

Says

What have we heard them say? What can we imagine them saying? **Thinks**

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

An extension of innovation that allows you to design solutions for end users with a single problem statement in mind

A good design is a good business

A good interior design Improves a space by making it better suited to it's purpose

Talk about the design, it's benefits and how it solves the project goals

The design thinking provides you with the freedom to have a look at problems from several perspectives

Focus mind, planning, decision making important role of the designing process

Urbanaura Interiors

A designer we need to see customer point of view

Design logos and websites but they can also brand your business create marketing materials for your brand and develop strategies that can attract clients

> Physical environment with the behavior patterns of the people using the space

While a product designer does indeed create products, they are just a part of a larger design team

Design is not just what it looks like and feels like

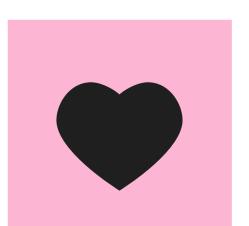
Urbanaura interiors is human emotion at the center

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





Feels