



# HACK NEW ENGLAND HIGH SCHOOLS

OCTOBER 7TH, 2017

MICROSOFT SALES AND TECHNOLOGY CENTER

BURLINGTON, MA

## SPONSOR INFO

CONTACT: [SPONSORS@HACKNEHS.COM](mailto:SPONSORS@HACKNEHS.COM)

WEBSITE: [HACKNEHS.COM](http://HACKNEHS.COM)





# WHY SPONSOR?



**HACKNEHS ...**

- is a hackathon where student developers can create **anything** from scratch by exploring ideas
- gathered **250 high school students** and ambitious coders who love technology during the October of 2016
- provides an opportunity for developers to **collaborate in teams** and get help from **experienced mentors**
- provides an opportunity for novices to get hands-on experience with **iOS and web development**
- is a competition where developers can receive feedback and **prizes** from **capable judges**

## Brand Perception

Boost your company's public relations, brand perception, and product popularity with logos on our website, t-shirts, and marketing material.

## Make An Impact

Provide local high school students with a unique opportunity to create an innovative project and develop a lifelong passion for technology and entrepreneurship.

## Product Testing

Help hackers build cool software using your API. At the same time, receive feedback on your products and APIs from a wide variety of talented students, who are open to mentoring, recruiting, and connecting.

*We are a group of passionate high school students who love computer science and want to bring together likeminded students to brainstorm creative ideas in our communities.*







# SPONSORSHIP TIERS

We need **meals, snacks, and beverages** to keep the hackers sustained and satisfied, APIs for hackers to use in their projects, company representatives to lead training workshops and judge the competition, prizes for the winners of the competition, and any **awesome company swag** (pens, t-shirts, etc) that you want to share with hackers.

If you would like to co-host or sponsor a meal, please email us directly at [sponsors@hacknehs.com](mailto:sponsors@hacknehs.com). Otherwise, refer to the sponsorship tiers below. Even if you can't contribute financially, we'd still love your support! Contact us to discuss alternative methods of sponsorship, for example **sending mentors, prizes, or company swag** to the event.

	bronze \$250	silver \$500	gold \$1000	diamond \$2500
website logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
t-shirt logo			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
bring and distribute swag	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
acknowledgements at opening and closing ceremonies	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
distribute recruiting materials		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
bring on-site recruiters			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
get hacker contact info		After	After	Before
get hacker resumes			After	Before
sponsor talk or API demo at kickoff			3 minutes	5 minutes
present a "best use of your company API" prize				<input checked="" type="checkbox"/>
company banners at event			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
sponsor booth at event				<input checked="" type="checkbox"/>