

top\_100\_saas\_companies\_2025

Company Name	Founded Year	HQ	Industry	Total Funding
Microsoft	1975	Redmond, WA, USA	Enterprise Software	\$1B
Salesforce	1999	San Francisco, CA, USA	CRM	\$65.4M
Adobe	1982	San Jose, CA, USA	Creative Software	\$2.5M
Oracle	1977	Austin, TX, USA	Database & Enterprise	\$2K
SAP	1972	Walldorf, Germany	Enterprise Software	N/A
Intuit	1983	Mountain View, CA, USA	Financial Software	\$273M
ServiceNow	2004	Santa Clara, CA, USA	IT Service Management	\$82.5M
Workday	2005	Pleasanton, CA, USA	HR & Finance	\$249.9M
Zoom	2011	San Jose, CA, USA	Video Communications	\$145.5M
Shopify	2006	Ottawa, Canada	E-commerce	\$122.3M
Atlassian	2002	Sydney, Australia	Collaboration Software	\$60M
Snowflake	2012	Bozeman, MT, USA	Data Warehousing	\$1.4B
HubSpot	2006	Cambridge, MA, USA	Marketing & Sales	\$100.5M
DocuSign	2003	San Francisco, CA, USA	Digital Agreements	\$514.3M
Slack	2009	San Francisco, CA, USA	Team Communication	\$1.4B
Notion	2013	San Francisco, CA, USA	Productivity	\$353M
Datadog	2010	New York, NY, USA	Monitoring & Analytics	\$147.9M
MongoDB	2007	New York, NY, USA	Database	\$311.2M
Okta	2009	San Francisco, CA, USA	Identity Management	\$230.5M
Twilio	2008	San Francisco, CA, USA	Communications	\$261.3M
Stripe	2010	San Francisco, CA, USA	Payments	\$8.7B
Square	2009	San Francisco, CA, USA	Payments	\$590.5M
Palantir	2003	Denver, CO, USA	Data Analytics	\$2.6B
Canva	2013	Sydney, Australia	Design	\$572.6M
Monday.com	2012	Tel Aviv, Israel	Work Management	\$234.1M
Asana	2008	San Francisco, CA, USA	Work Management	\$453.2M
Airtable	2012	San Francisco, CA, USA	Database/Spreadsheet	\$735.1M
Figma	2012	San Francisco, CA, USA	Design	\$332.9M
GitLab	2011	San Francisco, CA, USA	DevOps	\$435.6M
Zendesk	2007	San Francisco, CA, USA	Customer Service	\$85.5M
Box	2005	Redwood City, CA, USA	Cloud Storage	\$562.4M
Dropbox	2008	San Francisco, CA, USA	Cloud Storage	\$1.7B
Freshworks	2010	San Mateo, CA, USA	Customer Engagement	\$484.7M
Klaviyo	2012	Boston, MA, USA	Marketing Automation	\$778.2M
UiPath	2005	New York, NY, USA	RPA	\$2B
Databricks	2013	San Francisco, CA, USA	Data & AI	\$3.5B
Confluent	2014	Mountain View, CA, USA	Data Streaming	\$455.9M
HashiCorp	2012	San Francisco, CA, USA	Infrastructure	\$349.5M
Elastic	2012	Mountain View, CA, USA	Search & Analytics	\$162M
PagerDuty	2009	San Francisco, CA, USA	Incident Response	\$173.7M
New Relic	2008	San Francisco, CA, USA	Observability	\$215M
Splunk	2003	San Francisco, CA, USA	Data Analytics	\$40M
Cloudflare	2009	San Francisco, CA, USA	Web Infrastructure	\$332.1M
SendGrid	2009	Denver, CO, USA	Email Delivery	\$81M
Mailchimp	2001	Atlanta, GA, USA	Email Marketing	\$0
Miro	2011	San Francisco, CA, USA	Collaboration	\$476.3M
Grammarly	2009	San Francisco, CA, USA	Writing Assistant	\$400M
Calendly	2013	Atlanta, GA, USA	Scheduling	\$350.6M
Intercom	2011	San Francisco, CA, USA	Customer Messaging	\$240.7M
Segment	2012	San Francisco, CA, USA	Customer Data	\$284M
Auth0	2013	Bellevue, WA, USA	Identity	\$330M
Looker	2012	Santa Cruz, CA, USA	Business Intelligence	\$281.5M

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Amplitude	2012 San Francisco, CA, USA	Product Analytics	\$336M
Mixpanel	2009 San Francisco, CA, USA	Product Analytics	\$77M
Sumo Logic	2010 Redwood City, CA, USA	Log Management	\$235M
Zscaler	2008 San Jose, CA, USA	Cloud Security	\$148M
CrowdStrike	2011 Austin, TX, USA	Cybersecurity	\$481M
Palo Alto Networks	2005 Santa Clara, CA, USA	Cybersecurity	\$66.3M
RingCentral	2003 Belmont, CA, USA	Communications	\$44M
Five9	2001 San Ramon, CA, USA	Contact Center	\$242M
Veeva Systems	2007 Pleasanton, CA, USA	Life Sciences	\$7M
Coupa	2006 San Mateo, CA, USA	Spend Management	\$169.5M
Bill.com	2006 San Jose, CA, USA	Financial Operations	\$402.7M
Zoom Info	2007 Vancouver, WA, USA	Sales Intelligence	\$241.7M
Smartsheet	2005 Bellevue, WA, USA	Work Management	\$120.8M
Qualtrics	2002 Provo, UT, USA	Experience Management	\$400M
Wix	2006 Tel Aviv, Israel	Website Building	\$59M
Toast	2011 Boston, MA, USA	Restaurant Tech	\$902M
Gong	2015 San Francisco, CA, USA	Revenue Intelligence	\$584M
Outreach	2014 Seattle, WA, USA	Sales Engagement	\$489M
Salesloft	2011 Atlanta, GA, USA	Sales Engagement	\$245M
Braze	2011 New York, NY, USA	Customer Engagement	\$175M
LaunchDarkly	2014 Oakland, CA, USA	Feature Management	\$330M
Gusto	2011 San Francisco, CA, USA	HR & Payroll	\$516M
Rippling	2016 San Francisco, CA, USA	HR & IT	\$1.2B
Carta	2012 San Francisco, CA, USA	Equity Management	\$1.1B
Plaid	2013 San Francisco, CA, USA	Financial APIs	\$734M
Marqeta	2010 Oakland, CA, USA	Card Issuing	\$528M
Affirm	2012 San Francisco, CA, USA	BNPL	\$1.5B
Ramp	2019 New York, NY, USA	Expense Management	\$1.2B
Brex	2017 San Francisco, CA, USA	Corporate Cards	\$1.5B
Navan	2015 Palo Alto, CA, USA	Travel & Expense	\$1.5B
Benchling	2012 San Francisco, CA, USA	Life Sciences R&D	\$425M
Celonis	2011 Munich, Germany	Process Mining	\$1.4B
Redis	2011 Mountain View, CA, USA	Database	\$347M
Algolia	2012 San Francisco, CA, USA	Search & Discovery	\$334M
Samsara	2015 San Francisco, CA, USA	IoT	\$930M
Verkada	2016 San Mateo, CA, USA	Physical Security	\$460M
JFrog	2008 Sunnyvale, CA, USA	DevOps	\$228.5M
Netskope	2012 Santa Clara, CA, USA	Cloud Security	\$1.4B
OneTrust	2016 Atlanta, GA, USA	Privacy & Security	\$920M
Tanium	2007 Kirkland, WA, USA	Endpoint Management	\$1B
Rubrik	2014 Palo Alto, CA, USA	Data Security	\$750M
AppDynamics	2008 San Francisco, CA, USA	APM	\$315M
Snyk	2015 Boston, MA, USA	Developer Security	\$1.4B
CircleCI	2011 San Francisco, CA, USA	CI/CD	\$315M
ServiceTitan	2012 Glendale, CA, USA	Field Service	\$1.5B
Procore	2002 Carpinteria, CA, USA	Construction	\$899M
Automatic	2005 San Francisco, CA, USA	Web Publishing	\$987M
Vimeo	2004 New York, NY, USA	Video Platform	\$450M

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ARR	Valuation	Employees	Top Investors
\$270B	\$3T	221000	Bill Gates, Paul Allen
\$37.9B	\$227.8B	75000	Halsey Minor, Larry Ellison
\$19.4B	\$240B	29945	Hambrecht & Quist
\$52.9B	\$350B	143000	Larry Ellison, Bob Miner
\$32.5B	\$215B	107415	Dietmar Hopp, Klaus Tschira
\$14.4B	\$180B	18200	Sierra Ventures, Kleiner Perkins
\$8.9B	\$147B	20000	JMI Equity, Sequoia Capital
\$7.3B	\$65B	18800	Greylock Partners, NEA
\$4.5B	\$85B	7388	Sequoia Capital, Emergence
\$7.1B	\$95B	11600	Bessemer, FirstMark, Felicis
\$3.5B	\$55B	11800	Accel Partners
\$2.8B	\$75B	6500	Sequoia, ICONIQ, Altimeter
\$2.2B	\$32B	7600	General Catalyst, Google Ventures
\$2.5B	\$10B	7336	Kleiner Perkins, Accel
\$1.7B	\$27.7B (Salesforce)	2545	Andreessen Horowitz
\$400M	\$10B	800	Index Ventures, Sequoia
\$2.1B	\$44B	5200	ICONIQ, Index Ventures
\$1.7B	\$26B	4500	Sequoia, NEA, USV
\$2.2B	\$25B	5900	Andreessen Horowitz, Greylock
\$4.1B	\$12B	7867	Bessemer, Union Square
\$14B	\$65B	8000	Sequoia, Andreessen Horowitz
\$19.7B	\$85B	8500	Khosla Ventures, Sequoia
\$2.2B	\$52B	3500	Founders Fund, In-Q-Tel
\$2B	\$40B	3500	Sequoia, Bessemer, Bond
\$736M	\$14B	1900	Sapphire Ventures, Insight
\$652M	\$5.5B	1600	Benchmark, Founders Fund
\$500M	\$11B	900	Benchmark, Thrive Capital
\$600M	\$20B (Adobe)	1300	Index Ventures, Greylock
\$580M	\$8B	2300	ICONIQ, Goldman Sachs
\$1.9B	\$13.2B	6000	Benchmark, Matrix Partners
\$1B	\$3.5B	2800	DFJ, NEA, Bessemer
\$2.5B	\$8.5B	2700	Sequoia, Accel, Index
\$596M	\$5.2B	5000	Accel, Sequoia Capital India
\$698M	\$9.5B	1500	Summit Partners, Accel
\$1.3B	\$7B	4013	Sequoia, Accel, IVP
\$1.6B	\$43B	5000	Andreessen Horowitz, NEA
\$773M	\$9.1B	2500	Sequoia, Benchmark, Index
\$541M	\$13B	2200	GV, Mayfield, IVP
\$1.1B	\$8B	3000	NEA, Benchmark, Index
\$430M	\$2.8B	1000	Andreessen Horowitz, Bessemer
\$785M	\$6.5B	2300	Benchmark, Trinity, Tenaya
\$3.7B	\$28B (Cisco)	8000	August Capital, JK&B Capital
\$1.6B	\$28B	3266	NEA, Venrock, Union Square
\$200M	\$3B (Twilio)	600	Bessemer, Foundry Group
\$1B	\$12B (Intuit)	1200	Bootstrapped
\$400M	\$17.5B	1800	ICONIQ, Accel, GV
\$300M	\$13B	600	General Catalyst, IVP
\$100M	\$3B	700	OpenView, ICONIQ
\$200M	\$1.3B	800	Kleiner Perkins, Bessemer
\$200M	\$3.2B (Twilio)	600	Accel, GV, Kleiner Perkins
\$200M	\$6.5B (Okta)	850	Bessemer, Sapphire
\$150M	\$2.6B (Google)	800	CapitalG, Kleiner Perkins

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\$233M	\$4B	700 Sequoia, IVP, Battery
\$100M	\$1.05B	300 Andreessen Horowitz, Sequoia
\$299M	\$2.3B	750 Accel, DFJ, Greylock
\$1.6B	\$30B	5000 TPG, Lightspeed
\$3.1B	\$70B	7900 Warburg Pincus, Accel
\$7.5B	\$95B	13300 Sequoia, Greylock
\$2.2B	\$5B	3600 Sequoia, Khosla, Scale
\$787M	\$8B	2800 Adams Street, Partech
\$2.4B	\$35B	5600 Emergence Capital
\$725M	\$8B (Thoma Bravo)	3200 Battery, Crosslink
\$900M	\$9B	2500 Bank of America, TPG
\$1.1B	\$12B	3500 TA Associates, Carlyle
\$880M	\$8.4B (Vista/Blackstone)	3200 Insight Partners, Madrona
\$1.5B	\$12.5B (Silver Lake)	5300 Sequoia, Accel, Insight
\$1.6B	\$10B	5500 Benchmark, Bessemer
\$3.9B	\$20B	4500 TCV, Tiger Global
\$250M	\$7.3B	1300 Sequoia, Coatue, Thrive
\$200M	\$4.4B	1000 Lone Pine, Meritech, Spark
\$200M	\$2.3B	900 Insight Partners, HarbourVest
\$420M	\$5.6B	1300 Spark Capital, NEA
\$100M	\$3B	350 Bessemer, Redpoint
\$500M	\$9.5B	2500 General Catalyst, CapitalG
\$350M	\$13.5B	2000 Founders Fund, Greenoaks
\$300M	\$7.4B	1600 Andreessen Horowitz, Lightspeed
\$400M	\$13.4B	800 NEA, Spark Capital
\$717M	\$4.3B	900 ICONIQ, Goldman Sachs
\$1.6B	\$12B	2500 Founders Fund, Lightspeed
\$300M	\$8.1B	500 Thrive Capital, Founders Fund
\$400M	\$12.3B	1100 DST Global, Ribbit Capital
\$400M	\$9.2B	2500 Andreessen Horowitz, Addition
\$100M	\$6.1B	600 Altimeter, Lux Capital
\$600M	\$13B	3000 Arena Holdings, Durable Capital
\$100M	\$2B	800 Tiger Global, Softbank
\$100M	\$2.3B	700 Accel, Salesforce Ventures
\$856M	\$12B	2100 Andreessen Horowitz, Tiger
\$400M	\$3.2B	1600 Sequoia, Felicis
\$265M	\$5.7B	1000 Insight Partners, Qumra
\$500M	\$7.5B	2500 Sequoia, Lightspeed
\$500M	\$5.3B	2500 Generation IM, Insight
\$500M	\$9.5B	2000 Andreessen Horowitz, IVP
\$600M	\$6B	2600 Lightspeed, Greylock
\$600M	\$3.7B (Cisco)	2000 Lightspeed, Greylock
\$200M	\$7.4B	1300 Tiger Global, Accel
\$100M	\$1.7B	500 IVP, DFJ Growth
\$685M	\$9.5B	2700 Tiger Global, Sequoia
\$943M	\$9B	3200 Bessemer, Tiger Global
\$400M	\$7.5B	2000 Salesforce Ventures, Insight
\$433M	\$1.5B	1200 Thrive Capital, IAC

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Product	G2 Rating
Azure, Office 365, Teams	4.4
Sales Cloud, Service Cloud	4.3
Creative Cloud, Document Cloud	4.5
Oracle Cloud, NetSuite	4
S/4HANA, SuccessFactors	4.1
QuickBooks, TurboTax	4.4
IT Service Management Platform	4.4
HCM, Financial Management	4.2
Video Conferencing Platform	4.5
E-commerce Platform	4.4
Jira, Confluence, Trello	4.3
Cloud Data Platform	4.4
Marketing Hub, Sales Hub	4.4
eSignature, Contract Lifecycle	4.5
Team Messaging Platform	4.5
All-in-one workspace	4.7
Infrastructure Monitoring	4.4
Document Database Platform	4.5
Identity & Access Management	4.4
Communications APIs	4.3
Payment Processing Platform	4.4
Payment & POS Solutions	4.2
Data Integration Platform	4
Design Platform	4.7
Work OS Platform	4.6
Work Management Platform	4.3
Low-code Database Platform	4.6
Collaborative Design Tool	4.7
DevOps Platform	4.5
Customer Service Platform	4.3
Cloud Content Management	4.2
Cloud Storage & Collaboration	4.4
Customer Engagement Suite	4.4
Email & SMS Marketing	4.6
Robotic Process Automation	4.5
Unified Analytics Platform	4.5
Data Streaming Platform	4.4
Infrastructure Automation	4.6
Search & Analytics Platform	4.4
Digital Operations Platform	4.3
Observability Platform	4.3
Data Platform	4.4
Web Performance & Security	4.7
Email Delivery Platform	4
Marketing Platform	4.3
Visual Collaboration Platform	4.7
AI Writing Assistant	4.6
Scheduling Platform	4.7
Customer Messaging Platform	4.4
Customer Data Platform	4.5
Identity Platform	4.4
Data Platform	4.4

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Product Analytics Platform	4.5
Product Analytics	4.4
Cloud Log Management	4.2
Cloud Security Platform	4.4
Endpoint Security Platform	4.7
Security Platform	4.5
Cloud Communications	4.2
Contact Center Platform	4.3
Life Sciences Cloud	4.3
Business Spend Management	4.3
Financial Operations Platform	4.3
Go-to-Market Platform	4.4
Work Management Platform	4.4
Experience Management Platform	4.4
Website Builder Platform	4.2
Restaurant Management Platform	4.3
Revenue Intelligence Platform	4.7
Sales Engagement Platform	4.3
Sales Engagement Platform	4.4
Customer Engagement Platform	4.5
Feature Management Platform	4.7
HR & Payroll Platform	4.5
Employee Management Platform	4.8
Equity Management Platform	4.4
Financial Data Platform	4.5
Card Issuing Platform	4.3
Buy Now Pay Later Platform	4.1
Finance Platform	4.8
Financial Platform	4.6
Travel & Expense Platform	4.7
Life Sciences R&D Platform	4.6
Process Mining Platform	4.5
In-Memory Database	4.5
Search & Discovery API	4.6
Connected Operations Platform	4.4
Cloud Security Platform	4.7
DevOps Platform	4.4
SASE Platform	4.6
Trust Intelligence Platform	4.3
Endpoint Management Platform	4.2
Zero Trust Data Security	4.6
Application Performance Monitoring	4.3
Developer Security Platform	4.5
CI/CD Platform	4.4
Field Service Management	4.2
Construction Management Platform	4.5
WordPress.com, WooCommerce	4.4
Video Platform	4.2