

applied-datascience-phase-3

October 17, 2023

1 Date - 17/10/2023

2 Team ID - 3872

3 Project Title - Product Demand Prediction using ML

4 Importing Dependencies

```
[2]: import pandas as pd
import numpy as np
import seaborn as sns
import plotly.express as px
import matplotlib.pyplot as plt
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import StandardScaler
from sklearn.metrics import r2_score, mean_absolute_error, mean_squared_error
from sklearn.linear_model import LinearRegression
from sklearn.linear_model import Lasso
from sklearn.ensemble import RandomForestRegressor
from sklearn.svm import SVR
```

5 Loading Dataset

```
[3]: dataset = pd.read_excel("F:\\\\ProductDemand.xlsx")
```

6 Data Exploration

```
[4]: dataset
```

```
[4]:
```

	ID	Store ID	Total Price	Base Price	Units Sold
0	1	8091	99.0375	111.8625	20
1	2	8091	99.0375	99.0375	28
2	3	8091	133.9500	133.9500	19
3	4	8091	133.9500	133.9500	44
4	5	8091	141.0750	141.0750	52

```

...      ...      ...      ...      ...
150145  212638      9984      235.8375      235.8375      38
150146  212639      9984      235.8375      235.8375      30
150147  212642      9984      357.6750      483.7875      31
150148  212643      9984      141.7875      191.6625      12
150149  212644      9984      234.4125      234.4125      15

```

[150150 rows x 5 columns]

```
[5]: dataset.columns
```

```
[5]: Index(['ID', 'Store ID', 'Total Price', 'Base Price', 'Units Sold'],
dtype='object')
```

```
[6]: dataset.describe()
```

```
[6]:
```

	ID	Store ID	Total Price	Base Price \
count	150150.000000	150150.000000	150149.000000	150150.000000
mean	106271.555504	9199.422511	206.626751	219.425927
std	61386.037861	615.591445	103.308516	110.961712
min	1.000000	8023.000000	41.325000	61.275000
25%	53111.250000	8562.000000	130.387500	133.237500
50%	106226.500000	9371.000000	198.075000	205.912500
75%	159452.750000	9731.000000	233.700000	234.412500
max	212644.000000	9984.000000	562.162500	562.162500

	Units Sold
count	150150.000000
mean	51.674206
std	60.207904
min	1.000000
25%	20.000000
50%	35.000000
75%	62.000000
max	2876.000000

```
[7]: dataset.info()
```

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 150150 entries, 0 to 150149
Data columns (total 5 columns):
#   Column          Non-Null Count  Dtype
---  -
0   ID               150150 non-null  int64
1   Store ID        150150 non-null  int64
2   Total Price     150149 non-null  float64
3   Base Price      150150 non-null  float64

```

```
4    Units Sold    150150 non-null    int64
dtypes: float64(2), int64(3)
memory usage: 5.7 MB
```

7 Cleaning

```
[8]: dataset.isnull().sum()
```

```
[8]: ID                0
     Store ID         0
     Total Price      1
     Base Price       0
     Units Sold       0
     dtype: int64
```

```
[9]: a=dataset['Total Price'].agg([np.mean])
     a
```

```
[9]: mean      206.626751
     Name: Total Price, dtype: float64
```

```
[10]: dataset.replace(np.NaN,206.626751,inplace=True)
```

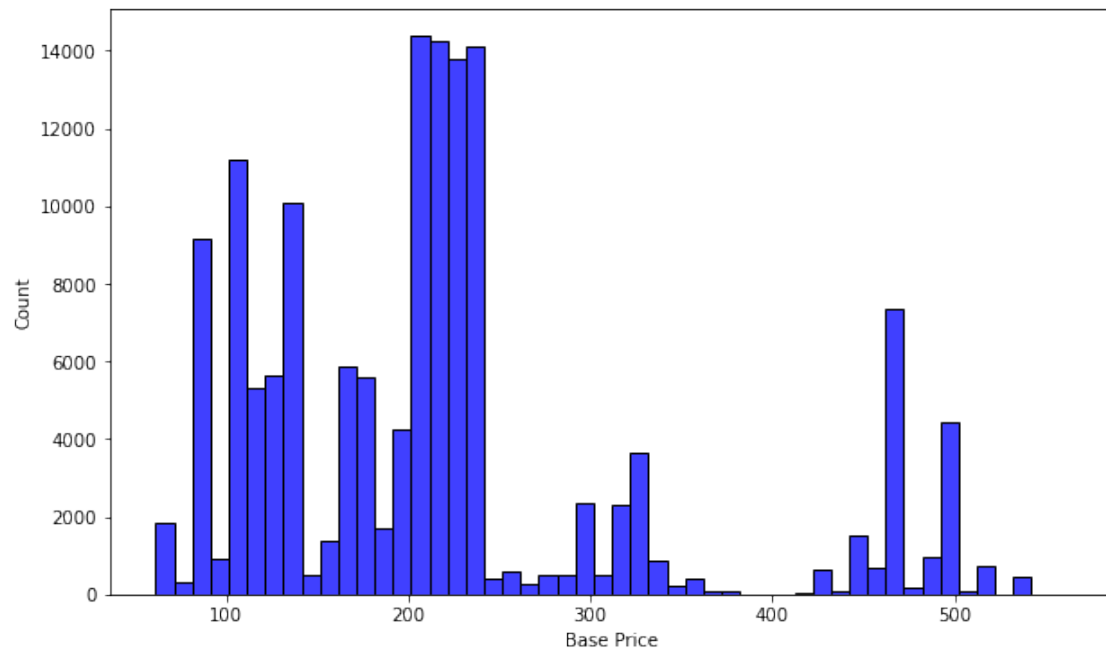
```
[11]: dataset.isnull().sum()
```

```
[11]: ID                0
     Store ID         0
     Total Price      0
     Base Price       0
     Units Sold       0
     dtype: int64
```

8 Pre-Processing and Visualisation of Data

```
[12]: plt.figure(figsize=(10,6))
     sns.histplot(dataset, x='Base Price', bins=50, color='blue')
```

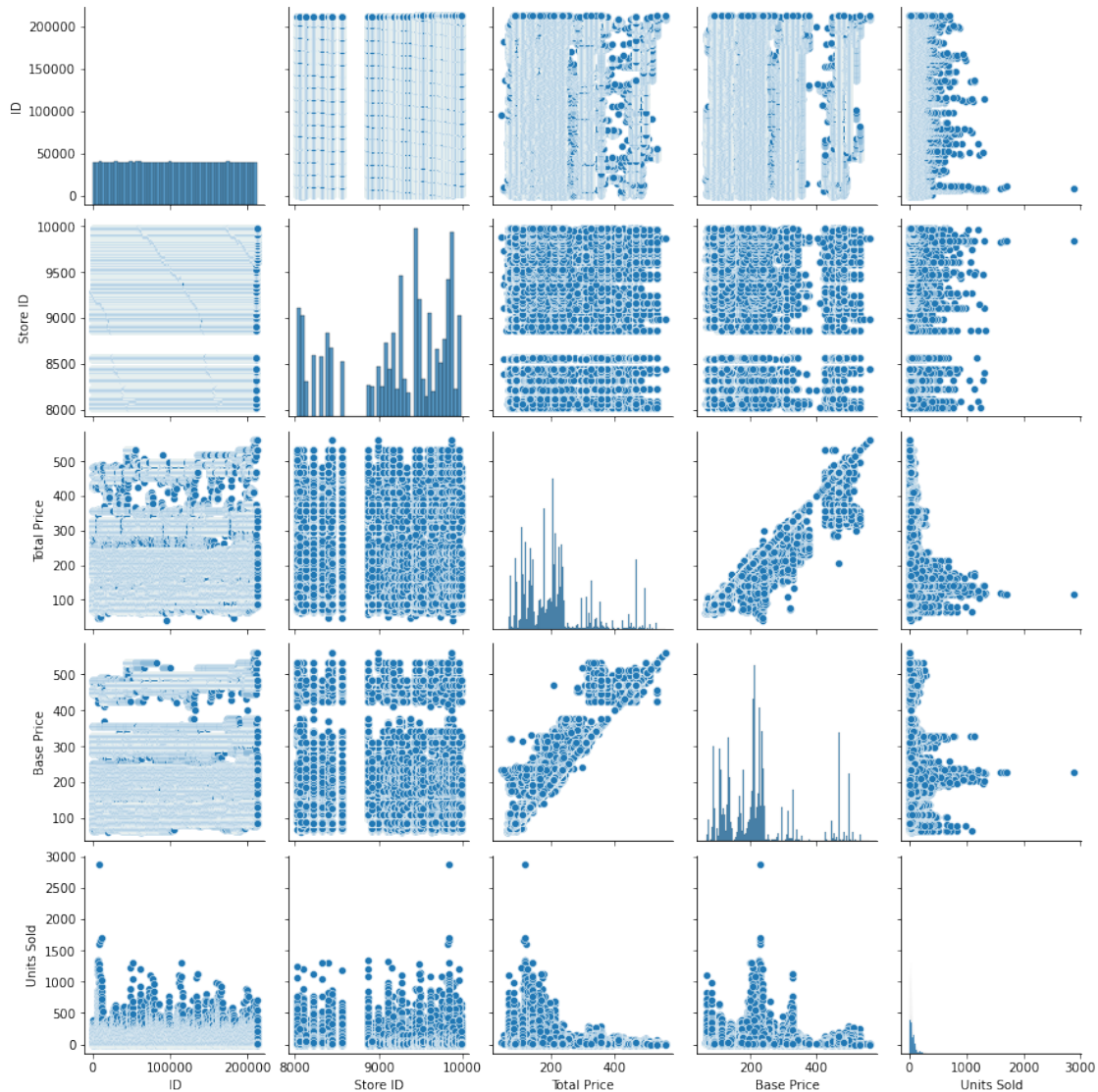
```
[12]: <AxesSubplot:xlabel='Base Price', ylabel='Count'>
```



```
[13]: plt.figure(figsize=(11,7))  
sns.pairplot(dataset)
```

```
[13]: <seaborn.axisgrid.PairGrid at 0x151a9ef3a00>
```

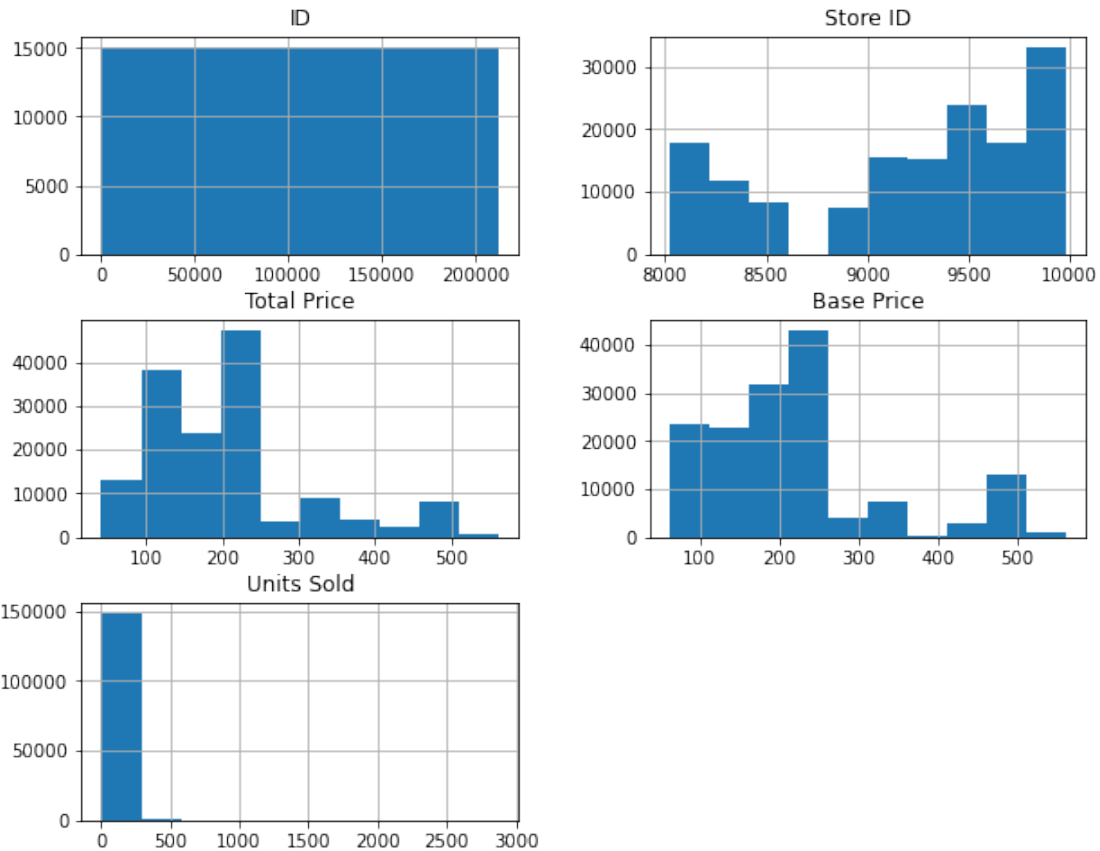
```
<Figure size 792x504 with 0 Axes>
```



```
[14]: fig=px.scatter(dataset,x="Units Sold",y="Total Price",size="Units Sold")
fig.show()
```

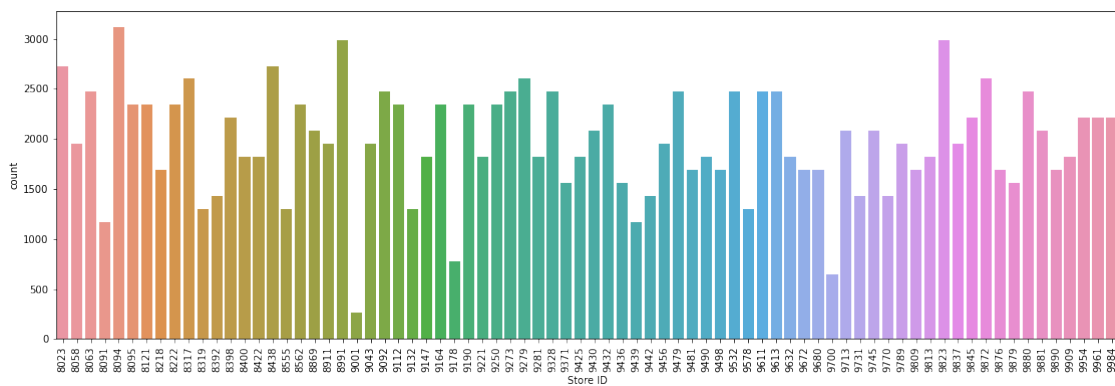
```
[15]: dataset.hist(figsize=(10,8))
```

```
[15]: array([[<AxesSubplot:title={'center':'ID'}>,
<AxesSubplot:title={'center':'Store ID'}>],
[<AxesSubplot:title={'center':'Total Price'}>,
<AxesSubplot:title={'center':'Base Price'}>],
[<AxesSubplot:title={'center':'Units Sold'}>, <AxesSubplot:>]],
dtype=object)
```

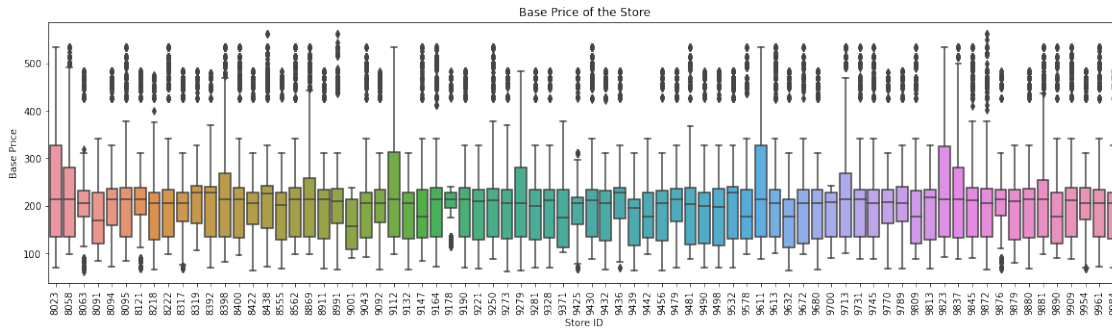


```
[16]: plt.figure(figsize=(19,6))
plt.xticks(rotation=90)
sns.countplot(x = 'Store ID', data = dataset)
```

```
[16]: <AxesSubplot:xlabel='Store ID', ylabel='count'>
```



```
[17]: fig, ax = plt.subplots(figsize=(20, 5))
plt.xticks(rotation=90)
sns.boxplot(data=dataset, x='Store ID', y='Base Price')
ax.set_title('Base Price of the Store')
plt.show()
```



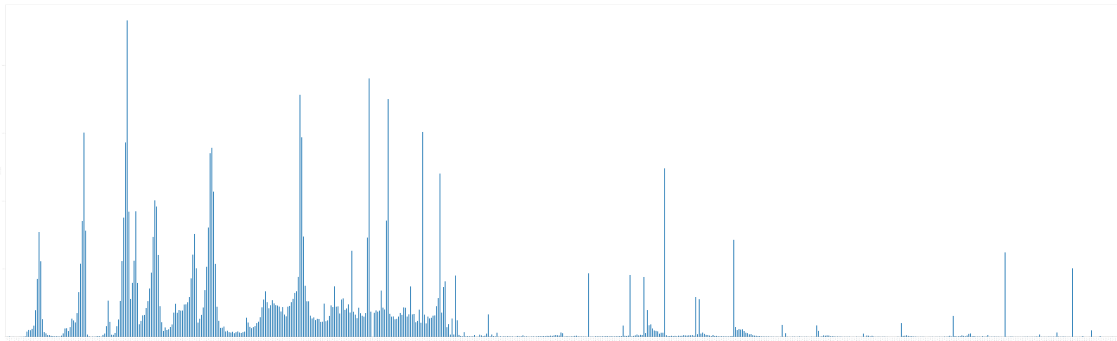
```
[18]: a1 = dataset.groupby('Total Price')['Units Sold'].sum()
a1
```

```
[18]: Total Price
41.3250      24
48.4500      95
49.1625     236
52.7250      18
57.0000      91

...
528.6750      31
533.6625    5213
542.9250       4
550.0500      10
562.1625      43
Name: Units Sold, Length: 647, dtype: int64
```

```
[19]: plt.figure(figsize=(250,76))
plt.xticks(rotation=90)
a1.plot(kind = 'bar', ylabel = 'Sum of the demand' )
```

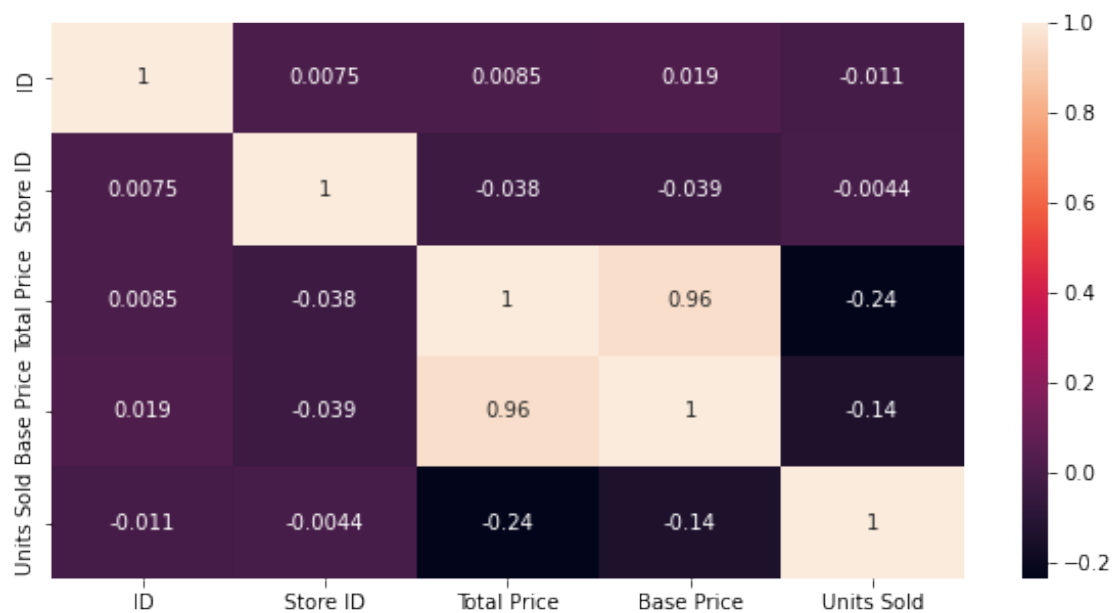
```
[19]: <AxesSubplot:xlabel='Total Price', ylabel='Sum of the demand'>
```



9 Visualising Correlation

```
[20]: plt.figure(figsize=(10,5))
      sns.heatmap(dataset.corr(), annot=True)
```

[20]: <AxesSubplot:>



```
[ ]:
```