

This data set consists of Placement data of students in a XYZ campus. It includes secondary and higher secondary school percentage and specialization. It also includes degree specialization, type and Work experience and salary offers to the placed students

Social or Business Impact:

- Improved Employability: Successful placement outcomes enhance the employability of students, making them more attractive to potential employers. This, in turn, can lead to higher demand for the institution's programs and increased enrollment.
- Enhanced Reputation: A track record of successful placements bolsters the institution's reputation in the education sector. A positive reputation attracts more students, including those seeking quality education and promising career prospects.
- Alumni Engagement: Students who secure desirable placements become satisfied alumni. Engaged alumni can contribute to the institution by providing financial support, mentorship opportunities, and industry connections.
- Employer Partnerships: A consistent track record of placing students in reputable organizations can strengthen partnerships with employers. Employers are more likely to engage with the institution for recruitment, internships, and collaborative projects.
- Increased Enrollment: The prospect of successful placements can be a significant factor in attracting new students. Higher enrollment can lead to increased revenue for the institution.
- Data-Driven Insights: Through placement data analysis, the institution can gain insights into the effectiveness of its programs, curriculum, and career services. This data-driven approach allows for continuous improvement and adaptation to industry demands.

Project Objectives:

By the end of this project you will:

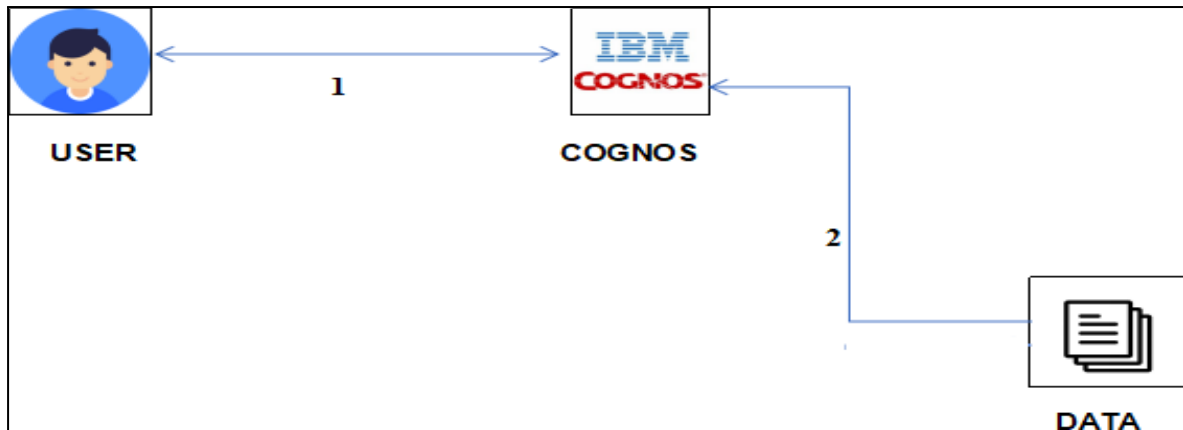
- Know fundamental concepts and can work on IBM Cognos Analytics.
- Gain a broad understanding of plotting different graphs.
- Able to create meaningful dashboards

Project Flow:

- Users create multiple analysis graphs/charts.
- Using the analyzed chart creation of a Dashboard is done.
- Saving and Visualizing the final dashboard in the IBM Cognos Analytics. To accomplish this, we have to complete all the activities and tasks listed below
- Working with the Dataset
 - Understand the Dataset
 - Build a Data Module in Cognos Analytics.

Architecture:

Solution Requirements:



Service Used: IBM Cognos Analytics

