Judging Period Schedule: 6:15 PM - 8:00 PM

There will be around **32 teams** with projects.

6:15 PM - 7:10 PM

Two pairs of (2) judges will each take half the teams (~16) and spend around 2-3 minutes on each team. The teams will present their work and answer questions, and the judges will input scores into a google form.

During this time, team members who aren't being judged can also go around and check out others' projects.

We will tally up scores and notify the top 6 teams who will contest for 1st, 2nd, and 3rd place.

7:10 PM - 7:30 PM

All four judges reconvene in a breakout room and deliberate <u>most entrepreneurial</u>, <u>investable</u>, fun, and creative awards.

During this time, demos outside will continue for participants, and the top 6 teams will prepare for a pitch.

7:30 PM - 8:00 PM

Top 6 teams each give a 3-min pitch in front of everyone.

Judges will score again on paper, and this time half points are allowed.

8:00 PM - 8:30 PM

Prizes are given, closing keynote will deliver a speech, and we will wrap up the day!

Judging Criteria

There are three main criteria for judging a project at hackNEHS. They are:

- 1. User Interface / User Experience
- 2. Creativity / Innovation
- 3. Overall Awesomeness (weighted twice)

Each judge will use their own discretion to assign a rating from 1 to 5 for each of the criteria on the Google Form that will be provided, with scores of 1 being extremely lackluster and uninspiring, 3 being pretty good, and 5 being exceptional. Any projects that did not start at the hackathon are immediately disqualified from judging.

User Interface / User Experience

- Does the UI look professional/fun?
- Is the project easy to understand and use?
- How well does the project flow? Does it feel like one cohesive project or a collection of features thrown together?

Creativity / Innovation

- Was the idea unique, or a spinoff of an existing app/website? (if the idea is ordinary but the execution is done well, at least a 3 is warranted)
- Is there an ambitious concept? Does it solve a problem in a way you wouldn't have thought of?

Overall Awesomeness

- Does it work? Did the team execute on their initial visions? (if it works and they reached their goals, at least a 3 is warranted)
- Is the project technically difficult? Did the team utilize their technology stacks properly?
- Is it a cool project, considering the 9-hour time frame? How awesome is it?

 Is it something that you would want to make if you had heard the idea beforehand?

Prizes

1st Place

\$1K 1517 Grant for team, and \$500 Tuition Award + Preferred Partner
Fast-Track Award for each team member

2nd Place

Black Pebble Round Time Watch for each team member and Catapult
Preferred Partner Fast-Track Award for each team member

3rd Place

QC1 Drones for each team member and Catapult Preferred Partner
Fast-Track Award for each team member

Most Entrepreneurial

MIT Launch SWAG and \$500 Tuition Award + Preferred Partner
Fast-Track Award for each team member

Most Investable

 \$500 Tuition Award + Preferred Partner Fast-Track Award for each team member

Most Exciting/Fun Hack

Sphero SPRK for each team member

Most Creative

MIT Launch SWAG and Google Cardboard for each team member

Most Improved (Determined by organizers)

Arduino Starter Kits for each team member

Sponsr.us Prize (Determined by sponsr.us representative)

\$250 sponsr.us grant to continue project