PRINCESS PETERSIDE

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PRODUCT DESIGNER

With a working experience, focused on empathizing, researching, ideating, and designing usable products meant to solve problems and ensure a good user experience.

EDUCATION

Product design Harvoxx Tech Hub**,** Product design   **Aug 2022– Nov 2022**

Bachelor of Science (Accountancy), Rivers State University, Nigeria   **Nov 2015 – Aug 2019**

SPECIALIZED TRAINING

- Figma
- Miro
- Google doc
- Whimsical

PRODUCT DESIGN EXPERIENCE

Harvoxx Tech Hub   **Dec 2022 – Present**
- Led end-to-end design for **GoSave.me** website, which was designed as a platform where registered patients and hospital data are stored and shared where and when they're needed.
- Created "high fidelity" wireframes and Visual designs for GoSave.me to clarify the features of its interface.
- Collaborated and worked with the developer to ensure a successful launch of the **GoSave.me** website according to plan.
- Led end-to-end design for **Wokapay** mobile app, designed to grant loans and support a contribution scheme for civil servants.
- Created "low fidelity" and "high fidelity" wireframes for **Wokapay** mobile app, ensuring the user gets maximum satisfaction while using this app.
- Designed a hospital website called **NERVE** (still in development). Carefully designed the admin dashboard that will be used to update and upload patient files, and facilitate interactions between the various hospitals registered on this platform (**NERVE**).
- Conducted extensive user research on a **clock-in** system app.
- Created a "high fidelity" wireframe to help clearly visualize the structure, and also ensure that the present problem is being solved with the use of the platform when used by students and teachers.
- Led end-to-end design for a **clock-in** system for students and teachers which is featured as a website and a mobile app.
- Created Wireframes and visual designs for a new mobile app **gasafe** (in development) with the aim of pushing usability to the forefront to ensure a good user experience.
- Collaborated with the product owner of **gasafe**, to ensure that designs are properly done in accordance with the existing UX laws and regulations.
- Collaborated with teammates in the development of new ideas to ensure good user research when the products are being used.
- Shared knowledge with interns on the basics of product design (design tools, Principles, research process etc.) in Harvoxx.

SKILLS

User Research
- Data analysis
- Surveys
- Interviews
- Competitor analysis
- PRD development

Design
- User journey maps
- UI/UX product design
- Prototyping
- User flows
- Wireframing
- UX writing

Collaboration
- Communication
- Design feasibility with the engineering team
- Product strategy with the product team
- Product implementation with developers

REFERENCES

Harvoxx Tech Hub

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