

Haz que tus datos hablen

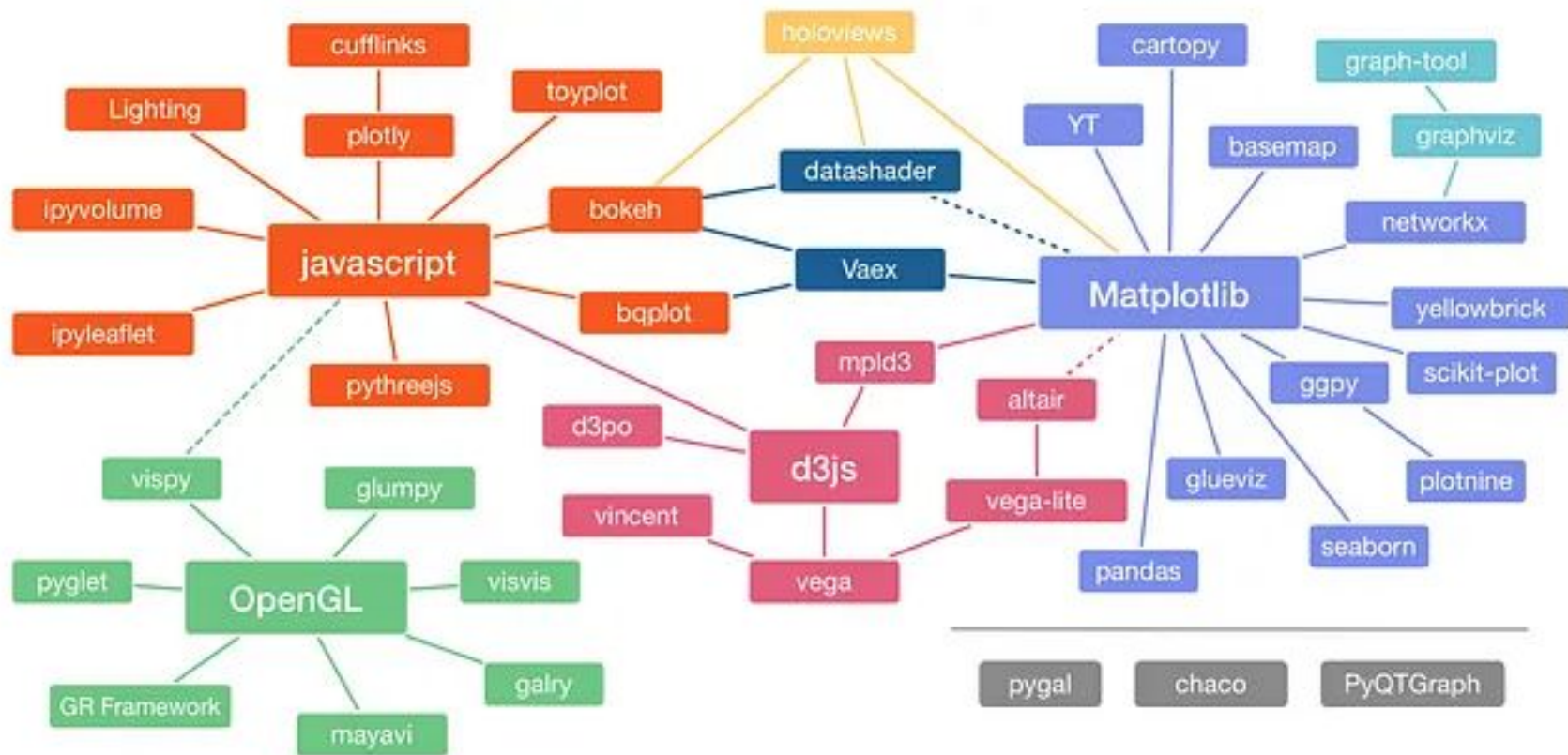
Resalta tus hallazgos con
python

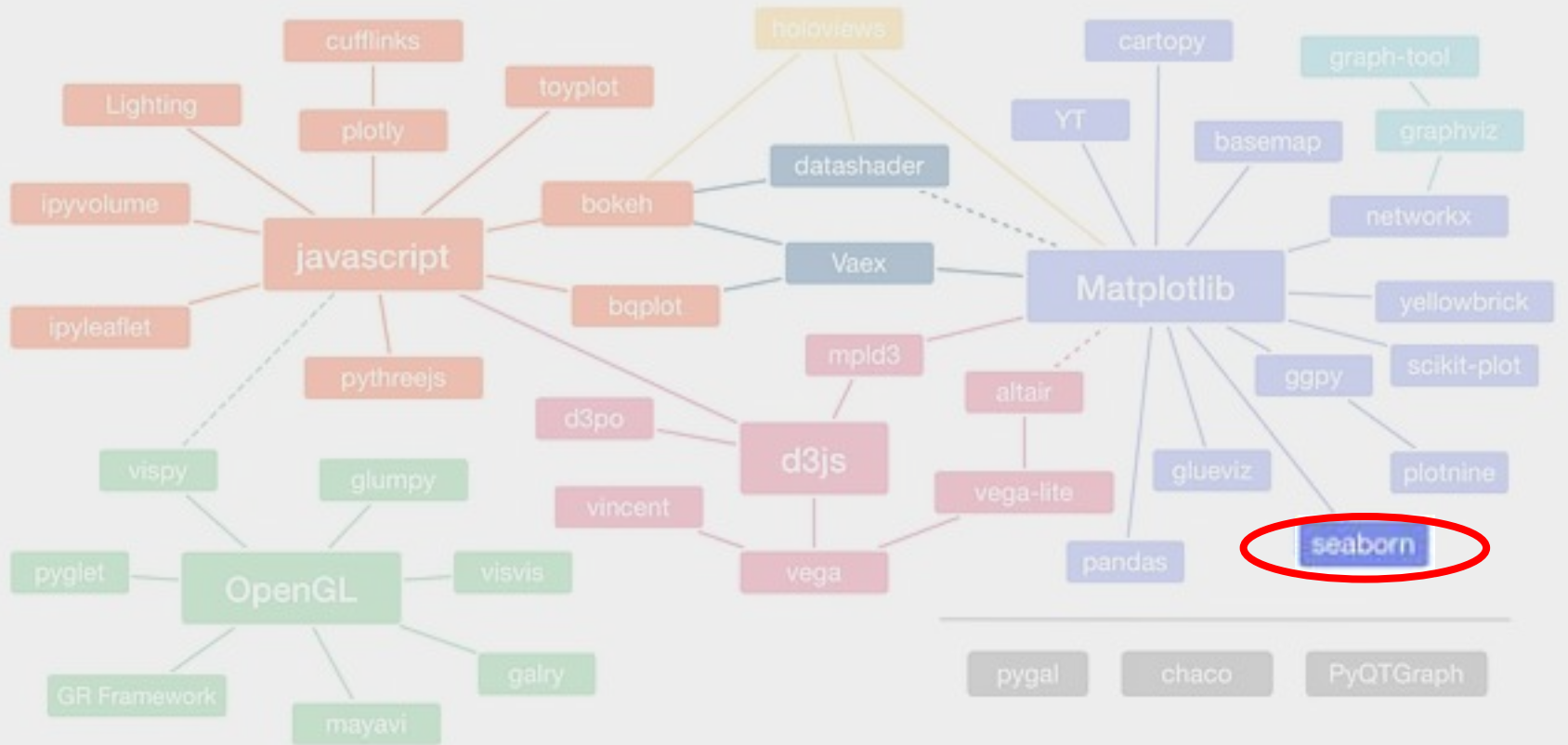




Sharon Camacho

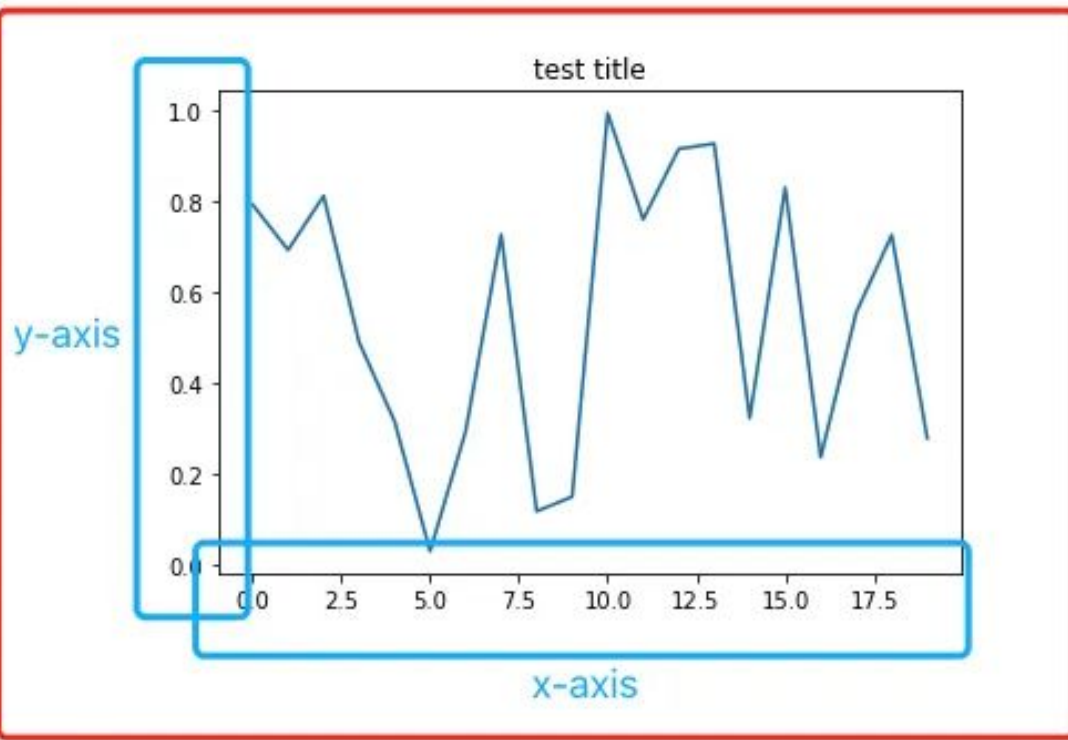
Científica de Datos
Summan





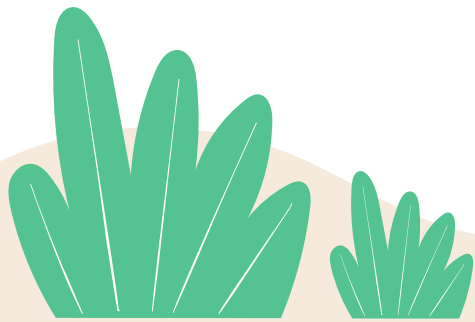
Figure

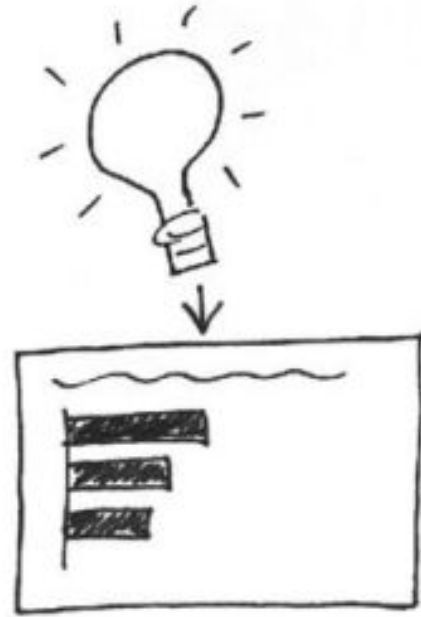
Axes



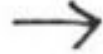


¿Qué pasó?

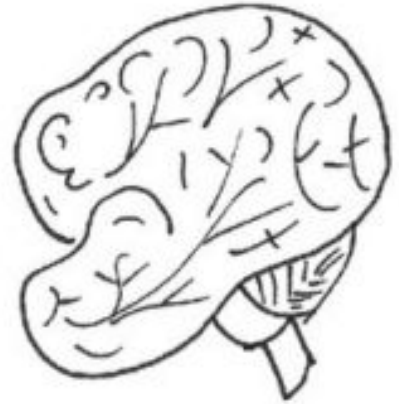




Stimulus



Eye

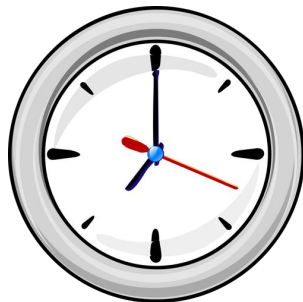


Brain

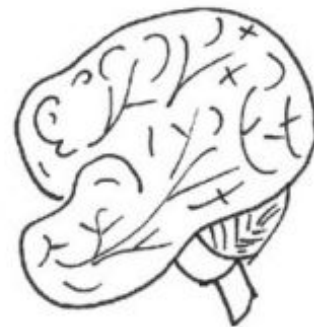
Icónica



Corto
Plazo



Largo
Plazo



Brain

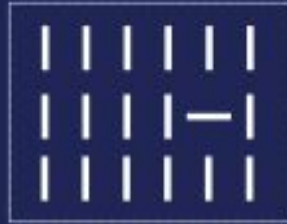
Atributos de pre-atención



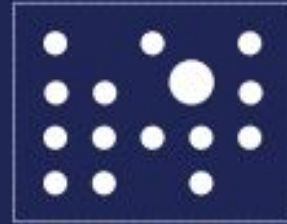
Longitud



Grosor



Orientación



Tamaño



Forma



Encerrar



Posición 2D



Agrupar



Matiz



Intensidad



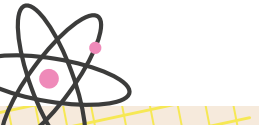
Tres principios importantes

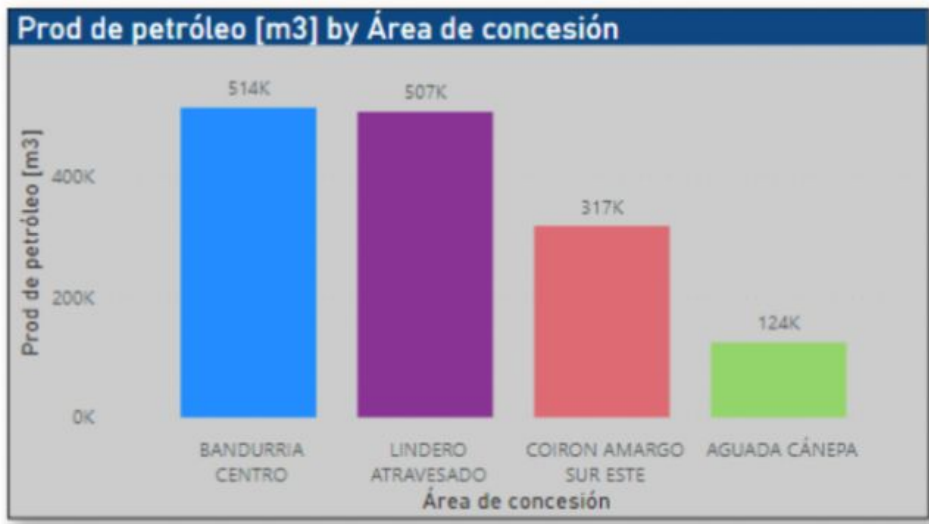


Equilibrio

Alineación

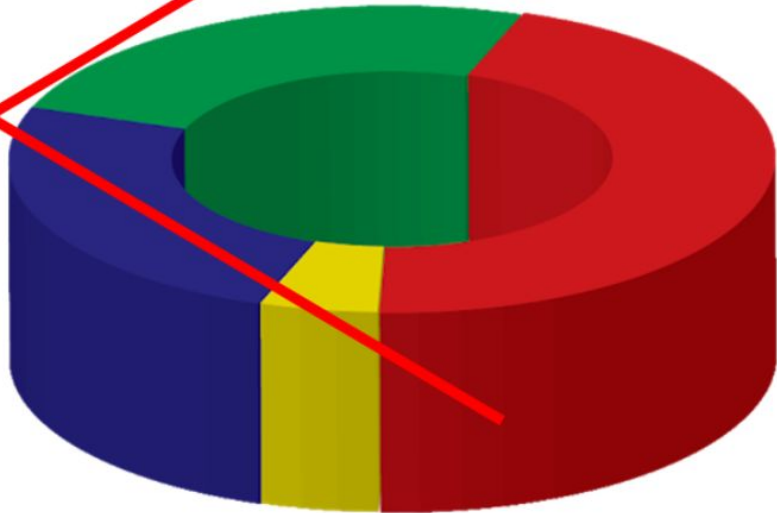
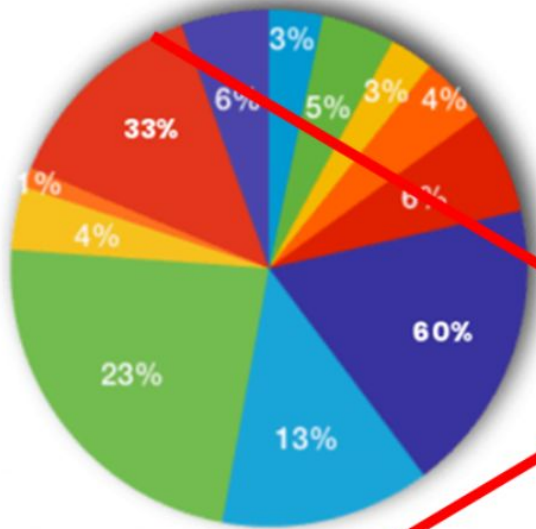
Espacios en
Blanco

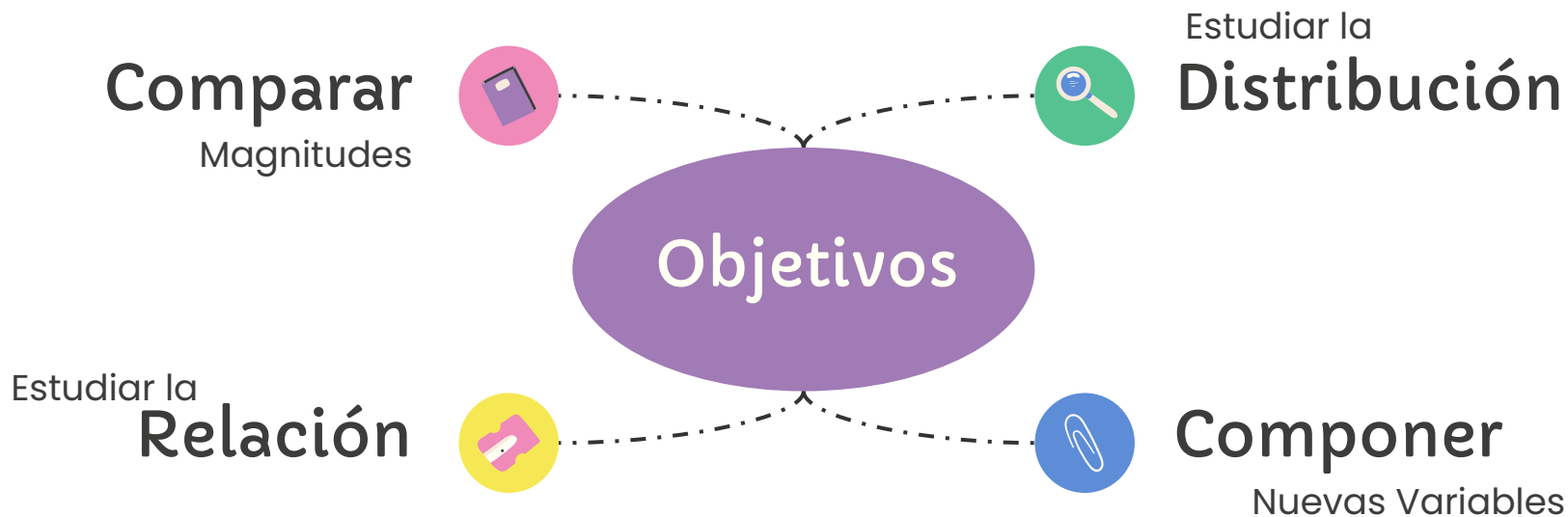




Prod de petróleo [m3] by Área de concesión







relplot
(relational)

scatterplot

lineplot

displot
(distributions)

histplot

kdeplot

ecdfplot

rugplot

catplot
(categorical)

stripplot

swarmplot

boxplot

violinplot

pointplot

barplot

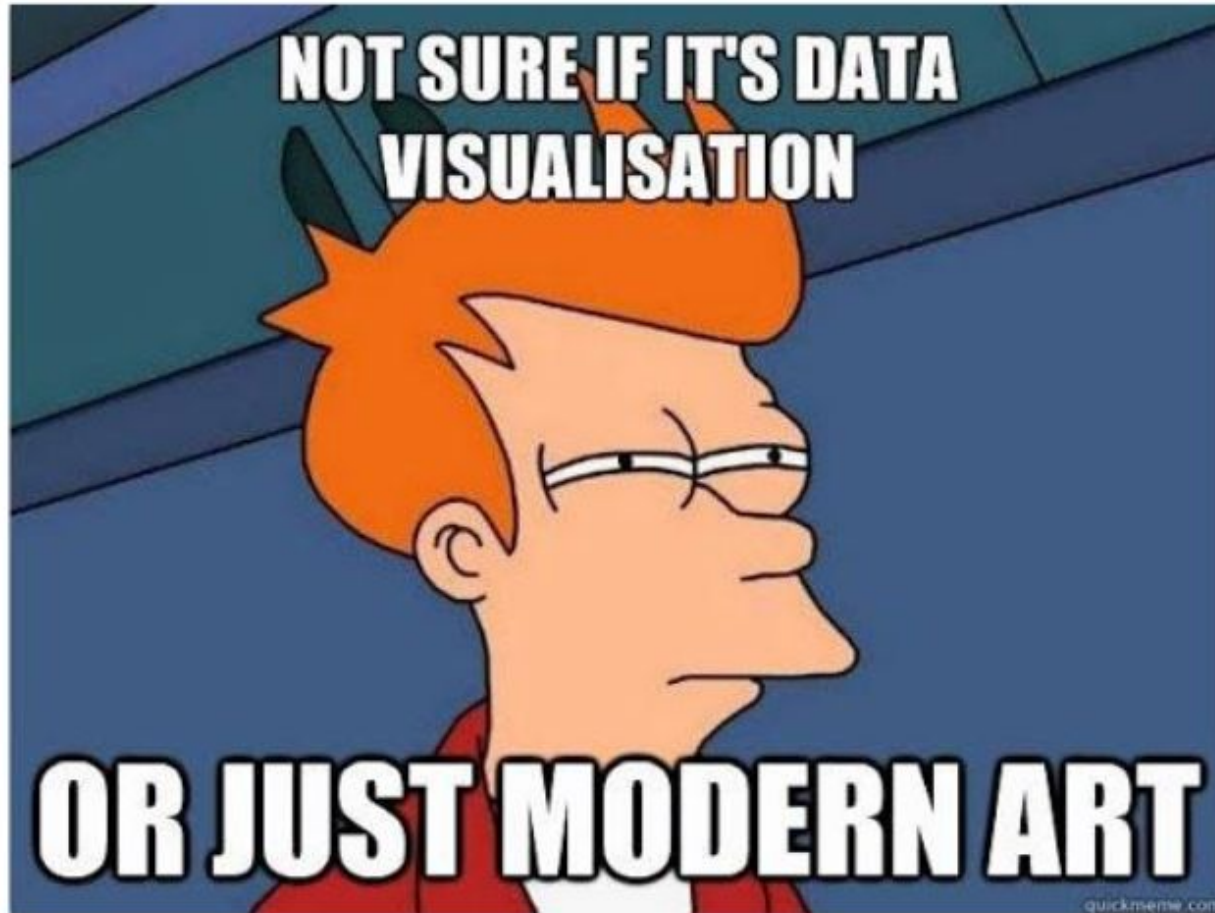


Nivel de Figura



Nivel de Eje





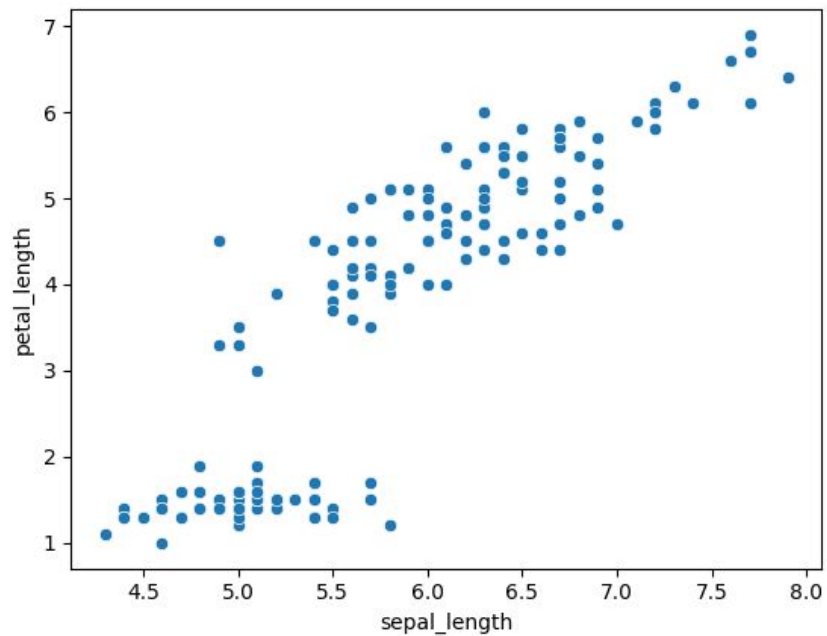


Let's code! ..

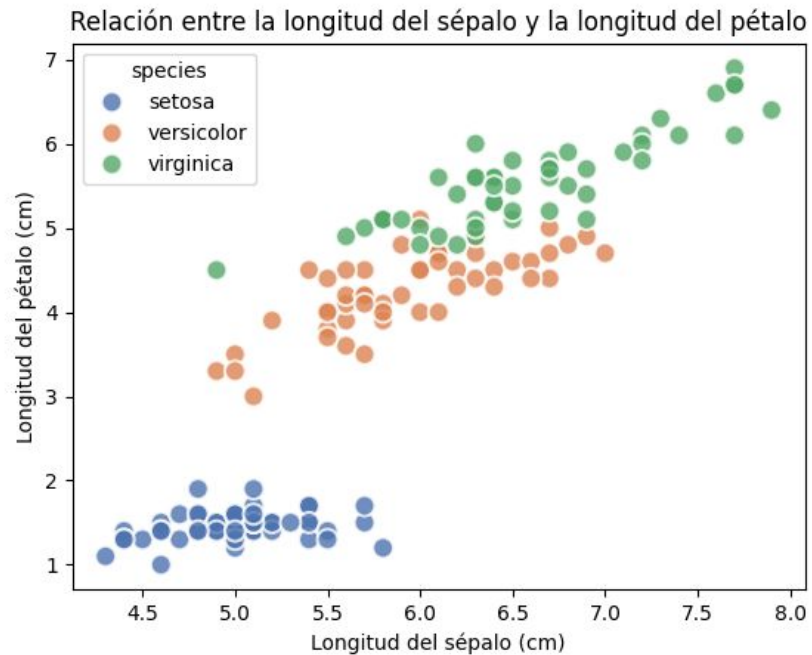
Notebook



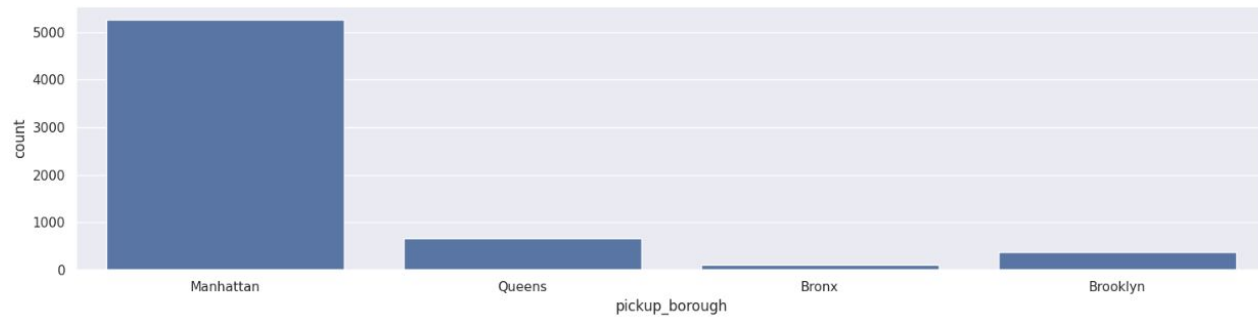
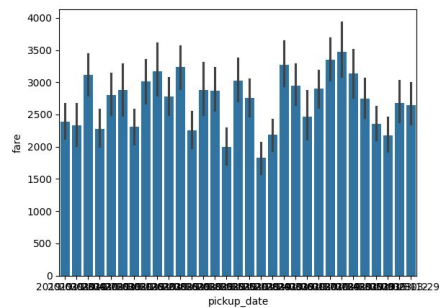
Antes



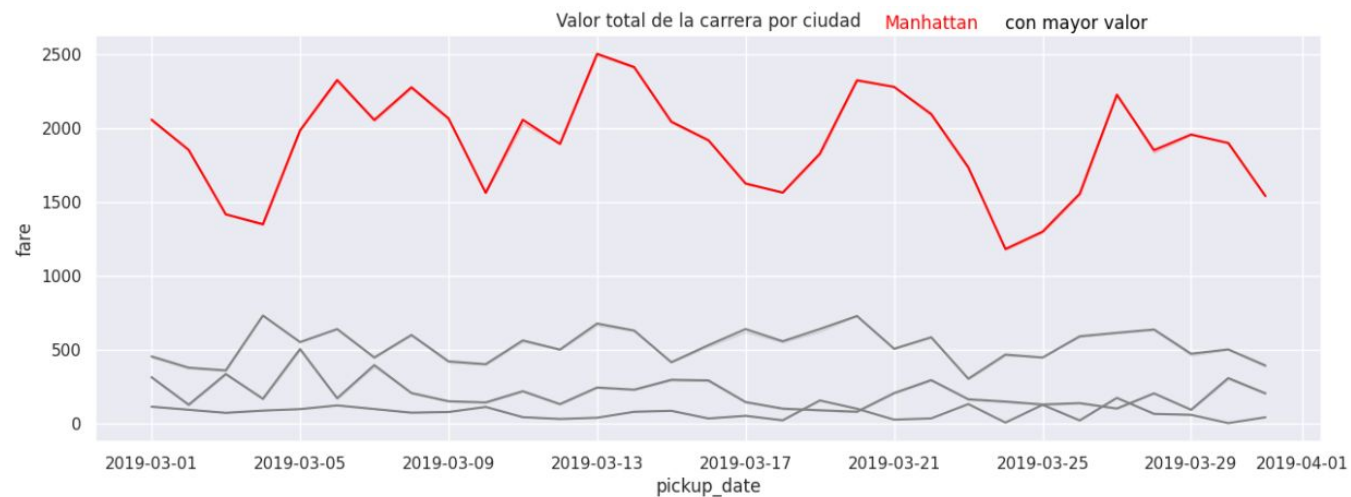
Despues



Antes



Después





Gracias!



[in/sharoncamachog/](https://www.linkedin.com/in/sharoncamachog/)

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