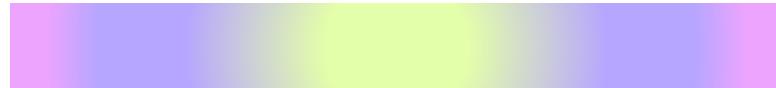
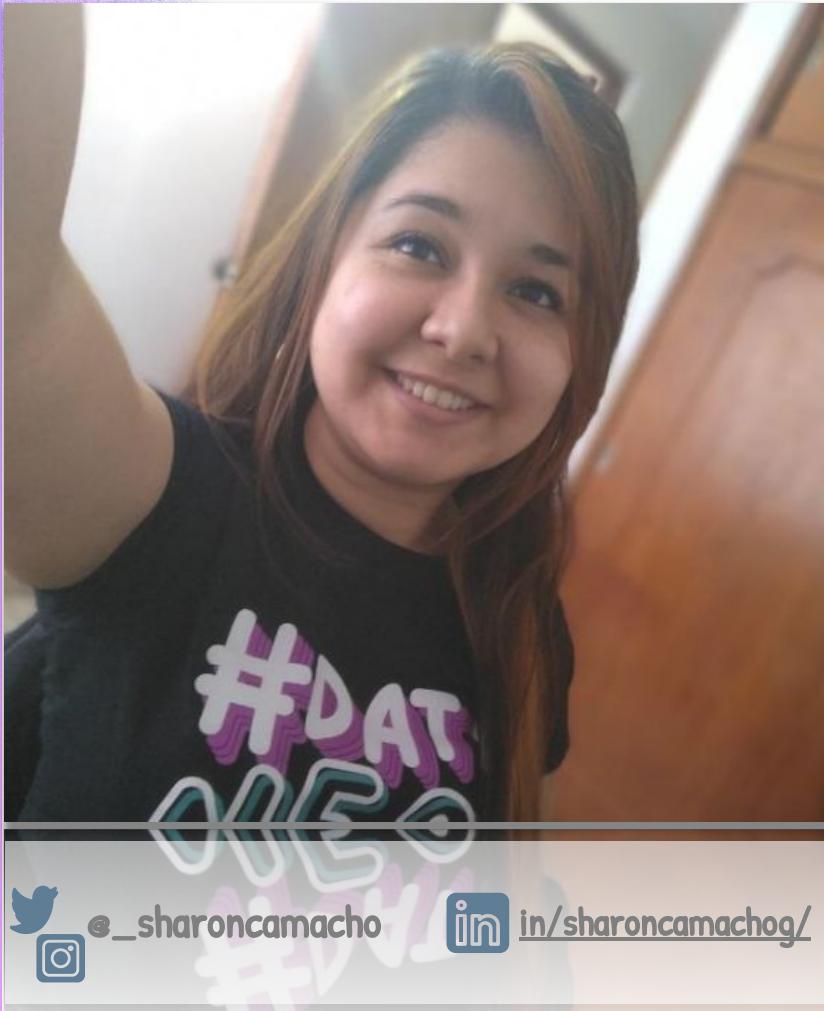


Pongamos a hablar los datos





iHola!

Sharon Camacho

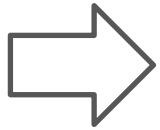


¿Qué vas a aprender?

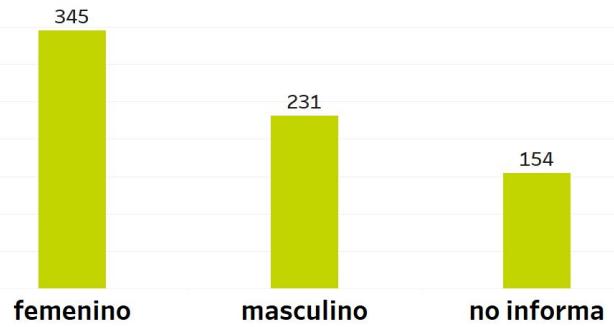
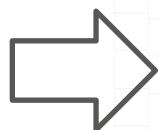
1. ¿Por qué es importante la visualización?
2. ¡Juguemos!
3. Algunos tips
4. ¡Hola Mundo con Matplotlib
5. Siguientes pasos



genero	edad	tienda
femenino	25	a
masculino	2	b
⋮	⋮	⋮
masculino	35	c
femenino	23	d
⋮	⋮	⋮
masculino	45	z
femenino	67	xl



genero	Frecuencia
femenino	345
masculino	231
no informa	154



**Entendimiento del
negocio y la
necesidad**



**Abstracción
de la
información**



**Mejor Forma de
presentarlo**

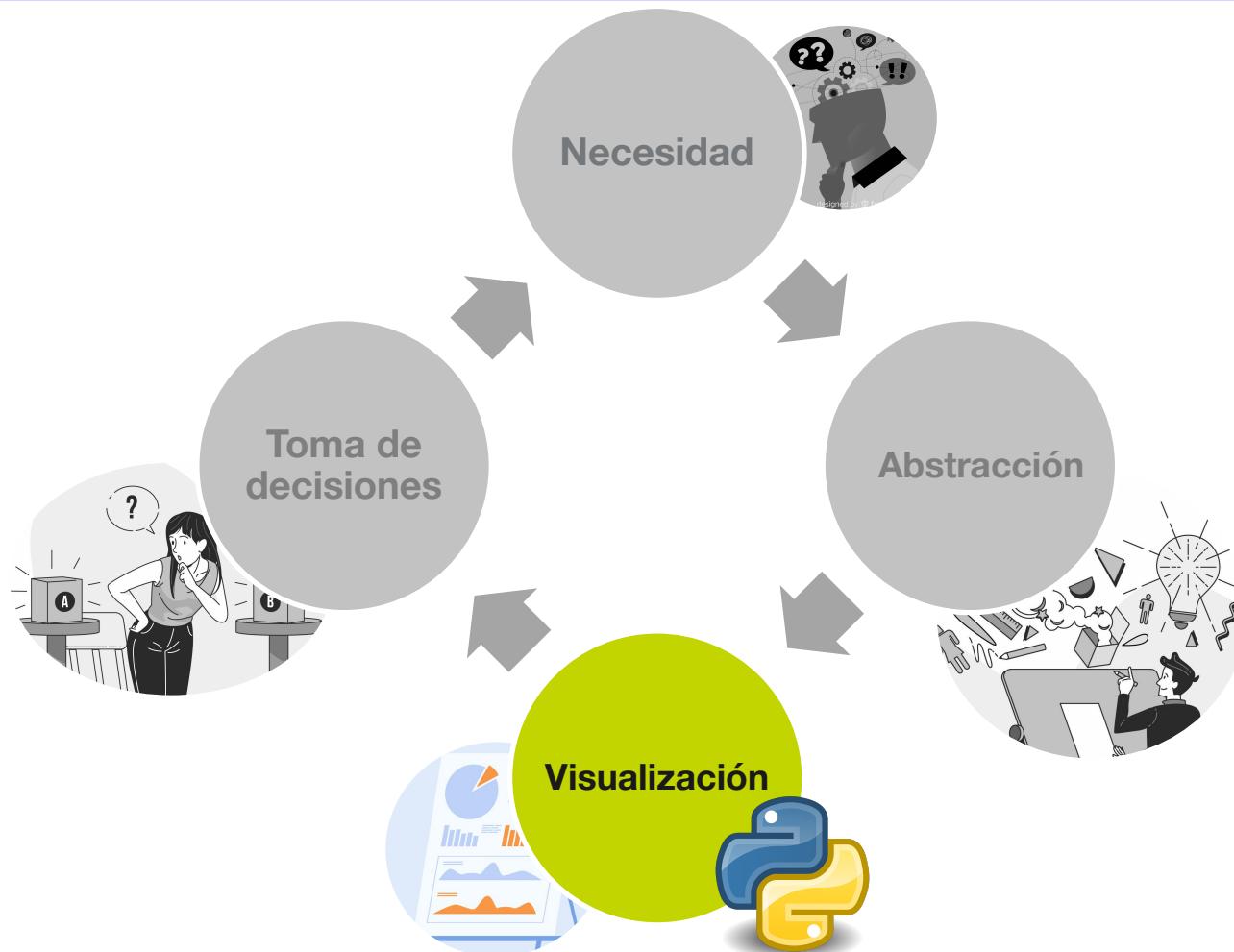


**Cumplimiento
del propósito**



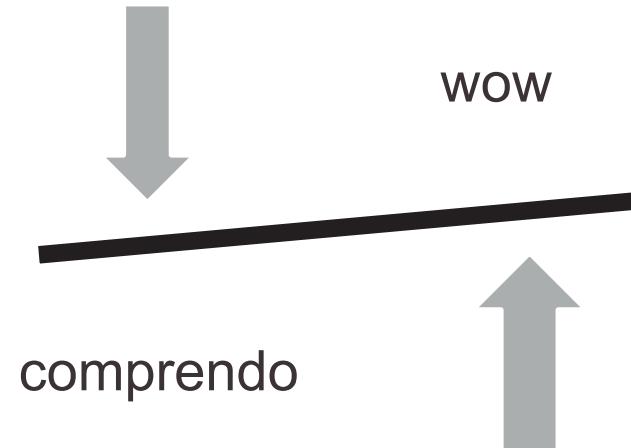




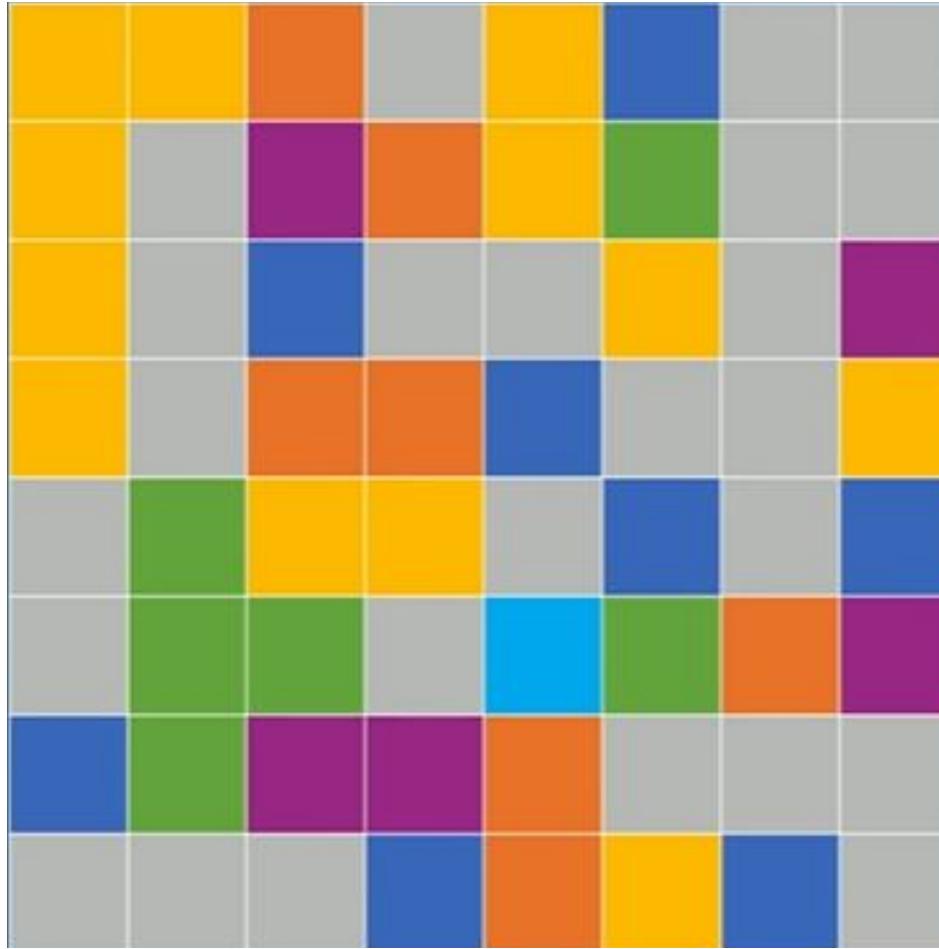


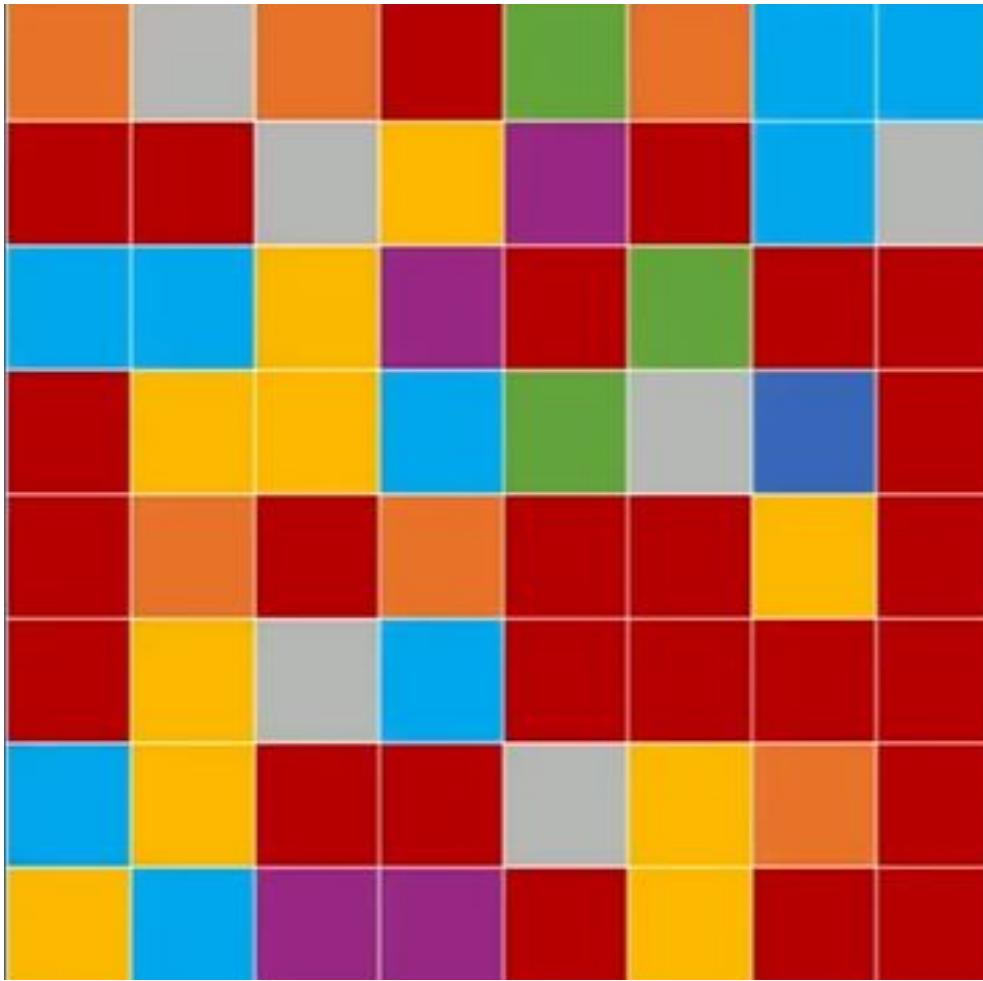
K I S

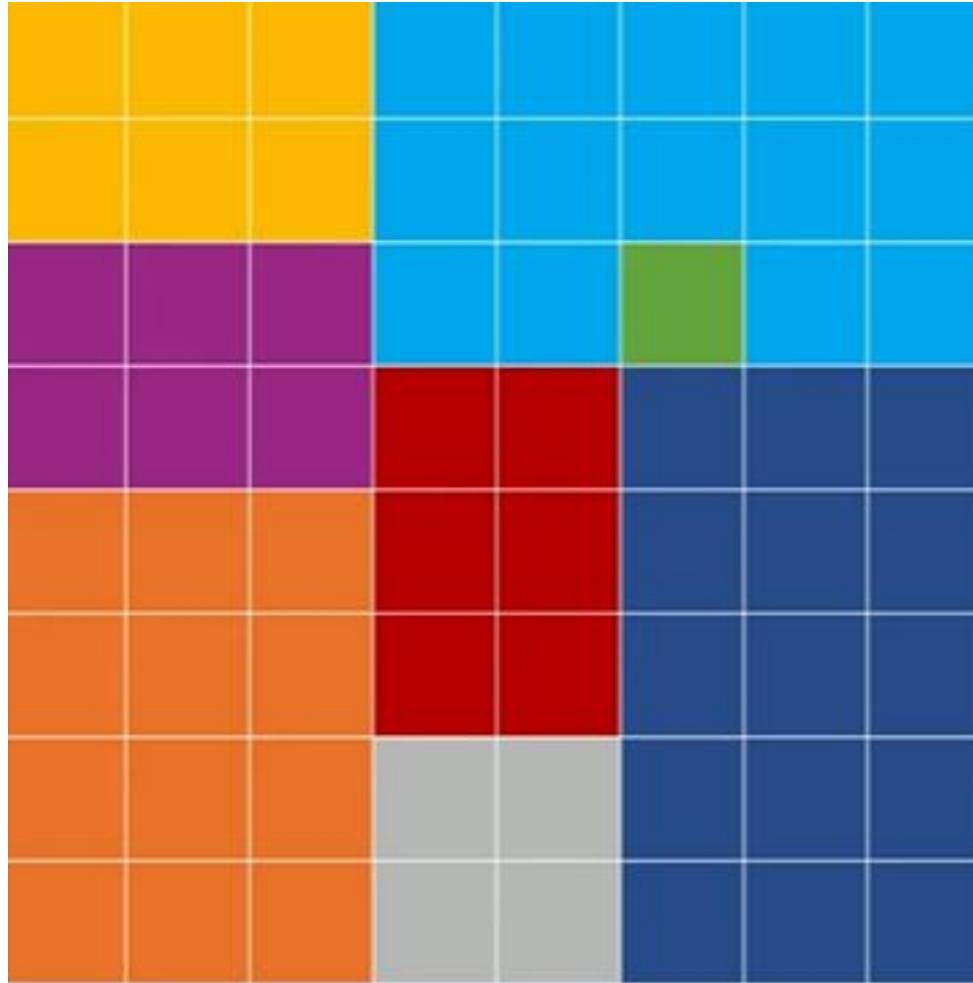
Keep . it . simple

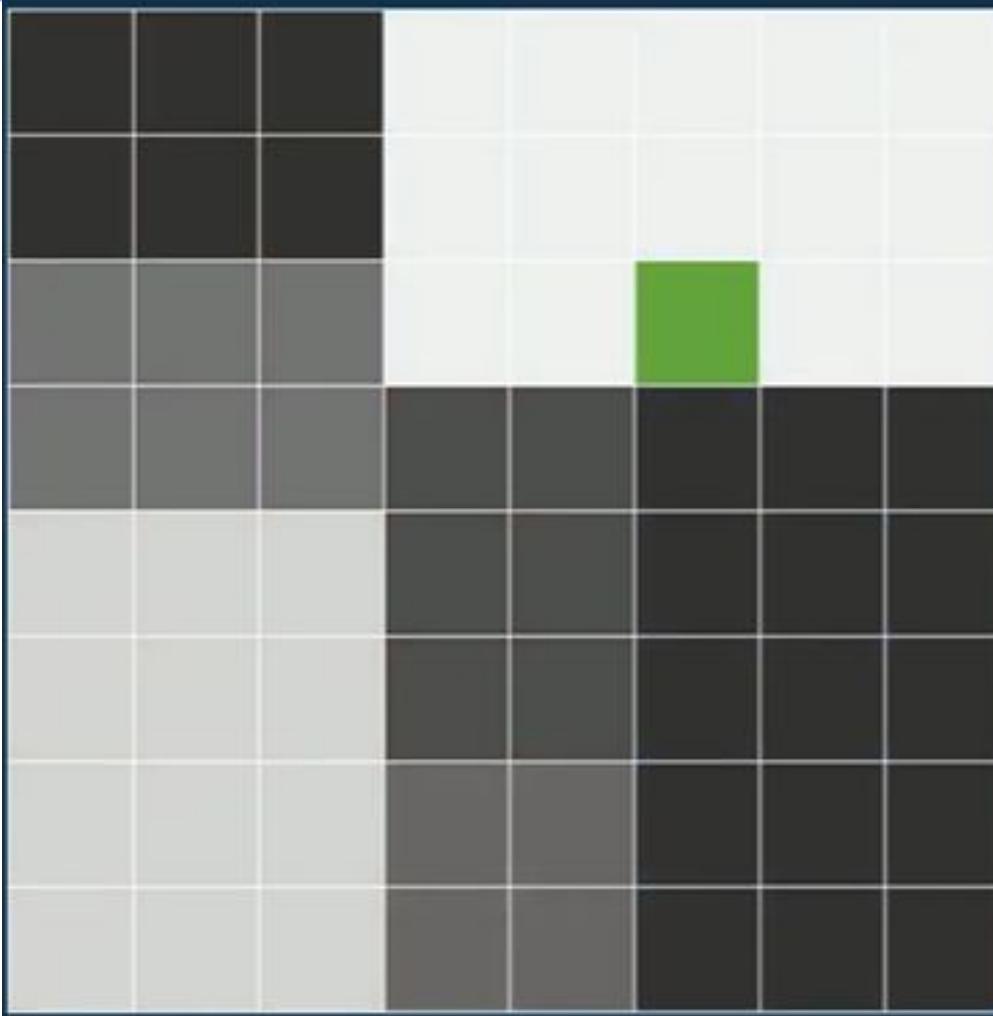


¡Juguemos!









3	6	3	6	6	4	10	7	6	6	6
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5	1	9	2	8	1	9	10	4	8	8
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9	8	6	8	4	10	7	8	4	4	2
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3	6	3	6	6	4	10	7	6	6	6
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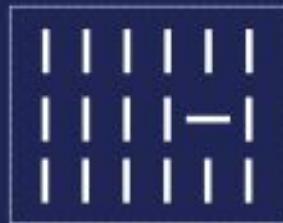
Atributos de atención



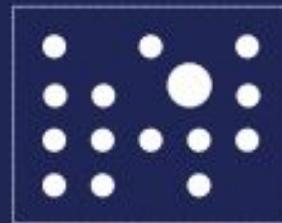
Longitud



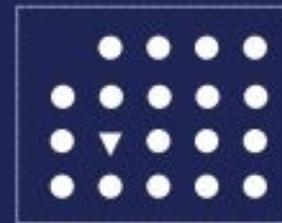
Grosor



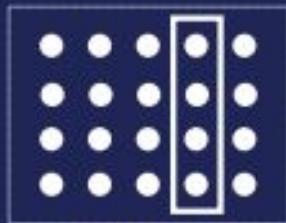
Orientación



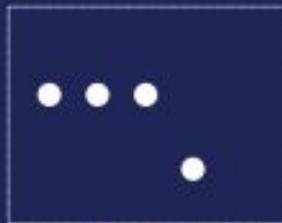
Tamaño



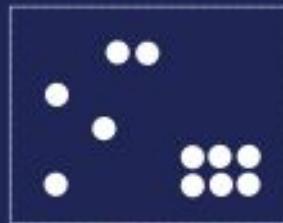
Forma



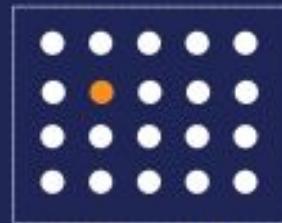
Encerrar



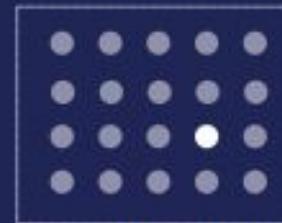
Posición 2D



Agrupar

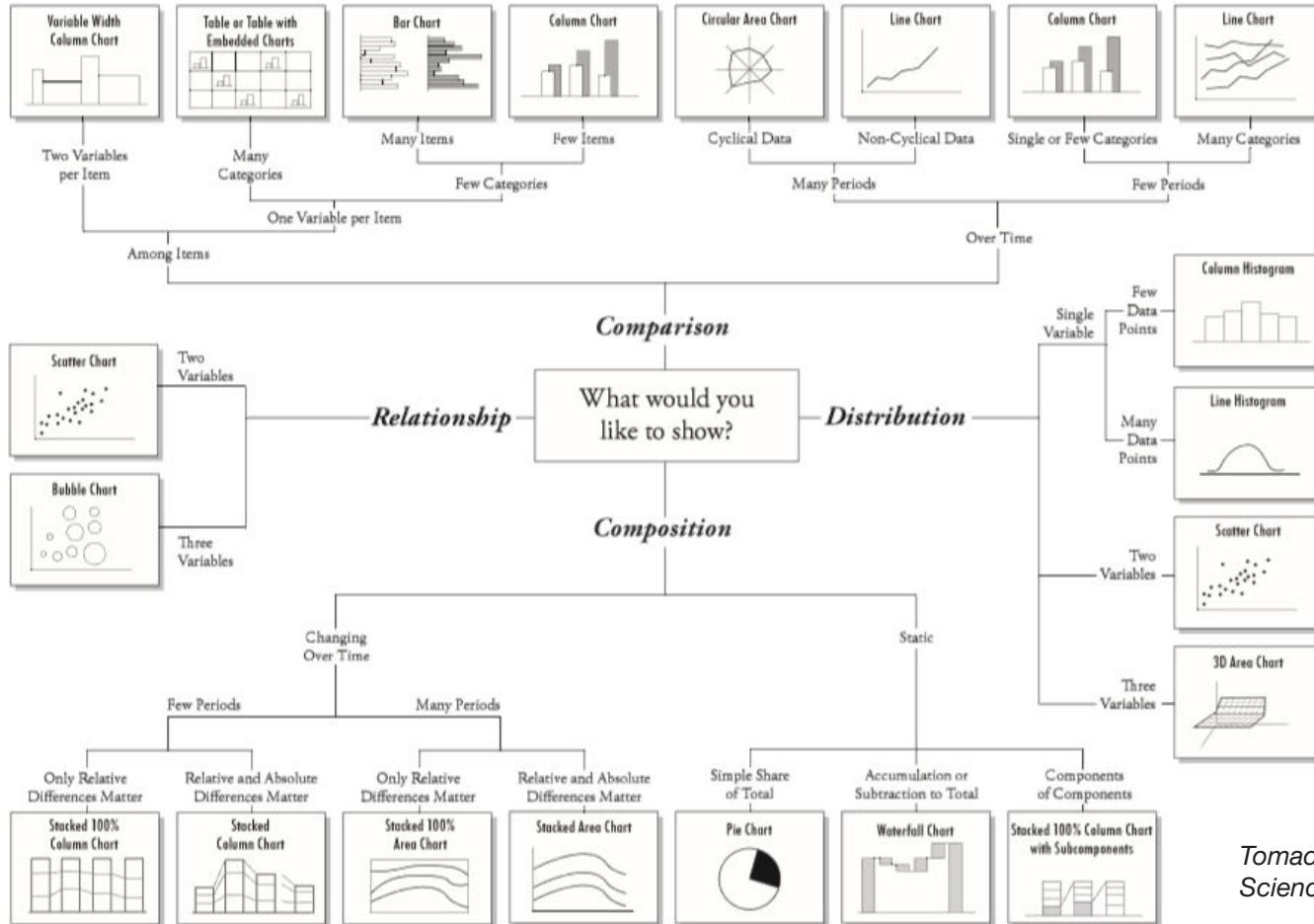


Resalto



Intensidad

Chart Suggestions—A Thought-Starter



Tomado de The Data Science Design Manual

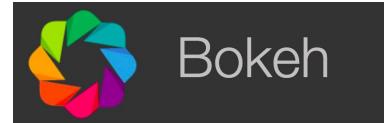
Herramientas



Seaborn



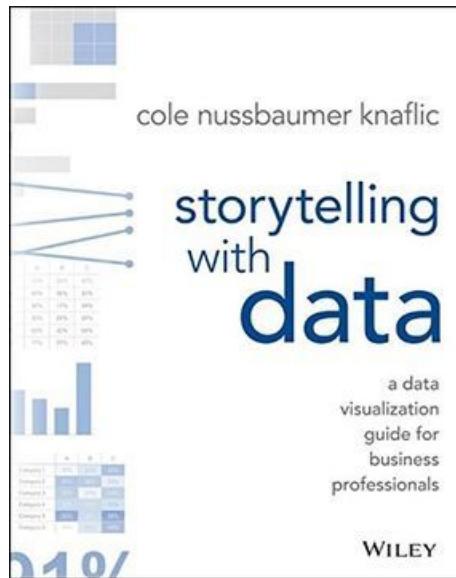
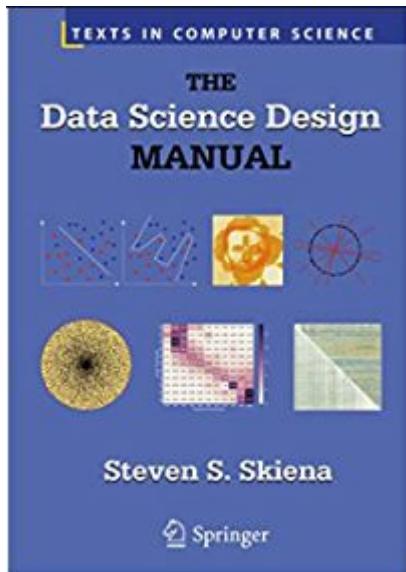
plotly



Herramientas

matplotlib

Recomendados



¡Gracias!

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in/sharoncamachog/

@DataScienceFEM

@PyladiesMed



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