## **Hyperlink**

## **Hyperlink History**

the word used first by Ted Nelson in 1965.

Vannevar Bush: to store encyclopedias of knowledge in a device the size of a matchbox (1945)

## Hyperlink Today

The idea of hypertext didn't survive well.

Web browsers developing in the direction of operating systems are leaving the idea of interlinked documents behind.

One might think that there is actually more than enough classic hypertext around. For example, Google's links are all blue, flash in red when clicked and change to purple after they are visited. But these colors are fake! They are fixed by the site's design, not by my browser preferences. Mosaic's classic default link color is the only element from the Prof. Dr. web era that survived to the present day -- however only in the form of superficial styling.

——Vernacular Web3

## Wikipedia:

Link style	Туре	Color	Color
blue link	link to a page that currently exists	#0645AD = rgb(6,69,173)	
dark blue link	link to a page that you have already visited	#0B0080 = rgb(11,0,128)	
red link	link to a page that does not currently exist within Wikipedia	#CC2200 = rgb(204,34,0)	
light brown link	link to a page that does not exist, but you have visited	#A55858 = rgb(165,88,88)	
brown link	link to a very short article within Wikipedia, but only if the user has set a preference option to format "stub" links in this way	#772233 = rgb(119,34,51)	
light blue link	link to a page at another wiki, usually another Wikimedia project  Note that the light blue color is used whether or not the page actually exists at the target wiki. For example, there is an article about George Washington Carver here on the English Wikipedia, while there is no article of the same name on the Japanese Wikipedia; but they do have an article about the same man under a different title. The same color is used for external links, as well.	#3366BB = rgb(51,102,187)	
purple link	link to a page at another site that has been visited	#663366 = rgb(102,51,102)	