hack **NEHS**

October 8th, 2016
Microsoft Technology Centers
Cambridge, MA
www.hacknehs.com

What is hackNEHS?

- ✓ A high school hackathon where developers can create *anything* from scratch by exploring ideas
- ✓ A gathering of 200+ New England high school students who love technology and coding
- ✓ An opportunity for developers to collaborate in teams and get help from experienced mentors
- ✓ An opportunity for novices to get hands-on experience with iOS and web development
- ✓ A competition where developers can receive feedback and prizes from capable judges

Who are we?

We are a group of three passionate high school students who love computer science and want to bring together like-minded students to brainstorm creative ideas. With computer science and hackathons becoming more popular around the globe, we want to join the revolution and promote computer science within our communities. The purpose of hackNEHS is to allow beginners to experience a hands on introduction to hacking, and proficient hackers to bring to life innovative ideas that can solve real world problems.

Why sponsor?

- ✓ Boost your company's public relations, brand perception, and product popularity
- ✓ Place your logo on our website and t-shirts
- ✓ Mentor, recruit, and connect with hundreds of young and ambitious developers
- ✓ Many participants are high school students from elite private high schools, with hometowns all over the globe
- ✓ Help hackers build cool software using your API
- ✓ Get feedback on your products and APIs from a wide variety of talented students
- ✓ Connect with the programmers of the future and make an impact in your local community

What we need

✓ APIs for hackers to use in their projects

✓ Company representatives to lead training workshops and judge the competition

✓ Prizes for the winners of the competition

✓ Meals, snacks, and beverages to keep the hackers sustained and satisfied

✓ Any awesome company swag (pens, t-shirts, etc) that you want to share with hackers

How do I become a sponsor?

If you would like to co-host or sponsor a meal, please e-mail us at sponsors@hacknehs.com. Otherwise, refer to the sponsorship tiers in the following page.

Have other ideas to contribute?

Even if you can't contribute financially, we'd still love your support! Contact us to discuss alternative methods of sponsorship, for example sending mentors, prizes, or company swag to the event.

Tier Sponsor Amount	Bronze $250	Silver $500	Gold $1000	Platinum $2500
Website logo	✓	✓	✓	✓
T-shirt logo			✓	✓
Bring and distribute SWAG	✓	✓	✓	✓
Acknowledgements at opening and closing ceremonies	✓	✓	✓	✓
Distribute recruiting materials		✓	✓	✓
Bring on-site recruiters			✓	✓
Get hacker contact info		After	After	Before
Get hacker resumes			After	Before
Keynote/API demo at kickoff			3 min	5 min
Present a "best use of your company API" prize				✓
Company banners at the event			✓	✓
Sponsor booth at the event				✓

Any Questions?

Reach out to us anytime at sponsors@hacknehs.com.

Check out our website at www.hacknehs.com.