Async brainstorming

A brainstorm method tailored for async collaboration

INTRODUCTION

Design an inclusive and effective brainstorm with this template tailored for async collaboration. These activities are great when calendars are packed, participants can't meet live because of time zone conflicts, or when you just want to give collaborators more time to think about their ideas.

People	Time	Difficulty
2 - 20	1-2 hours	Intermediate

AGENDA

1. Define your problem statement
2. Brainstorm
3. Group ideas
4. Prioritize

PREPARATION FOR ASYNC WORK

Before sharing this mural with collaborators, review the facilitation recommendations for async projects. Then, define the problem statement and fill out section 1.

Provide collaborators with a timeline for each phase of the brainstorm — then explain the activity checkpoints below. Consider recording a quick explainer video, if collaborators are unfamiliar with async collaboration.

ACTIVITY CHECKPOINTS

Add your profile picture here to help track the team's progress. After you finish an activity, move your avatar below.

Tip

You can easily add your profile image by right-clicking your avatar in the lower part of the mural - selecting the option "copy image".

Left-click any part of the mural and paste the image with ctrl (cmd) + v.

Hello!

Starting point - I have read the problem statement

Add your avatar here

Indian record label T-Series is the most-subscribed channel, with over 248 million subscribers as of August 2023. American YouTube personality MrBeast is the most-subscribed individual and second most-subscribed channel overall, with over 179 million subscribers as of August 2023.

Brainstorm completed - I'm ready for grouping ideas

Photography and Videography Channels.
Educational Channels.
Gaming Channels.
Vlogging Channels.
Tech Channels.
Fitness Channels.
Political Satire/News Channels.
Comedy Channels.

Group ideas completed

Move your avatar here

Project Description

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most- subscribed channels in April 2006. An early archive of the list dates to May 2006.

Goal reached - I have finished the prioritize step

Move your avatar here

Share your feedback

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

How Might We **Subscriber galore: exploring top YouTube channs** ?

Give a brief overview or record a loom of the project

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.
Remember, the key rules of brainstorming are:

Advice

- Defer judgment
- Go for volume
- Build on the ideas of others
- Stay on topic
- Encourage wild ideas
- Be visual

PRO TIP: Select a sticky note and click the pencil icon in the menu to sketch.

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed.

Let's take a look at some of the best educational YouTube channels out there that can help you to improve your knowledge and make learning fun.

those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first.

In fact, one popular study technique is known as the 50/10 study sessions. This means you study for 50 minutes and then take a 10-minute break.

3 Group ideas

The facilitator should group all the ideas from the brainstorming process (step 2).
After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

PRO TIP: This is a great place to use color coding. You can change the color of multiple sticky notes at once.

Group 1

Big Think shares lessons from the world's greatest thinkers & doers for their growing audience of 3.35 million subscribers. If you're up for getting smarter faster, then make sure you follow BigThink on YouTube. They share daily videos, and you can also check their website for written articles and updates.

Group 2

This channel by Femke, a Product Designer, covers everything from UX design to user research, prototyping, and product. The videos you'll find here are based on Femke's career, such as her job learnings, side projects, and sometimes she also recommends design and no-code tools.

Group 3

- **CarryMinati. ...**
- **Total Gaming. ...**
- **Techno Gamerz. ...**
- **Mr. Indian Hacker. ...**
- **Round2hell. ...**
- **Ashish Chanchlani. ...**
- **Sandeep Maheshwari. ...**
- **BB Ki Vines.**

Group 4

These types of YouTube channels show viewers how different products work and how to maximize their use. Not only will this provide an opportunity for you to stay up-to-date with new technology, but it will also give viewers the insight they need to make informed purchases.

4 Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details.

Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.

Vote area

Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

he following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first.

TheFutur is a YouTube channel that you can't miss. With almost 2 million subscribers, The Futur focuses on five main topics: Mindset, marketing, sales and negotiations, and pricing and motivation. TheFutur is not only on YouTube; it is an online education platform designed to help creative professionals. Briefly, TheFutur helps you discover how to make a living doing what you love. Sounds ambitious, but sure it's possible!

Low-priority ← → High-priority