Sharmistha Halder

+91 62913 22505   shalder99.ee@gmail.com   https://sharmisthahalder.netlify.app/

experience

ARC Document Solutions
Ux Designer
Feb 2024 - Present

Experienced in designing web applications, iOS apps, and dashboards, specializing in the construction industry. Proficient in research, workflow mapping, and user journey design, with recent expertise in AI-driven search to boost user engagement through smart suggestions and adaptive content.

Roldrive
Ui/Ux Designer
Jun 2023 - Feb 2024

Redesigned the Roldrive website, admin portal for ride management and supplier connectivity, and developed a new ride-booking app.

Bluetick Consultants LLP
Ui/Ux Designer
Mar 2022 - Feb 2023

Specialized in app and website design with expertise in creating SEO-friendly platforms. Successfully designed and launched apps, websites, and SEO-optimized projects, including my personal website.

Internships
Ui/Ux Designer intern
May 2021 - Oct 2021

Designed websites, apps, and CMS consoles, supported by market research on CMS and layouts. Delivered innovative, user-friendly designs tailored to client needs.

Creator
Ui/Ux Designer
Oct 2021 - Present

Designed and developed apps, landing pages, portfolios, and websites for startups.

education

Calcutta Institute of Engineering and Management
Btech in computer science

Collaborated with cross-functional teams including product managers and developers to create user-friendly interfaces for web applications.

skills

Figma, Adobe Photoshop, Adobe illustrator

Design System, User Personas , Information Architecture , User surveys, Wireframing , Prototyping, Testing , Multi platform design

extra

Linkedin

Linkedin profile

My works

Chekout my portolio at https://sharmisthahalder.netlify.app/