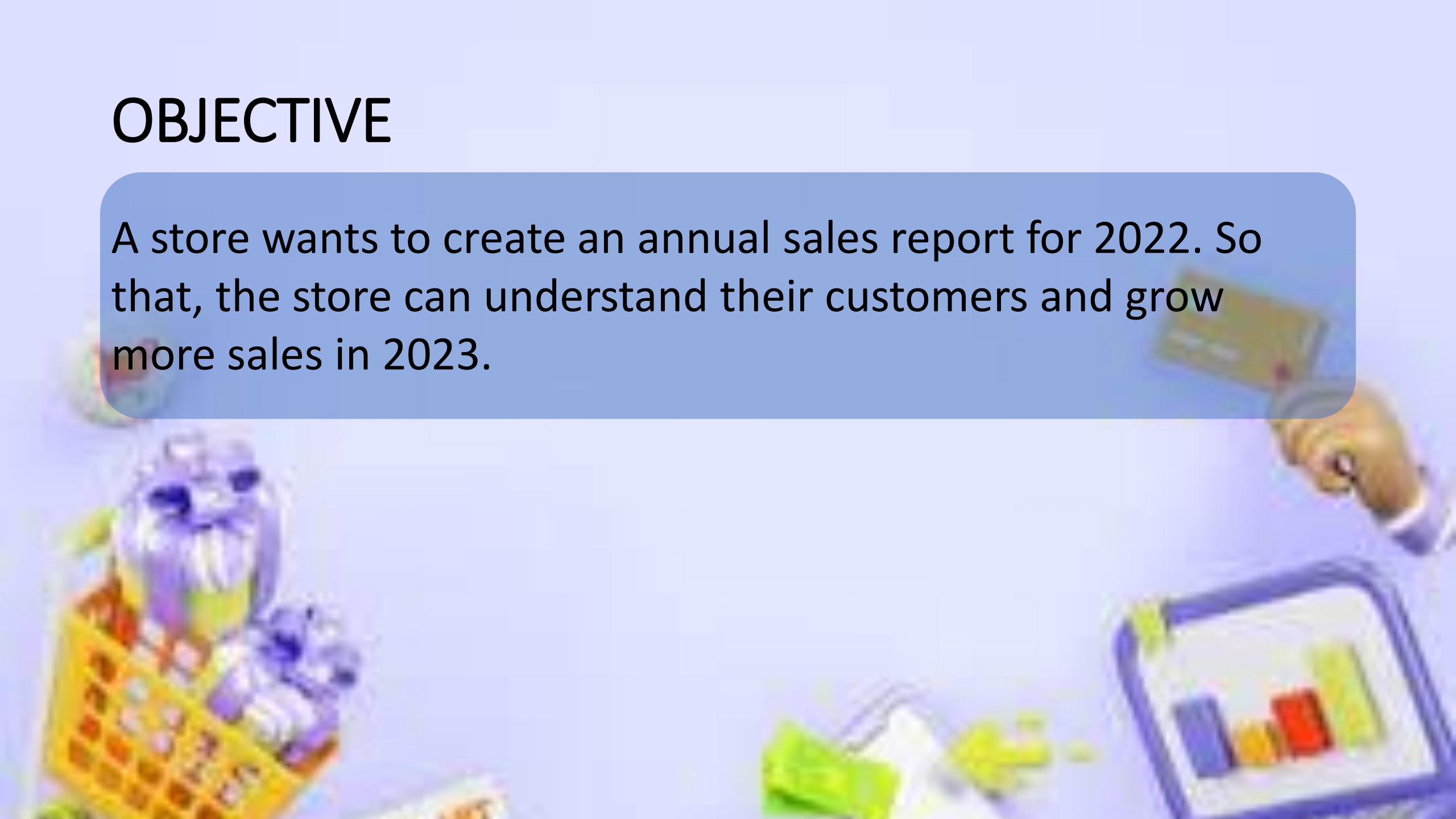# OBJECTIVE

A store wants to create an annual sales report for 2022. So that, the store can understand their customers and grow more sales in 2023.

SAMPLE QUESTIONS

- ✓ Compare the sales and orders using single chart.
- ✓ Which month got the highest sales and orders?
- ✓ Who purchased more men or women in 2022?
- ✓ What are different order status in 2022?
- ✓ List top 10 states contributing to the sales.
- ✓ Relation between age and gender based on number of orders.
- ✓ Which channel is contributing to maximum sales?
- ✓ Highest selling category.