

CAR SALES DASHBOARD

SUMMARY

DATA ANALYSIS

GEOGRAPHIC

BRAND WISE REPORT

SALE PRICE VS FINAL
PRICE

DECOMPOSITION & QA

FUEL TYPE

- ☐ Select all
- ☐ Diesel
- ☐ Electric
- ☐ Hybrid
- ☐ Petrol

TOTAL MODELS

40

TOTAL DEALERS


6

TOTAL REVENUE

87.32M

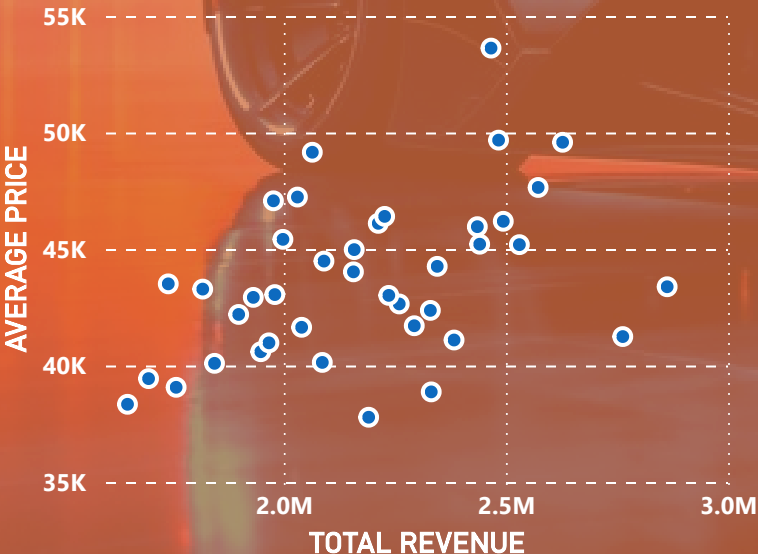
TOTAL BUYERS

1778

 Apply all slicers

 Clear all slicers

AVERAGE PRICE & REVENUE BY MODEL



MODEL

3 Series	Accord	Civic	Elantra	Focus	Highlander	Q5
5 Series	Altima	Corolla	Equinox	Fusion	Malibu	Q7
A3	Camry	CR-V	Escape	GLA	Murano	Rav4
A4	C-Class	E-Class	Explorer	GLC	Pilot	Rogue

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S.NO	MODEL	DEALER	FUEL TYPE	TOTAL SALES	TOTAL DISCOUNT	SALES CRITERIA	WARRANTY	DAYS UNTIL EXPIRY	FC STATUS
1	A3	AutoNation	P	3,807.25	3,508.26	Poor sales	No Warranty	-1105	Expired
2	Q7	TrueCar	P	18,300.84	926.07	Low sales	2 years	107	Active
3	A3	Vroom	D	52,295.41	1,124.55	High sales	No Warranty	390	Active
4	Q7	CarMax	D	26,439.74	1,648.37	Average	No Warranty	548	Active
5	Q5	AutoNation	E	62,054.97	1,280.91	High sales	3 years	108	Active
6	A3	Local Dealer	P	56,777.42	2,098.86	High sales	3 years	-378	Expired
7	Q5	DriveTime	E	36,871.96	266.57	Average	No Warranty	-559	Expired
8	A4	TrueCar	H	81,038.22	4,424.82	Great sales	No Warranty	791	Active
9	A3	DriveTime	D	24,475.12	1,167.01	Low sales	No Warranty	-1157	Expired
10	Q5	CarMax	D	76,294.15	2,029.23	High sales	No Warranty	-486	Expired
11	Q5	Vroom	P	28,005.83	3,002.40	Average	No Warranty	-109	Expired
12	A4	TrueCar	H	61,518.53	2,275.02	High sales	2 years	-449	Expired
13	Q7	Vroom	P	73,948.53	3,688.57	High sales	No Warranty	100	Active
14	Q5	Vroom	D	11,902.27	3,301.17	Low sales	No Warranty	-252	Expired
15	Q7	Local Dealer	D	47,256.67	4,495.12	Average	1 years	-120	Expired
16	Q7	Vroom	D	2,588.11	2,885.83	Poor sales	1 years	608	Active
TOTAL				8,73,24,368.51	50,66,127.73				

SALES CRITERIA

Average

High sales

Poor sales

Great sales

Low sales

VEHICLE FC

☐ Active

☐ Expired

LOAN STATUS

☐ Approved

☐ Pending

☐ Rejected

GEOGRAPHIC

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SALE PRICE VS FINAL PRICE

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COUNT OF CUSTOMERS BY LOCATION



LOCATION

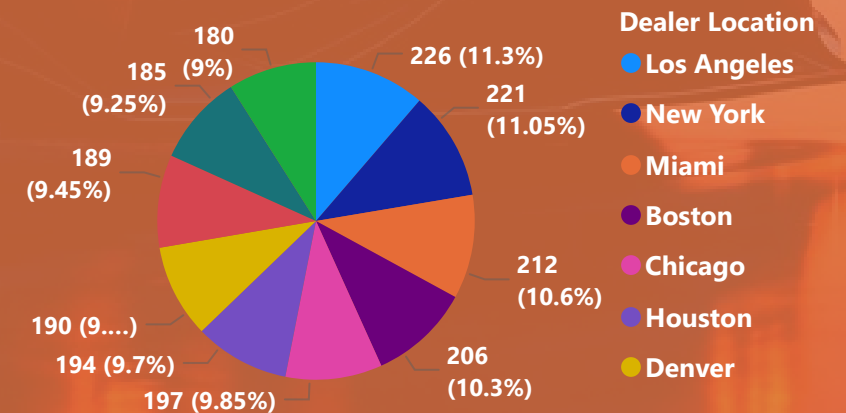
Boston

Chicago

Dallas

Denver

COUNT OF DEALERS BY LOCATION



BRAND WISE ANALYSIS

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BRAND WISE REPORT

SALE PRICE VS FINAL PRICE

DECOMPOSITION & QA



SALE PRICE & FINAL PRICE COMPARISON



TOTAL REVENUE



Audi

4,88,745.50 Sum of Discount
6,93,457.90 Sum of Taxes

BMW

4,62,792.29 Sum of Discount
5,87,500.39 Sum of Taxes

Chevrolet

5,57,273.39 Sum of Discount
7,22,757.60 Sum of Taxes

Ford

SALE PRICE VS FINAL PRICE

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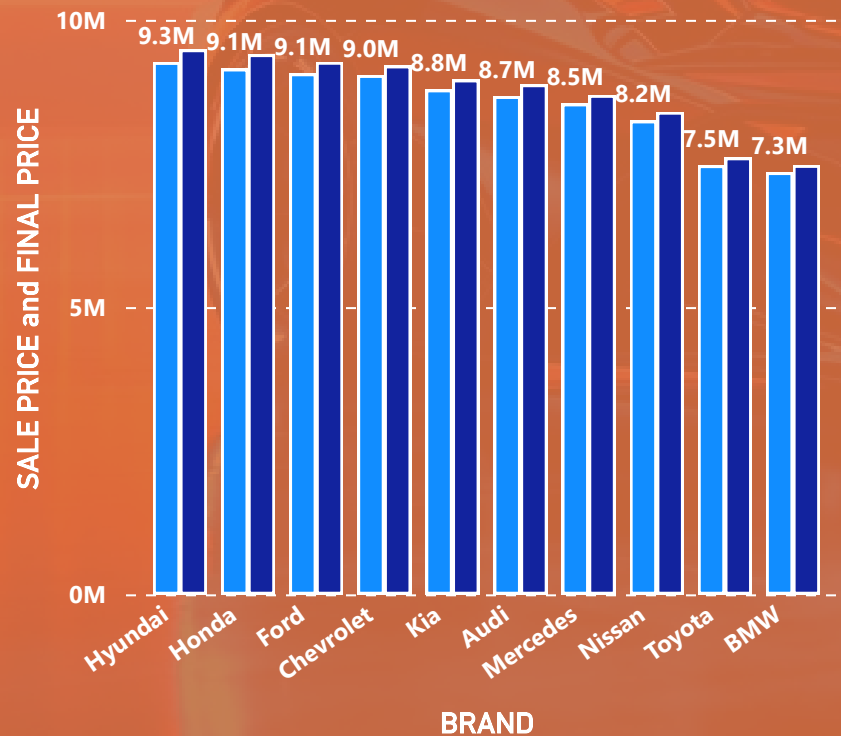
BRAND WISE REPORT

SALE PRICE VS FINAL PRICE

DECOMPOSITION & QA

SALE PRICE & FINAL PRICE BY BRAND

● SALE PRICE ● FINAL PRICE

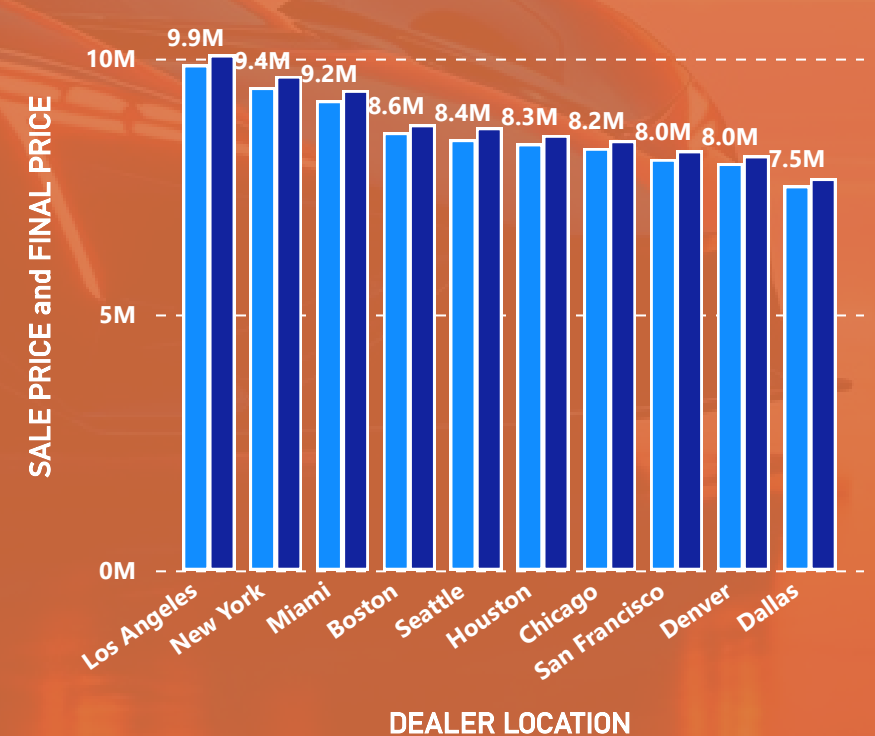


SALE & FINAL PRICE BY DEALER

15.59M ✓
Goal: 15.25M (+2.22%)

SALE PRICE & FINAL PRICE BY DEALER LOCATION

● SALE PRICE ● FINAL PRICE



DECOMPOSITION TREE & QA

SUMMARY

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BRAND WISE REPORT

SALE PRICE VS FINAL PRICE

DECOMPOSITION & QA

Dealer Name

Model

Vroom

Vroom

1,55,93,438.83

TrueCar

1,48,31,683.81

DriveTime

1,47,59,047.87

CarMax

1,42,97,226.95

AutoNation

1,39,38,729.75

X5

6,62,040.27

Soul

6,10,469.56

A4

5,93,352.18

3 Series

5,68,227.23

Fusion

5,65,966.34

Sum of Final Price
8,73,24,368.51

create a donut chart based on
average discount by make & fuel code

Showing
results for

*Fuel code sorted by average discount by make and that
fuel code as donut chart*

