

# PROJECT TITLE-Intelligent Admissions: The Future Of University Decision Making with Machine Learning

NM\_ID: NM2023TMID17799

## Define Problem/Problem Understanding



### ***Social impact***

*“Social impact Projects(SIP) is an on-campus internship program that empowers students to work on innovative projects worldwide for award-winning organizations that make a difference.”*

#### ❖ Definition :-

- The Social impact project is a five week project for both Master and Full-time MBA students.
- It offers students the opportunity to serve as an economic or management consultant for an organization with specific social impact objectives.

#### ❖ Profile :-

- Students act as an economic or management consultant for an organization with specific social objectives.

- Integral part of the **ESMT Master in Global Management** curriculum.
- Optional for **Full-time MBA** students during their summer term.

#### ❖ **Highlights :-**

- Students get to apply management theory to a real problem, including fieldwork, research, or project management.
- Find solutions to that problem, and if possible during the project timeline, help to implement the solutions.

#### ❖ **Target Organizations :-**

- A project with the CSR department in a for-profit company;
- An NGO;
- A local non-profit organization;
- A social entrepreneurship venture;



## ***Business impact***

- Through economic and social impact initiatives, action-based learning, faculty research, world-renowned institutes, and much more.
- We stand out as one of the most progressive sources of ideas and solutions for how business can solve the global challenges of our generation.

#### ❖ **Business + Impact Initiative :-**

- The business + impact(B+I) initiative is a central hub for resources, co-curricular experiences, action-based courses, and events that give community members an opportunity to connect with other leaders and together, make a positive impact in communities globally and locally.

