

Product Requirements Document (PRD)

Product Name: Smelo for Teams

Product Type: Team Productivity & Agile Collaboration Platform

Version: v1.0 (MVP → Scalable Core)

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Target Users:

- Product Managers
- Scrum Masters
- Product Associates
- Research / ML / Model Teams
- Cross-functional Agile Teams

1. Problem Statement (Why Smelo for Teams Exists)

Teams need to manage work.

Existing tools *technically* do this — but at a cost:

- Click fatigue (ClickUp 🚫)
- Tool overload (Jira + Confluence + Calendar + Email = chaos)
- Pricing models that punish scaling teams

- Rigid workflows that don't respect **different agile styles**

Current gap:

- Research/model teams operate closer to **Kanban**
- Software teams operate with **Scrum**
- Most tools force everyone into one philosophy

Smelo for Teams exists to:

- Reduce cognitive load
- Support **multiple agile methodologies in one system**
- Centralize work without micromanaging humans
- Be self-hostable, cost-efficient, and IP-owned

No bloat. Just flow.

2. Product Vision

Smelo for Teams is a low-friction, high-clarity workspace where individuals log work once and teams collaborate without ceremony.

Think:

- ClickUp's power
 - Notion's fluidity
 - Jira's structure
 - Minus the soul-crushing UX
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3. Core Principles (Non-Negotiables)

1. Minimal Clicks

- Drag > Type > Drop
- Actions over menus

2. Individual First, Team Second

- Personal task logging feeds collaboration, not the other way around

3. Agile-Method Agnostic

- Scrum, Kanban, hybrid — no forcing doctrine

4. Self-Onboarding

- Users shouldn't need hand-holding to start contributing

5. Data Ownership

- Org owns its data. Period.
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4. User Roles & Permissions

4.1 Organization Admin

- Create organization
- Create teams
- Assign roles
- Manage integrations
- Access org-level analytics

4.2 Team Admin / Scrum Master

- Create & manage sprints
- Configure sprint rules (recurring/non-recurring)
- View sprint analytics
- Filter tasks by user/status
- Lead standups using Smelo

4.3 Standard User

- Self-onboard
 - Join/select team
 - Create & manage personal tasks
 - Move tasks into collaboration/sprints
 - Participate in discussions
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5. User Onboarding Flow

Step 1: Organization Setup

- Admin creates organization
- Defines available teams (e.g. Model Team, Software Team)

Step 2: User Self-Onboarding

- User signs up
- Selects organization
- Selects or inputs team name

- Assigned default role (editable by admin)

 No approval bottlenecks unless explicitly enabled.

6. Core Product Modules

6.1 My Dashboard (Personal Workspace)

Purpose:

A single place where users log *everything* that lands on their plate.

Key Features:

- Table-style task view (Notion-inspired)
- Customizable columns:
 - Text
 - Status
 - Priority
 - Date
 - URL
 - Tags
 - Assignee
 - Calendar-linked date
- Drag-to-extend fields (Notion-style behavior)
- Inline editing (no modals unless necessary)

Integrations:

- Calendar sync (Google / Outlook)
 - Meetings auto-visible in dashboard
 - Email inbox integration (read-only MVP)
 - See incoming tasks without switching apps
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6.2 Collaboration Hub

Purpose:

Where individual work becomes **team work**.

How It Works:

- Any personal task can be moved into Collaboration
- Tasks become shared, discussable, and sprint-eligible

Features:

- Task comments & discussion threads
 - Collaboration metadata:
 - Sprint
 - Contributors
 - Status
 - Activity log per task
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6.3 Sprint Management

Purpose:

Support Scrum without punishing Kanban teams.

Sprint Capabilities:

- Create sprints manually
- Configure:
 - Sprint duration
 - Recurring vs one-off
 - Start/end dates
- Assign tasks to sprints via drag/drop

Sprint Views:

- Sprint board
 - Task list
 - User-filtered view (who's doing what)
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6.4 Scrum Master / Team Overview

Purpose:

Make standups painless and transparent.

Features:

- Sprint overview dashboard
- Filters:
 - By user
 - By task status

- By sprint
- Standup mode:
 - What was done
 - What's next
 - Blockers (optional field)

No exporting to slides.
Smelo *is* the presentation.

6.5 Analytics & Reporting

Purpose:

Insight, not surveillance.

Sprint Analytics:

- Tasks completed vs planned
- Cycle time
- Carryover tasks
- Sprint velocity (basic)

User-Level Insights (Optional / Privacy-Aware):

- Task throughput
 - Sprint participation
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6.6 Calendar Module

- Unified calendar view:
 - Sprint timelines
 - Task deadlines
 - Meetings
 - Bi-directional sync with external calendars
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7. Agile Method Support

Method **Support**

Scrum  Full

Kanban  Native

Hybrid  Flexible

Waterfall  Not encouraged

Smelo adapts to teams.
Teams don't adapt to Smelo.

8. Technical & Non-Functional Requirements

8.1 Architecture

- Modular & extensible

- Self-hostable option
- Cloud deployable (AWS / GCP)

8.2 Performance

- Fast load times
- Real-time updates (WebSockets preferred)

8.3 Security

- Role-based access control
- Data isolation per organization

8.4 Scalability

- Support multi-team organizations
 - Handle growing task volume without degradation
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9. MVP Scope (Phase 1)

Must-Have:

- Org & team onboarding
- My Dashboard
- Collaboration Hub
- Sprint creation & assignment
- Basic analytics
- Calendar integration (one provider)

Nice-to-Have (Phase 2):

- Email write-back
 - Advanced analytics
 - AI-assisted summaries
 - Public API
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10. Success Metrics

- Reduction in tool switching
 - Sprint adoption rate
 - Task completion clarity
 - User-reported friction reduction
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11. Final Note (Context for AntiGravity)

Smelo for Teams is not trying to be everything.
It's trying to be **enough — and elegant.**

This product is born from lived experience:

- Running Scrum
- Managing research teams
- Fighting tools that fight back

Build this like you respect the user's time.

PRD ADDENDUM – Smelo for Teams

(UI, Fields, Progress, Theme & Interaction Model)

12. Column System (Core Differentiator)

12.1 Column Philosophy

Columns are **first-class citizens** in Smelo for Teams.

- Every workspace (My Dashboard, Collaboration, Sprint View) is **column-driven**
- Columns are:
 - User-creatable
 - Type-enforced
 - Drag-resizable (Notion-style vertical pull-down)
- No hard-coded schemas except required system fields

Rule:

If it can be a column, it should be a column — not a hidden setting.

12.2 Supported Column Types (MVP)

AntiGravity should treat this as a **schema engine**, not UI sugar.

Text

- Task name
- Notes
- Freeform descriptions

Status

- Enum-based
- Customizable per workspace
- Color-coded

Progress

- Numeric or percentage-based
- Optional auto-calculation from subtasks

Priority

- Default: Low / Medium / High / Critical
- Customizable labels allowed

Date

- Single date (deadline)
- Start + end (for sprints/tasks)

Calendar-Linked Date

- Syncs with integrated calendar
- Bidirectional (update here → update calendar)

URL

- Clickable
- Preview on hover

Tag / Label

- Multi-select
- Color-coded

Assignee

- Single or multiple users

Sprint

- Links task to sprint object

Boolean

- Yes / No (e.g. "Blocked")

Number

- Story points
 - Research weight
 - Effort estimation
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12.3 Column Defaults (Out-of-the-Box)

My Dashboard – Default Columns

- Task Name
- Status
- Priority
- Due Date
- Tags

- URL
- Progress

Users can:

- Add/remove columns
 - Reorder freely
 - Save as personal default
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13. Progress & Workflow Model

13.1 Default Status Flow (Editable)

Smelo ships with opinionated defaults — users can override.

Default Personal Flow

- Backlog
- To Do
- In Progress
- Blocked
- Done

Default Sprint Flow

- Sprint Backlog
- In Progress
- Review
- Done

Kanban teams can:

- Disable sprints
 - Use continuous flow
 - Ignore time-boxing entirely
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13.2 Progress Types

Smelo supports **three progress models**:

1. **Status-Based**
 - Movement across stages
2. **Percentage-Based**
 - Manual (0–100%)
 - Ideal for research tasks
3. **Subtask-Aggregated**
 - Parent progress auto-updates

Teams choose per task. No global tyranny.

14. Backlog Behavior

14.1 Personal Backlog

- All unassigned or unscheduled tasks live here
- Drag task → Collaboration
- Drag task → Sprint

14.2 Sprint Backlog

- Sprint-specific holding area
- Tasks must be explicitly pulled in
- No auto-assignment without intent

Smelo enforces **conscious commitment**, not accidental overload.

15. Defaults vs Customization

15.1 What Users Get by Default

- A clean dashboard
- A sane workflow
- A usable sprint system

15.2 What Users Can Customize

- Columns
- Status names
- Progress logic
- Views (table, board, calendar)
- Personal vs team defaults

Admins can:

- Lock certain columns
- Enforce compliance fields if needed

16. UI / THEME DIRECTION (Very Important)

16.1 What Smelo for Teams Is NOT

-  Not Jira-core
-  Not enterprise-grey
-  Not dense or intimidating

16.2 UI Inspiration

- Notion (fluidity)
- Linear (clarity)
- Figma (spacing & typography)
- Superhuman (speed)

16.3 Visual Identity

Theme Characteristics

- Light-first (dark mode optional)
- Soft neutrals
- High contrast only where necessary
- Airy spacing

Typography

- Modern sans-serif

- Clear hierarchy
- Large task titles, quiet metadata

Color Use

- Status-driven, not decorative
 - Colors communicate meaning, not vibes
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16.4 Interaction Design Rules

AntiGravity should obey these like commandments:

- Inline editing > modals
- Drag > click
- Hover reveals actions
- Keyboard shortcuts encouraged
- No nested popups

If it takes more than **2 clicks**, redesign it.

17. Views (How Data Is Seen)

Each workspace supports:

- **Table View** (default)
- **Board View** (Kanban-style)
- **Calendar View**
- **Sprint View**

Same data. Different lenses. No duplication.

18. Migration Context (Important for Buy-In)

Smelo for Teams is intentionally positioned as:

“What you wish ClickUp felt like after 6 months of pain.”

This is:

- A productivity tool
 - An agile facilitator
 - A cultural reset
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19. Final Direction for AntiGravity

If they remember nothing else, remember this:

Smelo for Teams is built for thinking humans, not process robots.

- Flexible but opinionated
- Powerful but calm
- Structured but breathable