

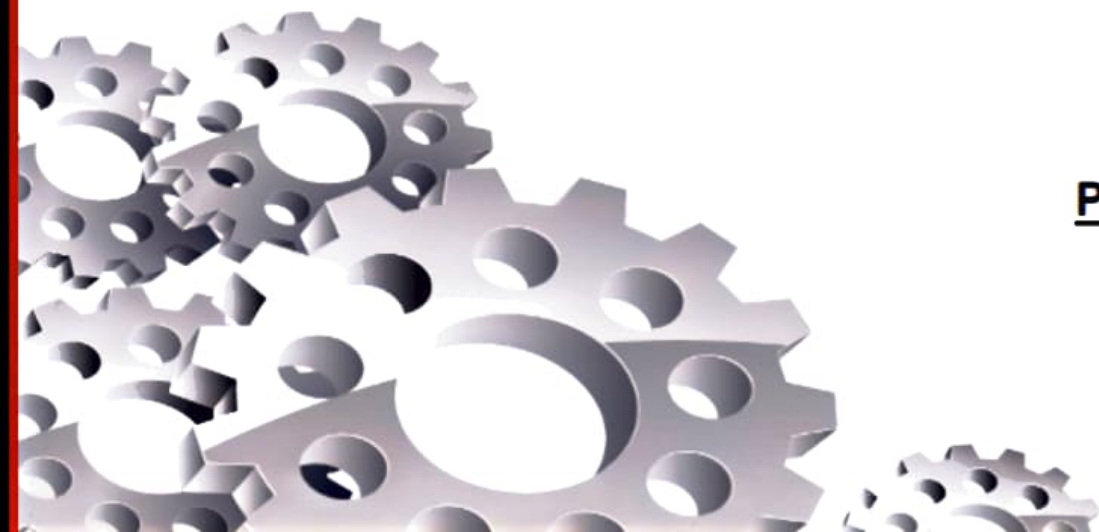
# **BIG DATA ANALYSIS WITH IBM** **CLOUD DATABASES**

**PRESENTED BY:**

**P.SHARMILA**

**M.VANITHA**

**A.VIMALADEVI**



# Big Data Applications



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## Topics to be covered...

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# Why Big Data Analytics?



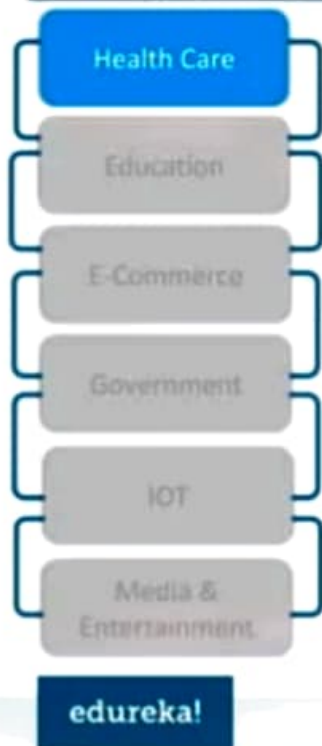
## Need for Big Data Analytics



# Big Data Applications

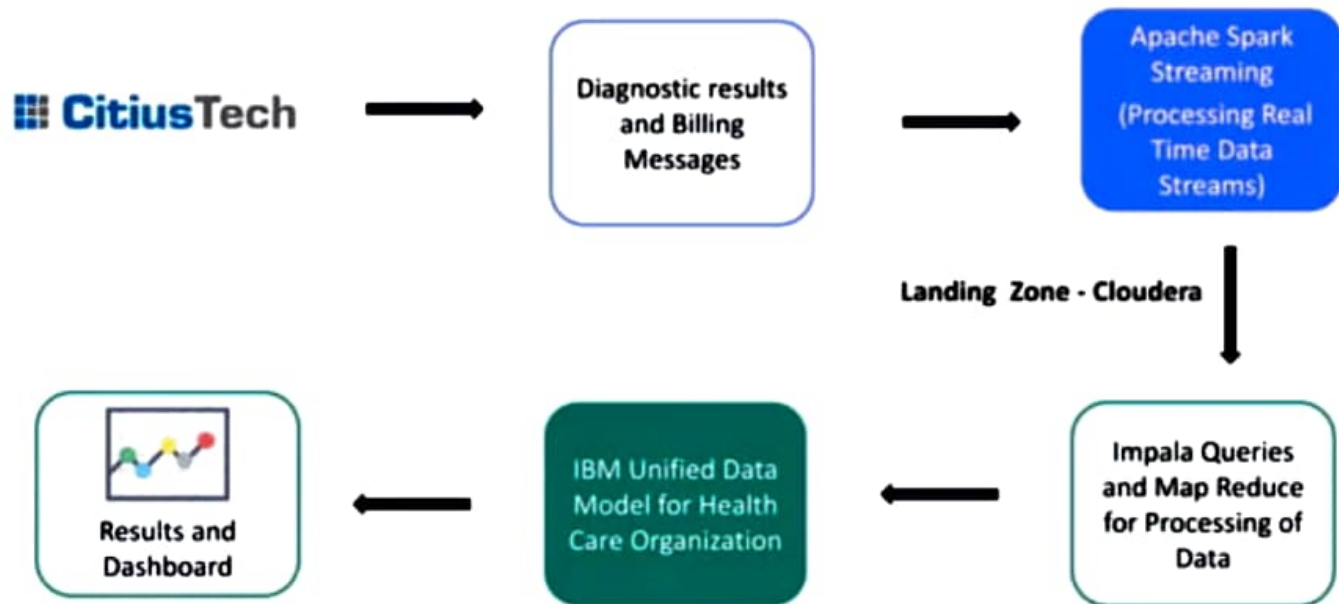


# Big Data In Health Care





# Big Data in Real World Clinical Analytics





# Big Data In Education



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**Improving  
evaluation of  
Student results**



**Analysing and  
creating the  
custom programs**



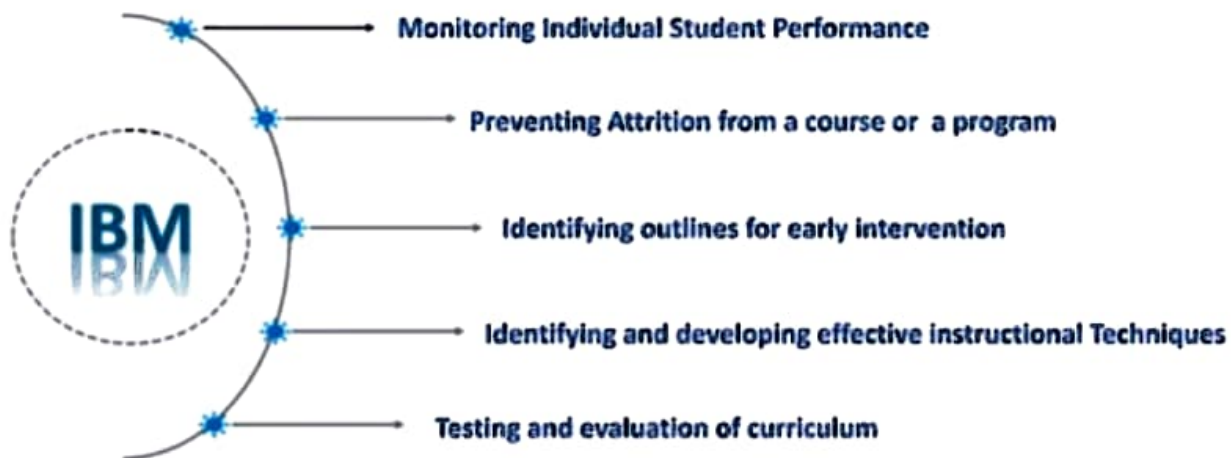
**Reduce Dropouts**



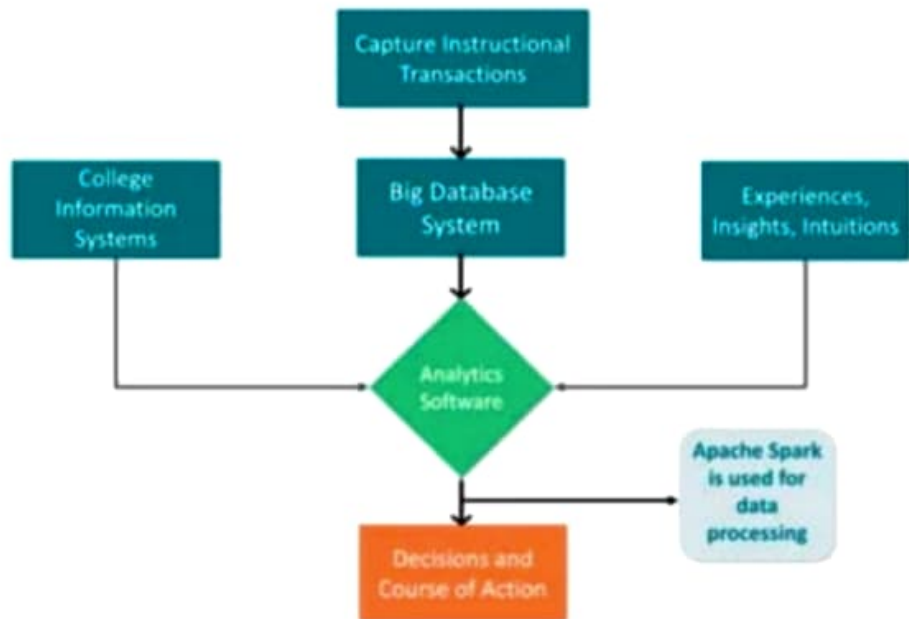
**Computing  
the marks of  
students**



## Case Study of IBM in Education



## Use Case - IBM Learning Analytics Flow Model



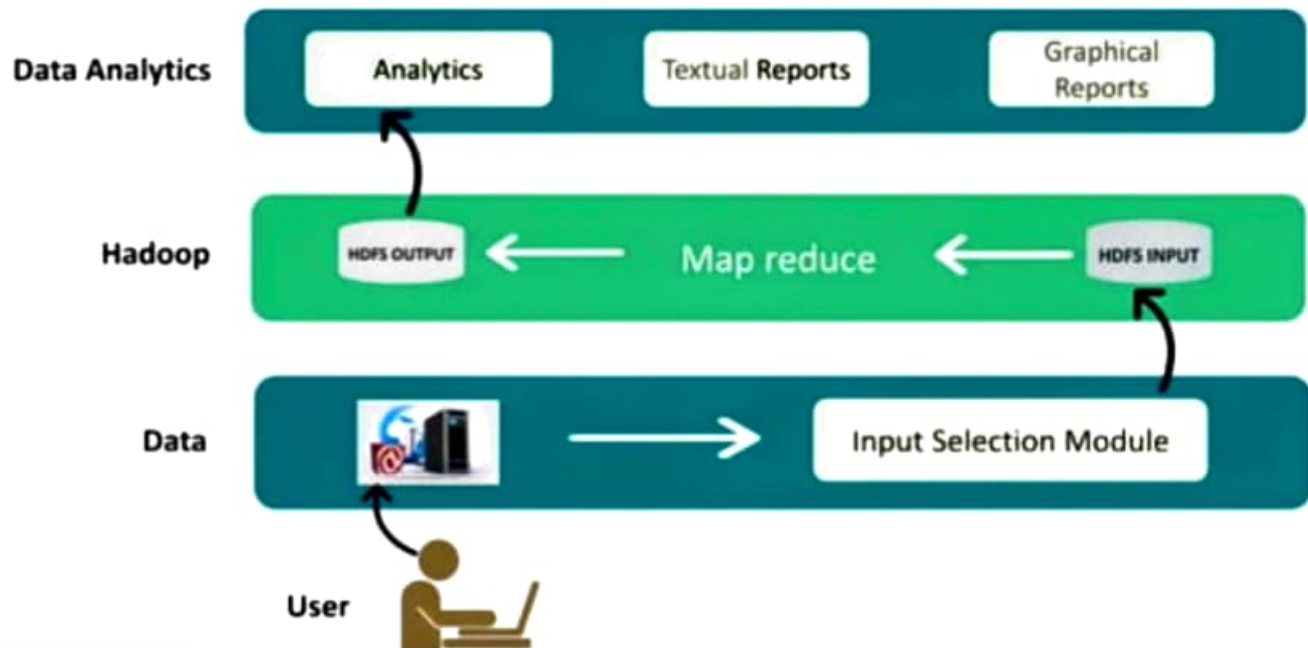
# Big Data In E-Commerce



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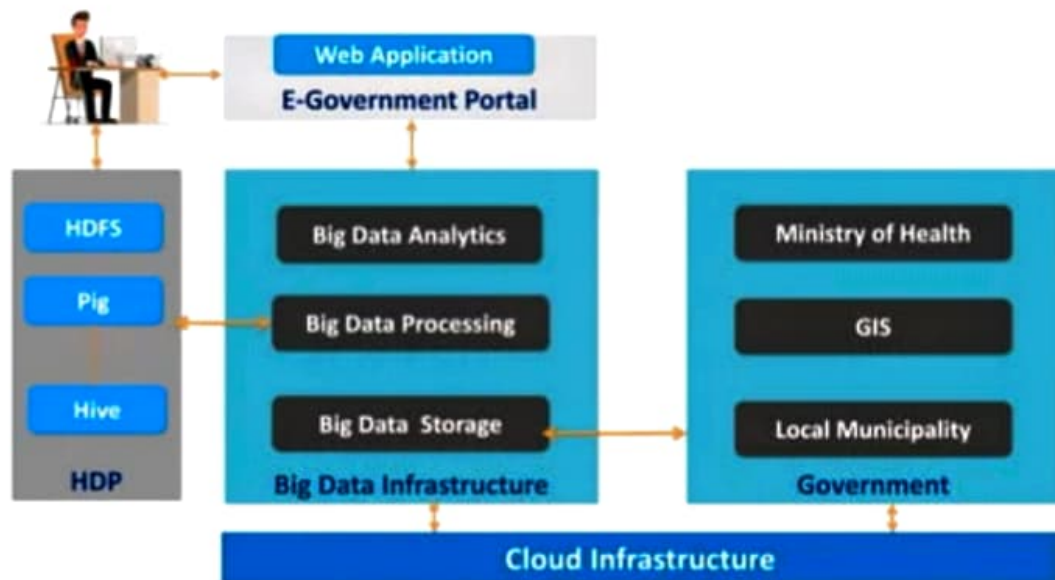
## Use Case in E-Commerce



# Big Data in Government Sector

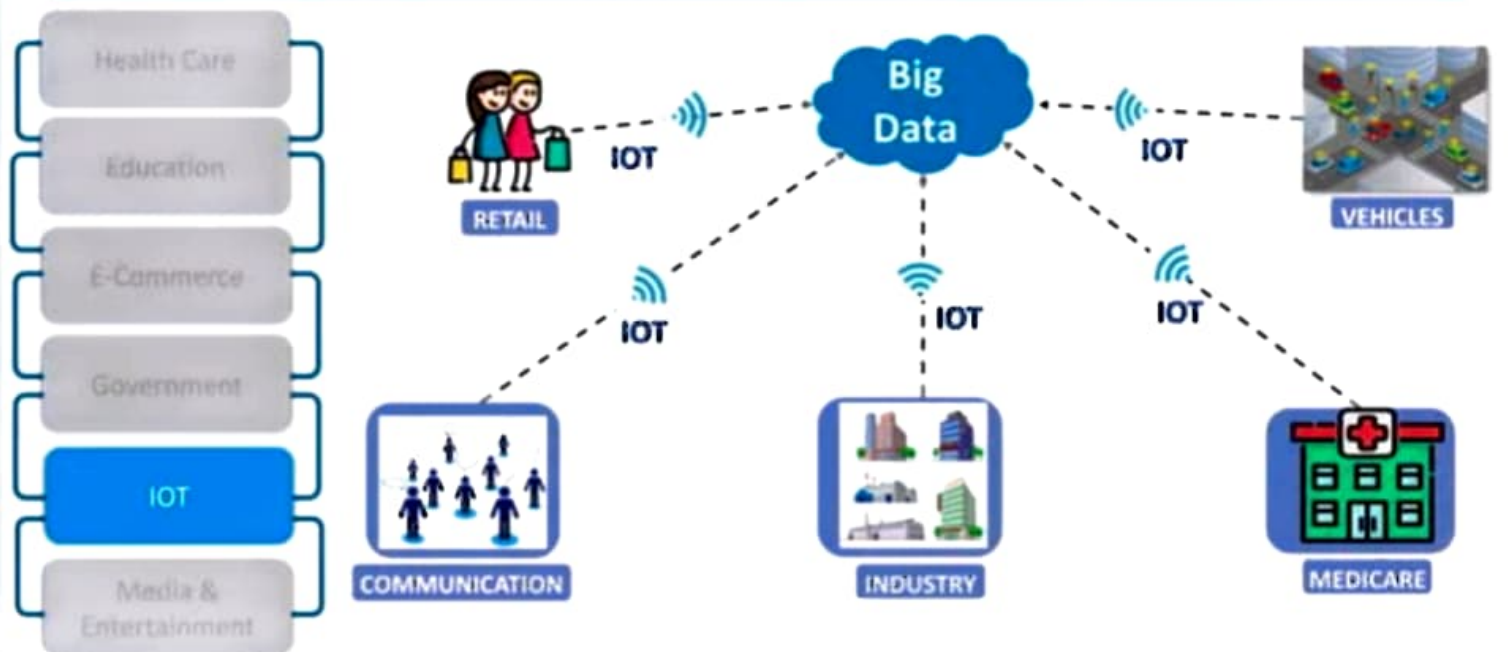


## How Big Data is Helpful In E-Government?





# Big Data in IOT

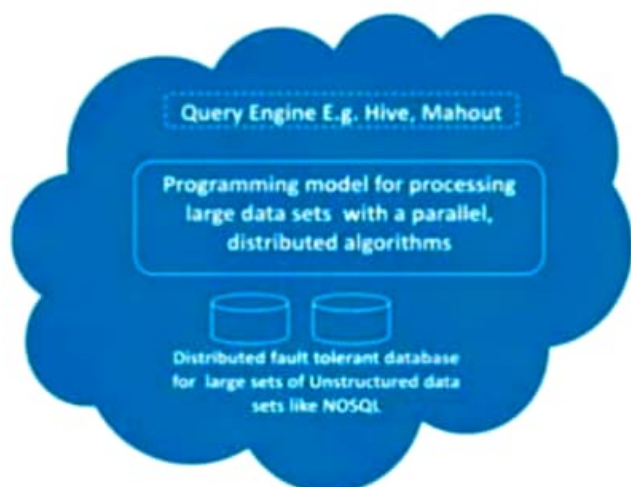


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Hadoop Certification Training

[www.edureka.co/big-data-and-hadoop](http://www.edureka.co/big-data-and-hadoop)

# Smart City Concept



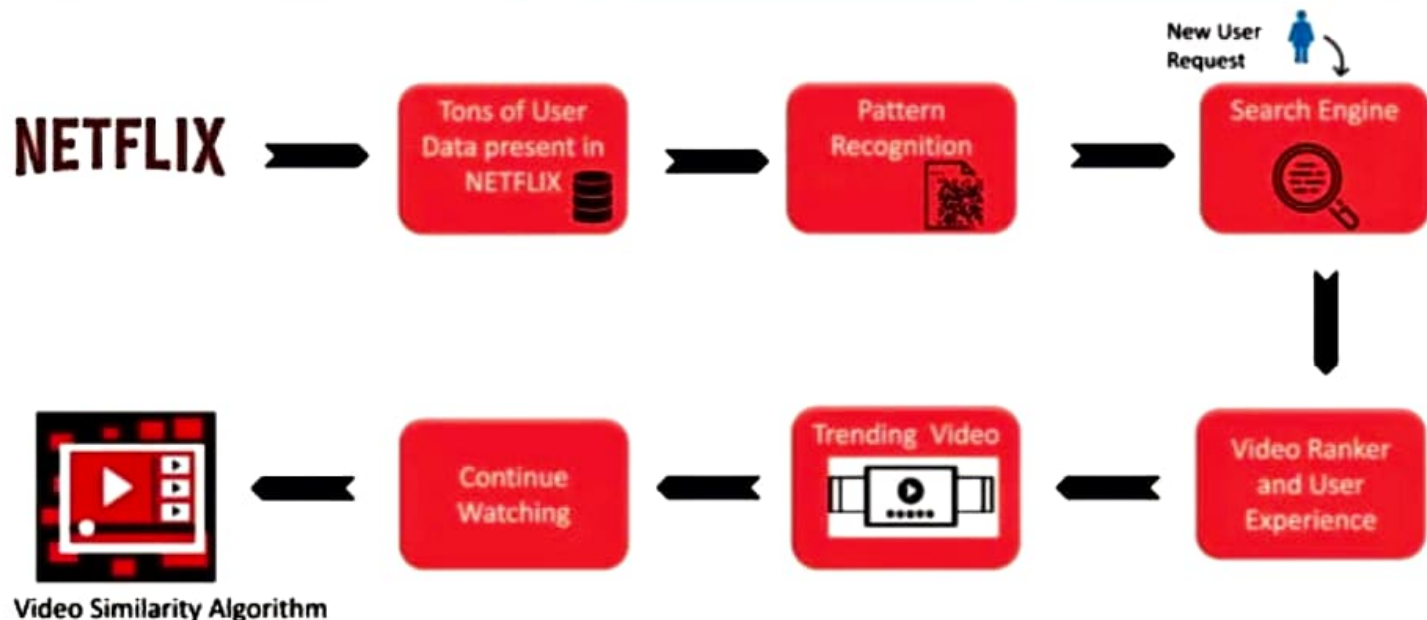
# Big Data in Media and Entertainment



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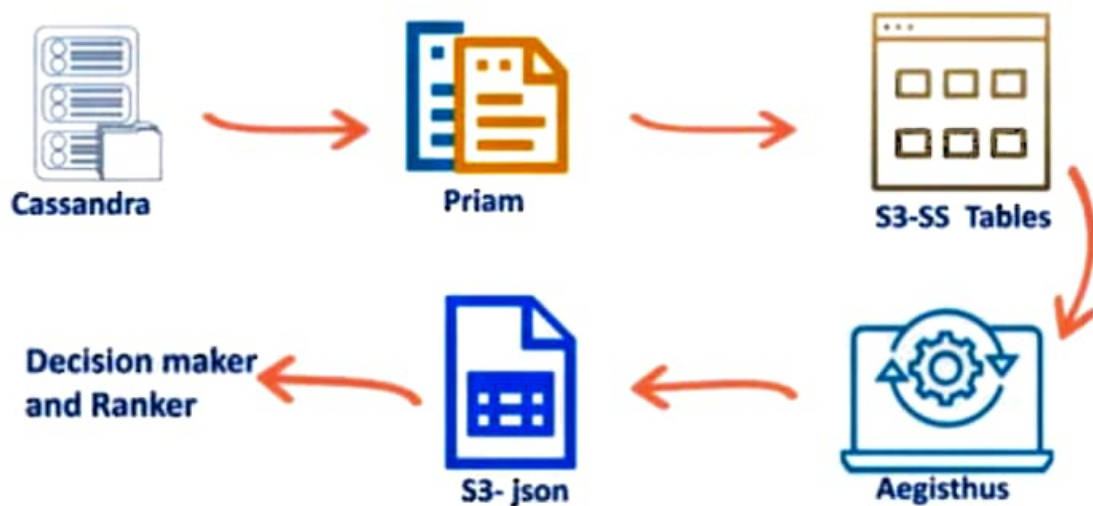


## Netflix Example in Big Data



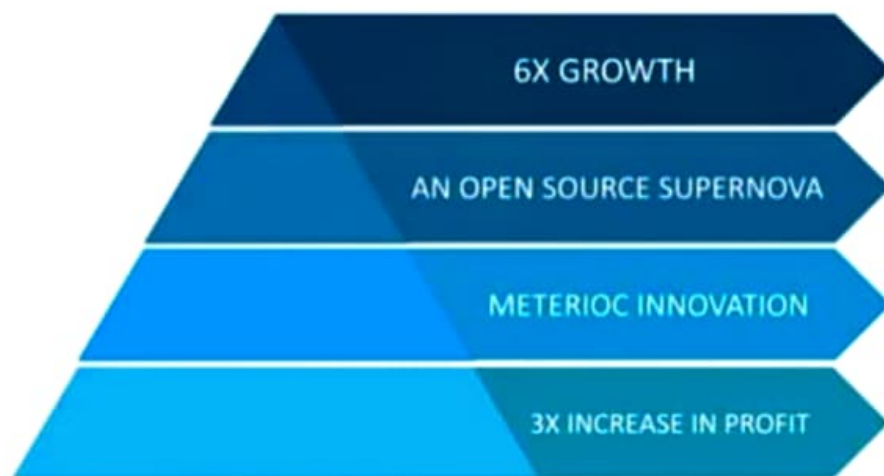
## Contd....

### Decision Making Netflix Data Frame Work



## Future Scope

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**THANK YOU**