

CONTACT

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- → hello@reallygreatsite.com
- 123 Anywhere St., Any City
- www.reallygreatsite.com

EDUCATION

University of Madras

B.Sc Computer Science (2019-2021)

SKILLS

- Project Management
- Public Relations
- Teamwork
- <u>Time Management</u>
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Fluent)
- French (Fluent)
- German (Basics)
- Spanish (Intermediate)

SHARNIKA

MARKETING MANAGER

PROFILE

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WORK EXPERIENCE

Borcelle Studio

2022

Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

Fauget Studio

2023

Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

Studio Shodwe

2024 - 2025

Marketing Manager & Specialist

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.

REFERENCE

Estelle Darcy

Wardiere Inc. / CTO

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Harper Richard

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