augmented Generation (RAG) to answer natural language questions about trends, revenue, and guest behavior.

Features

- Automated analytics generation from CSV data
- in Natural language Q&A powered by Mistral-7B (via HuggingFace)
- Q Semantic search over custom knowledge base using FAISS
- Interactive dashboards and visualizations with Streamlit
- REST API via FastAPI for backend integration

Setup Instructions

1. Clone the Repository

```bash

git clone https://github.com/your-username/hotel-booking-analytics-rag.git cd hotel-booking-analytics-rag

## 2. Install Dependencies

Create a virtual environment (recommended):

python -m venv venv source venv/bin/activate # or venv\Scripts\activate on Windows

Install all required packages:

pip install -r requirements.txt

**Note**: Ensure Python 3.10 or 3.11 is installed.

## Running the App

## **Option 1: Streamlit UI**

streamlit run app.py
Or this link-

https://buyogo-llm-powered-booking-analytics-app-system-mmq6jzvhqgr2el.streamlit.app/

- Upload hotel\_bookings.csv
- Browse dashboards or ask natural language questions (e.g., "Which month had the highest cancellations?")

## **Option 2: FastAPI Backend**

uvicorn main:app --reload --port 8000

### API Endpoints:

- POST /upload-csv: Upload hotel booking data
- GET /analytics: Get computed metrics (ADR, cancellations, etc.)
- POST /query: Ask a natural language question

#### API Root:

This confirms the app is running:

http://127.0.0.1:8080/

#### **Analytics Endpoint:**

To get hotel booking analytics:

http://127.0.0.1:8080/analytics

(This should be accessed via POST, and you need to provide a body with filters and visualizations option)

#### Ask Endpoint:

To ask questions to the RAG system:

http://127.0.0.1:8080/ask

(This also requires a POST request with the question and options like including sources)

#### Visualizations:

You can view the generated visualizations (assuming the images are available in the static folder):

- http://127.0.0.1:8080/visualizations/monthly\_adr
- http://127.0.0.1:8080/visualizations/cancellation\_by\_country

#### Health Check:

To check the health status of your application:

http://127.0.0.1:8080/health



## 🧪 Sample Questions

- What is the average daily rate by month?
- Which countries have the highest cancellation rates?
- What are the peak check-in days?
- How much revenue was generated in August?



## 🔐 Environment Variables

Create a .env file in the root directory:

HUGGINGFACEHUB\_API\_TOKEN=your\_hf\_token

Optional: You can cache the vector store to skip repeated embedding generation.

## Folder Structure

# Streamlit frontend app.py # FastAPI backend api.py HotelBookingPipeline.py # Data preprocessing and analytics HotelBookingRAG.py # Embedding + Q&A logic

── data/ # Uploaded CSVs and processed outputs
├── images/ # Visualizations
├── faiss\_store/ # Vector DB
├── requirements.txt
└── README.md

# 

- Add live integration with hotel PMS APIs
- Enable real-time dashboards via WebSocket
- Replace FAISS with Pinecone for scale
- Add user login/authentication

## **Contact**

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